

# Global Automotive Radio Frequency Chip Market Research Report 2026(Status and Outlook)

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## Abstracts

The 2025 U.S. tariff policies introduce profound uncertainty into the global economic landscape. This report critically examines the implications of recent tariff adjustments and international strategic countermeasures on Automotive Radio Frequency Chip competitive dynamics, regional economic interdependencies, and supply chain reconfigurations. An Automotive Radio Frequency (RF) Chip refers to a semiconductor device specifically designed and manufactured for automotive electronic systems, engineered to meet the stringent reliability, stability, and environmental adaptability requirements of the automotive industry. The automotive radio frequency (RF) chip market has witnessed remarkable growth in recent years, driven by several key factors. The surging demand for advanced driver - assistance systems (ADAS) and autonomous driving technologies is a primary driver. These systems heavily rely on RF chips for functions like radar sensing, vehicle - to - everything (V2X) communication, and satellite navigation, necessitating high - performance and reliable RF components. For instance, 77GHz and 79GHz millimeter - wave radar chips are essential for accurately detecting obstacles and measuring distances in ADAS, fueling the market expansion. Additionally, the growing popularity of connected cars, which require seamless connectivity through 4G, 5G, and Wi - Fi technologies, further propels the demand for RF front - end chips and transceivers. As vehicles become increasingly integrated into the Internet of Things (IoT), the need for efficient wireless communication within and outside the vehicle continues to boost the market. However, the automotive RF chip market also faces significant challenges. One major hurdle is the stringent automotive quality and safety standards, such as AEC - Q100 and ISO 26262. These standards demand high levels of reliability, long product lifecycles, and the ability to withstand harsh environmental conditions, including extreme temperatures, vibrations, and electromagnetic interference. Meeting these requirements increases the complexity and cost of chip design and manufacturing. Another challenge is the rapid pace of technological

evolution. With the emergence of 6G and more advanced radar technologies, RF chip manufacturers must continuously invest in research and development to stay competitive, which requires substantial financial resources. Moreover, the market is highly competitive, with established semiconductor giants and emerging players vying for market share. This competition puts pressure on companies to balance cost-effectiveness with technological innovation, making it difficult to maintain profit margins. Additionally, supply chain disruptions, such as those caused by the COVID - 19 pandemic and geopolitical tensions, have highlighted the vulnerability of the automotive RF chip supply chain, posing risks to production schedules and market stability.

The global Automotive Radio Frequency Chip market size was estimated at USD 2380.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 10.00% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive Radio Frequency Chip market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automotive Radio Frequency Chip market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive Radio Frequency Chip market.

### **Global Automotive Radio Frequency Chip Market: Market Segmentation Analysis**

This research report provides a detailed segmentation of the market by region (country),

key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

NXP  
Infineon  
Texas Instruments  
GATRANS  
Skyworks Solutions  
Qualcomm  
Changsha Chixin Semiconductor Technology  
ComNav Technology  
Vanchip

### **Market Segmentation (by Type)**

Rf Transceiver Chip  
Rf Front-End Chip  
Rf Control and Interface Chip  
Other

### **Market Segmentation (by Application)**

In-Vehicle Communications  
Entertainment Systems  
ADAS  
Other

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Radio Frequency Chip Market

Overview of the regional outlook of the Automotive Radio Frequency Chip Market:

### **Customization of the Report**

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### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Radio Frequency Chip Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Radio Frequency Chip, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change. This enables you to anticipate market changes to remain ahead of your competitors.

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

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## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Automotive Radio Frequency Chip
- 1.2 Key Market Segments
  - 1.2.1 Automotive Radio Frequency Chip Segment by Type
  - 1.2.2 Automotive Radio Frequency Chip Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 AUTOMOTIVE RADIO FREQUENCY CHIP MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Automotive Radio Frequency Chip Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Automotive Radio Frequency Chip Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AUTOMOTIVE RADIO FREQUENCY CHIP MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Automotive Radio Frequency Chip Product Life Cycle
- 3.3 Global Automotive Radio Frequency Chip Sales by Manufacturers (2020-2025)
- 3.4 Global Automotive Radio Frequency Chip Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Automotive Radio Frequency Chip Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Automotive Radio Frequency Chip Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Automotive Radio Frequency Chip Market Competitive Situation and Trends
  - 3.8.1 Automotive Radio Frequency Chip Market Concentration Rate

3.8.2 Global 5 and 10 Largest Automotive Radio Frequency Chip Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 AUTOMOTIVE RADIO FREQUENCY CHIP INDUSTRY CHAIN ANALYSIS**

4.1 Automotive Radio Frequency Chip Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE RADIO FREQUENCY CHIP MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Automotive Radio Frequency Chip Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Automotive Radio Frequency Chip Market

5.7 ESG Ratings of Leading Companies

## **6 AUTOMOTIVE RADIO FREQUENCY CHIP MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive Radio Frequency Chip Sales Market Share by Type (2020-2025)

6.3 Global Automotive Radio Frequency Chip Market Size by Type (2020-2025)

6.4 Global Automotive Radio Frequency Chip Price by Type (2020-2025)

## **7 AUTOMOTIVE RADIO FREQUENCY CHIP MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automotive Radio Frequency Chip Market Sales by Application (2020-2025)

7.3 Global Automotive Radio Frequency Chip Market Size (M USD) by Application (2020-2025)

7.4 Global Automotive Radio Frequency Chip Sales Growth Rate by Application (2020-2025)

## **8 AUTOMOTIVE RADIO FREQUENCY CHIP MARKET SALES BY REGION**

8.1 Global Automotive Radio Frequency Chip Sales by Region

8.1.1 Global Automotive Radio Frequency Chip Sales by Region

8.1.2 Global Automotive Radio Frequency Chip Sales Market Share by Region

8.2 Global Automotive Radio Frequency Chip Market Size by Region

8.2.1 Global Automotive Radio Frequency Chip Market Size by Region

8.2.2 Global Automotive Radio Frequency Chip Market Size by Region

8.3 North America

8.3.1 North America Automotive Radio Frequency Chip Sales by Country

8.3.2 North America Automotive Radio Frequency Chip Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Automotive Radio Frequency Chip Sales by Country

8.4.2 Europe Automotive Radio Frequency Chip Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Automotive Radio Frequency Chip Sales by Region

8.5.2 Asia Pacific Automotive Radio Frequency Chip Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Automotive Radio Frequency Chip Sales by Country
  - 8.6.2 South America Automotive Radio Frequency Chip Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Automotive Radio Frequency Chip Sales by Region
  - 8.7.2 Middle East and Africa Automotive Radio Frequency Chip Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 AUTOMOTIVE RADIO FREQUENCY CHIP MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Automotive Radio Frequency Chip by Region(2020-2025)
- 9.2 Global Automotive Radio Frequency Chip Revenue Market Share by Region (2020-2025)
- 9.3 Global Automotive Radio Frequency Chip Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Automotive Radio Frequency Chip Production
  - 9.4.1 North America Automotive Radio Frequency Chip Production Growth Rate (2020-2025)
  - 9.4.2 North America Automotive Radio Frequency Chip Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Automotive Radio Frequency Chip Production
  - 9.5.1 Europe Automotive Radio Frequency Chip Production Growth Rate (2020-2025)
  - 9.5.2 Europe Automotive Radio Frequency Chip Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Automotive Radio Frequency Chip Production (2020-2025)
  - 9.6.1 Japan Automotive Radio Frequency Chip Production Growth Rate (2020-2025)
  - 9.6.2 Japan Automotive Radio Frequency Chip Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Automotive Radio Frequency Chip Production (2020-2025)

- 9.7.1 China Automotive Radio Frequency Chip Production Growth Rate (2020-2025)
- 9.7.2 China Automotive Radio Frequency Chip Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### 10.1 NXP

- 10.1.1 NXP Basic Information
- 10.1.2 NXP Automotive Radio Frequency Chip Product Overview
- 10.1.3 NXP Automotive Radio Frequency Chip Product Market Performance
- 10.1.4 NXP Business Overview
- 10.1.5 NXP SWOT Analysis
- 10.1.6 NXP Recent Developments

### 10.2 Infineon

- 10.2.1 Infineon Basic Information
- 10.2.2 Infineon Automotive Radio Frequency Chip Product Overview
- 10.2.3 Infineon Automotive Radio Frequency Chip Product Market Performance
- 10.2.4 Infineon Business Overview
- 10.2.5 Infineon SWOT Analysis
- 10.2.6 Infineon Recent Developments

### 10.3 Texas Instruments

- 10.3.1 Texas Instruments Basic Information
- 10.3.2 Texas Instruments Automotive Radio Frequency Chip Product Overview
- 10.3.3 Texas Instruments Automotive Radio Frequency Chip Product Market Performance
- 10.3.4 Texas Instruments Business Overview
- 10.3.5 Texas Instruments SWOT Analysis
- 10.3.6 Texas Instruments Recent Developments

### 10.4 GATRANS

- 10.4.1 GATRANS Basic Information
- 10.4.2 GATRANS Automotive Radio Frequency Chip Product Overview
- 10.4.3 GATRANS Automotive Radio Frequency Chip Product Market Performance
- 10.4.4 GATRANS Business Overview
- 10.4.5 GATRANS Recent Developments

### 10.5 Skyworks Solutions

- 10.5.1 Skyworks Solutions Basic Information
- 10.5.2 Skyworks Solutions Automotive Radio Frequency Chip Product Overview
- 10.5.3 Skyworks Solutions Automotive Radio Frequency Chip Product Market Performance

- 10.5.4 Skyworks Solutions Business Overview
- 10.5.5 Skyworks Solutions Recent Developments
- 10.6 Qualcomm
  - 10.6.1 Qualcomm Basic Information
  - 10.6.2 Qualcomm Automotive Radio Frequency Chip Product Overview
  - 10.6.3 Qualcomm Automotive Radio Frequency Chip Product Market Performance
  - 10.6.4 Qualcomm Business Overview
  - 10.6.5 Qualcomm Recent Developments
- 10.7 Changsha Chixin Semiconductor Technology
  - 10.7.1 Changsha Chixin Semiconductor Technology Basic Information
  - 10.7.2 Changsha Chixin Semiconductor Technology Automotive Radio Frequency Chip Product Overview
  - 10.7.3 Changsha Chixin Semiconductor Technology Automotive Radio Frequency Chip Product Market Performance
  - 10.7.4 Changsha Chixin Semiconductor Technology Business Overview
  - 10.7.5 Changsha Chixin Semiconductor Technology Recent Developments
- 10.8 ComNav Technology
  - 10.8.1 ComNav Technology Basic Information
  - 10.8.2 ComNav Technology Automotive Radio Frequency Chip Product Overview
  - 10.8.3 ComNav Technology Automotive Radio Frequency Chip Product Market Performance
  - 10.8.4 ComNav Technology Business Overview
  - 10.8.5 ComNav Technology Recent Developments
- 10.9 Vanchip
  - 10.9.1 Vanchip Basic Information
  - 10.9.2 Vanchip Automotive Radio Frequency Chip Product Overview
  - 10.9.3 Vanchip Automotive Radio Frequency Chip Product Market Performance
  - 10.9.4 Vanchip Business Overview
  - 10.9.5 Vanchip Recent Developments

## **11 AUTOMOTIVE RADIO FREQUENCY CHIP MARKET FORECAST BY REGION**

- 11.1 Global Automotive Radio Frequency Chip Market Size Forecast
- 11.2 Global Automotive Radio Frequency Chip Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Automotive Radio Frequency Chip Market Size Forecast by Country
  - 11.2.3 Asia Pacific Automotive Radio Frequency Chip Market Size Forecast by Region
  - 11.2.4 South America Automotive Radio Frequency Chip Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Automotive Radio Frequency Chip by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

12.1 Global Automotive Radio Frequency Chip Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Automotive Radio Frequency Chip by Type (2026-2035)

12.1.2 Global Automotive Radio Frequency Chip Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Automotive Radio Frequency Chip by Type (2026-2035)

12.2 Global Automotive Radio Frequency Chip Market Forecast by Application (2026-2035)

12.2.1 Global Automotive Radio Frequency Chip Sales (K Units) Forecast by Application

12.2.2 Global Automotive Radio Frequency Chip Market Size (M USD) Forecast by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automotive Radio Frequency Chip Market Size by Type (M USD)
- Table 4. Global Automotive Radio Frequency Chip Market Size by Application
- Table 5. Automotive Radio Frequency Chip Market Size Comparison by Region (M USD)
- Table 6. Global Automotive Radio Frequency Chip Sales (K Units) by Manufacturers (2020-2025)
- Table 7. Global Automotive Radio Frequency Chip Sales Market Share by Manufacturers (2020-2025)
- Table 8. Global Automotive Radio Frequency Chip Revenue (M USD) by Manufacturers (2020-2025)
- Table 9. Global Automotive Radio Frequency Chip Revenue Share by Manufacturers (2020-2025)
- Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Radio Frequency Chip as of 2025)
- Table 11. Global Market Automotive Radio Frequency Chip Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 12. Manufacturers? Manufacturing Sites, Areas Served
- Table 13. Manufacturers? Product Type
- Table 14. Global Automotive Radio Frequency Chip Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 15. Mergers & Acquisitions, Expansion Plans
- Table 16. Market Overview of Key Raw Materials
- Table 17. Midstream Market Analysis
- Table 18. Downstream Customer Analysis
- Table 19. Key Development Trends
- Table 20. Driving Factors
- Table 21. Automotive Radio Frequency Chip Market Challenges
- Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026
- Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
- Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
- Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 26. Global Automotive Radio Frequency Chip Sales by Type (K Units)

Table 27. Global Automotive Radio Frequency Chip Market Size by Type (M USD)

Table 28. Global Automotive Radio Frequency Chip Sales (K Units) by Type (2020-2025)

Table 29. Global Automotive Radio Frequency Chip Sales Market Share by Type (2020-2025)

Table 30. Global Automotive Radio Frequency Chip Market Size (M USD) by Type (2020-2025)

Table 31. Global Automotive Radio Frequency Chip Market Share by Type (2020-2025)

Table 32. Global Automotive Radio Frequency Chip Price (USD/Unit) by Type (2020-2025)

Table 33. Global Automotive Radio Frequency Chip Sales (K Units) by Application

Table 34. Global Automotive Radio Frequency Chip Market Size by Application

Table 35. Global Automotive Radio Frequency Chip Sales by Application (2020-2025) & (K Units)

Table 36. Global Automotive Radio Frequency Chip Sales Market Share by Application (2020-2025)

Table 37. Global Automotive Radio Frequency Chip Market Size by Application (2020-2025) & (M USD)

Table 38. Global Automotive Radio Frequency Chip Market Share by Application (2020-2025)

Table 39. Global Automotive Radio Frequency Chip Sales Growth Rate by Application (2020-2025)

Table 40. Global Automotive Radio Frequency Chip Sales by Region (2020-2025) & (K Units)

Table 41. Global Automotive Radio Frequency Chip Sales Market Share by Region (2020-2025)

Table 42. Global Automotive Radio Frequency Chip Market Size by Region (2020-2025) & (M USD)

Table 43. Global Automotive Radio Frequency Chip Market Size by Region (2020-2025)

Table 44. North America Automotive Radio Frequency Chip Sales by Country (2020-2025) & (K Units)

Table 45. North America Automotive Radio Frequency Chip Market Size by Country (2020-2025) & (M USD)

Table 46. Europe Automotive Radio Frequency Chip Sales by Country (2020-2025) & (K Units)

Table 47. Europe Automotive Radio Frequency Chip Market Size by Country (2020-2025) & (M USD)

Table 48. Asia Pacific Automotive Radio Frequency Chip Sales by Region (2020-2025) & (K Units)

Table 49. Asia Pacific Automotive Radio Frequency Chip Market Size by Region (2020-2025) & (M USD)

Table 50. South America Automotive Radio Frequency Chip Sales by Country (2020-2025) & (K Units)

Table 51. South America Automotive Radio Frequency Chip Market Size by Country (2020-2025) & (M USD)

Table 52. Middle East and Africa Automotive Radio Frequency Chip Sales by Region (2020-2025) & (K Units)

Table 53. Middle East and Africa Automotive Radio Frequency Chip Market Size by Region (2020-2025) & (M USD)

Table 54. Global Automotive Radio Frequency Chip Production (K Units) by Region(2020-2025)

Table 55. Global Automotive Radio Frequency Chip Revenue (US\$ Million) by Region (2020-2025)

Table 56. Global Automotive Radio Frequency Chip Revenue Market Share by Region (2020-2025)

Table 57. Global Automotive Radio Frequency Chip Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. North America Automotive Radio Frequency Chip Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Europe Automotive Radio Frequency Chip Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. Japan Automotive Radio Frequency Chip Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. China Automotive Radio Frequency Chip Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 62. NXP Basic Information

Table 63. NXP Automotive Radio Frequency Chip Product Overview

Table 64. NXP Automotive Radio Frequency Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. NXP Business Overview

Table 66. NXP SWOT Analysis

Table 67. NXP Recent Developments

Table 68. Infineon Basic Information

Table 69. Infineon Automotive Radio Frequency Chip Product Overview

Table 70. Infineon Automotive Radio Frequency Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. Infineon Business Overview

Table 72. Infineon SWOT Analysis

- Table 73. Infineon Recent Developments
- Table 74. Texas Instruments Basic Information
- Table 75. Texas Instruments Automotive Radio Frequency Chip Product Overview
- Table 76. Texas Instruments Automotive Radio Frequency Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Texas Instruments Business Overview
- Table 78. Texas Instruments SWOT Analysis
- Table 79. Texas Instruments Recent Developments
- Table 80. GATRANS Basic Information
- Table 81. GATRANS Automotive Radio Frequency Chip Product Overview
- Table 82. GATRANS Automotive Radio Frequency Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. GATRANS Business Overview
- Table 84. GATRANS Recent Developments
- Table 85. Skyworks Solutions Basic Information
- Table 86. Skyworks Solutions Automotive Radio Frequency Chip Product Overview
- Table 87. Skyworks Solutions Automotive Radio Frequency Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. Skyworks Solutions Business Overview
- Table 89. Skyworks Solutions Recent Developments
- Table 90. Qualcomm Basic Information
- Table 91. Qualcomm Automotive Radio Frequency Chip Product Overview
- Table 92. Qualcomm Automotive Radio Frequency Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Qualcomm Business Overview
- Table 94. Qualcomm Recent Developments
- Table 95. Changsha Chixin Semiconductor Technology Basic Information
- Table 96. Changsha Chixin Semiconductor Technology Automotive Radio Frequency Chip Product Overview
- Table 97. Changsha Chixin Semiconductor Technology Automotive Radio Frequency Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Changsha Chixin Semiconductor Technology Business Overview
- Table 99. Changsha Chixin Semiconductor Technology Recent Developments
- Table 100. ComNav Technology Basic Information
- Table 101. ComNav Technology Automotive Radio Frequency Chip Product Overview
- Table 102. ComNav Technology Automotive Radio Frequency Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 103. ComNav Technology Business Overview

- Table 104. ComNav Technology Recent Developments
- Table 105. Vanchip Basic Information
- Table 106. Vanchip Automotive Radio Frequency Chip Product Overview
- Table 107. Vanchip Automotive Radio Frequency Chip Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 108. Vanchip Business Overview
- Table 109. Vanchip Recent Developments
- Table 110. Global Automotive Radio Frequency Chip Sales Forecast by Region (2026-2035) & (K Units)
- Table 111. Global Automotive Radio Frequency Chip Market Size Forecast by Region (2026-2035) & (M USD)
- Table 112. North America Automotive Radio Frequency Chip Sales Forecast by Country (2026-2035) & (K Units)
- Table 113. North America Automotive Radio Frequency Chip Market Size Forecast by Country (2026-2035) & (M USD)
- Table 114. Europe Automotive Radio Frequency Chip Sales Forecast by Country (2026-2035) & (K Units)
- Table 115. Europe Automotive Radio Frequency Chip Market Size Forecast by Country (2026-2035) & (M USD)
- Table 116. Asia Pacific Automotive Radio Frequency Chip Sales Forecast by Region (2026-2035) & (K Units)
- Table 117. Asia Pacific Automotive Radio Frequency Chip Market Size Forecast by Region (2026-2035) & (M USD)
- Table 118. South America Automotive Radio Frequency Chip Sales Forecast by Country (2026-2035) & (K Units)
- Table 119. South America Automotive Radio Frequency Chip Market Size Forecast by Country (2026-2035) & (M USD)
- Table 120. Middle East and Africa Automotive Radio Frequency Chip Sales Forecast by Country (2026-2035) & (Units)
- Table 121. Middle East and Africa Automotive Radio Frequency Chip Market Size Forecast by Country (2026-2035) & (M USD)
- Table 122. Global Automotive Radio Frequency Chip Sales Forecast by Type (2026-2035) & (K Units)
- Table 123. Global Automotive Radio Frequency Chip Market Size Forecast by Type (2026-2035) & (M USD)
- Table 124. Global Automotive Radio Frequency Chip Price Forecast by Type (2026-2035) & (USD/Unit)
- Table 125. Global Automotive Radio Frequency Chip Sales (K Units) Forecast by Application (2026-2035)

Table 126. Global Automotive Radio Frequency Chip Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Automotive Radio Frequency Chip

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Automotive Radio Frequency Chip Market Size (M USD), 2025-2035

Figure 5. Global Automotive Radio Frequency Chip Market Size (M USD) (2020-2035)

Figure 6. Global Automotive Radio Frequency Chip Sales (K Units) & (2020-2035)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Automotive Radio Frequency Chip Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Automotive Radio Frequency Chip Product Life Cycle

Figure 13. Automotive Radio Frequency Chip Sales Share by Manufacturers in 2025

Figure 14. Global Automotive Radio Frequency Chip Revenue Share by Manufacturers in 2025

Figure 15. Automotive Radio Frequency Chip Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 16. Global Market Automotive Radio Frequency Chip Average Price (USD/Unit) of Key Manufacturers in 2025

Figure 17. The Global 5 and 10 Largest Players: Market Share by Automotive Radio Frequency Chip Revenue in 2025

Figure 18. Industry Chain Map of Automotive Radio Frequency Chip

Figure 19. Global Automotive Radio Frequency Chip Market PEST Analysis

Figure 20. Global Automotive Radio Frequency Chip Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Automotive Radio Frequency Chip Market Share by Type

Figure 27. Sales Market Share of Automotive Radio Frequency Chip by Type (2020-2025)

Figure 28. Sales Market Share of Automotive Radio Frequency Chip by Type in 2025

Figure 29. Market Share of Automotive Radio Frequency Chip by Type (2020-2025)

- Figure 30. Market Share of Automotive Radio Frequency Chip by Type in 2025
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Automotive Radio Frequency Chip Market Share by Application
- Figure 33. Global Automotive Radio Frequency Chip Sales Market Share by Application (2020-2025)
- Figure 34. Global Automotive Radio Frequency Chip Sales Market Share by Application in 2025
- Figure 35. Global Automotive Radio Frequency Chip Market Share by Application (2020-2025)
- Figure 36. Global Automotive Radio Frequency Chip Market Share by Application in 2025
- Figure 37. Global Automotive Radio Frequency Chip Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Automotive Radio Frequency Chip Sales Market Share by Region (2020-2025)
- Figure 39. Global Automotive Radio Frequency Chip Market Size by Region (2020-2025)
- Figure 40. North America Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Automotive Radio Frequency Chip Sales Market Share by Country in 2024
- Figure 43. North America Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Automotive Radio Frequency Chip Market Size by Country in 2024
- Figure 45. U.S. Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Automotive Radio Frequency Chip Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Automotive Radio Frequency Chip Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Automotive Radio Frequency Chip Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Automotive Radio Frequency Chip Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Automotive Radio Frequency Chip Sales Market Share by Country in 2024

Figure 53. Europe Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Automotive Radio Frequency Chip Market Size by Country in 2024

Figure 55. Germany Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Automotive Radio Frequency Chip Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Automotive Radio Frequency Chip Sales Market Share by Region in 2024

Figure 67. Asia Pacific Automotive Radio Frequency Chip Market Size by Region in 2024

Figure 68. China Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Automotive Radio Frequency Chip Sales and Growth Rate (K Units)

Figure 79. South America Automotive Radio Frequency Chip Sales Market Share by Country in 2024

Figure 80. South America Automotive Radio Frequency Chip Market Size and Growth Rate (M USD)

Figure 81. South America Automotive Radio Frequency Chip Market Size by Country in 2024

Figure 82. Brazil Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Automotive Radio Frequency Chip Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Automotive Radio Frequency Chip Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Automotive Radio Frequency Chip Market Size and

Growth Rate (M USD)

Figure 91. Middle East and Africa Automotive Radio Frequency Chip Market Size by Region in 2024

Figure 92. Saudi Arabia Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Automotive Radio Frequency Chip Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Automotive Radio Frequency Chip Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Automotive Radio Frequency Chip Production Market Share by Region (2020-2025)

Figure 103. North America Automotive Radio Frequency Chip Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Automotive Radio Frequency Chip Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Automotive Radio Frequency Chip Production (K Units) Growth Rate (2020-2025)

Figure 106. China Automotive Radio Frequency Chip Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Automotive Radio Frequency Chip Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Automotive Radio Frequency Chip Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Automotive Radio Frequency Chip Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Automotive Radio Frequency Chip Market Share Forecast by Type (2026-2035)

Figure 111. Global Automotive Radio Frequency Chip Sales Forecast by Application (2026-2035)

Figure 112. Global Automotive Radio Frequency Chip Market Share Forecast by Application (2026-2035)

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