

Global Automotive Exterior Decorative Parts Market Research Report 2026(Status and Outlook)

<https://marketpublishers.com/r/A31C0D829C13EN.html>

Date: December 2025

Pages: 156

Price: US\$ 3,200.00 (Single User License)

ID: A31C0D829C13EN

Abstracts

Exterior components in automotive / motorsport applications, such as Spoilers, wheel arches, structures, door panels are made by hand laminating- or infusion-methods with UP-, EP- or VE-resins.

The global Automotive Exterior Decorative Parts market size was estimated at USD 12540.6 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 4.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Automotive Exterior Decorative Parts market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Automotive Exterior Decorative Parts market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants,

investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Automotive Exterior Decorative Parts market.

Global Automotive Exterior Decorative Parts Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

Magna International (Canada)
Toyota Boshoku (Japan)
Plastic Omnium (France)
Koito Manufacturing (Japan)
Toyoda Gosei (Japan)
Nihon Plast (Japan)
DURA Automotive Systems (USA)
SHIROKI (Japan)
Dongfeng Electronic Technology Co., Ltd. (DETC) (China)
FALTEC (Japan)
Aisin Sin'ei (Japan)

Market Segmentation (by Type)

Hood Silencer
Bumper Core
Fender Liner
Mud Guard
Others

Market Segmentation (by Application)

Passenger Cars

Commercial Vehicles

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Exterior Decorative Parts Market

Overview of the regional outlook of the Automotive Exterior Decorative Parts Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Exterior Decorative Parts Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Exterior Decorative Parts,

their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Automotive Exterior Decorative Parts
- 1.2 Key Market Segments
 - 1.2.1 Automotive Exterior Decorative Parts Segment by Type
 - 1.2.2 Automotive Exterior Decorative Parts Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 AUTOMOTIVE EXTERIOR DECORATIVE PARTS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Automotive Exterior Decorative Parts Market Size (M USD) Estimates and Forecasts (2020-2035)
 - 2.1.2 Global Automotive Exterior Decorative Parts Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AUTOMOTIVE EXTERIOR DECORATIVE PARTS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Automotive Exterior Decorative Parts Product Life Cycle
- 3.3 Global Automotive Exterior Decorative Parts Sales by Manufacturers (2020-2025)
- 3.4 Global Automotive Exterior Decorative Parts Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Automotive Exterior Decorative Parts Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Automotive Exterior Decorative Parts Average Price by Manufacturers

(2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Automotive Exterior Decorative Parts Market Competitive Situation and Trends

3.8.1 Automotive Exterior Decorative Parts Market Concentration Rate

3.8.2 Global 5 and 10 Largest Automotive Exterior Decorative Parts Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AUTOMOTIVE EXTERIOR DECORATIVE PARTS INDUSTRY CHAIN ANALYSIS

4.1 Automotive Exterior Decorative Parts Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE EXTERIOR DECORATIVE PARTS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Automotive Exterior Decorative Parts Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Automotive Exterior Decorative Parts Market

5.7 ESG Ratings of Leading Companies

6 AUTOMOTIVE EXTERIOR DECORATIVE PARTS MARKET SEGMENTATION BY

TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Automotive Exterior Decorative Parts Sales Market Share by Type (2020-2025)
- 6.3 Global Automotive Exterior Decorative Parts Market Size by Type (2020-2025)
- 6.4 Global Automotive Exterior Decorative Parts Price by Type (2020-2025)

7 AUTOMOTIVE EXTERIOR DECORATIVE PARTS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Automotive Exterior Decorative Parts Market Sales by Application (2020-2025)
- 7.3 Global Automotive Exterior Decorative Parts Market Size (M USD) by Application (2020-2025)
- 7.4 Global Automotive Exterior Decorative Parts Sales Growth Rate by Application (2020-2025)

8 AUTOMOTIVE EXTERIOR DECORATIVE PARTS MARKET SALES BY REGION

- 8.1 Global Automotive Exterior Decorative Parts Sales by Region
 - 8.1.1 Global Automotive Exterior Decorative Parts Sales by Region
 - 8.1.2 Global Automotive Exterior Decorative Parts Sales Market Share by Region
- 8.2 Global Automotive Exterior Decorative Parts Market Size by Region
 - 8.2.1 Global Automotive Exterior Decorative Parts Market Size by Region
 - 8.2.2 Global Automotive Exterior Decorative Parts Market Size by Region
- 8.3 North America
 - 8.3.1 North America Automotive Exterior Decorative Parts Sales by Country
 - 8.3.2 North America Automotive Exterior Decorative Parts Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Automotive Exterior Decorative Parts Sales by Country
 - 8.4.2 Europe Automotive Exterior Decorative Parts Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Automotive Exterior Decorative Parts Sales by Region

8.5.2 Asia Pacific Automotive Exterior Decorative Parts Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Automotive Exterior Decorative Parts Sales by Country

8.6.2 South America Automotive Exterior Decorative Parts Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Automotive Exterior Decorative Parts Sales by Region

8.7.2 Middle East and Africa Automotive Exterior Decorative Parts Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

9 AUTOMOTIVE EXTERIOR DECORATIVE PARTS MARKET PRODUCTION BY REGION

9.1 Global Production of Automotive Exterior Decorative Parts by Region(2020-2025)

9.2 Global Automotive Exterior Decorative Parts Revenue Market Share by Region (2020-2025)

9.3 Global Automotive Exterior Decorative Parts Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Automotive Exterior Decorative Parts Production

9.4.1 North America Automotive Exterior Decorative Parts Production Growth Rate (2020-2025)

9.4.2 North America Automotive Exterior Decorative Parts Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Automotive Exterior Decorative Parts Production

9.5.1 Europe Automotive Exterior Decorative Parts Production Growth Rate (2020-2025)

9.5.2 Europe Automotive Exterior Decorative Parts Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Automotive Exterior Decorative Parts Production (2020-2025)

9.6.1 Japan Automotive Exterior Decorative Parts Production Growth Rate (2020-2025)

9.6.2 Japan Automotive Exterior Decorative Parts Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Automotive Exterior Decorative Parts Production (2020-2025)

9.7.1 China Automotive Exterior Decorative Parts Production Growth Rate (2020-2025)

9.7.2 China Automotive Exterior Decorative Parts Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

10.1 Magna International (Canada)

10.1.1 Magna International (Canada) Basic Information

10.1.2 Magna International (Canada) Automotive Exterior Decorative Parts Product Overview

10.1.3 Magna International (Canada) Automotive Exterior Decorative Parts Product Market Performance

10.1.4 Magna International (Canada) Business Overview

10.1.5 Magna International (Canada) SWOT Analysis

10.1.6 Magna International (Canada) Recent Developments

10.2 Toyota Boshoku (Japan)

10.2.1 Toyota Boshoku (Japan) Basic Information

10.2.2 Toyota Boshoku (Japan) Automotive Exterior Decorative Parts Product Overview

10.2.3 Toyota Boshoku (Japan) Automotive Exterior Decorative Parts Product Market Performance

10.2.4 Toyota Boshoku (Japan) Business Overview

10.2.5 Toyota Boshoku (Japan) SWOT Analysis

10.2.6 Toyota Boshoku (Japan) Recent Developments

10.3 Plastic Omnium (France)

10.3.1 Plastic Omnium (France) Basic Information

10.3.2 Plastic Omnium (France) Automotive Exterior Decorative Parts Product

Overview

10.3.3 Plastic Omnium (France) Automotive Exterior Decorative Parts Product Market

Performance

10.3.4 Plastic Omnium (France) Business Overview

10.3.5 Plastic Omnium (France) SWOT Analysis

10.3.6 Plastic Omnium (France) Recent Developments

10.4 Koito Manufacturing (Japan)

10.4.1 Koito Manufacturing (Japan) Basic Information

10.4.2 Koito Manufacturing (Japan) Automotive Exterior Decorative Parts Product

Overview

10.4.3 Koito Manufacturing (Japan) Automotive Exterior Decorative Parts Product

Market Performance

10.4.4 Koito Manufacturing (Japan) Business Overview

10.4.5 Koito Manufacturing (Japan) Recent Developments

10.5 Toyoda Gosei (Japan)

10.5.1 Toyoda Gosei (Japan) Basic Information

10.5.2 Toyoda Gosei (Japan) Automotive Exterior Decorative Parts Product Overview

10.5.3 Toyoda Gosei (Japan) Automotive Exterior Decorative Parts Product Market

Performance

10.5.4 Toyoda Gosei (Japan) Business Overview

10.5.5 Toyoda Gosei (Japan) Recent Developments

10.6 Nihon Plast (Japan)

10.6.1 Nihon Plast (Japan) Basic Information

10.6.2 Nihon Plast (Japan) Automotive Exterior Decorative Parts Product Overview

10.6.3 Nihon Plast (Japan) Automotive Exterior Decorative Parts Product Market

Performance

10.6.4 Nihon Plast (Japan) Business Overview

10.6.5 Nihon Plast (Japan) Recent Developments

10.7 DURA Automotive Systems (USA)

10.7.1 DURA Automotive Systems (USA) Basic Information

10.7.2 DURA Automotive Systems (USA) Automotive Exterior Decorative Parts

Product Overview

10.7.3 DURA Automotive Systems (USA) Automotive Exterior Decorative Parts

Product Market Performance

10.7.4 DURA Automotive Systems (USA) Business Overview

10.7.5 DURA Automotive Systems (USA) Recent Developments

10.8 SHIROKI (Japan)

10.8.1 SHIROKI (Japan) Basic Information

10.8.2 SHIROKI (Japan) Automotive Exterior Decorative Parts Product Overview

- 10.8.3 SHIROKI (Japan) Automotive Exterior Decorative Parts Product Market Performance
 - 10.8.4 SHIROKI (Japan) Business Overview
 - 10.8.5 SHIROKI (Japan) Recent Developments
- 10.9 Dongfeng Electronic Technology Co., Ltd. (DETC) (China)
 - 10.9.1 Dongfeng Electronic Technology Co., Ltd. (DETC) (China) Basic Information
 - 10.9.2 Dongfeng Electronic Technology Co., Ltd. (DETC) (China) Automotive Exterior Decorative Parts Product Overview
 - 10.9.3 Dongfeng Electronic Technology Co., Ltd. (DETC) (China) Automotive Exterior Decorative Parts Product Market Performance
 - 10.9.4 Dongfeng Electronic Technology Co., Ltd. (DETC) (China) Business Overview
 - 10.9.5 Dongfeng Electronic Technology Co., Ltd. (DETC) (China) Recent Developments
- 10.10 FALTEC (Japan)
 - 10.10.1 FALTEC (Japan) Basic Information
 - 10.10.2 FALTEC (Japan) Automotive Exterior Decorative Parts Product Overview
 - 10.10.3 FALTEC (Japan) Automotive Exterior Decorative Parts Product Market Performance
 - 10.10.4 FALTEC (Japan) Business Overview
 - 10.10.5 FALTEC (Japan) Recent Developments
- 10.11 Aisin Sin'ei (Japan)
 - 10.11.1 Aisin Sin'ei (Japan) Basic Information
 - 10.11.2 Aisin Sin'ei (Japan) Automotive Exterior Decorative Parts Product Overview
 - 10.11.3 Aisin Sin'ei (Japan) Automotive Exterior Decorative Parts Product Market Performance
 - 10.11.4 Aisin Sin'ei (Japan) Business Overview
 - 10.11.5 Aisin Sin'ei (Japan) Recent Developments

11 AUTOMOTIVE EXTERIOR DECORATIVE PARTS MARKET FORECAST BY REGION

- 11.1 Global Automotive Exterior Decorative Parts Market Size Forecast
- 11.2 Global Automotive Exterior Decorative Parts Market Forecast by Region
 - 11.2.1 North America Market Size Forecast by Country
 - 11.2.2 Europe Automotive Exterior Decorative Parts Market Size Forecast by Country
 - 11.2.3 Asia Pacific Automotive Exterior Decorative Parts Market Size Forecast by Region
 - 11.2.4 South America Automotive Exterior Decorative Parts Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Automotive Exterior Decorative Parts by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

12.1 Global Automotive Exterior Decorative Parts Market Forecast by Type (2026-2035)

12.1.1 Global Forecasted Sales of Automotive Exterior Decorative Parts by Type (2026-2035)

12.1.2 Global Automotive Exterior Decorative Parts Market Size Forecast by Type (2026-2035)

12.1.3 Global Forecasted Price of Automotive Exterior Decorative Parts by Type (2026-2035)

12.2 Global Automotive Exterior Decorative Parts Market Forecast by Application (2026-2035)

12.2.1 Global Automotive Exterior Decorative Parts Sales (K Units) Forecast by Application

12.2.2 Global Automotive Exterior Decorative Parts Market Size (M USD) Forecast by Application (2026-2035)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type
Table 2. Introduction of the Application
Table 3. Global Automobile Production by Region (Units)
Table 4. Market Share and Development Potential of Automobiles by Region
Table 5. Global Automobile Production by Country (Units)
Table 6. Market Share and Development Potential of Automobiles by Country
Table 7. Motor Vehicle Production Market Share by Type (2024)
Table 8. Global Automobile Production by Type
Table 9. Market Share and Development Potential of Automobiles by Type
Table 10. Global Automotive Exterior Decorative Parts Market Size by Type (M USD)
Table 11. Global Automotive Exterior Decorative Parts Market Size by Application
Table 12. Automotive Exterior Decorative Parts Market Size Comparison by Region (M USD)
Table 13. Global Automotive Exterior Decorative Parts Sales (K Units) by Manufacturers (2020-2025)
Table 14. Global Automotive Exterior Decorative Parts Sales Market Share by Manufacturers (2020-2025)
Table 15. Global Automotive Exterior Decorative Parts Revenue (M USD) by Manufacturers (2020-2025)
Table 16. Global Automotive Exterior Decorative Parts Revenue Share by Manufacturers (2020-2025)
Table 17. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Exterior Decorative Parts as of 2025)
Table 18. Global Market Automotive Exterior Decorative Parts Average Price (USD/Unit) of Key Manufacturers (2020-2025)
Table 19. Manufacturers? Manufacturing Sites, Areas Served
Table 20. Manufacturers? Product Type
Table 21. Global Automotive Exterior Decorative Parts Manufacturers Market Concentration Ratio (CR5 and HHI)
Table 22. Mergers & Acquisitions, Expansion Plans
Table 23. Market Overview of Key Raw Materials
Table 24. Midstream Market Analysis
Table 25. Downstream Customer Analysis
Table 26. Key Development Trends
Table 27. Driving Factors

Table 28. Automotive Exterior Decorative Parts Market Challenges
Table 29. Goldman Sachs' forecast real GDP growth rate for 2025-2026
Table 30. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027
Table 31. World Bank ' Forecast Real GDP Growth Rate For 2025-2026
Table 32. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
Table 33. Global Automotive Exterior Decorative Parts Sales by Type (K Units)
Table 34. Global Automotive Exterior Decorative Parts Market Size by Type (M USD)
Table 35. Global Automotive Exterior Decorative Parts Sales (K Units) by Type (2020-2025)
Table 36. Global Automotive Exterior Decorative Parts Sales Market Share by Type (2020-2025)
Table 37. Global Automotive Exterior Decorative Parts Market Size (M USD) by Type (2020-2025)
Table 38. Global Automotive Exterior Decorative Parts Market Share by Type (2020-2025)
Table 39. Global Automotive Exterior Decorative Parts Price (USD/Unit) by Type (2020-2025)
Table 40. Global Automotive Exterior Decorative Parts Sales (K Units) by Application
Table 41. Global Automotive Exterior Decorative Parts Market Size by Application
Table 42. Global Automotive Exterior Decorative Parts Sales by Application (2020-2025) & (K Units)
Table 43. Global Automotive Exterior Decorative Parts Sales Market Share by Application (2020-2025)
Table 44. Global Automotive Exterior Decorative Parts Market Size by Application (2020-2025) & (M USD)
Table 45. Global Automotive Exterior Decorative Parts Market Share by Application (2020-2025)
Table 46. Global Automotive Exterior Decorative Parts Sales Growth Rate by Application (2020-2025)
Table 47. Global Automotive Exterior Decorative Parts Sales by Region (2020-2025) & (K Units)
Table 48. Global Automotive Exterior Decorative Parts Sales Market Share by Region (2020-2025)
Table 49. Global Automotive Exterior Decorative Parts Market Size by Region (2020-2025) & (M USD)
Table 50. Global Automotive Exterior Decorative Parts Market Size by Region (2020-2025)
Table 51. North America Automotive Exterior Decorative Parts Sales by Country

(2020-2025) & (K Units)

Table 52. North America Automotive Exterior Decorative Parts Market Size by Country (2020-2025) & (M USD)

Table 53. Europe Automotive Exterior Decorative Parts Sales by Country (2020-2025) & (K Units)

Table 54. Europe Automotive Exterior Decorative Parts Market Size by Country (2020-2025) & (M USD)

Table 55. Asia Pacific Automotive Exterior Decorative Parts Sales by Region (2020-2025) & (K Units)

Table 56. Asia Pacific Automotive Exterior Decorative Parts Market Size by Region (2020-2025) & (M USD)

Table 57. South America Automotive Exterior Decorative Parts Sales by Country (2020-2025) & (K Units)

Table 58. South America Automotive Exterior Decorative Parts Market Size by Country (2020-2025) & (M USD)

Table 59. Middle East and Africa Automotive Exterior Decorative Parts Sales by Region (2020-2025) & (K Units)

Table 60. Middle East and Africa Automotive Exterior Decorative Parts Market Size by Region (2020-2025) & (M USD)

Table 61. Global Automotive Exterior Decorative Parts Production (K Units) by Region(2020-2025)

Table 62. Global Automotive Exterior Decorative Parts Revenue (US\$ Million) by Region (2020-2025)

Table 63. Global Automotive Exterior Decorative Parts Revenue Market Share by Region (2020-2025)

Table 64. Global Automotive Exterior Decorative Parts Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. North America Automotive Exterior Decorative Parts Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Europe Automotive Exterior Decorative Parts Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. Japan Automotive Exterior Decorative Parts Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. China Automotive Exterior Decorative Parts Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 69. Magna International (Canada) Basic Information

Table 70. Magna International (Canada) Automotive Exterior Decorative Parts Product Overview

Table 71. Magna International (Canada) Automotive Exterior Decorative Parts Sales (K

Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 72. Magna International (Canada) Business Overview

Table 73. Magna International (Canada) SWOT Analysis

Table 74. Magna International (Canada) Recent Developments

Table 75. Toyota Boshoku (Japan) Basic Information

Table 76. Toyota Boshoku (Japan) Automotive Exterior Decorative Parts Product Overview

Table 77. Toyota Boshoku (Japan) Automotive Exterior Decorative Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 78. Toyota Boshoku (Japan) Business Overview

Table 79. Toyota Boshoku (Japan) SWOT Analysis

Table 80. Toyota Boshoku (Japan) Recent Developments

Table 81. Plastic Omnium (France) Basic Information

Table 82. Plastic Omnium (France) Automotive Exterior Decorative Parts Product Overview

Table 83. Plastic Omnium (France) Automotive Exterior Decorative Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 84. Plastic Omnium (France) Business Overview

Table 85. Plastic Omnium (France) SWOT Analysis

Table 86. Plastic Omnium (France) Recent Developments

Table 87. Koito Manufacturing (Japan) Basic Information

Table 88. Koito Manufacturing (Japan) Automotive Exterior Decorative Parts Product Overview

Table 89. Koito Manufacturing (Japan) Automotive Exterior Decorative Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 90. Koito Manufacturing (Japan) Business Overview

Table 91. Koito Manufacturing (Japan) Recent Developments

Table 92. Toyoda Gosei (Japan) Basic Information

Table 93. Toyoda Gosei (Japan) Automotive Exterior Decorative Parts Product Overview

Table 94. Toyoda Gosei (Japan) Automotive Exterior Decorative Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 95. Toyoda Gosei (Japan) Business Overview

Table 96. Toyoda Gosei (Japan) Recent Developments

Table 97. Nihon Plast (Japan) Basic Information

Table 98. Nihon Plast (Japan) Automotive Exterior Decorative Parts Product Overview

Table 99. Nihon Plast (Japan) Automotive Exterior Decorative Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 100. Nihon Plast (Japan) Business Overview

Table 101. Nihon Plast (Japan) Recent Developments
Table 102. DURA Automotive Systems (USA) Basic Information
Table 103. DURA Automotive Systems (USA) Automotive Exterior Decorative Parts Product Overview
Table 104. DURA Automotive Systems (USA) Automotive Exterior Decorative Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 105. DURA Automotive Systems (USA) Business Overview
Table 106. DURA Automotive Systems (USA) Recent Developments
Table 107. SHIROKI (Japan) Basic Information
Table 108. SHIROKI (Japan) Automotive Exterior Decorative Parts Product Overview
Table 109. SHIROKI (Japan) Automotive Exterior Decorative Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 110. SHIROKI (Japan) Business Overview
Table 111. SHIROKI (Japan) Recent Developments
Table 112. Dongfeng Electronic Technology Co., Ltd. (DETC) (China) Basic Information
Table 113. Dongfeng Electronic Technology Co., Ltd. (DETC) (China) Automotive Exterior Decorative Parts Product Overview
Table 114. Dongfeng Electronic Technology Co., Ltd. (DETC) (China) Automotive Exterior Decorative Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 115. Dongfeng Electronic Technology Co., Ltd. (DETC) (China) Business Overview
Table 116. Dongfeng Electronic Technology Co., Ltd. (DETC) (China) Recent Developments
Table 117. FALTEC (Japan) Basic Information
Table 118. FALTEC (Japan) Automotive Exterior Decorative Parts Product Overview
Table 119. FALTEC (Japan) Automotive Exterior Decorative Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 120. FALTEC (Japan) Business Overview
Table 121. FALTEC (Japan) Recent Developments
Table 122. Aisin Sin'ei (Japan) Basic Information
Table 123. Aisin Sin'ei (Japan) Automotive Exterior Decorative Parts Product Overview
Table 124. Aisin Sin'ei (Japan) Automotive Exterior Decorative Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
Table 125. Aisin Sin'ei (Japan) Business Overview
Table 126. Aisin Sin'ei (Japan) Recent Developments
Table 127. Global Automotive Exterior Decorative Parts Sales Forecast by Region (2026-2035) & (K Units)
Table 128. Global Automotive Exterior Decorative Parts Market Size Forecast by

Region (2026-2035) & (M USD)

Table 129. North America Automotive Exterior Decorative Parts Sales Forecast by Country (2026-2035) & (K Units)

Table 130. North America Automotive Exterior Decorative Parts Market Size Forecast by Country (2026-2035) & (M USD)

Table 131. Europe Automotive Exterior Decorative Parts Sales Forecast by Country (2026-2035) & (K Units)

Table 132. Europe Automotive Exterior Decorative Parts Market Size Forecast by Country (2026-2035) & (M USD)

Table 133. Asia Pacific Automotive Exterior Decorative Parts Sales Forecast by Region (2026-2035) & (K Units)

Table 134. Asia Pacific Automotive Exterior Decorative Parts Market Size Forecast by Region (2026-2035) & (M USD)

Table 135. South America Automotive Exterior Decorative Parts Sales Forecast by Country (2026-2035) & (K Units)

Table 136. South America Automotive Exterior Decorative Parts Market Size Forecast by Country (2026-2035) & (M USD)

Table 137. Middle East and Africa Automotive Exterior Decorative Parts Sales Forecast by Country (2026-2035) & (Units)

Table 138. Middle East and Africa Automotive Exterior Decorative Parts Market Size Forecast by Country (2026-2035) & (M USD)

Table 139. Global Automotive Exterior Decorative Parts Sales Forecast by Type (2026-2035) & (K Units)

Table 140. Global Automotive Exterior Decorative Parts Market Size Forecast by Type (2026-2035) & (M USD)

Table 141. Global Automotive Exterior Decorative Parts Price Forecast by Type (2026-2035) & (USD/Unit)

Table 142. Global Automotive Exterior Decorative Parts Sales (K Units) Forecast by Application (2026-2035)

Table 143. Global Automotive Exterior Decorative Parts Market Size Forecast by Application (2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Automotive Exterior Decorative Parts
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Automotive Exterior Decorative Parts Market Size (M USD), 2025-2035
- Figure 6. Global Automotive Exterior Decorative Parts Market Size (M USD) (2020-2035)
- Figure 7. Global Automotive Exterior Decorative Parts Sales (K Units) & (2020-2035)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Automotive Exterior Decorative Parts Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Automotive Exterior Decorative Parts Product Life Cycle
- Figure 14. Automotive Exterior Decorative Parts Sales Share by Manufacturers in 2025
- Figure 15. Global Automotive Exterior Decorative Parts Revenue Share by Manufacturers in 2025
- Figure 16. Automotive Exterior Decorative Parts Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 17. Global Market Automotive Exterior Decorative Parts Average Price (USD/Unit) of Key Manufacturers in 2025
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Automotive Exterior Decorative Parts Revenue in 2025
- Figure 19. Industry Chain Map of Automotive Exterior Decorative Parts
- Figure 20. Global Automotive Exterior Decorative Parts Market PEST Analysis
- Figure 21. Global Automotive Exterior Decorative Parts Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Automotive Exterior Decorative Parts Market Share by Type
- Figure 28. Sales Market Share of Automotive Exterior Decorative Parts by Type (2020-2025)

Figure 29. Sales Market Share of Automotive Exterior Decorative Parts by Type in 2025

Figure 30. Market Share of Automotive Exterior Decorative Parts by Type (2020-2025)

Figure 31. Market Share of Automotive Exterior Decorative Parts by Type in 2025

Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 33. Global Automotive Exterior Decorative Parts Market Share by Application

Figure 34. Global Automotive Exterior Decorative Parts Sales Market Share by Application (2020-2025)

Figure 35. Global Automotive Exterior Decorative Parts Sales Market Share by Application in 2025

Figure 36. Global Automotive Exterior Decorative Parts Market Share by Application (2020-2025)

Figure 37. Global Automotive Exterior Decorative Parts Market Share by Application in 2025

Figure 38. Global Automotive Exterior Decorative Parts Sales Growth Rate by Application (2020-2025)

Figure 39. Global Automotive Exterior Decorative Parts Sales Market Share by Region (2020-2025)

Figure 40. Global Automotive Exterior Decorative Parts Market Size by Region (2020-2025)

Figure 41. North America Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 43. North America Automotive Exterior Decorative Parts Sales Market Share by Country in 2024

Figure 44. North America Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. North America Automotive Exterior Decorative Parts Market Size by Country in 2024

Figure 46. U.S. Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 47. U.S. Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. Canada Automotive Exterior Decorative Parts Sales (K Units) and Growth Rate (2020-2025)

Figure 49. Canada Automotive Exterior Decorative Parts Market Size (M USD) and Growth Rate (2020-2025)

Figure 50. Mexico Automotive Exterior Decorative Parts Sales (Units) and Growth Rate (2020-2025)

Figure 51. Mexico Automotive Exterior Decorative Parts Market Size (Units) and Growth Rate (2020-2025)

Figure 52. Europe Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 53. Europe Automotive Exterior Decorative Parts Sales Market Share by Country in 2024

Figure 54. Europe Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. Europe Automotive Exterior Decorative Parts Market Size by Country in 2024

Figure 56. Germany Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 57. Germany Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. France Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 59. France Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. U.K. Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 61. U.K. Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 62. Italy Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific Automotive Exterior Decorative Parts Sales and Growth Rate (K Units)

Figure 67. Asia Pacific Automotive Exterior Decorative Parts Sales Market Share by Region in 2024

Figure 68. Asia Pacific Automotive Exterior Decorative Parts Market Size by Region in 2024

Figure 69. China Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 72. Japan Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America Automotive Exterior Decorative Parts Sales and Growth Rate (K Units)

Figure 80. South America Automotive Exterior Decorative Parts Sales Market Share by Country in 2024

Figure 81. South America Automotive Exterior Decorative Parts Market Size and Growth Rate (M USD)

Figure 82. South America Automotive Exterior Decorative Parts Market Size by Country in 2024

Figure 83. Brazil Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 88. Columbia Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa Automotive Exterior Decorative Parts Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa Automotive Exterior Decorative Parts Sales Market

Share by Region in 2024

Figure 91. Middle East and Africa Automotive Exterior Decorative Parts Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa Automotive Exterior Decorative Parts Market Size by Region in 2024

Figure 93. Saudi Arabia Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Automotive Exterior Decorative Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Automotive Exterior Decorative Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Automotive Exterior Decorative Parts Production Market Share by Region (2020-2025)

Figure 104. North America Automotive Exterior Decorative Parts Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Automotive Exterior Decorative Parts Production (K Units) Growth Rate (2020-2025)

Figure 106. Japan Automotive Exterior Decorative Parts Production (K Units) Growth Rate (2020-2025)

Figure 107. China Automotive Exterior Decorative Parts Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Automotive Exterior Decorative Parts Sales Forecast by Volume (2020-2035) & (K Units)

Figure 109. Global Automotive Exterior Decorative Parts Market Size Forecast by Value (2020-2035) & (M USD)

Figure 110. Global Automotive Exterior Decorative Parts Sales Market Share Forecast by Type (2026-2035)

Figure 111. Global Automotive Exterior Decorative Parts Market Share Forecast by Type (2026-2035)

Figure 112. Global Automotive Exterior Decorative Parts Sales Forecast by Application (2026-2035)

Figure 113. Global Automotive Exterior Decorative Parts Market Share Forecast by Application (2026-2035)

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