

Global Battery Thermal Management System (BTMS) Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

A BTMS is a system designed to regulate the temperature of batteries, ensuring they operate safely and efficiently. It manages the heat generated during the electrochemical processes in cells, preventing accelerated battery deterioration. The system may use active, passive, or hybrid methods to either dissipate excess heat or provide heat when necessary.

This report provides a deep insight into the global Battery Thermal Management System (BTMS) market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Battery Thermal Management System (BTMS) Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Battery Thermal Management System (BTMS) market in any

manner.

Global Battery Thermal Management System (BTMS) Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Modine
Grayson Thermal Systems
VOSS Automotive
DANA
Continental
Robert Bosch
Mahle
LG

Market Segmentation (by Type)

Active Cooling
Passive Cooling

Market Segmentation (by Application)

Commercial Vehicle
Passenger Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Battery Thermal Management System (BTMS) Market

Overview of the regional outlook of the Battery Thermal Management System (BTMS) Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Battery Thermal Management System (BTMS) Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help

readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Battery Thermal Management System (BTMS), their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Battery Thermal Management System (BTMS)
- 1.2 Key Market Segments
 - 1.2.1 Battery Thermal Management System (BTMS) Segment by Type
 - 1.2.2 Battery Thermal Management System (BTMS) Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 BATTERY THERMAL MANAGEMENT SYSTEM (BTMS) MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Battery Thermal Management System (BTMS) Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Battery Thermal Management System (BTMS) Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 BATTERY THERMAL MANAGEMENT SYSTEM (BTMS) MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Battery Thermal Management System (BTMS) Product Life Cycle
- 3.3 Global Battery Thermal Management System (BTMS) Sales by Manufacturers (2020-2025)
- 3.4 Global Battery Thermal Management System (BTMS) Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Battery Thermal Management System (BTMS) Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Battery Thermal Management System (BTMS) Average Price by Manufacturers (2020-2025)

- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Battery Thermal Management System (BTMS) Market Competitive Situation and Trends
 - 3.8.1 Battery Thermal Management System (BTMS) Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Battery Thermal Management System (BTMS) Players
- Market Share by Revenue
 - 3.8.3 Mergers & Acquisitions, Expansion

4 BATTERY THERMAL MANAGEMENT SYSTEM (BTMS) INDUSTRY CHAIN ANALYSIS

- 4.1 Battery Thermal Management System (BTMS) Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF BATTERY THERMAL MANAGEMENT SYSTEM (BTMS) MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Battery Thermal Management System (BTMS) Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Battery Thermal Management System (BTMS) Market
- 5.7 ESG Ratings of Leading Companies

6 BATTERY THERMAL MANAGEMENT SYSTEM (BTMS) MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Battery Thermal Management System (BTMS) Sales Market Share by Type (2020-2025)
- 6.3 Global Battery Thermal Management System (BTMS) Market Size Market Share by Type (2020-2025)
- 6.4 Global Battery Thermal Management System (BTMS) Price by Type (2020-2025)

7 BATTERY THERMAL MANAGEMENT SYSTEM (BTMS) MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Battery Thermal Management System (BTMS) Market Sales by Application (2020-2025)
- 7.3 Global Battery Thermal Management System (BTMS) Market Size (M USD) by Application (2020-2025)
- 7.4 Global Battery Thermal Management System (BTMS) Sales Growth Rate by Application (2020-2025)

8 BATTERY THERMAL MANAGEMENT SYSTEM (BTMS) MARKET SALES BY REGION

- 8.1 Global Battery Thermal Management System (BTMS) Sales by Region
 - 8.1.1 Global Battery Thermal Management System (BTMS) Sales by Region
 - 8.1.2 Global Battery Thermal Management System (BTMS) Sales Market Share by Region
- 8.2 Global Battery Thermal Management System (BTMS) Market Size by Region
 - 8.2.1 Global Battery Thermal Management System (BTMS) Market Size by Region
 - 8.2.2 Global Battery Thermal Management System (BTMS) Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Battery Thermal Management System (BTMS) Sales by Country
 - 8.3.2 North America Battery Thermal Management System (BTMS) Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Battery Thermal Management System (BTMS) Sales by Country

8.4.2 Europe Battery Thermal Management System (BTMS) Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Battery Thermal Management System (BTMS) Sales by Region

8.5.2 Asia Pacific Battery Thermal Management System (BTMS) Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Battery Thermal Management System (BTMS) Sales by Country

8.6.2 South America Battery Thermal Management System (BTMS) Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Battery Thermal Management System (BTMS) Sales by Region

8.7.2 Middle East and Africa Battery Thermal Management System (BTMS) Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 BATTERY THERMAL MANAGEMENT SYSTEM (BTMS) MARKET PRODUCTION BY REGION

- 9.1 Global Production of Battery Thermal Management System (BTMS) by Region(2020-2025)
- 9.2 Global Battery Thermal Management System (BTMS) Revenue Market Share by Region (2020-2025)
- 9.3 Global Battery Thermal Management System (BTMS) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Battery Thermal Management System (BTMS) Production
 - 9.4.1 North America Battery Thermal Management System (BTMS) Production Growth Rate (2020-2025)
 - 9.4.2 North America Battery Thermal Management System (BTMS) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Battery Thermal Management System (BTMS) Production
 - 9.5.1 Europe Battery Thermal Management System (BTMS) Production Growth Rate (2020-2025)
 - 9.5.2 Europe Battery Thermal Management System (BTMS) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Battery Thermal Management System (BTMS) Production (2020-2025)
 - 9.6.1 Japan Battery Thermal Management System (BTMS) Production Growth Rate (2020-2025)
 - 9.6.2 Japan Battery Thermal Management System (BTMS) Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Battery Thermal Management System (BTMS) Production (2020-2025)
 - 9.7.1 China Battery Thermal Management System (BTMS) Production Growth Rate (2020-2025)
 - 9.7.2 China Battery Thermal Management System (BTMS) Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 Modine
 - 10.1.1 Modine Basic Information
 - 10.1.2 Modine Battery Thermal Management System (BTMS) Product Overview
 - 10.1.3 Modine Battery Thermal Management System (BTMS) Product Market Performance
 - 10.1.4 Modine Business Overview
 - 10.1.5 Modine SWOT Analysis
 - 10.1.6 Modine Recent Developments
- 10.2 Grayson Thermal Systems
 - 10.2.1 Grayson Thermal Systems Basic Information

10.2.2 Grayson Thermal Systems Battery Thermal Management System (BTMS)

Product Overview

10.2.3 Grayson Thermal Systems Battery Thermal Management System (BTMS)

Product Market Performance

10.2.4 Grayson Thermal Systems Business Overview

10.2.5 Grayson Thermal Systems SWOT Analysis

10.2.6 Grayson Thermal Systems Recent Developments

10.3 VOSS Automotive

10.3.1 VOSS Automotive Basic Information

10.3.2 VOSS Automotive Battery Thermal Management System (BTMS) Product Overview

10.3.3 VOSS Automotive Battery Thermal Management System (BTMS) Product Market Performance

10.3.4 VOSS Automotive Business Overview

10.3.5 VOSS Automotive SWOT Analysis

10.3.6 VOSS Automotive Recent Developments

10.4 DANA

10.4.1 DANA Basic Information

10.4.2 DANA Battery Thermal Management System (BTMS) Product Overview

10.4.3 DANA Battery Thermal Management System (BTMS) Product Market Performance

10.4.4 DANA Business Overview

10.4.5 DANA Recent Developments

10.5 Continental

10.5.1 Continental Basic Information

10.5.2 Continental Battery Thermal Management System (BTMS) Product Overview

10.5.3 Continental Battery Thermal Management System (BTMS) Product Market Performance

10.5.4 Continental Business Overview

10.5.5 Continental Recent Developments

10.6 Robert Bosch

10.6.1 Robert Bosch Basic Information

10.6.2 Robert Bosch Battery Thermal Management System (BTMS) Product Overview

10.6.3 Robert Bosch Battery Thermal Management System (BTMS) Product Market Performance

10.6.4 Robert Bosch Business Overview

10.6.5 Robert Bosch Recent Developments

10.7 Mahle

10.7.1 Mahle Basic Information

- 10.7.2 Mahle Battery Thermal Management System (BTMS) Product Overview
- 10.7.3 Mahle Battery Thermal Management System (BTMS) Product Market Performance
- 10.7.4 Mahle Business Overview
- 10.7.5 Mahle Recent Developments
- 10.8 LG
 - 10.8.1 LG Basic Information
 - 10.8.2 LG Battery Thermal Management System (BTMS) Product Overview
 - 10.8.3 LG Battery Thermal Management System (BTMS) Product Market Performance
 - 10.8.4 LG Business Overview
 - 10.8.5 LG Recent Developments

11 BATTERY THERMAL MANAGEMENT SYSTEM (BTMS) MARKET FORECAST BY REGION

- 11.1 Global Battery Thermal Management System (BTMS) Market Size Forecast
- 11.2 Global Battery Thermal Management System (BTMS) Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Battery Thermal Management System (BTMS) Market Size Forecast by Country
 - 11.2.3 Asia Pacific Battery Thermal Management System (BTMS) Market Size Forecast by Region
 - 11.2.4 South America Battery Thermal Management System (BTMS) Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Battery Thermal Management System (BTMS) by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Battery Thermal Management System (BTMS) Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Battery Thermal Management System (BTMS) by Type (2026-2033)
 - 12.1.2 Global Battery Thermal Management System (BTMS) Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Battery Thermal Management System (BTMS) by Type (2026-2033)
- 12.2 Global Battery Thermal Management System (BTMS) Market Forecast by Application (2026-2033)

12.2.1 Global Battery Thermal Management System (BTMS) Sales (K MT) Forecast by Application

12.2.2 Global Battery Thermal Management System (BTMS) Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Battery Thermal Management System (BTMS) Market Size Comparison by Region (M USD)

Table 5. Global Battery Thermal Management System (BTMS) Sales (K MT) by Manufacturers (2020-2025)

Table 6. Global Battery Thermal Management System (BTMS) Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Battery Thermal Management System (BTMS) Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Battery Thermal Management System (BTMS) Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Battery Thermal Management System (BTMS) as of 2024)

Table 10. Global Market Battery Thermal Management System (BTMS) Average Price (USD/MT) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Battery Thermal Management System (BTMS) Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Battery Thermal Management System (BTMS) Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Battery Thermal Management System (BTMS) Sales by Type (K MT)

Table 26. Global Battery Thermal Management System (BTMS) Market Size by Type

(M USD)

Table 27. Global Battery Thermal Management System (BTMS) Sales (K MT) by Type (2020-2025)

Table 28. Global Battery Thermal Management System (BTMS) Sales Market Share by Type (2020-2025)

Table 29. Global Battery Thermal Management System (BTMS) Market Size (M USD) by Type (2020-2025)

Table 30. Global Battery Thermal Management System (BTMS) Market Size Share by Type (2020-2025)

Table 31. Global Battery Thermal Management System (BTMS) Price (USD/MT) by Type (2020-2025)

Table 32. Global Battery Thermal Management System (BTMS) Sales (K MT) by Application

Table 33. Global Battery Thermal Management System (BTMS) Market Size by Application

Table 34. Global Battery Thermal Management System (BTMS) Sales by Application (2020-2025) & (K MT)

Table 35. Global Battery Thermal Management System (BTMS) Sales Market Share by Application (2020-2025)

Table 36. Global Battery Thermal Management System (BTMS) Market Size by Application (2020-2025) & (M USD)

Table 37. Global Battery Thermal Management System (BTMS) Market Share by Application (2020-2025)

Table 38. Global Battery Thermal Management System (BTMS) Sales Growth Rate by Application (2020-2025)

Table 39. Global Battery Thermal Management System (BTMS) Sales by Region (2020-2025) & (K MT)

Table 40. Global Battery Thermal Management System (BTMS) Sales Market Share by Region (2020-2025)

Table 41. Global Battery Thermal Management System (BTMS) Market Size by Region (2020-2025) & (M USD)

Table 42. Global Battery Thermal Management System (BTMS) Market Size Market Share by Region (2020-2025)

Table 43. North America Battery Thermal Management System (BTMS) Sales by Country (2020-2025) & (K MT)

Table 44. North America Battery Thermal Management System (BTMS) Market Size by Country (2020-2025) & (M USD)

Table 45. Europe Battery Thermal Management System (BTMS) Sales by Country (2020-2025) & (K MT)

Table 46. Europe Battery Thermal Management System (BTMS) Market Size by Country (2020-2025) & (M USD)

Table 47. Asia Pacific Battery Thermal Management System (BTMS) Sales by Region (2020-2025) & (K MT)

Table 48. Asia Pacific Battery Thermal Management System (BTMS) Market Size by Region (2020-2025) & (M USD)

Table 49. South America Battery Thermal Management System (BTMS) Sales by Country (2020-2025) & (K MT)

Table 50. South America Battery Thermal Management System (BTMS) Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Battery Thermal Management System (BTMS) Sales by Region (2020-2025) & (K MT)

Table 52. Middle East and Africa Battery Thermal Management System (BTMS) Market Size by Region (2020-2025) & (M USD)

Table 53. Global Battery Thermal Management System (BTMS) Production (K MT) by Region(2020-2025)

Table 54. Global Battery Thermal Management System (BTMS) Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Battery Thermal Management System (BTMS) Revenue Market Share by Region (2020-2025)

Table 56. Global Battery Thermal Management System (BTMS) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 57. North America Battery Thermal Management System (BTMS) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 58. Europe Battery Thermal Management System (BTMS) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 59. Japan Battery Thermal Management System (BTMS) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 60. China Battery Thermal Management System (BTMS) Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

Table 61. Modine Basic Information

Table 62. Modine Battery Thermal Management System (BTMS) Product Overview

Table 63. Modine Battery Thermal Management System (BTMS) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 64. Modine Business Overview

Table 65. Modine SWOT Analysis

Table 66. Modine Recent Developments

Table 67. Grayson Thermal Systems Basic Information

Table 68. Grayson Thermal Systems Battery Thermal Management System (BTMS)

Product Overview

Table 69. Grayson Thermal Systems Battery Thermal Management System (BTMS) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 70. Grayson Thermal Systems Business Overview

Table 71. Grayson Thermal Systems SWOT Analysis

Table 72. Grayson Thermal Systems Recent Developments

Table 73. VOSS Automotive Basic Information

Table 74. VOSS Automotive Battery Thermal Management System (BTMS) Product Overview

Table 75. VOSS Automotive Battery Thermal Management System (BTMS) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 76. VOSS Automotive Business Overview

Table 77. VOSS Automotive SWOT Analysis

Table 78. VOSS Automotive Recent Developments

Table 79. DANA Basic Information

Table 80. DANA Battery Thermal Management System (BTMS) Product Overview

Table 81. DANA Battery Thermal Management System (BTMS) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 82. DANA Business Overview

Table 83. DANA Recent Developments

Table 84. Continental Basic Information

Table 85. Continental Battery Thermal Management System (BTMS) Product Overview

Table 86. Continental Battery Thermal Management System (BTMS) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 87. Continental Business Overview

Table 88. Continental Recent Developments

Table 89. Robert Bosch Basic Information

Table 90. Robert Bosch Battery Thermal Management System (BTMS) Product Overview

Table 91. Robert Bosch Battery Thermal Management System (BTMS) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 92. Robert Bosch Business Overview

Table 93. Robert Bosch Recent Developments

Table 94. Mahle Basic Information

Table 95. Mahle Battery Thermal Management System (BTMS) Product Overview

Table 96. Mahle Battery Thermal Management System (BTMS) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 97. Mahle Business Overview

Table 98. Mahle Recent Developments

Table 99. LG Basic Information

Table 100. LG Battery Thermal Management System (BTMS) Product Overview

Table 101. LG Battery Thermal Management System (BTMS) Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

Table 102. LG Business Overview

Table 103. LG Recent Developments

Table 104. Global Battery Thermal Management System (BTMS) Sales Forecast by Region (2026-2033) & (K MT)

Table 105. Global Battery Thermal Management System (BTMS) Market Size Forecast by Region (2026-2033) & (M USD)

Table 106. North America Battery Thermal Management System (BTMS) Sales Forecast by Country (2026-2033) & (K MT)

Table 107. North America Battery Thermal Management System (BTMS) Market Size Forecast by Country (2026-2033) & (M USD)

Table 108. Europe Battery Thermal Management System (BTMS) Sales Forecast by Country (2026-2033) & (K MT)

Table 109. Europe Battery Thermal Management System (BTMS) Market Size Forecast by Country (2026-2033) & (M USD)

Table 110. Asia Pacific Battery Thermal Management System (BTMS) Sales Forecast by Region (2026-2033) & (K MT)

Table 111. Asia Pacific Battery Thermal Management System (BTMS) Market Size Forecast by Region (2026-2033) & (M USD)

Table 112. South America Battery Thermal Management System (BTMS) Sales Forecast by Country (2026-2033) & (K MT)

Table 113. South America Battery Thermal Management System (BTMS) Market Size Forecast by Country (2026-2033) & (M USD)

Table 114. Middle East and Africa Battery Thermal Management System (BTMS) Sales Forecast by Country (2026-2033) & (Units)

Table 115. Middle East and Africa Battery Thermal Management System (BTMS) Market Size Forecast by Country (2026-2033) & (M USD)

Table 116. Global Battery Thermal Management System (BTMS) Sales Forecast by Type (2026-2033) & (K MT)

Table 117. Global Battery Thermal Management System (BTMS) Market Size Forecast by Type (2026-2033) & (M USD)

Table 118. Global Battery Thermal Management System (BTMS) Price Forecast by Type (2026-2033) & (USD/MT)

Table 119. Global Battery Thermal Management System (BTMS) Sales (K MT) Forecast by Application (2026-2033)

Table 120. Global Battery Thermal Management System (BTMS) Market Size Forecast

by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Battery Thermal Management System (BTMS)
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Battery Thermal Management System (BTMS) Market Size (M USD), 2024-2033
- Figure 5. Global Battery Thermal Management System (BTMS) Market Size (M USD) (2020-2033)
- Figure 6. Global Battery Thermal Management System (BTMS) Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Battery Thermal Management System (BTMS) Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Battery Thermal Management System (BTMS) Product Life Cycle
- Figure 13. Battery Thermal Management System (BTMS) Sales Share by Manufacturers in 2024
- Figure 14. Global Battery Thermal Management System (BTMS) Revenue Share by Manufacturers in 2024
- Figure 15. Battery Thermal Management System (BTMS) Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Battery Thermal Management System (BTMS) Average Price (USD/MT) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Battery Thermal Management System (BTMS) Revenue in 2024
- Figure 18. Industry Chain Map of Battery Thermal Management System (BTMS)
- Figure 19. Global Battery Thermal Management System (BTMS) Market PEST Analysis
- Figure 20. Global Battery Thermal Management System (BTMS) Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Battery Thermal Management System (BTMS) Market Share by Type

Figure 27. Sales Market Share of Battery Thermal Management System (BTMS) by Type (2020-2025)

Figure 28. Sales Market Share of Battery Thermal Management System (BTMS) by Type in 2024

Figure 29. Market Size Share of Battery Thermal Management System (BTMS) by Type (2020-2025)

Figure 30. Market Size Share of Battery Thermal Management System (BTMS) by Type in 2024

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Battery Thermal Management System (BTMS) Market Share by Application

Figure 33. Global Battery Thermal Management System (BTMS) Sales Market Share by Application (2020-2025)

Figure 34. Global Battery Thermal Management System (BTMS) Sales Market Share by Application in 2024

Figure 35. Global Battery Thermal Management System (BTMS) Market Share by Application (2020-2025)

Figure 36. Global Battery Thermal Management System (BTMS) Market Share by Application in 2024

Figure 37. Global Battery Thermal Management System (BTMS) Sales Growth Rate by Application (2020-2025)

Figure 38. Global Battery Thermal Management System (BTMS) Sales Market Share by Region (2020-2025)

Figure 39. Global Battery Thermal Management System (BTMS) Market Size Market Share by Region (2020-2025)

Figure 40. North America Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 41. North America Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 42. North America Battery Thermal Management System (BTMS) Sales Market Share by Country in 2024

Figure 43. North America Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Battery Thermal Management System (BTMS) Market Size Market Share by Country in 2024

Figure 45. U.S. Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 46. U.S. Battery Thermal Management System (BTMS) Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 47. Canada Battery Thermal Management System (BTMS) Sales (K MT) and Growth Rate (2020-2025)

Figure 48. Canada Battery Thermal Management System (BTMS) Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Battery Thermal Management System (BTMS) Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Battery Thermal Management System (BTMS) Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 52. Europe Battery Thermal Management System (BTMS) Sales Market Share by Country in 2024

Figure 53. Europe Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Battery Thermal Management System (BTMS) Market Size Market Share by Country in 2024

Figure 55. Germany Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 56. Germany Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 58. France Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 60. U.K. Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Battery Thermal Management System (BTMS) Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Battery Thermal Management System (BTMS) Sales Market Share by Region in 2024

Figure 67. Asia Pacific Battery Thermal Management System (BTMS) Market Size Market Share by Region in 2024

Figure 68. China Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Battery Thermal Management System (BTMS) Sales and Growth Rate (K MT)

Figure 79. South America Battery Thermal Management System (BTMS) Sales Market Share by Country in 2024

Figure 80. South America Battery Thermal Management System (BTMS) Market Size and Growth Rate (M USD)

Figure 81. South America Battery Thermal Management System (BTMS) Market Size Market Share by Country in 2024

Figure 82. Brazil Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Battery Thermal Management System (BTMS) Market Size and

Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Battery Thermal Management System (BTMS) Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Battery Thermal Management System (BTMS) Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Battery Thermal Management System (BTMS) Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Battery Thermal Management System (BTMS) Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Battery Thermal Management System (BTMS) Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Battery Thermal Management System (BTMS) Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Battery Thermal Management System (BTMS) Production Market Share by Region (2020-2025)

Figure 103. North America Battery Thermal Management System (BTMS) Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Battery Thermal Management System (BTMS) Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Battery Thermal Management System (BTMS) Production (K MT)
Growth Rate (2020-2025)

Figure 106. China Battery Thermal Management System (BTMS) Production (K MT)
Growth Rate (2020-2025)

Figure 107. Global Battery Thermal Management System (BTMS) Sales Forecast by
Volume (2020-2033) & (K MT)

Figure 108. Global Battery Thermal Management System (BTMS) Market Size Forecast
by Value (2020-2033) & (M USD)

Figure 109. Global Battery Thermal Management System (BTMS) Sales Market Share
Forecast by Type (2026-2033)

Figure 110. Global Battery Thermal Management System (BTMS) Market Share
Forecast by Type (2026-2033)

Figure 111. Global Battery Thermal Management System (BTMS) Sales Forecast by
Application (2026-2033)

Figure 112. Global Battery Thermal Management System (BTMS) Market Share
Forecast by Application (2026-2033)

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