

Global Automotive NVH Solutions Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The automotive NVH (Noise, Vibration, and Harshness) solutions market comprises technologies, materials, and systems designed to minimize unwanted noise and vibrations in vehicles, enhancing comfort, performance, and overall driving experience. These solutions include damping materials, absorbers, isolators, and advanced active noise cancellation systems, applied across powertrains, chassis, interiors, and exteriors. Growing consumer demand for quieter, more refined vehicles, stringent regulatory standards for noise pollution, and the rise of electric vehicles (which amplify certain NVH challenges due to reduced engine masking noise) are driving market expansion. Key players focus on lightweight, high-performance materials and smart NVH solutions integrating AI and IoT for real-time noise management. The market is segmented by vehicle type, component, and material, with Asia-Pacific leading due to rapid automotive production growth, while Europe and North America emphasize premium and electric vehicle adoption.

This report provides a deep insight into the global Automotive NVH Solutions market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive NVH Solutions Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main

players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Automotive NVH Solutions market in any manner.

Global Automotive NVH Solutions Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Autoneum
Adler Pelzer Group
Auria
Faurecia
Grupo Antolin
NVH Korea
Toyota Boshoku
Tuopu Group
Sumitomoriko
Zhuzhou Times
Huanqiu Group

Market Segmentation (by Type)

Body Sound Insulation
Engine Sound Insulation
Trunk Sound Insulation

Market Segmentation (by Application)

Passenger Vehicle
Commercial Vehicle

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive NVH Solutions Market

Overview of the regional outlook of the Automotive NVH Solutions Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive NVH Solutions Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive NVH Solutions, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Automotive NVH Solutions

1.2 Key Market Segments

1.2.1 Automotive NVH Solutions Segment by Type

1.2.2 Automotive NVH Solutions Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AUTOMOTIVE NVH SOLUTIONS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Automotive NVH Solutions Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Automotive NVH Solutions Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AUTOMOTIVE NVH SOLUTIONS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Automotive NVH Solutions Product Life Cycle

3.3 Global Automotive NVH Solutions Sales by Manufacturers (2020-2025)

3.4 Global Automotive NVH Solutions Revenue Market Share by Manufacturers (2020-2025)

3.5 Automotive NVH Solutions Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Automotive NVH Solutions Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automotive NVH Solutions Market Competitive Situation and Trends

3.8.1 Automotive NVH Solutions Market Concentration Rate

3.8.2 Global 5 and 10 Largest Automotive NVH Solutions Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE NVH SOLUTIONS INDUSTRY CHAIN ANALYSIS

4.1 Automotive NVH Solutions Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE NVH SOLUTIONS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Automotive NVH Solutions Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Automotive NVH Solutions Market

5.7 ESG Ratings of Leading Companies

6 AUTOMOTIVE NVH SOLUTIONS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive NVH Solutions Sales Market Share by Type (2020-2025)

6.3 Global Automotive NVH Solutions Market Size Market Share by Type (2020-2025)

6.4 Global Automotive NVH Solutions Price by Type (2020-2025)

7 AUTOMOTIVE NVH SOLUTIONS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive NVH Solutions Market Sales by Application (2020-2025)
- 7.3 Global Automotive NVH Solutions Market Size (M USD) by Application (2020-2025)
- 7.4 Global Automotive NVH Solutions Sales Growth Rate by Application (2020-2025)

8 AUTOMOTIVE NVH SOLUTIONS MARKET SALES BY REGION

- 8.1 Global Automotive NVH Solutions Sales by Region
 - 8.1.1 Global Automotive NVH Solutions Sales by Region
 - 8.1.2 Global Automotive NVH Solutions Sales Market Share by Region
- 8.2 Global Automotive NVH Solutions Market Size by Region
 - 8.2.1 Global Automotive NVH Solutions Market Size by Region
 - 8.2.2 Global Automotive NVH Solutions Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Automotive NVH Solutions Sales by Country
 - 8.3.2 North America Automotive NVH Solutions Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Automotive NVH Solutions Sales by Country
 - 8.4.2 Europe Automotive NVH Solutions Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Automotive NVH Solutions Sales by Region
 - 8.5.2 Asia Pacific Automotive NVH Solutions Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Automotive NVH Solutions Sales by Country
 - 8.6.2 South America Automotive NVH Solutions Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Automotive NVH Solutions Sales by Region

8.7.2 Middle East and Africa Automotive NVH Solutions Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 AUTOMOTIVE NVH SOLUTIONS MARKET PRODUCTION BY REGION

9.1 Global Production of Automotive NVH Solutions by Region(2020-2025)

9.2 Global Automotive NVH Solutions Revenue Market Share by Region (2020-2025)

9.3 Global Automotive NVH Solutions Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Automotive NVH Solutions Production

9.4.1 North America Automotive NVH Solutions Production Growth Rate (2020-2025)

9.4.2 North America Automotive NVH Solutions Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Automotive NVH Solutions Production

9.5.1 Europe Automotive NVH Solutions Production Growth Rate (2020-2025)

9.5.2 Europe Automotive NVH Solutions Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Automotive NVH Solutions Production (2020-2025)

9.6.1 Japan Automotive NVH Solutions Production Growth Rate (2020-2025)

9.6.2 Japan Automotive NVH Solutions Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Automotive NVH Solutions Production (2020-2025)

9.7.1 China Automotive NVH Solutions Production Growth Rate (2020-2025)

9.7.2 China Automotive NVH Solutions Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Autoneum

10.1.1 Autoneum Basic Information

- 10.1.2 Autoneum Automotive NVH Solutions Product Overview
- 10.1.3 Autoneum Automotive NVH Solutions Product Market Performance
- 10.1.4 Autoneum Business Overview
- 10.1.5 Autoneum SWOT Analysis
- 10.1.6 Autoneum Recent Developments
- 10.2 Adler Pelzer Group
 - 10.2.1 Adler Pelzer Group Basic Information
 - 10.2.2 Adler Pelzer Group Automotive NVH Solutions Product Overview
 - 10.2.3 Adler Pelzer Group Automotive NVH Solutions Product Market Performance
 - 10.2.4 Adler Pelzer Group Business Overview
 - 10.2.5 Adler Pelzer Group SWOT Analysis
 - 10.2.6 Adler Pelzer Group Recent Developments
- 10.3 Auria
 - 10.3.1 Auria Basic Information
 - 10.3.2 Auria Automotive NVH Solutions Product Overview
 - 10.3.3 Auria Automotive NVH Solutions Product Market Performance
 - 10.3.4 Auria Business Overview
 - 10.3.5 Auria SWOT Analysis
 - 10.3.6 Auria Recent Developments
- 10.4 Faurecia
 - 10.4.1 Faurecia Basic Information
 - 10.4.2 Faurecia Automotive NVH Solutions Product Overview
 - 10.4.3 Faurecia Automotive NVH Solutions Product Market Performance
 - 10.4.4 Faurecia Business Overview
 - 10.4.5 Faurecia Recent Developments
- 10.5 Grupo Antolin
 - 10.5.1 Grupo Antolin Basic Information
 - 10.5.2 Grupo Antolin Automotive NVH Solutions Product Overview
 - 10.5.3 Grupo Antolin Automotive NVH Solutions Product Market Performance
 - 10.5.4 Grupo Antolin Business Overview
 - 10.5.5 Grupo Antolin Recent Developments
- 10.6 NVH Korea
 - 10.6.1 NVH Korea Basic Information
 - 10.6.2 NVH Korea Automotive NVH Solutions Product Overview
 - 10.6.3 NVH Korea Automotive NVH Solutions Product Market Performance
 - 10.6.4 NVH Korea Business Overview
 - 10.6.5 NVH Korea Recent Developments
- 10.7 Toyota Boshoku
 - 10.7.1 Toyota Boshoku Basic Information

- 10.7.2 Toyota Boshoku Automotive NVH Solutions Product Overview
- 10.7.3 Toyota Boshoku Automotive NVH Solutions Product Market Performance
- 10.7.4 Toyota Boshoku Business Overview
- 10.7.5 Toyota Boshoku Recent Developments
- 10.8 Tuopu Group
 - 10.8.1 Tuopu Group Basic Information
 - 10.8.2 Tuopu Group Automotive NVH Solutions Product Overview
 - 10.8.3 Tuopu Group Automotive NVH Solutions Product Market Performance
 - 10.8.4 Tuopu Group Business Overview
 - 10.8.5 Tuopu Group Recent Developments
- 10.9 Sumitomoriko
 - 10.9.1 Sumitomoriko Basic Information
 - 10.9.2 Sumitomoriko Automotive NVH Solutions Product Overview
 - 10.9.3 Sumitomoriko Automotive NVH Solutions Product Market Performance
 - 10.9.4 Sumitomoriko Business Overview
 - 10.9.5 Sumitomoriko Recent Developments
- 10.10 Zhuzhou Times
 - 10.10.1 Zhuzhou Times Basic Information
 - 10.10.2 Zhuzhou Times Automotive NVH Solutions Product Overview
 - 10.10.3 Zhuzhou Times Automotive NVH Solutions Product Market Performance
 - 10.10.4 Zhuzhou Times Business Overview
 - 10.10.5 Zhuzhou Times Recent Developments
- 10.11 Huanqiu Group
 - 10.11.1 Huanqiu Group Basic Information
 - 10.11.2 Huanqiu Group Automotive NVH Solutions Product Overview
 - 10.11.3 Huanqiu Group Automotive NVH Solutions Product Market Performance
 - 10.11.4 Huanqiu Group Business Overview
 - 10.11.5 Huanqiu Group Recent Developments

11 AUTOMOTIVE NVH SOLUTIONS MARKET FORECAST BY REGION

- 11.1 Global Automotive NVH Solutions Market Size Forecast
- 11.2 Global Automotive NVH Solutions Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Automotive NVH Solutions Market Size Forecast by Country
 - 11.2.3 Asia Pacific Automotive NVH Solutions Market Size Forecast by Region
 - 11.2.4 South America Automotive NVH Solutions Market Size Forecast by Country
 - 11.2.5 Middle East and Africa Forecasted Sales of Automotive NVH Solutions by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Automotive NVH Solutions Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Automotive NVH Solutions by Type (2026-2033)

12.1.2 Global Automotive NVH Solutions Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Automotive NVH Solutions by Type (2026-2033)

12.2 Global Automotive NVH Solutions Market Forecast by Application (2026-2033)

12.2.1 Global Automotive NVH Solutions Sales (K Units) Forecast by Application

12.2.2 Global Automotive NVH Solutions Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive NVH Solutions Market Size Comparison by Region (M USD)

Table 5. Global Automotive NVH Solutions Sales (K Units) by Manufacturers
(2020-2025)

Table 6. Global Automotive NVH Solutions Sales Market Share by Manufacturers
(2020-2025)

Table 7. Global Automotive NVH Solutions Revenue (M USD) by Manufacturers
(2020-2025)

Table 8. Global Automotive NVH Solutions Revenue Share by Manufacturers
(2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in
Automotive NVH Solutions as of 2024)

Table 10. Global Market Automotive NVH Solutions Average Price (USD/Unit) of Key
Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Automotive NVH Solutions Manufacturers Market Concentration Ratio
(CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Automotive NVH Solutions Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading
Countries

Table 25. Global Automotive NVH Solutions Sales by Type (K Units)

Table 26. Global Automotive NVH Solutions Market Size by Type (M USD)

Table 27. Global Automotive NVH Solutions Sales (K Units) by Type (2020-2025)

- Table 28. Global Automotive NVH Solutions Sales Market Share by Type (2020-2025)
- Table 29. Global Automotive NVH Solutions Market Size (M USD) by Type (2020-2025)
- Table 30. Global Automotive NVH Solutions Market Size Share by Type (2020-2025)
- Table 31. Global Automotive NVH Solutions Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Automotive NVH Solutions Sales (K Units) by Application
- Table 33. Global Automotive NVH Solutions Market Size by Application
- Table 34. Global Automotive NVH Solutions Sales by Application (2020-2025) & (K Units)
- Table 35. Global Automotive NVH Solutions Sales Market Share by Application (2020-2025)
- Table 36. Global Automotive NVH Solutions Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Automotive NVH Solutions Market Share by Application (2020-2025)
- Table 38. Global Automotive NVH Solutions Sales Growth Rate by Application (2020-2025)
- Table 39. Global Automotive NVH Solutions Sales by Region (2020-2025) & (K Units)
- Table 40. Global Automotive NVH Solutions Sales Market Share by Region (2020-2025)
- Table 41. Global Automotive NVH Solutions Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Automotive NVH Solutions Market Size Market Share by Region (2020-2025)
- Table 43. North America Automotive NVH Solutions Sales by Country (2020-2025) & (K Units)
- Table 44. North America Automotive NVH Solutions Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Automotive NVH Solutions Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Automotive NVH Solutions Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Automotive NVH Solutions Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Automotive NVH Solutions Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Automotive NVH Solutions Sales by Country (2020-2025) & (K Units)
- Table 50. South America Automotive NVH Solutions Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Automotive NVH Solutions Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Automotive NVH Solutions Market Size by Region

(2020-2025) & (M USD)

Table 53. Global Automotive NVH Solutions Production (K Units) by Region(2020-2025)

Table 54. Global Automotive NVH Solutions Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Automotive NVH Solutions Revenue Market Share by Region (2020-2025)

Table 56. Global Automotive NVH Solutions Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Automotive NVH Solutions Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Automotive NVH Solutions Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Automotive NVH Solutions Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Automotive NVH Solutions Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Autoneum Basic Information

Table 62. Autoneum Automotive NVH Solutions Product Overview

Table 63. Autoneum Automotive NVH Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Autoneum Business Overview

Table 65. Autoneum SWOT Analysis

Table 66. Autoneum Recent Developments

Table 67. Adler Pelzer Group Basic Information

Table 68. Adler Pelzer Group Automotive NVH Solutions Product Overview

Table 69. Adler Pelzer Group Automotive NVH Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Adler Pelzer Group Business Overview

Table 71. Adler Pelzer Group SWOT Analysis

Table 72. Adler Pelzer Group Recent Developments

Table 73. Auria Basic Information

Table 74. Auria Automotive NVH Solutions Product Overview

Table 75. Auria Automotive NVH Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Auria Business Overview

Table 77. Auria SWOT Analysis

Table 78. Auria Recent Developments

Table 79. Faurecia Basic Information

Table 80. Faurecia Automotive NVH Solutions Product Overview

- Table 81. Faurecia Automotive NVH Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Faurecia Business Overview
- Table 83. Faurecia Recent Developments
- Table 84. Grupo Antolin Basic Information
- Table 85. Grupo Antolin Automotive NVH Solutions Product Overview
- Table 86. Grupo Antolin Automotive NVH Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Grupo Antolin Business Overview
- Table 88. Grupo Antolin Recent Developments
- Table 89. NVH Korea Basic Information
- Table 90. NVH Korea Automotive NVH Solutions Product Overview
- Table 91. NVH Korea Automotive NVH Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. NVH Korea Business Overview
- Table 93. NVH Korea Recent Developments
- Table 94. Toyota Boshoku Basic Information
- Table 95. Toyota Boshoku Automotive NVH Solutions Product Overview
- Table 96. Toyota Boshoku Automotive NVH Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Toyota Boshoku Business Overview
- Table 98. Toyota Boshoku Recent Developments
- Table 99. Tuopu Group Basic Information
- Table 100. Tuopu Group Automotive NVH Solutions Product Overview
- Table 101. Tuopu Group Automotive NVH Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Tuopu Group Business Overview
- Table 103. Tuopu Group Recent Developments
- Table 104. Sumitomoriko Basic Information
- Table 105. Sumitomoriko Automotive NVH Solutions Product Overview
- Table 106. Sumitomoriko Automotive NVH Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. Sumitomoriko Business Overview
- Table 108. Sumitomoriko Recent Developments
- Table 109. Zhuzhou Times Basic Information
- Table 110. Zhuzhou Times Automotive NVH Solutions Product Overview
- Table 111. Zhuzhou Times Automotive NVH Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Zhuzhou Times Business Overview

Table 113. Zhuzhou Times Recent Developments

Table 114. Huanqiu Group Basic Information

Table 115. Huanqiu Group Automotive NVH Solutions Product Overview

Table 116. Huanqiu Group Automotive NVH Solutions Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 117. Huanqiu Group Business Overview

Table 118. Huanqiu Group Recent Developments

Table 119. Global Automotive NVH Solutions Sales Forecast by Region (2026-2033) & (K Units)

Table 120. Global Automotive NVH Solutions Market Size Forecast by Region (2026-2033) & (M USD)

Table 121. North America Automotive NVH Solutions Sales Forecast by Country (2026-2033) & (K Units)

Table 122. North America Automotive NVH Solutions Market Size Forecast by Country (2026-2033) & (M USD)

Table 123. Europe Automotive NVH Solutions Sales Forecast by Country (2026-2033) & (K Units)

Table 124. Europe Automotive NVH Solutions Market Size Forecast by Country (2026-2033) & (M USD)

Table 125. Asia Pacific Automotive NVH Solutions Sales Forecast by Region (2026-2033) & (K Units)

Table 126. Asia Pacific Automotive NVH Solutions Market Size Forecast by Region (2026-2033) & (M USD)

Table 127. South America Automotive NVH Solutions Sales Forecast by Country (2026-2033) & (K Units)

Table 128. South America Automotive NVH Solutions Market Size Forecast by Country (2026-2033) & (M USD)

Table 129. Middle East and Africa Automotive NVH Solutions Sales Forecast by Country (2026-2033) & (Units)

Table 130. Middle East and Africa Automotive NVH Solutions Market Size Forecast by Country (2026-2033) & (M USD)

Table 131. Global Automotive NVH Solutions Sales Forecast by Type (2026-2033) & (K Units)

Table 132. Global Automotive NVH Solutions Market Size Forecast by Type (2026-2033) & (M USD)

Table 133. Global Automotive NVH Solutions Price Forecast by Type (2026-2033) & (USD/Unit)

Table 134. Global Automotive NVH Solutions Sales (K Units) Forecast by Application (2026-2033)

Table 135. Global Automotive NVH Solutions Market Size Forecast by Application
(2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive NVH Solutions
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive NVH Solutions Market Size (M USD), 2024-2033
- Figure 5. Global Automotive NVH Solutions Market Size (M USD) (2020-2033)
- Figure 6. Global Automotive NVH Solutions Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive NVH Solutions Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Automotive NVH Solutions Product Life Cycle
- Figure 13. Automotive NVH Solutions Sales Share by Manufacturers in 2024
- Figure 14. Global Automotive NVH Solutions Revenue Share by Manufacturers in 2024
- Figure 15. Automotive NVH Solutions Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Automotive NVH Solutions Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Automotive NVH Solutions Revenue in 2024
- Figure 18. Industry Chain Map of Automotive NVH Solutions
- Figure 19. Global Automotive NVH Solutions Market PEST Analysis
- Figure 20. Global Automotive NVH Solutions Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Automotive NVH Solutions Market Share by Type
- Figure 27. Sales Market Share of Automotive NVH Solutions by Type (2020-2025)
- Figure 28. Sales Market Share of Automotive NVH Solutions by Type in 2024
- Figure 29. Market Size Share of Automotive NVH Solutions by Type (2020-2025)
- Figure 30. Market Size Share of Automotive NVH Solutions by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Automotive NVH Solutions Market Share by Application

Figure 33. Global Automotive NVH Solutions Sales Market Share by Application (2020-2025)

Figure 34. Global Automotive NVH Solutions Sales Market Share by Application in 2024

Figure 35. Global Automotive NVH Solutions Market Share by Application (2020-2025)

Figure 36. Global Automotive NVH Solutions Market Share by Application in 2024

Figure 37. Global Automotive NVH Solutions Sales Growth Rate by Application (2020-2025)

Figure 38. Global Automotive NVH Solutions Sales Market Share by Region (2020-2025)

Figure 39. Global Automotive NVH Solutions Market Size Market Share by Region (2020-2025)

Figure 40. North America Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Automotive NVH Solutions Sales Market Share by Country in 2024

Figure 43. North America Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Automotive NVH Solutions Market Size Market Share by Country in 2024

Figure 45. U.S. Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Automotive NVH Solutions Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Automotive NVH Solutions Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Automotive NVH Solutions Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Automotive NVH Solutions Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Automotive NVH Solutions Sales Market Share by Country in 2024

Figure 53. Europe Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Automotive NVH Solutions Market Size Market Share by Country in

2024

Figure 55. Germany Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Automotive NVH Solutions Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Automotive NVH Solutions Sales Market Share by Region in 2024

Figure 67. Asia Pacific Automotive NVH Solutions Market Size Market Share by Region in 2024

Figure 68. China Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K

Units)

Figure 75. India Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Automotive NVH Solutions Sales and Growth Rate (K Units)

Figure 79. South America Automotive NVH Solutions Sales Market Share by Country in 2024

Figure 80. South America Automotive NVH Solutions Market Size and Growth Rate (M USD)

Figure 81. South America Automotive NVH Solutions Market Size Market Share by Country in 2024

Figure 82. Brazil Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Automotive NVH Solutions Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Automotive NVH Solutions Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Automotive NVH Solutions Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Automotive NVH Solutions Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K

Units)

Figure 95. UAE Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Automotive NVH Solutions Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Automotive NVH Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Automotive NVH Solutions Production Market Share by Region (2020-2025)

Figure 103. North America Automotive NVH Solutions Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Automotive NVH Solutions Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Automotive NVH Solutions Production (K Units) Growth Rate (2020-2025)

Figure 106. China Automotive NVH Solutions Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Automotive NVH Solutions Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Automotive NVH Solutions Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Automotive NVH Solutions Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Automotive NVH Solutions Market Share Forecast by Type (2026-2033)

Figure 111. Global Automotive NVH Solutions Sales Forecast by Application (2026-2033)

Figure 112. Global Automotive NVH Solutions Market Share Forecast by Application (2026-2033)

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