

Global Artificial Grass Yarns Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Artificial grass yarns are synthetic fibers designed to replicate the look and feel of natural grass, used primarily in the production of artificial turf. These yarns are typically made from durable materials like polyethylene, polypropylene, or nylon, which provide resilience, UV resistance, and a realistic appearance. They are manufactured in various colors, thicknesses, and textures to suit different applications, including sports fields, landscaping, and recreational areas. Advanced artificial grass yarns are engineered for optimal performance, offering features such as improved softness, reduced shine, and enhanced wear resistance, making them a popular choice for low-maintenance, long-lasting grass alternatives.

This report provides a deep insight into the global Artificial Grass Yarns market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Artificial Grass Yarns Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Artificial Grass Yarns market in any manner.

Global Artificial Grass Yarns Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

TenCate Grass

Schramm

SYNLawn (SportGroup)

Don & Low

CCGrass

BellinTurf

MTGrass

JIANGSU VIVATURF

All Victory Grass

Market Segmentation (by Type)

Nylon

Polypropylene

Polyethylene

Market Segmentation (by Application)

Sports Turf

Recreational Turf

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Artificial Grass Yarns Market

Overview of the regional outlook of the Artificial Grass Yarns Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Artificial Grass Yarns Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Artificial Grass Yarns, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players,

along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Artificial Grass Yarns
- 1.2 Key Market Segments
 - 1.2.1 Artificial Grass Yarns Segment by Type
 - 1.2.2 Artificial Grass Yarns Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats
- 1.4 Key Data of Global Auto Market
 - 1.4.1 Global Automobile Production by Country
 - 1.4.2 Global Automobile Production by Type

2 ARTIFICIAL GRASS YARNS MARKET OVERVIEW

- 2.1 Global Market Overview
 - 2.1.1 Global Artificial Grass Yarns Market Size (M USD) Estimates and Forecasts (2020-2033)
 - 2.1.2 Global Artificial Grass Yarns Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ARTIFICIAL GRASS YARNS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Artificial Grass Yarns Product Life Cycle
- 3.3 Global Artificial Grass Yarns Sales by Manufacturers (2020-2025)
- 3.4 Global Artificial Grass Yarns Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Artificial Grass Yarns Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Artificial Grass Yarns Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Artificial Grass Yarns Market Competitive Situation and Trends
 - 3.8.1 Artificial Grass Yarns Market Concentration Rate
 - 3.8.2 Global 5 and 10 Largest Artificial Grass Yarns Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 ARTIFICIAL GRASS YARNS INDUSTRY CHAIN ANALYSIS

4.1 Artificial Grass Yarns Industry Chain Analysis

4.2 Market Overview of Key Raw Materials

4.3 Midstream Market Analysis

4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ARTIFICIAL GRASS YARNS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Artificial Grass Yarns Market Porter's Five Forces Analysis

5.6.1 Global Trade Frictions

5.6.2 U.S. Tariff Policy ? April 2025

5.6.3 Global Trade Frictions and Their Impacts to Artificial Grass Yarns Market

5.7 ESG Ratings of Leading Companies

6 ARTIFICIAL GRASS YARNS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Artificial Grass Yarns Sales Market Share by Type (2020-2025)

6.3 Global Artificial Grass Yarns Market Size Market Share by Type (2020-2025)

6.4 Global Artificial Grass Yarns Price by Type (2020-2025)

7 ARTIFICIAL GRASS YARNS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Artificial Grass Yarns Market Sales by Application (2020-2025)
- 7.3 Global Artificial Grass Yarns Market Size (M USD) by Application (2020-2025)
- 7.4 Global Artificial Grass Yarns Sales Growth Rate by Application (2020-2025)

8 ARTIFICIAL GRASS YARNS MARKET SALES BY REGION

- 8.1 Global Artificial Grass Yarns Sales by Region
 - 8.1.1 Global Artificial Grass Yarns Sales by Region
 - 8.1.2 Global Artificial Grass Yarns Sales Market Share by Region
- 8.2 Global Artificial Grass Yarns Market Size by Region
 - 8.2.1 Global Artificial Grass Yarns Market Size by Region
 - 8.2.2 Global Artificial Grass Yarns Market Size Market Share by Region
- 8.3 North America
 - 8.3.1 North America Artificial Grass Yarns Sales by Country
 - 8.3.2 North America Artificial Grass Yarns Market Size by Country
 - 8.3.3 U.S. Market Overview
 - 8.3.4 Canada Market Overview
 - 8.3.5 Mexico Market Overview
- 8.4 Europe
 - 8.4.1 Europe Artificial Grass Yarns Sales by Country
 - 8.4.2 Europe Artificial Grass Yarns Market Size by Country
 - 8.4.3 Germany Market Overview
 - 8.4.4 France Market Overview
 - 8.4.5 U.K. Market Overview
 - 8.4.6 Italy Market Overview
 - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
 - 8.5.1 Asia Pacific Artificial Grass Yarns Sales by Region
 - 8.5.2 Asia Pacific Artificial Grass Yarns Market Size by Region
 - 8.5.3 China Market Overview
 - 8.5.4 Japan Market Overview
 - 8.5.5 South Korea Market Overview
 - 8.5.6 India Market Overview
 - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
 - 8.6.1 South America Artificial Grass Yarns Sales by Country
 - 8.6.2 South America Artificial Grass Yarns Market Size by Country
 - 8.6.3 Brazil Market Overview

- 8.6.4 Argentina Market Overview
- 8.6.5 Columbia Market Overview
- 8.7 Middle East and Africa
 - 8.7.1 Middle East and Africa Artificial Grass Yarns Sales by Region
 - 8.7.2 Middle East and Africa Artificial Grass Yarns Market Size by Region
 - 8.7.3 Saudi Arabia Market Overview
 - 8.7.4 UAE Market Overview
 - 8.7.5 Egypt Market Overview
 - 8.7.6 Nigeria Market Overview
 - 8.7.7 South Africa Market Overview

9 ARTIFICIAL GRASS YARNS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Artificial Grass Yarns by Region(2020-2025)
- 9.2 Global Artificial Grass Yarns Revenue Market Share by Region (2020-2025)
- 9.3 Global Artificial Grass Yarns Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Artificial Grass Yarns Production
 - 9.4.1 North America Artificial Grass Yarns Production Growth Rate (2020-2025)
 - 9.4.2 North America Artificial Grass Yarns Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Artificial Grass Yarns Production
 - 9.5.1 Europe Artificial Grass Yarns Production Growth Rate (2020-2025)
 - 9.5.2 Europe Artificial Grass Yarns Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Artificial Grass Yarns Production (2020-2025)
 - 9.6.1 Japan Artificial Grass Yarns Production Growth Rate (2020-2025)
 - 9.6.2 Japan Artificial Grass Yarns Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Artificial Grass Yarns Production (2020-2025)
 - 9.7.1 China Artificial Grass Yarns Production Growth Rate (2020-2025)
 - 9.7.2 China Artificial Grass Yarns Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 TenCate Grass
 - 10.1.1 TenCate Grass Basic Information
 - 10.1.2 TenCate Grass Artificial Grass Yarns Product Overview

- 10.1.3 TenCate Grass Artificial Grass Yarns Product Market Performance
- 10.1.4 TenCate Grass Business Overview
- 10.1.5 TenCate Grass SWOT Analysis
- 10.1.6 TenCate Grass Recent Developments
- 10.2 Schramm
 - 10.2.1 Schramm Basic Information
 - 10.2.2 Schramm Artificial Grass Yarns Product Overview
 - 10.2.3 Schramm Artificial Grass Yarns Product Market Performance
 - 10.2.4 Schramm Business Overview
 - 10.2.5 Schramm SWOT Analysis
 - 10.2.6 Schramm Recent Developments
- 10.3 SYNLawn (SportGroup)
 - 10.3.1 SYNLawn (SportGroup) Basic Information
 - 10.3.2 SYNLawn (SportGroup) Artificial Grass Yarns Product Overview
 - 10.3.3 SYNLawn (SportGroup) Artificial Grass Yarns Product Market Performance
 - 10.3.4 SYNLawn (SportGroup) Business Overview
 - 10.3.5 SYNLawn (SportGroup) SWOT Analysis
 - 10.3.6 SYNLawn (SportGroup) Recent Developments
- 10.4 Don and Low
 - 10.4.1 Don and Low Basic Information
 - 10.4.2 Don and Low Artificial Grass Yarns Product Overview
 - 10.4.3 Don and Low Artificial Grass Yarns Product Market Performance
 - 10.4.4 Don and Low Business Overview
 - 10.4.5 Don and Low Recent Developments
- 10.5 CCGrass
 - 10.5.1 CCGrass Basic Information
 - 10.5.2 CCGrass Artificial Grass Yarns Product Overview
 - 10.5.3 CCGrass Artificial Grass Yarns Product Market Performance
 - 10.5.4 CCGrass Business Overview
 - 10.5.5 CCGrass Recent Developments
- 10.6 BellinTurf
 - 10.6.1 BellinTurf Basic Information
 - 10.6.2 BellinTurf Artificial Grass Yarns Product Overview
 - 10.6.3 BellinTurf Artificial Grass Yarns Product Market Performance
 - 10.6.4 BellinTurf Business Overview
 - 10.6.5 BellinTurf Recent Developments
- 10.7 MTGrass
 - 10.7.1 MTGrass Basic Information
 - 10.7.2 MTGrass Artificial Grass Yarns Product Overview

10.7.3 MTGrass Artificial Grass Yarns Product Market Performance

10.7.4 MTGrass Business Overview

10.7.5 MTGrass Recent Developments

10.8 JIANGSU VIVATURF

10.8.1 JIANGSU VIVATURF Basic Information

10.8.2 JIANGSU VIVATURF Artificial Grass Yarns Product Overview

10.8.3 JIANGSU VIVATURF Artificial Grass Yarns Product Market Performance

10.8.4 JIANGSU VIVATURF Business Overview

10.8.5 JIANGSU VIVATURF Recent Developments

10.9 All Victory Grass

10.9.1 All Victory Grass Basic Information

10.9.2 All Victory Grass Artificial Grass Yarns Product Overview

10.9.3 All Victory Grass Artificial Grass Yarns Product Market Performance

10.9.4 All Victory Grass Business Overview

10.9.5 All Victory Grass Recent Developments

11 ARTIFICIAL GRASS YARNS MARKET FORECAST BY REGION

11.1 Global Artificial Grass Yarns Market Size Forecast

11.2 Global Artificial Grass Yarns Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Artificial Grass Yarns Market Size Forecast by Country

11.2.3 Asia Pacific Artificial Grass Yarns Market Size Forecast by Region

11.2.4 South America Artificial Grass Yarns Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Artificial Grass Yarns by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

12.1 Global Artificial Grass Yarns Market Forecast by Type (2026-2033)

12.1.1 Global Forecasted Sales of Artificial Grass Yarns by Type (2026-2033)

12.1.2 Global Artificial Grass Yarns Market Size Forecast by Type (2026-2033)

12.1.3 Global Forecasted Price of Artificial Grass Yarns by Type (2026-2033)

12.2 Global Artificial Grass Yarns Market Forecast by Application (2026-2033)

12.2.1 Global Artificial Grass Yarns Sales (K Units) Forecast by Application

12.2.2 Global Artificial Grass Yarns Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Global Automobile Production by Region (Units)
- Table 4. Market Share and Development Potential of Automobiles by Region
- Table 5. Global Automobile Production by Country (Units)
- Table 6. Market Share and Development Potential of Automobiles by Country
- Table 7. Motor Vehicle Production Market Share by Type (2024)
- Table 8. Global Automobile Production by Type
- Table 9. Market Share and Development Potential of Automobiles by Type
- Table 10. Market Size (M USD) Segment Executive Summary
- Table 11. Artificial Grass Yarns Market Size Comparison by Region (M USD)
- Table 12. Global Artificial Grass Yarns Sales (K Units) by Manufacturers (2020-2025)
- Table 13. Global Artificial Grass Yarns Sales Market Share by Manufacturers (2020-2025)
- Table 14. Global Artificial Grass Yarns Revenue (M USD) by Manufacturers (2020-2025)
- Table 15. Global Artificial Grass Yarns Revenue Share by Manufacturers (2020-2025)
- Table 16. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Artificial Grass Yarns as of 2024)
- Table 17. Global Market Artificial Grass Yarns Average Price (USD/Unit) of Key Manufacturers (2020-2025)
- Table 18. Manufacturers? Manufacturing Sites, Areas Served
- Table 19. Manufacturers? Product Type
- Table 20. Global Artificial Grass Yarns Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 21. Mergers & Acquisitions, Expansion Plans
- Table 22. Market Overview of Key Raw Materials
- Table 23. Midstream Market Analysis
- Table 24. Downstream Customer Analysis
- Table 25. Key Development Trends
- Table 26. Driving Factors
- Table 27. Artificial Grass Yarns Market Challenges
- Table 28. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 29. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 30. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 31. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 32. Global Artificial Grass Yarns Sales by Type (K Units)

Table 33. Global Artificial Grass Yarns Market Size by Type (M USD)

Table 34. Global Artificial Grass Yarns Sales (K Units) by Type (2020-2025)

Table 35. Global Artificial Grass Yarns Sales Market Share by Type (2020-2025)

Table 36. Global Artificial Grass Yarns Market Size (M USD) by Type (2020-2025)

Table 37. Global Artificial Grass Yarns Market Size Share by Type (2020-2025)

Table 38. Global Artificial Grass Yarns Price (USD/Unit) by Type (2020-2025)

Table 39. Global Artificial Grass Yarns Sales (K Units) by Application

Table 40. Global Artificial Grass Yarns Market Size by Application

Table 41. Global Artificial Grass Yarns Sales by Application (2020-2025) & (K Units)

Table 42. Global Artificial Grass Yarns Sales Market Share by Application (2020-2025)

Table 43. Global Artificial Grass Yarns Market Size by Application (2020-2025) & (M USD)

Table 44. Global Artificial Grass Yarns Market Share by Application (2020-2025)

Table 45. Global Artificial Grass Yarns Sales Growth Rate by Application (2020-2025)

Table 46. Global Artificial Grass Yarns Sales by Region (2020-2025) & (K Units)

Table 47. Global Artificial Grass Yarns Sales Market Share by Region (2020-2025)

Table 48. Global Artificial Grass Yarns Market Size by Region (2020-2025) & (M USD)

Table 49. Global Artificial Grass Yarns Market Size Market Share by Region (2020-2025)

Table 50. North America Artificial Grass Yarns Sales by Country (2020-2025) & (K Units)

Table 51. North America Artificial Grass Yarns Market Size by Country (2020-2025) & (M USD)

Table 52. Europe Artificial Grass Yarns Sales by Country (2020-2025) & (K Units)

Table 53. Europe Artificial Grass Yarns Market Size by Country (2020-2025) & (M USD)

Table 54. Asia Pacific Artificial Grass Yarns Sales by Region (2020-2025) & (K Units)

Table 55. Asia Pacific Artificial Grass Yarns Market Size by Region (2020-2025) & (M USD)

Table 56. South America Artificial Grass Yarns Sales by Country (2020-2025) & (K Units)

Table 57. South America Artificial Grass Yarns Market Size by Country (2020-2025) & (M USD)

Table 58. Middle East and Africa Artificial Grass Yarns Sales by Region (2020-2025) & (K Units)

Table 59. Middle East and Africa Artificial Grass Yarns Market Size by Region (2020-2025) & (M USD)

Table 60. Global Artificial Grass Yarns Production (K Units) by Region(2020-2025)

Table 61. Global Artificial Grass Yarns Revenue (US\$ Million) by Region (2020-2025)

Table 62. Global Artificial Grass Yarns Revenue Market Share by Region (2020-2025)

Table 63. Global Artificial Grass Yarns Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. North America Artificial Grass Yarns Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 65. Europe Artificial Grass Yarns Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 66. Japan Artificial Grass Yarns Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 67. China Artificial Grass Yarns Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 68. TenCate Grass Basic Information

Table 69. TenCate Grass Artificial Grass Yarns Product Overview

Table 70. TenCate Grass Artificial Grass Yarns Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 71. TenCate Grass Business Overview

Table 72. TenCate Grass SWOT Analysis

Table 73. TenCate Grass Recent Developments

Table 74. Schramm Basic Information

Table 75. Schramm Artificial Grass Yarns Product Overview

Table 76. Schramm Artificial Grass Yarns Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 77. Schramm Business Overview

Table 78. Schramm SWOT Analysis

Table 79. Schramm Recent Developments

Table 80. SYNLawN (SportGroup) Basic Information

Table 81. SYNLawN (SportGroup) Artificial Grass Yarns Product Overview

Table 82. SYNLawN (SportGroup) Artificial Grass Yarns Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 83. SYNLawN (SportGroup) Business Overview

Table 84. SYNLawN (SportGroup) SWOT Analysis

Table 85. SYNLawN (SportGroup) Recent Developments

Table 86. Don and Low Basic Information

Table 87. Don and Low Artificial Grass Yarns Product Overview

Table 88. Don and Low Artificial Grass Yarns Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 89. Don and Low Business Overview

- Table 90. Don and Low Recent Developments
- Table 91. CCGrass Basic Information
- Table 92. CCGrass Artificial Grass Yarns Product Overview
- Table 93. CCGrass Artificial Grass Yarns Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 94. CCGrass Business Overview
- Table 95. CCGrass Recent Developments
- Table 96. BellinTurf Basic Information
- Table 97. BellinTurf Artificial Grass Yarns Product Overview
- Table 98. BellinTurf Artificial Grass Yarns Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 99. BellinTurf Business Overview
- Table 100. BellinTurf Recent Developments
- Table 101. MTGrass Basic Information
- Table 102. MTGrass Artificial Grass Yarns Product Overview
- Table 103. MTGrass Artificial Grass Yarns Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 104. MTGrass Business Overview
- Table 105. MTGrass Recent Developments
- Table 106. JIANGSU VIVATURF Basic Information
- Table 107. JIANGSU VIVATURF Artificial Grass Yarns Product Overview
- Table 108. JIANGSU VIVATURF Artificial Grass Yarns Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 109. JIANGSU VIVATURF Business Overview
- Table 110. JIANGSU VIVATURF Recent Developments
- Table 111. All Victory Grass Basic Information
- Table 112. All Victory Grass Artificial Grass Yarns Product Overview
- Table 113. All Victory Grass Artificial Grass Yarns Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 114. All Victory Grass Business Overview
- Table 115. All Victory Grass Recent Developments
- Table 116. Global Artificial Grass Yarns Sales Forecast by Region (2026-2033) & (K Units)
- Table 117. Global Artificial Grass Yarns Market Size Forecast by Region (2026-2033) & (M USD)
- Table 118. North America Artificial Grass Yarns Sales Forecast by Country (2026-2033) & (K Units)
- Table 119. North America Artificial Grass Yarns Market Size Forecast by Country (2026-2033) & (M USD)

Table 120. Europe Artificial Grass Yarns Sales Forecast by Country (2026-2033) & (K Units)

Table 121. Europe Artificial Grass Yarns Market Size Forecast by Country (2026-2033) & (M USD)

Table 122. Asia Pacific Artificial Grass Yarns Sales Forecast by Region (2026-2033) & (K Units)

Table 123. Asia Pacific Artificial Grass Yarns Market Size Forecast by Region (2026-2033) & (M USD)

Table 124. South America Artificial Grass Yarns Sales Forecast by Country (2026-2033) & (K Units)

Table 125. South America Artificial Grass Yarns Market Size Forecast by Country (2026-2033) & (M USD)

Table 126. Middle East and Africa Artificial Grass Yarns Sales Forecast by Country (2026-2033) & (Units)

Table 127. Middle East and Africa Artificial Grass Yarns Market Size Forecast by Country (2026-2033) & (M USD)

Table 128. Global Artificial Grass Yarns Sales Forecast by Type (2026-2033) & (K Units)

Table 129. Global Artificial Grass Yarns Market Size Forecast by Type (2026-2033) & (M USD)

Table 130. Global Artificial Grass Yarns Price Forecast by Type (2026-2033) & (USD/Unit)

Table 131. Global Artificial Grass Yarns Sales (K Units) Forecast by Application (2026-2033)

Table 132. Global Artificial Grass Yarns Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Artificial Grass Yarns
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Motor Vehicle Production (M Units)
- Figure 5. Global Artificial Grass Yarns Market Size (M USD), 2024-2033
- Figure 6. Global Artificial Grass Yarns Market Size (M USD) (2020-2033)
- Figure 7. Global Artificial Grass Yarns Sales (K Units) & (2020-2033)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 9. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 10. Evaluation Matrix of Regional Market Development Potential
- Figure 11. Artificial Grass Yarns Market Size by Country (M USD)
- Figure 12. Company Assessment Quadrant
- Figure 13. Global Artificial Grass Yarns Product Life Cycle
- Figure 14. Artificial Grass Yarns Sales Share by Manufacturers in 2024
- Figure 15. Global Artificial Grass Yarns Revenue Share by Manufacturers in 2024
- Figure 16. Artificial Grass Yarns Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 17. Global Market Artificial Grass Yarns Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 18. The Global 5 and 10 Largest Players: Market Share by Artificial Grass Yarns Revenue in 2024
- Figure 19. Industry Chain Map of Artificial Grass Yarns
- Figure 20. Global Artificial Grass Yarns Market PEST Analysis
- Figure 21. Global Artificial Grass Yarns Market Porter's Five Forces Analysis
- Figure 22. Global Merchandise Trade as a Percentage Of GDP
- Figure 23. US - Imports of Goods by Country
- Figure 24. China Exports by Country
- Figure 25. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 26. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 27. Global Artificial Grass Yarns Market Share by Type
- Figure 28. Sales Market Share of Artificial Grass Yarns by Type (2020-2025)
- Figure 29. Sales Market Share of Artificial Grass Yarns by Type in 2024
- Figure 30. Market Size Share of Artificial Grass Yarns by Type (2020-2025)
- Figure 31. Market Size Share of Artificial Grass Yarns by Type in 2024
- Figure 32. Evaluation Matrix of Segment Market Development Potential (Application)

- Figure 33. Global Artificial Grass Yarns Market Share by Application
- Figure 34. Global Artificial Grass Yarns Sales Market Share by Application (2020-2025)
- Figure 35. Global Artificial Grass Yarns Sales Market Share by Application in 2024
- Figure 36. Global Artificial Grass Yarns Market Share by Application (2020-2025)
- Figure 37. Global Artificial Grass Yarns Market Share by Application in 2024
- Figure 38. Global Artificial Grass Yarns Sales Growth Rate by Application (2020-2025)
- Figure 39. Global Artificial Grass Yarns Sales Market Share by Region (2020-2025)
- Figure 40. Global Artificial Grass Yarns Market Size Market Share by Region (2020-2025)
- Figure 41. North America Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)
- Figure 43. North America Artificial Grass Yarns Sales Market Share by Country in 2024
- Figure 44. North America Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 45. North America Artificial Grass Yarns Market Size Market Share by Country in 2024
- Figure 46. U.S. Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)
- Figure 47. U.S. Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 48. Canada Artificial Grass Yarns Sales (K Units) and Growth Rate (2020-2025)
- Figure 49. Canada Artificial Grass Yarns Market Size (M USD) and Growth Rate (2020-2025)
- Figure 50. Mexico Artificial Grass Yarns Sales (Units) and Growth Rate (2020-2025)
- Figure 51. Mexico Artificial Grass Yarns Market Size (Units) and Growth Rate (2020-2025)
- Figure 52. Europe Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)
- Figure 53. Europe Artificial Grass Yarns Sales Market Share by Country in 2024
- Figure 54. Europe Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 55. Europe Artificial Grass Yarns Market Size Market Share by Country in 2024
- Figure 56. Germany Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)
- Figure 57. Germany Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 58. France Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)
- Figure 59. France Artificial Grass Yarns Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 60. U.K. Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 61. U.K. Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 62. Italy Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 63. Italy Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 64. Spain Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 65. Spain Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 66. Asia Pacific Artificial Grass Yarns Sales and Growth Rate (K Units)

Figure 67. Asia Pacific Artificial Grass Yarns Sales Market Share by Region in 2024

Figure 68. Asia Pacific Artificial Grass Yarns Market Size Market Share by Region in 2024

Figure 69. China Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 70. China Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 71. Japan Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 72. Japan Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 73. South Korea Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 74. South Korea Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 75. India Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 76. India Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 77. Southeast Asia Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 78. Southeast Asia Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 79. South America Artificial Grass Yarns Sales and Growth Rate (K Units)

Figure 80. South America Artificial Grass Yarns Sales Market Share by Country in 2024

Figure 81. South America Artificial Grass Yarns Market Size and Growth Rate (M USD)

Figure 82. South America Artificial Grass Yarns Market Size Market Share by Country in 2024

Figure 83. Brazil Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 84. Brazil Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 85. Argentina Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 86. Argentina Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 87. Columbia Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 88. Columbia Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 89. Middle East and Africa Artificial Grass Yarns Sales and Growth Rate (K Units)

Figure 90. Middle East and Africa Artificial Grass Yarns Sales Market Share by Region in 2024

Figure 91. Middle East and Africa Artificial Grass Yarns Market Size and Growth Rate (M USD)

Figure 92. Middle East and Africa Artificial Grass Yarns Market Size Market Share by Region in 2024

Figure 93. Saudi Arabia Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 94. Saudi Arabia Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 95. UAE Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 96. UAE Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 97. Egypt Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 98. Egypt Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 99. Nigeria Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 100. Nigeria Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 101. South Africa Artificial Grass Yarns Sales and Growth Rate (2020-2025) & (K Units)

Figure 102. South Africa Artificial Grass Yarns Market Size and Growth Rate (2020-2025) & (M USD)

Figure 103. Global Artificial Grass Yarns Production Market Share by Region (2020-2025)

Figure 104. North America Artificial Grass Yarns Production (K Units) Growth Rate (2020-2025)

Figure 105. Europe Artificial Grass Yarns Production (K Units) Growth Rate

(2020-2025)

Figure 106. Japan Artificial Grass Yarns Production (K Units) Growth Rate (2020-2025)

Figure 107. China Artificial Grass Yarns Production (K Units) Growth Rate (2020-2025)

Figure 108. Global Artificial Grass Yarns Sales Forecast by Volume (2020-2033) & (K Units)

Figure 109. Global Artificial Grass Yarns Market Size Forecast by Value (2020-2033) & (M USD)

Figure 110. Global Artificial Grass Yarns Sales Market Share Forecast by Type (2026-2033)

Figure 111. Global Artificial Grass Yarns Market Share Forecast by Type (2026-2033)

Figure 112. Global Artificial Grass Yarns Sales Forecast by Application (2026-2033)

Figure 113. Global Artificial Grass Yarns Market Share Forecast by Application (2026-2033)

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