

# Global Artificial Garden Grass Market Research Report 2025(Status and Outlook)

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## Abstracts

### Report Overview

Artificial Garden Grass, is synthetic turf that mimics the look and feel of natural grass, but is made from synthetic materials. These turfs are primarily used for athletic fields, landscaping, and other applications that require a durable, low-maintenance turf.

This report provides a deep insight into the global Artificial Garden Grass market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Artificial Garden Grass Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Artificial Garden Grass market in any manner.

Global Artificial Garden Grass Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers,

Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

### **Key Company**

Shawgrass (Shaw Industries)  
SYNLawn  
Xgrass  
FieldTurf  
Sprinturf  
PetSafe  
CCGrass  
TigerTurf  
GreenFields  
Premier Grass  
CoCreation Grass  
Challenger Industries  
GoGreen Synthetic Lawn Solutions  
EasyTurf  
LazyLawn  
Global Syn-Turf  
Design Turf  
Prevue Pet Products  
Pet Loo by PetSafe  
Fresh Patch  
Porch Potty  
ForeverLawn  
Perfect Turf LLC

### **Market Segmentation (by Type)**

PP Artificial Grass Turf  
PE Artificial Grass Turf  
Others

### **Market Segmentation (by Application)**

Residential

Commercial

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Artificial Garden Grass Market

Overview of the regional outlook of the Artificial Garden Grass Market:

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Artificial Garden Grass Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream

and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Artificial Garden Grass, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change  
This enables you to anticipate market changes to remain ahead of your competitors  
You will be able to copy data from the Excel spreadsheet straight into your marketing

plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

### **Customization of the Report**

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Artificial Garden Grass
- 1.2 Key Market Segments
  - 1.2.1 Artificial Garden Grass Segment by Type
  - 1.2.2 Artificial Garden Grass Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 ARTIFICIAL GARDEN GRASS MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Artificial Garden Grass Market Size (M USD) Estimates and Forecasts (2020-2033)
  - 2.1.2 Global Artificial Garden Grass Sales Estimates and Forecasts (2020-2033)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 ARTIFICIAL GARDEN GRASS MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Artificial Garden Grass Product Life Cycle
- 3.3 Global Artificial Garden Grass Sales by Manufacturers (2020-2025)
- 3.4 Global Artificial Garden Grass Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Artificial Garden Grass Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Artificial Garden Grass Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Artificial Garden Grass Market Competitive Situation and Trends
  - 3.8.1 Artificial Garden Grass Market Concentration Rate
  - 3.8.2 Global 5 and 10 Largest Artificial Garden Grass Players Market Share by Revenue
  - 3.8.3 Mergers & Acquisitions, Expansion

## **4 ARTIFICIAL GARDEN GRASS INDUSTRY CHAIN ANALYSIS**

- 4.1 Artificial Garden Grass Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF ARTIFICIAL GARDEN GRASS MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Artificial Garden Grass Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Artificial Garden Grass Market
- 5.7 ESG Ratings of Leading Companies

## **6 ARTIFICIAL GARDEN GRASS MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Artificial Garden Grass Sales Market Share by Type (2020-2025)
- 6.3 Global Artificial Garden Grass Market Size Market Share by Type (2020-2025)
- 6.4 Global Artificial Garden Grass Price by Type (2020-2025)

## **7 ARTIFICIAL GARDEN GRASS MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Artificial Garden Grass Market Sales by Application (2020-2025)
- 7.3 Global Artificial Garden Grass Market Size (M USD) by Application (2020-2025)
- 7.4 Global Artificial Garden Grass Sales Growth Rate by Application (2020-2025)

## **8 ARTIFICIAL GARDEN GRASS MARKET SALES BY REGION**

- 8.1 Global Artificial Garden Grass Sales by Region
  - 8.1.1 Global Artificial Garden Grass Sales by Region
  - 8.1.2 Global Artificial Garden Grass Sales Market Share by Region
- 8.2 Global Artificial Garden Grass Market Size by Region
  - 8.2.1 Global Artificial Garden Grass Market Size by Region
  - 8.2.2 Global Artificial Garden Grass Market Size Market Share by Region
- 8.3 North America
  - 8.3.1 North America Artificial Garden Grass Sales by Country
  - 8.3.2 North America Artificial Garden Grass Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Artificial Garden Grass Sales by Country
  - 8.4.2 Europe Artificial Garden Grass Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview
  - 8.4.7 Spain Market Overview
- 8.5 Asia Pacific
  - 8.5.1 Asia Pacific Artificial Garden Grass Sales by Region
  - 8.5.2 Asia Pacific Artificial Garden Grass Market Size by Region
  - 8.5.3 China Market Overview
  - 8.5.4 Japan Market Overview
  - 8.5.5 South Korea Market Overview
  - 8.5.6 India Market Overview
  - 8.5.7 Southeast Asia Market Overview
- 8.6 South America
  - 8.6.1 South America Artificial Garden Grass Sales by Country
  - 8.6.2 South America Artificial Garden Grass Market Size by Country
  - 8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Artificial Garden Grass Sales by Region

8.7.2 Middle East and Africa Artificial Garden Grass Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 ARTIFICIAL GARDEN GRASS MARKET PRODUCTION BY REGION**

9.1 Global Production of Artificial Garden Grass by Region(2020-2025)

9.2 Global Artificial Garden Grass Revenue Market Share by Region (2020-2025)

9.3 Global Artificial Garden Grass Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Artificial Garden Grass Production

9.4.1 North America Artificial Garden Grass Production Growth Rate (2020-2025)

9.4.2 North America Artificial Garden Grass Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Artificial Garden Grass Production

9.5.1 Europe Artificial Garden Grass Production Growth Rate (2020-2025)

9.5.2 Europe Artificial Garden Grass Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Artificial Garden Grass Production (2020-2025)

9.6.1 Japan Artificial Garden Grass Production Growth Rate (2020-2025)

9.6.2 Japan Artificial Garden Grass Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Artificial Garden Grass Production (2020-2025)

9.7.1 China Artificial Garden Grass Production Growth Rate (2020-2025)

9.7.2 China Artificial Garden Grass Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Shawgrass (Shaw Industries)

10.1.1 Shawgrass (Shaw Industries) Basic Information

10.1.2 Shawgrass (Shaw Industries) Artificial Garden Grass Product Overview

### 10.1.3 Shawgrass (Shaw Industries) Artificial Garden Grass Product Market Performance

10.1.4 Shawgrass (Shaw Industries) Business Overview

10.1.5 Shawgrass (Shaw Industries) SWOT Analysis

10.1.6 Shawgrass (Shaw Industries) Recent Developments

### 10.2 SYNLawn

10.2.1 SYNLawn Basic Information

10.2.2 SYNLawn Artificial Garden Grass Product Overview

10.2.3 SYNLawn Artificial Garden Grass Product Market Performance

10.2.4 SYNLawn Business Overview

10.2.5 SYNLawn SWOT Analysis

10.2.6 SYNLawn Recent Developments

### 10.3 Xgrass

10.3.1 Xgrass Basic Information

10.3.2 Xgrass Artificial Garden Grass Product Overview

10.3.3 Xgrass Artificial Garden Grass Product Market Performance

10.3.4 Xgrass Business Overview

10.3.5 Xgrass SWOT Analysis

10.3.6 Xgrass Recent Developments

### 10.4 FieldTurf

10.4.1 FieldTurf Basic Information

10.4.2 FieldTurf Artificial Garden Grass Product Overview

10.4.3 FieldTurf Artificial Garden Grass Product Market Performance

10.4.4 FieldTurf Business Overview

10.4.5 FieldTurf Recent Developments

### 10.5 Sprinturf

10.5.1 Sprinturf Basic Information

10.5.2 Sprinturf Artificial Garden Grass Product Overview

10.5.3 Sprinturf Artificial Garden Grass Product Market Performance

10.5.4 Sprinturf Business Overview

10.5.5 Sprinturf Recent Developments

### 10.6 PetSafe

10.6.1 PetSafe Basic Information

10.6.2 PetSafe Artificial Garden Grass Product Overview

10.6.3 PetSafe Artificial Garden Grass Product Market Performance

10.6.4 PetSafe Business Overview

10.6.5 PetSafe Recent Developments

### 10.7 CCGrass

10.7.1 CCGrass Basic Information

- 10.7.2 CCGrass Artificial Garden Grass Product Overview
- 10.7.3 CCGrass Artificial Garden Grass Product Market Performance
- 10.7.4 CCGrass Business Overview
- 10.7.5 CCGrass Recent Developments
- 10.8 TigerTurf
  - 10.8.1 TigerTurf Basic Information
  - 10.8.2 TigerTurf Artificial Garden Grass Product Overview
  - 10.8.3 TigerTurf Artificial Garden Grass Product Market Performance
  - 10.8.4 TigerTurf Business Overview
  - 10.8.5 TigerTurf Recent Developments
- 10.9 GreenFields
  - 10.9.1 GreenFields Basic Information
  - 10.9.2 GreenFields Artificial Garden Grass Product Overview
  - 10.9.3 GreenFields Artificial Garden Grass Product Market Performance
  - 10.9.4 GreenFields Business Overview
  - 10.9.5 GreenFields Recent Developments
- 10.10 Premier Grass
  - 10.10.1 Premier Grass Basic Information
  - 10.10.2 Premier Grass Artificial Garden Grass Product Overview
  - 10.10.3 Premier Grass Artificial Garden Grass Product Market Performance
  - 10.10.4 Premier Grass Business Overview
  - 10.10.5 Premier Grass Recent Developments
- 10.11 CoCreation Grass
  - 10.11.1 CoCreation Grass Basic Information
  - 10.11.2 CoCreation Grass Artificial Garden Grass Product Overview
  - 10.11.3 CoCreation Grass Artificial Garden Grass Product Market Performance
  - 10.11.4 CoCreation Grass Business Overview
  - 10.11.5 CoCreation Grass Recent Developments
- 10.12 Challenger Industires
  - 10.12.1 Challenger Industires Basic Information
  - 10.12.2 Challenger Industires Artificial Garden Grass Product Overview
  - 10.12.3 Challenger Industires Artificial Garden Grass Product Market Performance
  - 10.12.4 Challenger Industires Business Overview
  - 10.12.5 Challenger Industires Recent Developments
- 10.13 GoGreen Synthetic Lawn Solutions
  - 10.13.1 GoGreen Synthetic Lawn Solutions Basic Information
  - 10.13.2 GoGreen Synthetic Lawn Solutions Artificial Garden Grass Product Overview
  - 10.13.3 GoGreen Synthetic Lawn Solutions Artificial Garden Grass Product Market Performance

- 10.13.4 GoGreen Synthetic Lawn Solutions Business Overview
- 10.13.5 GoGreen Synthetic Lawn Solutions Recent Developments
- 10.14 EasyTurf
  - 10.14.1 EasyTurf Basic Information
  - 10.14.2 EasyTurf Artificial Garden Grass Product Overview
  - 10.14.3 EasyTurf Artificial Garden Grass Product Market Performance
  - 10.14.4 EasyTurf Business Overview
  - 10.14.5 EasyTurf Recent Developments
- 10.15 LazyLawn
  - 10.15.1 LazyLawn Basic Information
  - 10.15.2 LazyLawn Artificial Garden Grass Product Overview
  - 10.15.3 LazyLawn Artificial Garden Grass Product Market Performance
  - 10.15.4 LazyLawn Business Overview
  - 10.15.5 LazyLawn Recent Developments
- 10.16 Global Syn-Turf
  - 10.16.1 Global Syn-Turf Basic Information
  - 10.16.2 Global Syn-Turf Artificial Garden Grass Product Overview
  - 10.16.3 Global Syn-Turf Artificial Garden Grass Product Market Performance
  - 10.16.4 Global Syn-Turf Business Overview
  - 10.16.5 Global Syn-Turf Recent Developments
- 10.17 Design Turf
  - 10.17.1 Design Turf Basic Information
  - 10.17.2 Design Turf Artificial Garden Grass Product Overview
  - 10.17.3 Design Turf Artificial Garden Grass Product Market Performance
  - 10.17.4 Design Turf Business Overview
  - 10.17.5 Design Turf Recent Developments
- 10.18 Prevue Pet Products
  - 10.18.1 Prevue Pet Products Basic Information
  - 10.18.2 Prevue Pet Products Artificial Garden Grass Product Overview
  - 10.18.3 Prevue Pet Products Artificial Garden Grass Product Market Performance
  - 10.18.4 Prevue Pet Products Business Overview
  - 10.18.5 Prevue Pet Products Recent Developments
- 10.19 Pet Loo by PetSafe
  - 10.19.1 Pet Loo by PetSafe Basic Information
  - 10.19.2 Pet Loo by PetSafe Artificial Garden Grass Product Overview
  - 10.19.3 Pet Loo by PetSafe Artificial Garden Grass Product Market Performance
  - 10.19.4 Pet Loo by PetSafe Business Overview
  - 10.19.5 Pet Loo by PetSafe Recent Developments
- 10.20 Fresh Patch

- 10.20.1 Fresh Patch Basic Information
- 10.20.2 Fresh Patch Artificial Garden Grass Product Overview
- 10.20.3 Fresh Patch Artificial Garden Grass Product Market Performance
- 10.20.4 Fresh Patch Business Overview
- 10.20.5 Fresh Patch Recent Developments
- 10.21 Porch Potty
  - 10.21.1 Porch Potty Basic Information
  - 10.21.2 Porch Potty Artificial Garden Grass Product Overview
  - 10.21.3 Porch Potty Artificial Garden Grass Product Market Performance
  - 10.21.4 Porch Potty Business Overview
  - 10.21.5 Porch Potty Recent Developments
- 10.22 ForeverLawn
  - 10.22.1 ForeverLawn Basic Information
  - 10.22.2 ForeverLawn Artificial Garden Grass Product Overview
  - 10.22.3 ForeverLawn Artificial Garden Grass Product Market Performance
  - 10.22.4 ForeverLawn Business Overview
  - 10.22.5 ForeverLawn Recent Developments
- 10.23 Perfect Turf LLC
  - 10.23.1 Perfect Turf LLC Basic Information
  - 10.23.2 Perfect Turf LLC Artificial Garden Grass Product Overview
  - 10.23.3 Perfect Turf LLC Artificial Garden Grass Product Market Performance
  - 10.23.4 Perfect Turf LLC Business Overview
  - 10.23.5 Perfect Turf LLC Recent Developments

## **11 ARTIFICIAL GARDEN GRASS MARKET FORECAST BY REGION**

- 11.1 Global Artificial Garden Grass Market Size Forecast
- 11.2 Global Artificial Garden Grass Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Artificial Garden Grass Market Size Forecast by Country
  - 11.2.3 Asia Pacific Artificial Garden Grass Market Size Forecast by Region
  - 11.2.4 South America Artificial Garden Grass Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Artificial Garden Grass by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)**

- 12.1 Global Artificial Garden Grass Market Forecast by Type (2026-2033)
  - 12.1.1 Global Forecasted Sales of Artificial Garden Grass by Type (2026-2033)
  - 12.1.2 Global Artificial Garden Grass Market Size Forecast by Type (2026-2033)

- 12.1.3 Global Forecasted Price of Artificial Garden Grass by Type (2026-2033)
- 12.2 Global Artificial Garden Grass Market Forecast by Application (2026-2033)
  - 12.2.1 Global Artificial Garden Grass Sales (K Units) Forecast by Application
  - 12.2.2 Global Artificial Garden Grass Market Size (M USD) Forecast by Application (2026-2033)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Artificial Garden Grass Market Size Comparison by Region (M USD)

Table 5. Global Artificial Garden Grass Sales (K Units) by Manufacturers (2020-2025)

Table 6. Global Artificial Garden Grass Sales Market Share by Manufacturers (2020-2025)

Table 7. Global Artificial Garden Grass Revenue (M USD) by Manufacturers (2020-2025)

Table 8. Global Artificial Garden Grass Revenue Share by Manufacturers (2020-2025)

Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Artificial Garden Grass as of 2024)

Table 10. Global Market Artificial Garden Grass Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 11. Manufacturers? Manufacturing Sites, Areas Served

Table 12. Manufacturers? Product Type

Table 13. Global Artificial Garden Grass Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 14. Mergers & Acquisitions, Expansion Plans

Table 15. Market Overview of Key Raw Materials

Table 16. Midstream Market Analysis

Table 17. Downstream Customer Analysis

Table 18. Key Development Trends

Table 19. Driving Factors

Table 20. Artificial Garden Grass Market Challenges

Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 25. Global Artificial Garden Grass Sales by Type (K Units)

Table 26. Global Artificial Garden Grass Market Size by Type (M USD)

Table 27. Global Artificial Garden Grass Sales (K Units) by Type (2020-2025)

Table 28. Global Artificial Garden Grass Sales Market Share by Type (2020-2025)

Table 29. Global Artificial Garden Grass Market Size (M USD) by Type (2020-2025)

- Table 30. Global Artificial Garden Grass Market Size Share by Type (2020-2025)
- Table 31. Global Artificial Garden Grass Price (USD/Unit) by Type (2020-2025)
- Table 32. Global Artificial Garden Grass Sales (K Units) by Application
- Table 33. Global Artificial Garden Grass Market Size by Application
- Table 34. Global Artificial Garden Grass Sales by Application (2020-2025) & (K Units)
- Table 35. Global Artificial Garden Grass Sales Market Share by Application (2020-2025)
- Table 36. Global Artificial Garden Grass Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Artificial Garden Grass Market Share by Application (2020-2025)
- Table 38. Global Artificial Garden Grass Sales Growth Rate by Application (2020-2025)
- Table 39. Global Artificial Garden Grass Sales by Region (2020-2025) & (K Units)
- Table 40. Global Artificial Garden Grass Sales Market Share by Region (2020-2025)
- Table 41. Global Artificial Garden Grass Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Artificial Garden Grass Market Size Market Share by Region (2020-2025)
- Table 43. North America Artificial Garden Grass Sales by Country (2020-2025) & (K Units)
- Table 44. North America Artificial Garden Grass Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Artificial Garden Grass Sales by Country (2020-2025) & (K Units)
- Table 46. Europe Artificial Garden Grass Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Artificial Garden Grass Sales by Region (2020-2025) & (K Units)
- Table 48. Asia Pacific Artificial Garden Grass Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Artificial Garden Grass Sales by Country (2020-2025) & (K Units)
- Table 50. South America Artificial Garden Grass Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Artificial Garden Grass Sales by Region (2020-2025) & (K Units)
- Table 52. Middle East and Africa Artificial Garden Grass Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Artificial Garden Grass Production (K Units) by Region(2020-2025)
- Table 54. Global Artificial Garden Grass Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Artificial Garden Grass Revenue Market Share by Region (2020-2025)
- Table 56. Global Artificial Garden Grass Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 57. North America Artificial Garden Grass Production (K Units), Revenue (US\$

Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 58. Europe Artificial Garden Grass Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 59. Japan Artificial Garden Grass Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 60. China Artificial Garden Grass Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)

Table 61. Shawgrass (Shaw Industries) Basic Information

Table 62. Shawgrass (Shaw Industries) Artificial Garden Grass Product Overview

Table 63. Shawgrass (Shaw Industries) Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 64. Shawgrass (Shaw Industries) Business Overview

Table 65. Shawgrass (Shaw Industries) SWOT Analysis

Table 66. Shawgrass (Shaw Industries) Recent Developments

Table 67. SYNLawn Basic Information

Table 68. SYNLawn Artificial Garden Grass Product Overview

Table 69. SYNLawn Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 70. SYNLawn Business Overview

Table 71. SYNLawn SWOT Analysis

Table 72. SYNLawn Recent Developments

Table 73. Xgrass Basic Information

Table 74. Xgrass Artificial Garden Grass Product Overview

Table 75. Xgrass Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 76. Xgrass Business Overview

Table 77. Xgrass SWOT Analysis

Table 78. Xgrass Recent Developments

Table 79. FieldTurf Basic Information

Table 80. FieldTurf Artificial Garden Grass Product Overview

Table 81. FieldTurf Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 82. FieldTurf Business Overview

Table 83. FieldTurf Recent Developments

Table 84. Sprinturf Basic Information

Table 85. Sprinturf Artificial Garden Grass Product Overview

Table 86. Sprinturf Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 87. Sprinturf Business Overview

- Table 88. Sprinturf Recent Developments
- Table 89. PetSafe Basic Information
- Table 90. PetSafe Artificial Garden Grass Product Overview
- Table 91. PetSafe Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 92. PetSafe Business Overview
- Table 93. PetSafe Recent Developments
- Table 94. CCGrass Basic Information
- Table 95. CCGrass Artificial Garden Grass Product Overview
- Table 96. CCGrass Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 97. CCGrass Business Overview
- Table 98. CCGrass Recent Developments
- Table 99. TigerTurf Basic Information
- Table 100. TigerTurf Artificial Garden Grass Product Overview
- Table 101. TigerTurf Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 102. TigerTurf Business Overview
- Table 103. TigerTurf Recent Developments
- Table 104. GreenFields Basic Information
- Table 105. GreenFields Artificial Garden Grass Product Overview
- Table 106. GreenFields Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 107. GreenFields Business Overview
- Table 108. GreenFields Recent Developments
- Table 109. Premier Grass Basic Information
- Table 110. Premier Grass Artificial Garden Grass Product Overview
- Table 111. Premier Grass Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 112. Premier Grass Business Overview
- Table 113. Premier Grass Recent Developments
- Table 114. CoCreation Grass Basic Information
- Table 115. CoCreation Grass Artificial Garden Grass Product Overview
- Table 116. CoCreation Grass Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 117. CoCreation Grass Business Overview
- Table 118. CoCreation Grass Recent Developments
- Table 119. Challenger Industires Basic Information
- Table 120. Challenger Industires Artificial Garden Grass Product Overview

Table 121. Challenger Industires Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 122. Challenger Industires Business Overview

Table 123. Challenger Industires Recent Developments

Table 124. GoGreen Synthetic Lawn Solutions Basic Information

Table 125. GoGreen Synthetic Lawn Solutions Artificial Garden Grass Product Overview

Table 126. GoGreen Synthetic Lawn Solutions Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 127. GoGreen Synthetic Lawn Solutions Business Overview

Table 128. GoGreen Synthetic Lawn Solutions Recent Developments

Table 129. EasyTurf Basic Information

Table 130. EasyTurf Artificial Garden Grass Product Overview

Table 131. EasyTurf Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 132. EasyTurf Business Overview

Table 133. EasyTurf Recent Developments

Table 134. LazyLawn Basic Information

Table 135. LazyLawn Artificial Garden Grass Product Overview

Table 136. LazyLawn Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 137. LazyLawn Business Overview

Table 138. LazyLawn Recent Developments

Table 139. Global Syn-Turf Basic Information

Table 140. Global Syn-Turf Artificial Garden Grass Product Overview

Table 141. Global Syn-Turf Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 142. Global Syn-Turf Business Overview

Table 143. Global Syn-Turf Recent Developments

Table 144. Design Turf Basic Information

Table 145. Design Turf Artificial Garden Grass Product Overview

Table 146. Design Turf Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 147. Design Turf Business Overview

Table 148. Design Turf Recent Developments

Table 149. Prevue Pet Products Basic Information

Table 150. Prevue Pet Products Artificial Garden Grass Product Overview

Table 151. Prevue Pet Products Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 152. Prevue Pet Products Business Overview
- Table 153. Prevue Pet Products Recent Developments
- Table 154. Pet Loo by PetSafe Basic Information
- Table 155. Pet Loo by PetSafe Artificial Garden Grass Product Overview
- Table 156. Pet Loo by PetSafe Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 157. Pet Loo by PetSafe Business Overview
- Table 158. Pet Loo by PetSafe Recent Developments
- Table 159. Fresh Patch Basic Information
- Table 160. Fresh Patch Artificial Garden Grass Product Overview
- Table 161. Fresh Patch Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 162. Fresh Patch Business Overview
- Table 163. Fresh Patch Recent Developments
- Table 164. Porch Potty Basic Information
- Table 165. Porch Potty Artificial Garden Grass Product Overview
- Table 166. Porch Potty Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 167. Porch Potty Business Overview
- Table 168. Porch Potty Recent Developments
- Table 169. ForeverLawn Basic Information
- Table 170. ForeverLawn Artificial Garden Grass Product Overview
- Table 171. ForeverLawn Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 172. ForeverLawn Business Overview
- Table 173. ForeverLawn Recent Developments
- Table 174. Perfect Turf LLC Basic Information
- Table 175. Perfect Turf LLC Artificial Garden Grass Product Overview
- Table 176. Perfect Turf LLC Artificial Garden Grass Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 177. Perfect Turf LLC Business Overview
- Table 178. Perfect Turf LLC Recent Developments
- Table 179. Global Artificial Garden Grass Sales Forecast by Region (2026-2033) & (K Units)
- Table 180. Global Artificial Garden Grass Market Size Forecast by Region (2026-2033) & (M USD)
- Table 181. North America Artificial Garden Grass Sales Forecast by Country (2026-2033) & (K Units)
- Table 182. North America Artificial Garden Grass Market Size Forecast by Country

(2026-2033) & (M USD)

Table 183. Europe Artificial Garden Grass Sales Forecast by Country (2026-2033) & (K Units)

Table 184. Europe Artificial Garden Grass Market Size Forecast by Country (2026-2033) & (M USD)

Table 185. Asia Pacific Artificial Garden Grass Sales Forecast by Region (2026-2033) & (K Units)

Table 186. Asia Pacific Artificial Garden Grass Market Size Forecast by Region (2026-2033) & (M USD)

Table 187. South America Artificial Garden Grass Sales Forecast by Country (2026-2033) & (K Units)

Table 188. South America Artificial Garden Grass Market Size Forecast by Country (2026-2033) & (M USD)

Table 189. Middle East and Africa Artificial Garden Grass Sales Forecast by Country (2026-2033) & (Units)

Table 190. Middle East and Africa Artificial Garden Grass Market Size Forecast by Country (2026-2033) & (M USD)

Table 191. Global Artificial Garden Grass Sales Forecast by Type (2026-2033) & (K Units)

Table 192. Global Artificial Garden Grass Market Size Forecast by Type (2026-2033) & (M USD)

Table 193. Global Artificial Garden Grass Price Forecast by Type (2026-2033) & (USD/Unit)

Table 194. Global Artificial Garden Grass Sales (K Units) Forecast by Application (2026-2033)

Table 195. Global Artificial Garden Grass Market Size Forecast by Application (2026-2033) & (M USD)

## List Of Figures

### LIST OF FIGURES

- Figure 1. Product Picture of Artificial Garden Grass
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Artificial Garden Grass Market Size (M USD), 2024-2033
- Figure 5. Global Artificial Garden Grass Market Size (M USD) (2020-2033)
- Figure 6. Global Artificial Garden Grass Sales (K Units) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Artificial Garden Grass Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Artificial Garden Grass Product Life Cycle
- Figure 13. Artificial Garden Grass Sales Share by Manufacturers in 2024
- Figure 14. Global Artificial Garden Grass Revenue Share by Manufacturers in 2024
- Figure 15. Artificial Garden Grass Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Artificial Garden Grass Average Price (USD/Unit) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Artificial Garden Grass Revenue in 2024
- Figure 18. Industry Chain Map of Artificial Garden Grass
- Figure 19. Global Artificial Garden Grass Market PEST Analysis
- Figure 20. Global Artificial Garden Grass Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Artificial Garden Grass Market Share by Type
- Figure 27. Sales Market Share of Artificial Garden Grass by Type (2020-2025)
- Figure 28. Sales Market Share of Artificial Garden Grass by Type in 2024
- Figure 29. Market Size Share of Artificial Garden Grass by Type (2020-2025)
- Figure 30. Market Size Share of Artificial Garden Grass by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Artificial Garden Grass Market Share by Application

- Figure 33. Global Artificial Garden Grass Sales Market Share by Application (2020-2025)
- Figure 34. Global Artificial Garden Grass Sales Market Share by Application in 2024
- Figure 35. Global Artificial Garden Grass Market Share by Application (2020-2025)
- Figure 36. Global Artificial Garden Grass Market Share by Application in 2024
- Figure 37. Global Artificial Garden Grass Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Artificial Garden Grass Sales Market Share by Region (2020-2025)
- Figure 39. Global Artificial Garden Grass Market Size Market Share by Region (2020-2025)
- Figure 40. North America Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 41. North America Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 42. North America Artificial Garden Grass Sales Market Share by Country in 2024
- Figure 43. North America Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Artificial Garden Grass Market Size Market Share by Country in 2024
- Figure 45. U.S. Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 46. U.S. Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Artificial Garden Grass Sales (K Units) and Growth Rate (2020-2025)
- Figure 48. Canada Artificial Garden Grass Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Artificial Garden Grass Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Artificial Garden Grass Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 52. Europe Artificial Garden Grass Sales Market Share by Country in 2024
- Figure 53. Europe Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Artificial Garden Grass Market Size Market Share by Country in 2024
- Figure 55. Germany Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)
- Figure 56. Germany Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Artificial Garden Grass Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Artificial Garden Grass Sales Market Share by Region in 2024

Figure 67. Asia Pacific Artificial Garden Grass Market Size Market Share by Region in 2024

Figure 68. China Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Artificial Garden Grass Sales and Growth Rate (K Units)

Figure 79. South America Artificial Garden Grass Sales Market Share by Country in

2024

Figure 80. South America Artificial Garden Grass Market Size and Growth Rate (M USD)

Figure 81. South America Artificial Garden Grass Market Size Market Share by Country in 2024

Figure 82. Brazil Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Artificial Garden Grass Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Artificial Garden Grass Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Artificial Garden Grass Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Artificial Garden Grass Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Artificial Garden Grass Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 100. South Africa Artificial Garden Grass Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Artificial Garden Grass Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Artificial Garden Grass Production Market Share by Region (2020-2025)

Figure 103. North America Artificial Garden Grass Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Artificial Garden Grass Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Artificial Garden Grass Production (K Units) Growth Rate (2020-2025)

Figure 106. China Artificial Garden Grass Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Artificial Garden Grass Sales Forecast by Volume (2020-2033) & (K Units)

Figure 108. Global Artificial Garden Grass Market Size Forecast by Value (2020-2033) & (M USD)

Figure 109. Global Artificial Garden Grass Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Artificial Garden Grass Market Share Forecast by Type (2026-2033)

Figure 111. Global Artificial Garden Grass Sales Forecast by Application (2026-2033)

Figure 112. Global Artificial Garden Grass Market Share Forecast by Application (2026-2033)

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