

# Global Automotive Electric Seat Parts Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Automotive electric seat parts refer to the components and mechanisms within a vehicle's seating system that facilitate powered adjustments and functionalities. These parts include motors, switches, control modules, wiring harnesses, and actuators, which work together to enable features such as seat positioning, lumbar support, heating, cooling, and memory settings. Designed for enhanced comfort and convenience, these electric seat components allow users to tailor their seating positions with minimal effort, contributing to the overall driving experience and ergonomic support in modern vehicles.

This report provides a deep insight into the global Automotive Electric Seat Parts market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Automotive Electric Seat Parts Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are

planning to foray into the Automotive Electric Seat Parts market in any manner.  
Global Automotive Electric Seat Parts Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### **Key Company**

Toyota Boshoku Corporation  
Adient  
MCG Automotive  
Nidec  
Aisin Seiki  
IMASEN ELECTRIC INDUSTRIAL  
Shuanglin Group  
Power Motor Industrial  
NHK Spring  
Brose  
Bosch  
Duckil  
Lear Corporation  
FORVIA  
TE Connectivity

### **Market Segmentation (by Type)**

Motors  
Actuators  
Sensors  
Frame and Structural Components  
Others

### **Market Segmentation (by Application)**

Passenger Cars  
Commercial Vehicles

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Electric Seat Parts Market

Overview of the regional outlook of the Automotive Electric Seat Parts Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Automotive Electric Seat Parts Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and

restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Automotive Electric Seat Parts, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents  
The concise analysis, clear graph, and table format will enable you to pinpoint the

information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Automotive Electric Seat Parts
- 1.2 Key Market Segments
  - 1.2.1 Automotive Electric Seat Parts Segment by Type
  - 1.2.2 Automotive Electric Seat Parts Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 AUTOMOTIVE ELECTRIC SEAT PARTS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Automotive Electric Seat Parts Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Automotive Electric Seat Parts Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AUTOMOTIVE ELECTRIC SEAT PARTS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Automotive Electric Seat Parts Product Life Cycle
- 3.3 Global Automotive Electric Seat Parts Sales by Manufacturers (2020-2025)
- 3.4 Global Automotive Electric Seat Parts Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Automotive Electric Seat Parts Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Automotive Electric Seat Parts Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Automotive Electric Seat Parts Market Competitive Situation and Trends
  - 3.8.1 Automotive Electric Seat Parts Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Automotive Electric Seat Parts Players Market Share by

Revenue

3.8.3 Mergers & Acquisitions, Expansion

## **4 AUTOMOTIVE ELECTRIC SEAT PARTS INDUSTRY CHAIN ANALYSIS**

4.1 Automotive Electric Seat Parts Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AUTOMOTIVE ELECTRIC SEAT PARTS MARKET**

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Automotive Electric Seat Parts Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Automotive Electric Seat Parts Market

5.7 ESG Ratings of Leading Companies

## **6 AUTOMOTIVE ELECTRIC SEAT PARTS MARKET SEGMENTATION BY TYPE**

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Automotive Electric Seat Parts Sales Market Share by Type (2020-2025)

6.3 Global Automotive Electric Seat Parts Market Size Market Share by Type (2020-2025)

6.4 Global Automotive Electric Seat Parts Price by Type (2020-2025)

## **7 AUTOMOTIVE ELECTRIC SEAT PARTS MARKET SEGMENTATION BY APPLICATION**

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Automotive Electric Seat Parts Market Sales by Application (2020-2025)

7.3 Global Automotive Electric Seat Parts Market Size (M USD) by Application (2020-2025)

7.4 Global Automotive Electric Seat Parts Sales Growth Rate by Application (2020-2025)

## **8 AUTOMOTIVE ELECTRIC SEAT PARTS MARKET SALES BY REGION**

8.1 Global Automotive Electric Seat Parts Sales by Region

8.1.1 Global Automotive Electric Seat Parts Sales by Region

8.1.2 Global Automotive Electric Seat Parts Sales Market Share by Region

8.2 Global Automotive Electric Seat Parts Market Size by Region

8.2.1 Global Automotive Electric Seat Parts Market Size by Region

8.2.2 Global Automotive Electric Seat Parts Market Size Market Share by Region

8.3 North America

8.3.1 North America Automotive Electric Seat Parts Sales by Country

8.3.2 North America Automotive Electric Seat Parts Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Automotive Electric Seat Parts Sales by Country

8.4.2 Europe Automotive Electric Seat Parts Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Automotive Electric Seat Parts Sales by Region

8.5.2 Asia Pacific Automotive Electric Seat Parts Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

- 8.5.5 South Korea Market Overview
- 8.5.6 India Market Overview
- 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Automotive Electric Seat Parts Sales by Country
  - 8.6.2 South America Automotive Electric Seat Parts Market Size by Country
  - 8.6.3 Brazil Market Overview
  - 8.6.4 Argentina Market Overview
  - 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
  - 8.7.1 Middle East and Africa Automotive Electric Seat Parts Sales by Region
  - 8.7.2 Middle East and Africa Automotive Electric Seat Parts Market Size by Region
  - 8.7.3 Saudi Arabia Market Overview
  - 8.7.4 UAE Market Overview
  - 8.7.5 Egypt Market Overview
  - 8.7.6 Nigeria Market Overview
  - 8.7.7 South Africa Market Overview

## **9 AUTOMOTIVE ELECTRIC SEAT PARTS MARKET PRODUCTION BY REGION**

- 9.1 Global Production of Automotive Electric Seat Parts by Region(2020-2025)
- 9.2 Global Automotive Electric Seat Parts Revenue Market Share by Region (2020-2025)
- 9.3 Global Automotive Electric Seat Parts Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Automotive Electric Seat Parts Production
  - 9.4.1 North America Automotive Electric Seat Parts Production Growth Rate (2020-2025)
  - 9.4.2 North America Automotive Electric Seat Parts Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Automotive Electric Seat Parts Production
  - 9.5.1 Europe Automotive Electric Seat Parts Production Growth Rate (2020-2025)
  - 9.5.2 Europe Automotive Electric Seat Parts Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Automotive Electric Seat Parts Production (2020-2025)
  - 9.6.1 Japan Automotive Electric Seat Parts Production Growth Rate (2020-2025)
  - 9.6.2 Japan Automotive Electric Seat Parts Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Automotive Electric Seat Parts Production (2020-2025)

- 9.7.1 China Automotive Electric Seat Parts Production Growth Rate (2020-2025)
- 9.7.2 China Automotive Electric Seat Parts Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

### 10.1 Toyota Boshoku Corporation

- 10.1.1 Toyota Boshoku Corporation Basic Information
- 10.1.2 Toyota Boshoku Corporation Automotive Electric Seat Parts Product Overview
- 10.1.3 Toyota Boshoku Corporation Automotive Electric Seat Parts Product Market Performance
- 10.1.4 Toyota Boshoku Corporation Business Overview
- 10.1.5 Toyota Boshoku Corporation SWOT Analysis
- 10.1.6 Toyota Boshoku Corporation Recent Developments

### 10.2 Adient

- 10.2.1 Adient Basic Information
- 10.2.2 Adient Automotive Electric Seat Parts Product Overview
- 10.2.3 Adient Automotive Electric Seat Parts Product Market Performance
- 10.2.4 Adient Business Overview
- 10.2.5 Adient SWOT Analysis
- 10.2.6 Adient Recent Developments

### 10.3 MCG Automotive

- 10.3.1 MCG Automotive Basic Information
- 10.3.2 MCG Automotive Automotive Electric Seat Parts Product Overview
- 10.3.3 MCG Automotive Automotive Electric Seat Parts Product Market Performance
- 10.3.4 MCG Automotive Business Overview
- 10.3.5 MCG Automotive SWOT Analysis
- 10.3.6 MCG Automotive Recent Developments

### 10.4 Nidec

- 10.4.1 Nidec Basic Information
- 10.4.2 Nidec Automotive Electric Seat Parts Product Overview
- 10.4.3 Nidec Automotive Electric Seat Parts Product Market Performance
- 10.4.4 Nidec Business Overview
- 10.4.5 Nidec Recent Developments

### 10.5 Aisin Seiki

- 10.5.1 Aisin Seiki Basic Information
- 10.5.2 Aisin Seiki Automotive Electric Seat Parts Product Overview
- 10.5.3 Aisin Seiki Automotive Electric Seat Parts Product Market Performance
- 10.5.4 Aisin Seiki Business Overview

- 10.5.5 Aisin Seiki Recent Developments
- 10.6 IMASEN ELECTRIC INDUSTRIAL
  - 10.6.1 IMASEN ELECTRIC INDUSTRIAL Basic Information
  - 10.6.2 IMASEN ELECTRIC INDUSTRIAL Automotive Electric Seat Parts Product Overview
  - 10.6.3 IMASEN ELECTRIC INDUSTRIAL Automotive Electric Seat Parts Product Market Performance
  - 10.6.4 IMASEN ELECTRIC INDUSTRIAL Business Overview
  - 10.6.5 IMASEN ELECTRIC INDUSTRIAL Recent Developments
- 10.7 Shuanglin Group
  - 10.7.1 Shuanglin Group Basic Information
  - 10.7.2 Shuanglin Group Automotive Electric Seat Parts Product Overview
  - 10.7.3 Shuanglin Group Automotive Electric Seat Parts Product Market Performance
  - 10.7.4 Shuanglin Group Business Overview
  - 10.7.5 Shuanglin Group Recent Developments
- 10.8 Power Motor Industrial
  - 10.8.1 Power Motor Industrial Basic Information
  - 10.8.2 Power Motor Industrial Automotive Electric Seat Parts Product Overview
  - 10.8.3 Power Motor Industrial Automotive Electric Seat Parts Product Market Performance
  - 10.8.4 Power Motor Industrial Business Overview
  - 10.8.5 Power Motor Industrial Recent Developments
- 10.9 NHK Spring
  - 10.9.1 NHK Spring Basic Information
  - 10.9.2 NHK Spring Automotive Electric Seat Parts Product Overview
  - 10.9.3 NHK Spring Automotive Electric Seat Parts Product Market Performance
  - 10.9.4 NHK Spring Business Overview
  - 10.9.5 NHK Spring Recent Developments
- 10.10 Brose
  - 10.10.1 Brose Basic Information
  - 10.10.2 Brose Automotive Electric Seat Parts Product Overview
  - 10.10.3 Brose Automotive Electric Seat Parts Product Market Performance
  - 10.10.4 Brose Business Overview
  - 10.10.5 Brose Recent Developments
- 10.11 Bosch
  - 10.11.1 Bosch Basic Information
  - 10.11.2 Bosch Automotive Electric Seat Parts Product Overview
  - 10.11.3 Bosch Automotive Electric Seat Parts Product Market Performance
  - 10.11.4 Bosch Business Overview

- 10.11.5 Bosch Recent Developments
- 10.12 Duckil
  - 10.12.1 Duckil Basic Information
  - 10.12.2 Duckil Automotive Electric Seat Parts Product Overview
  - 10.12.3 Duckil Automotive Electric Seat Parts Product Market Performance
  - 10.12.4 Duckil Business Overview
  - 10.12.5 Duckil Recent Developments
- 10.13 Lear Corporation
  - 10.13.1 Lear Corporation Basic Information
  - 10.13.2 Lear Corporation Automotive Electric Seat Parts Product Overview
  - 10.13.3 Lear Corporation Automotive Electric Seat Parts Product Market Performance
  - 10.13.4 Lear Corporation Business Overview
  - 10.13.5 Lear Corporation Recent Developments
- 10.14 FORVIA
  - 10.14.1 FORVIA Basic Information
  - 10.14.2 FORVIA Automotive Electric Seat Parts Product Overview
  - 10.14.3 FORVIA Automotive Electric Seat Parts Product Market Performance
  - 10.14.4 FORVIA Business Overview
  - 10.14.5 FORVIA Recent Developments
- 10.15 TE Connectivity
  - 10.15.1 TE Connectivity Basic Information
  - 10.15.2 TE Connectivity Automotive Electric Seat Parts Product Overview
  - 10.15.3 TE Connectivity Automotive Electric Seat Parts Product Market Performance
  - 10.15.4 TE Connectivity Business Overview
  - 10.15.5 TE Connectivity Recent Developments

## **11 AUTOMOTIVE ELECTRIC SEAT PARTS MARKET FORECAST BY REGION**

- 11.1 Global Automotive Electric Seat Parts Market Size Forecast
- 11.2 Global Automotive Electric Seat Parts Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Automotive Electric Seat Parts Market Size Forecast by Country
  - 11.2.3 Asia Pacific Automotive Electric Seat Parts Market Size Forecast by Region
  - 11.2.4 South America Automotive Electric Seat Parts Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Automotive Electric Seat Parts by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

## 12.1 Global Automotive Electric Seat Parts Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Automotive Electric Seat Parts by Type (2026-2033)

12.1.2 Global Automotive Electric Seat Parts Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Automotive Electric Seat Parts by Type (2026-2033)

## 12.2 Global Automotive Electric Seat Parts Market Forecast by Application (2026-2033)

12.2.1 Global Automotive Electric Seat Parts Sales (K Units) Forecast by Application

12.2.2 Global Automotive Electric Seat Parts Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Automotive Electric Seat Parts Market Size Comparison by Region (M USD)

Table 5. Global Automotive Electric Seat Parts Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Automotive Electric Seat Parts Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Automotive Electric Seat Parts Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Automotive Electric Seat Parts Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Automotive Electric Seat Parts as of 2024)

Table 10. Global Market Automotive Electric Seat Parts Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Automotive Electric Seat Parts Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Automotive Electric Seat Parts Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Automotive Electric Seat Parts Sales by Type (K Units)

Table 26. Global Automotive Electric Seat Parts Market Size by Type (M USD)

Table 27. Global Automotive Electric Seat Parts Sales (K Units) by Type (2020-2025)

- Table 28. Global Automotive Electric Seat Parts Sales Market Share by Type (2020-2025)
- Table 29. Global Automotive Electric Seat Parts Market Size (M USD) by Type (2020-2025)
- Table 30. Global Automotive Electric Seat Parts Market Size Share by Type (2020-2025)
- Table 31. Global Automotive Electric Seat Parts Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Automotive Electric Seat Parts Sales (K Units) by Application
- Table 33. Global Automotive Electric Seat Parts Market Size by Application
- Table 34. Global Automotive Electric Seat Parts Sales by Application (2020-2025) & (K Units)
- Table 35. Global Automotive Electric Seat Parts Sales Market Share by Application (2020-2025)
- Table 36. Global Automotive Electric Seat Parts Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Automotive Electric Seat Parts Market Share by Application (2020-2025)
- Table 38. Global Automotive Electric Seat Parts Sales Growth Rate by Application (2020-2025)
- Table 39. Global Automotive Electric Seat Parts Sales by Region (2020-2025) & (K Units)
- Table 40. Global Automotive Electric Seat Parts Sales Market Share by Region (2020-2025)
- Table 41. Global Automotive Electric Seat Parts Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Automotive Electric Seat Parts Market Size Market Share by Region (2020-2025)
- Table 43. North America Automotive Electric Seat Parts Sales by Country (2020-2025) & (K Units)
- Table 44. North America Automotive Electric Seat Parts Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Automotive Electric Seat Parts Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Automotive Electric Seat Parts Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Automotive Electric Seat Parts Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Automotive Electric Seat Parts Market Size by Region (2020-2025) & (M USD)

Table 49. South America Automotive Electric Seat Parts Sales by Country (2020-2025) & (K Units)

Table 50. South America Automotive Electric Seat Parts Market Size by Country (2020-2025) & (M USD)

Table 51. Middle East and Africa Automotive Electric Seat Parts Sales by Region (2020-2025) & (K Units)

Table 52. Middle East and Africa Automotive Electric Seat Parts Market Size by Region (2020-2025) & (M USD)

Table 53. Global Automotive Electric Seat Parts Production (K Units) by Region(2020-2025)

Table 54. Global Automotive Electric Seat Parts Revenue (US\$ Million) by Region (2020-2025)

Table 55. Global Automotive Electric Seat Parts Revenue Market Share by Region (2020-2025)

Table 56. Global Automotive Electric Seat Parts Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 57. North America Automotive Electric Seat Parts Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Automotive Electric Seat Parts Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Automotive Electric Seat Parts Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Automotive Electric Seat Parts Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Toyota Boshoku Corporation Basic Information

Table 62. Toyota Boshoku Corporation Automotive Electric Seat Parts Product Overview

Table 63. Toyota Boshoku Corporation Automotive Electric Seat Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Toyota Boshoku Corporation Business Overview

Table 65. Toyota Boshoku Corporation SWOT Analysis

Table 66. Toyota Boshoku Corporation Recent Developments

Table 67. Adient Basic Information

Table 68. Adient Automotive Electric Seat Parts Product Overview

Table 69. Adient Automotive Electric Seat Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. Adient Business Overview

Table 71. Adient SWOT Analysis

Table 72. Adient Recent Developments

- Table 73. MCG Automotive Basic Information
- Table 74. MCG Automotive Automotive Electric Seat Parts Product Overview
- Table 75. MCG Automotive Automotive Electric Seat Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 76. MCG Automotive Business Overview
- Table 77. MCG Automotive SWOT Analysis
- Table 78. MCG Automotive Recent Developments
- Table 79. Nidec Basic Information
- Table 80. Nidec Automotive Electric Seat Parts Product Overview
- Table 81. Nidec Automotive Electric Seat Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 82. Nidec Business Overview
- Table 83. Nidec Recent Developments
- Table 84. Aisin Seiki Basic Information
- Table 85. Aisin Seiki Automotive Electric Seat Parts Product Overview
- Table 86. Aisin Seiki Automotive Electric Seat Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 87. Aisin Seiki Business Overview
- Table 88. Aisin Seiki Recent Developments
- Table 89. IMASEN ELECTRIC INDUSTRIAL Basic Information
- Table 90. IMASEN ELECTRIC INDUSTRIAL Automotive Electric Seat Parts Product Overview
- Table 91. IMASEN ELECTRIC INDUSTRIAL Automotive Electric Seat Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. IMASEN ELECTRIC INDUSTRIAL Business Overview
- Table 93. IMASEN ELECTRIC INDUSTRIAL Recent Developments
- Table 94. Shuanglin Group Basic Information
- Table 95. Shuanglin Group Automotive Electric Seat Parts Product Overview
- Table 96. Shuanglin Group Automotive Electric Seat Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. Shuanglin Group Business Overview
- Table 98. Shuanglin Group Recent Developments
- Table 99. Power Motor Industrial Basic Information
- Table 100. Power Motor Industrial Automotive Electric Seat Parts Product Overview
- Table 101. Power Motor Industrial Automotive Electric Seat Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. Power Motor Industrial Business Overview
- Table 103. Power Motor Industrial Recent Developments
- Table 104. NHK Spring Basic Information

- Table 105. NHK Spring Automotive Electric Seat Parts Product Overview
- Table 106. NHK Spring Automotive Electric Seat Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. NHK Spring Business Overview
- Table 108. NHK Spring Recent Developments
- Table 109. Brose Basic Information
- Table 110. Brose Automotive Electric Seat Parts Product Overview
- Table 111. Brose Automotive Electric Seat Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Brose Business Overview
- Table 113. Brose Recent Developments
- Table 114. Bosch Basic Information
- Table 115. Bosch Automotive Electric Seat Parts Product Overview
- Table 116. Bosch Automotive Electric Seat Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. Bosch Business Overview
- Table 118. Bosch Recent Developments
- Table 119. Duckil Basic Information
- Table 120. Duckil Automotive Electric Seat Parts Product Overview
- Table 121. Duckil Automotive Electric Seat Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 122. Duckil Business Overview
- Table 123. Duckil Recent Developments
- Table 124. Lear Corporation Basic Information
- Table 125. Lear Corporation Automotive Electric Seat Parts Product Overview
- Table 126. Lear Corporation Automotive Electric Seat Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 127. Lear Corporation Business Overview
- Table 128. Lear Corporation Recent Developments
- Table 129. FORVIA Basic Information
- Table 130. FORVIA Automotive Electric Seat Parts Product Overview
- Table 131. FORVIA Automotive Electric Seat Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 132. FORVIA Business Overview
- Table 133. FORVIA Recent Developments
- Table 134. TE Connectivity Basic Information
- Table 135. TE Connectivity Automotive Electric Seat Parts Product Overview
- Table 136. TE Connectivity Automotive Electric Seat Parts Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 137. TE Connectivity Business Overview
- Table 138. TE Connectivity Recent Developments
- Table 139. Global Automotive Electric Seat Parts Sales Forecast by Region (2026-2033) & (K Units)
- Table 140. Global Automotive Electric Seat Parts Market Size Forecast by Region (2026-2033) & (M USD)
- Table 141. North America Automotive Electric Seat Parts Sales Forecast by Country (2026-2033) & (K Units)
- Table 142. North America Automotive Electric Seat Parts Market Size Forecast by Country (2026-2033) & (M USD)
- Table 143. Europe Automotive Electric Seat Parts Sales Forecast by Country (2026-2033) & (K Units)
- Table 144. Europe Automotive Electric Seat Parts Market Size Forecast by Country (2026-2033) & (M USD)
- Table 145. Asia Pacific Automotive Electric Seat Parts Sales Forecast by Region (2026-2033) & (K Units)
- Table 146. Asia Pacific Automotive Electric Seat Parts Market Size Forecast by Region (2026-2033) & (M USD)
- Table 147. South America Automotive Electric Seat Parts Sales Forecast by Country (2026-2033) & (K Units)
- Table 148. South America Automotive Electric Seat Parts Market Size Forecast by Country (2026-2033) & (M USD)
- Table 149. Middle East and Africa Automotive Electric Seat Parts Sales Forecast by Country (2026-2033) & (Units)
- Table 150. Middle East and Africa Automotive Electric Seat Parts Market Size Forecast by Country (2026-2033) & (M USD)
- Table 151. Global Automotive Electric Seat Parts Sales Forecast by Type (2026-2033) & (K Units)
- Table 152. Global Automotive Electric Seat Parts Market Size Forecast by Type (2026-2033) & (M USD)
- Table 153. Global Automotive Electric Seat Parts Price Forecast by Type (2026-2033) & (USD/Unit)
- Table 154. Global Automotive Electric Seat Parts Sales (K Units) Forecast by Application (2026-2033)
- Table 155. Global Automotive Electric Seat Parts Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Automotive Electric Seat Parts
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Automotive Electric Seat Parts Market Size (M USD), 2024-2033
- Figure 5. Global Automotive Electric Seat Parts Market Size (M USD) (2020-2033)
- Figure 6. Global Automotive Electric Seat Parts Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Automotive Electric Seat Parts Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Automotive Electric Seat Parts Product Life Cycle
- Figure 13. Automotive Electric Seat Parts Sales Share by Manufacturers in 2024
- Figure 14. Global Automotive Electric Seat Parts Revenue Share by Manufacturers in 2024
- Figure 15. Automotive Electric Seat Parts Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Automotive Electric Seat Parts Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Automotive Electric Seat Parts Revenue in 2024
- Figure 18. Industry Chain Map of Automotive Electric Seat Parts
- Figure 19. Global Automotive Electric Seat Parts Market PEST Analysis
- Figure 20. Global Automotive Electric Seat Parts Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Automotive Electric Seat Parts Market Share by Type
- Figure 27. Sales Market Share of Automotive Electric Seat Parts by Type (2020-2025)
- Figure 28. Sales Market Share of Automotive Electric Seat Parts by Type in 2024
- Figure 29. Market Size Share of Automotive Electric Seat Parts by Type (2020-2025)
- Figure 30. Market Size Share of Automotive Electric Seat Parts by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Automotive Electric Seat Parts Market Share by Application

Figure 33. Global Automotive Electric Seat Parts Sales Market Share by Application (2020-2025)

Figure 34. Global Automotive Electric Seat Parts Sales Market Share by Application in 2024

Figure 35. Global Automotive Electric Seat Parts Market Share by Application (2020-2025)

Figure 36. Global Automotive Electric Seat Parts Market Share by Application in 2024

Figure 37. Global Automotive Electric Seat Parts Sales Growth Rate by Application (2020-2025)

Figure 38. Global Automotive Electric Seat Parts Sales Market Share by Region (2020-2025)

Figure 39. Global Automotive Electric Seat Parts Market Size Market Share by Region (2020-2025)

Figure 40. North America Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Automotive Electric Seat Parts Sales Market Share by Country in 2024

Figure 43. North America Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Automotive Electric Seat Parts Market Size Market Share by Country in 2024

Figure 45. U.S. Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Automotive Electric Seat Parts Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Automotive Electric Seat Parts Market Size (M USD) and Growth Rate (2020-2025)

Figure 49. Mexico Automotive Electric Seat Parts Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Automotive Electric Seat Parts Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Automotive Electric Seat Parts Sales Market Share by Country in

2024

Figure 53. Europe Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Automotive Electric Seat Parts Market Size Market Share by Country in 2024

Figure 55. Germany Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Automotive Electric Seat Parts Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Automotive Electric Seat Parts Sales Market Share by Region in 2024

Figure 67. Asia Pacific Automotive Electric Seat Parts Market Size Market Share by Region in 2024

Figure 68. China Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Automotive Electric Seat Parts Sales and Growth Rate

(2020-2025) & (K Units)

Figure 73. South Korea Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Automotive Electric Seat Parts Sales and Growth Rate (K Units)

Figure 79. South America Automotive Electric Seat Parts Sales Market Share by Country in 2024

Figure 80. South America Automotive Electric Seat Parts Market Size and Growth Rate (M USD)

Figure 81. South America Automotive Electric Seat Parts Market Size Market Share by Country in 2024

Figure 82. Brazil Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Automotive Electric Seat Parts Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Automotive Electric Seat Parts Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Automotive Electric Seat Parts Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Automotive Electric Seat Parts Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Automotive Electric Seat Parts Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Automotive Electric Seat Parts Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Automotive Electric Seat Parts Production Market Share by Region (2020-2025)

Figure 103. North America Automotive Electric Seat Parts Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Automotive Electric Seat Parts Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Automotive Electric Seat Parts Production (K Units) Growth Rate (2020-2025)

Figure 106. China Automotive Electric Seat Parts Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Automotive Electric Seat Parts Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Automotive Electric Seat Parts Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Automotive Electric Seat Parts Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Automotive Electric Seat Parts Market Share Forecast by Type (2026-2033)

Figure 111. Global Automotive Electric Seat Parts Sales Forecast by Application

(2026-2033)

Figure 112. Global Automotive Electric Seat Parts Market Share Forecast by Application

(2026-2033)

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