

Global Air-termination Rods Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

Air-termination rod, also called lightning rod or lightning conductor, is a metal rod mounted on a structure and intended to protect the structure from a lightning strike. If lightning hits the structure, it is most likely to strike the rod and be conducted to ground through a wire, rather than passing through the structure, where it could start a fire or cause electrocution. Lightning rods are also called finials, air terminals, or strike termination devices.

This report provides a deep insight into the global Air-termination Rods market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Air-termination Rods Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Air-termination Rods market in any manner.

Global Air-termination Rods Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

nVent
AN Wallis & Co Ltd
DEHN
OBO Bettermann
ABB
VFC
Sichuan Zhongguang
Guangxi Dikai
East Coast Lightning Equipment
Kingsmill Industries
Harger Lightning & Grounding

Market Segmentation (by Type)

Conventional Air-termination Rods
Early Streamer Emission Air-termination Rods
Special Air-termination Rods

Market Segmentation (by Application)

Buildings
Communications
Electricity
Factories
Oil and Gas Facilities
Aviation
Others

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Air-termination Rods Market

Overview of the regional outlook of the Air-termination Rods Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Air-termination Rods Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Air-termination Rods, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Air-termination Rods

1.2 Key Market Segments

1.2.1 Air-termination Rods Segment by Type

1.2.2 Air-termination Rods Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 AIR-TERMINATION RODS MARKET OVERVIEW

2.1 Global Market Overview

2.1.1 Global Air-termination Rods Market Size (M USD) Estimates and Forecasts (2020-2033)

2.1.2 Global Air-termination Rods Sales Estimates and Forecasts (2020-2033)

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 AIR-TERMINATION RODS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Air-termination Rods Product Life Cycle

3.3 Global Air-termination Rods Sales by Manufacturers (2020-2025)

3.4 Global Air-termination Rods Revenue Market Share by Manufacturers (2020-2025)

3.5 Air-termination Rods Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.6 Global Air-termination Rods Average Price by Manufacturers (2020-2025)

3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types

3.8 Air-termination Rods Market Competitive Situation and Trends

3.8.1 Air-termination Rods Market Concentration Rate

3.8.2 Global 5 and 10 Largest Air-termination Rods Players Market Share by Revenue

3.8.3 Mergers & Acquisitions, Expansion

4 AIR-TERMINATION RODS INDUSTRY CHAIN ANALYSIS

- 4.1 Air-termination Rods Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AIR-TERMINATION RODS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Air-termination Rods Market Porter's Five Forces Analysis
 - 5.6.1 Global Trade Frictions
 - 5.6.2 U.S. Tariff Policy ? April 2025
 - 5.6.3 Global Trade Frictions and Their Impacts to Air-termination Rods Market
- 5.7 ESG Ratings of Leading Companies

6 AIR-TERMINATION RODS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Air-termination Rods Sales Market Share by Type (2020-2025)
- 6.3 Global Air-termination Rods Market Size Market Share by Type (2020-2025)
- 6.4 Global Air-termination Rods Price by Type (2020-2025)

7 AIR-TERMINATION RODS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Air-termination Rods Market Sales by Application (2020-2025)
- 7.3 Global Air-termination Rods Market Size (M USD) by Application (2020-2025)

7.4 Global Air-termination Rods Sales Growth Rate by Application (2020-2025)

8 AIR-TERMINATION RODS MARKET SALES BY REGION

8.1 Global Air-termination Rods Sales by Region

8.1.1 Global Air-termination Rods Sales by Region

8.1.2 Global Air-termination Rods Sales Market Share by Region

8.2 Global Air-termination Rods Market Size by Region

8.2.1 Global Air-termination Rods Market Size by Region

8.2.2 Global Air-termination Rods Market Size Market Share by Region

8.3 North America

8.3.1 North America Air-termination Rods Sales by Country

8.3.2 North America Air-termination Rods Market Size by Country

8.3.3 U.S. Market Overview

8.3.4 Canada Market Overview

8.3.5 Mexico Market Overview

8.4 Europe

8.4.1 Europe Air-termination Rods Sales by Country

8.4.2 Europe Air-termination Rods Market Size by Country

8.4.3 Germany Market Overview

8.4.4 France Market Overview

8.4.5 U.K. Market Overview

8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Air-termination Rods Sales by Region

8.5.2 Asia Pacific Air-termination Rods Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Air-termination Rods Sales by Country

8.6.2 South America Air-termination Rods Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

- 8.7.1 Middle East and Africa Air-termination Rods Sales by Region
- 8.7.2 Middle East and Africa Air-termination Rods Market Size by Region
- 8.7.3 Saudi Arabia Market Overview
- 8.7.4 UAE Market Overview
- 8.7.5 Egypt Market Overview
- 8.7.6 Nigeria Market Overview
- 8.7.7 South Africa Market Overview

9 AIR-TERMINATION RODS MARKET PRODUCTION BY REGION

- 9.1 Global Production of Air-termination Rods by Region(2020-2025)
- 9.2 Global Air-termination Rods Revenue Market Share by Region (2020-2025)
- 9.3 Global Air-termination Rods Production, Revenue, Price and Gross Margin (2020-2025)
- 9.4 North America Air-termination Rods Production
 - 9.4.1 North America Air-termination Rods Production Growth Rate (2020-2025)
 - 9.4.2 North America Air-termination Rods Production, Revenue, Price and Gross Margin (2020-2025)
- 9.5 Europe Air-termination Rods Production
 - 9.5.1 Europe Air-termination Rods Production Growth Rate (2020-2025)
 - 9.5.2 Europe Air-termination Rods Production, Revenue, Price and Gross Margin (2020-2025)
- 9.6 Japan Air-termination Rods Production (2020-2025)
 - 9.6.1 Japan Air-termination Rods Production Growth Rate (2020-2025)
 - 9.6.2 Japan Air-termination Rods Production, Revenue, Price and Gross Margin (2020-2025)
- 9.7 China Air-termination Rods Production (2020-2025)
 - 9.7.1 China Air-termination Rods Production Growth Rate (2020-2025)
 - 9.7.2 China Air-termination Rods Production, Revenue, Price and Gross Margin (2020-2025)

10 KEY COMPANIES PROFILE

- 10.1 nVent
 - 10.1.1 nVent Basic Information
 - 10.1.2 nVent Air-termination Rods Product Overview
 - 10.1.3 nVent Air-termination Rods Product Market Performance
 - 10.1.4 nVent Business Overview
 - 10.1.5 nVent SWOT Analysis

- 10.1.6 nVent Recent Developments
- 10.2 AN Wallis and Co Ltd
 - 10.2.1 AN Wallis and Co Ltd Basic Information
 - 10.2.2 AN Wallis and Co Ltd Air-termination Rods Product Overview
 - 10.2.3 AN Wallis and Co Ltd Air-termination Rods Product Market Performance
 - 10.2.4 AN Wallis and Co Ltd Business Overview
 - 10.2.5 AN Wallis and Co Ltd SWOT Analysis
 - 10.2.6 AN Wallis and Co Ltd Recent Developments
- 10.3 DEHN
 - 10.3.1 DEHN Basic Information
 - 10.3.2 DEHN Air-termination Rods Product Overview
 - 10.3.3 DEHN Air-termination Rods Product Market Performance
 - 10.3.4 DEHN Business Overview
 - 10.3.5 DEHN SWOT Analysis
 - 10.3.6 DEHN Recent Developments
- 10.4 OBO Bettermann
 - 10.4.1 OBO Bettermann Basic Information
 - 10.4.2 OBO Bettermann Air-termination Rods Product Overview
 - 10.4.3 OBO Bettermann Air-termination Rods Product Market Performance
 - 10.4.4 OBO Bettermann Business Overview
 - 10.4.5 OBO Bettermann Recent Developments
- 10.5 ABB
 - 10.5.1 ABB Basic Information
 - 10.5.2 ABB Air-termination Rods Product Overview
 - 10.5.3 ABB Air-termination Rods Product Market Performance
 - 10.5.4 ABB Business Overview
 - 10.5.5 ABB Recent Developments
- 10.6 VFC
 - 10.6.1 VFC Basic Information
 - 10.6.2 VFC Air-termination Rods Product Overview
 - 10.6.3 VFC Air-termination Rods Product Market Performance
 - 10.6.4 VFC Business Overview
 - 10.6.5 VFC Recent Developments
- 10.7 Sichuan Zhongguang
 - 10.7.1 Sichuan Zhongguang Basic Information
 - 10.7.2 Sichuan Zhongguang Air-termination Rods Product Overview
 - 10.7.3 Sichuan Zhongguang Air-termination Rods Product Market Performance
 - 10.7.4 Sichuan Zhongguang Business Overview
 - 10.7.5 Sichuan Zhongguang Recent Developments

10.8 Guangxi Dikai

10.8.1 Guangxi Dikai Basic Information

10.8.2 Guangxi Dikai Air-termination Rods Product Overview

10.8.3 Guangxi Dikai Air-termination Rods Product Market Performance

10.8.4 Guangxi Dikai Business Overview

10.8.5 Guangxi Dikai Recent Developments

10.9 East Coast Lightning Equipment

10.9.1 East Coast Lightning Equipment Basic Information

10.9.2 East Coast Lightning Equipment Air-termination Rods Product Overview

10.9.3 East Coast Lightning Equipment Air-termination Rods Product Market

Performance

10.9.4 East Coast Lightning Equipment Business Overview

10.9.5 East Coast Lightning Equipment Recent Developments

10.10 Kingsmill Industries

10.10.1 Kingsmill Industries Basic Information

10.10.2 Kingsmill Industries Air-termination Rods Product Overview

10.10.3 Kingsmill Industries Air-termination Rods Product Market Performance

10.10.4 Kingsmill Industries Business Overview

10.10.5 Kingsmill Industries Recent Developments

10.11 Harger Lightning and Grounding

10.11.1 Harger Lightning and Grounding Basic Information

10.11.2 Harger Lightning and Grounding Air-termination Rods Product Overview

10.11.3 Harger Lightning and Grounding Air-termination Rods Product Market

Performance

10.11.4 Harger Lightning and Grounding Business Overview

10.11.5 Harger Lightning and Grounding Recent Developments

11 AIR-TERMINATION RODS MARKET FORECAST BY REGION

11.1 Global Air-termination Rods Market Size Forecast

11.2 Global Air-termination Rods Market Forecast by Region

11.2.1 North America Market Size Forecast by Country

11.2.2 Europe Air-termination Rods Market Size Forecast by Country

11.2.3 Asia Pacific Air-termination Rods Market Size Forecast by Region

11.2.4 South America Air-termination Rods Market Size Forecast by Country

11.2.5 Middle East and Africa Forecasted Sales of Air-termination Rods by Country

12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

- 12.1 Global Air-termination Rods Market Forecast by Type (2026-2033)
 - 12.1.1 Global Forecasted Sales of Air-termination Rods by Type (2026-2033)
 - 12.1.2 Global Air-termination Rods Market Size Forecast by Type (2026-2033)
 - 12.1.3 Global Forecasted Price of Air-termination Rods by Type (2026-2033)
- 12.2 Global Air-termination Rods Market Forecast by Application (2026-2033)
 - 12.2.1 Global Air-termination Rods Sales (K MT) Forecast by Application
 - 12.2.2 Global Air-termination Rods Market Size (M USD) Forecast by Application (2026-2033)

13 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Air-termination Rods Market Size Comparison by Region (M USD)
- Table 5. Global Air-termination Rods Sales (K MT) by Manufacturers (2020-2025)
- Table 6. Global Air-termination Rods Sales Market Share by Manufacturers (2020-2025)
- Table 7. Global Air-termination Rods Revenue (M USD) by Manufacturers (2020-2025)
- Table 8. Global Air-termination Rods Revenue Share by Manufacturers (2020-2025)
- Table 9. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Air-termination Rods as of 2024)
- Table 10. Global Market Air-termination Rods Average Price (USD/MT) of Key Manufacturers (2020-2025)
- Table 11. Manufacturers? Manufacturing Sites, Areas Served
- Table 12. Manufacturers? Product Type
- Table 13. Global Air-termination Rods Manufacturers Market Concentration Ratio (CR5 and HHI)
- Table 14. Mergers & Acquisitions, Expansion Plans
- Table 15. Market Overview of Key Raw Materials
- Table 16. Midstream Market Analysis
- Table 17. Downstream Customer Analysis
- Table 18. Key Development Trends
- Table 19. Driving Factors
- Table 20. Air-termination Rods Market Challenges
- Table 21. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 22. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 23. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 24. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries
- Table 25. Global Air-termination Rods Sales by Type (K MT)
- Table 26. Global Air-termination Rods Market Size by Type (M USD)
- Table 27. Global Air-termination Rods Sales (K MT) by Type (2020-2025)
- Table 28. Global Air-termination Rods Sales Market Share by Type (2020-2025)
- Table 29. Global Air-termination Rods Market Size (M USD) by Type (2020-2025)
- Table 30. Global Air-termination Rods Market Size Share by Type (2020-2025)
- Table 31. Global Air-termination Rods Price (USD/MT) by Type (2020-2025)

- Table 32. Global Air-termination Rods Sales (K MT) by Application
- Table 33. Global Air-termination Rods Market Size by Application
- Table 34. Global Air-termination Rods Sales by Application (2020-2025) & (K MT)
- Table 35. Global Air-termination Rods Sales Market Share by Application (2020-2025)
- Table 36. Global Air-termination Rods Market Size by Application (2020-2025) & (M USD)
- Table 37. Global Air-termination Rods Market Share by Application (2020-2025)
- Table 38. Global Air-termination Rods Sales Growth Rate by Application (2020-2025)
- Table 39. Global Air-termination Rods Sales by Region (2020-2025) & (K MT)
- Table 40. Global Air-termination Rods Sales Market Share by Region (2020-2025)
- Table 41. Global Air-termination Rods Market Size by Region (2020-2025) & (M USD)
- Table 42. Global Air-termination Rods Market Size Market Share by Region (2020-2025)
- Table 43. North America Air-termination Rods Sales by Country (2020-2025) & (K MT)
- Table 44. North America Air-termination Rods Market Size by Country (2020-2025) & (M USD)
- Table 45. Europe Air-termination Rods Sales by Country (2020-2025) & (K MT)
- Table 46. Europe Air-termination Rods Market Size by Country (2020-2025) & (M USD)
- Table 47. Asia Pacific Air-termination Rods Sales by Region (2020-2025) & (K MT)
- Table 48. Asia Pacific Air-termination Rods Market Size by Region (2020-2025) & (M USD)
- Table 49. South America Air-termination Rods Sales by Country (2020-2025) & (K MT)
- Table 50. South America Air-termination Rods Market Size by Country (2020-2025) & (M USD)
- Table 51. Middle East and Africa Air-termination Rods Sales by Region (2020-2025) & (K MT)
- Table 52. Middle East and Africa Air-termination Rods Market Size by Region (2020-2025) & (M USD)
- Table 53. Global Air-termination Rods Production (K MT) by Region(2020-2025)
- Table 54. Global Air-termination Rods Revenue (US\$ Million) by Region (2020-2025)
- Table 55. Global Air-termination Rods Revenue Market Share by Region (2020-2025)
- Table 56. Global Air-termination Rods Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
- Table 57. North America Air-termination Rods Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
- Table 58. Europe Air-termination Rods Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
- Table 59. Japan Air-termination Rods Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)

- Table 60. China Air-termination Rods Production (K MT), Revenue (US\$ Million), Price (USD/MT) and Gross Margin (2020-2025)
- Table 61. nVent Basic Information
- Table 62. nVent Air-termination Rods Product Overview
- Table 63. nVent Air-termination Rods Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 64. nVent Business Overview
- Table 65. nVent SWOT Analysis
- Table 66. nVent Recent Developments
- Table 67. AN Wallis and Co Ltd Basic Information
- Table 68. AN Wallis and Co Ltd Air-termination Rods Product Overview
- Table 69. AN Wallis and Co Ltd Air-termination Rods Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 70. AN Wallis and Co Ltd Business Overview
- Table 71. AN Wallis and Co Ltd SWOT Analysis
- Table 72. AN Wallis and Co Ltd Recent Developments
- Table 73. DEHN Basic Information
- Table 74. DEHN Air-termination Rods Product Overview
- Table 75. DEHN Air-termination Rods Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 76. DEHN Business Overview
- Table 77. DEHN SWOT Analysis
- Table 78. DEHN Recent Developments
- Table 79. OBO Bettermann Basic Information
- Table 80. OBO Bettermann Air-termination Rods Product Overview
- Table 81. OBO Bettermann Air-termination Rods Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 82. OBO Bettermann Business Overview
- Table 83. OBO Bettermann Recent Developments
- Table 84. ABB Basic Information
- Table 85. ABB Air-termination Rods Product Overview
- Table 86. ABB Air-termination Rods Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 87. ABB Business Overview
- Table 88. ABB Recent Developments
- Table 89. VFC Basic Information
- Table 90. VFC Air-termination Rods Product Overview
- Table 91. VFC Air-termination Rods Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)

- Table 92. VFC Business Overview
- Table 93. VFC Recent Developments
- Table 94. Sichuan Zhongguang Basic Information
- Table 95. Sichuan Zhongguang Air-termination Rods Product Overview
- Table 96. Sichuan Zhongguang Air-termination Rods Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 97. Sichuan Zhongguang Business Overview
- Table 98. Sichuan Zhongguang Recent Developments
- Table 99. Guangxi Dikai Basic Information
- Table 100. Guangxi Dikai Air-termination Rods Product Overview
- Table 101. Guangxi Dikai Air-termination Rods Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 102. Guangxi Dikai Business Overview
- Table 103. Guangxi Dikai Recent Developments
- Table 104. East Coast Lightning Equipment Basic Information
- Table 105. East Coast Lightning Equipment Air-termination Rods Product Overview
- Table 106. East Coast Lightning Equipment Air-termination Rods Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 107. East Coast Lightning Equipment Business Overview
- Table 108. East Coast Lightning Equipment Recent Developments
- Table 109. Kingsmill Industries Basic Information
- Table 110. Kingsmill Industries Air-termination Rods Product Overview
- Table 111. Kingsmill Industries Air-termination Rods Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 112. Kingsmill Industries Business Overview
- Table 113. Kingsmill Industries Recent Developments
- Table 114. Harger Lightning and Grounding Basic Information
- Table 115. Harger Lightning and Grounding Air-termination Rods Product Overview
- Table 116. Harger Lightning and Grounding Air-termination Rods Sales (K MT), Revenue (M USD), Price (USD/MT) and Gross Margin (2020-2025)
- Table 117. Harger Lightning and Grounding Business Overview
- Table 118. Harger Lightning and Grounding Recent Developments
- Table 119. Global Air-termination Rods Sales Forecast by Region (2026-2033) & (K MT)
- Table 120. Global Air-termination Rods Market Size Forecast by Region (2026-2033) & (M USD)
- Table 121. North America Air-termination Rods Sales Forecast by Country (2026-2033) & (K MT)
- Table 122. North America Air-termination Rods Market Size Forecast by Country

(2026-2033) & (M USD)

Table 123. Europe Air-termination Rods Sales Forecast by Country (2026-2033) & (K MT)

Table 124. Europe Air-termination Rods Market Size Forecast by Country (2026-2033) & (M USD)

Table 125. Asia Pacific Air-termination Rods Sales Forecast by Region (2026-2033) & (K MT)

Table 126. Asia Pacific Air-termination Rods Market Size Forecast by Region (2026-2033) & (M USD)

Table 127. South America Air-termination Rods Sales Forecast by Country (2026-2033) & (K MT)

Table 128. South America Air-termination Rods Market Size Forecast by Country (2026-2033) & (M USD)

Table 129. Middle East and Africa Air-termination Rods Sales Forecast by Country (2026-2033) & (Units)

Table 130. Middle East and Africa Air-termination Rods Market Size Forecast by Country (2026-2033) & (M USD)

Table 131. Global Air-termination Rods Sales Forecast by Type (2026-2033) & (K MT)

Table 132. Global Air-termination Rods Market Size Forecast by Type (2026-2033) & (M USD)

Table 133. Global Air-termination Rods Price Forecast by Type (2026-2033) & (USD/MT)

Table 134. Global Air-termination Rods Sales (K MT) Forecast by Application (2026-2033)

Table 135. Global Air-termination Rods Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Product Picture of Air-termination Rods
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Air-termination Rods Market Size (M USD), 2024-2033
- Figure 5. Global Air-termination Rods Market Size (M USD) (2020-2033)
- Figure 6. Global Air-termination Rods Sales (K MT) & (2020-2033)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 9. Evaluation Matrix of Regional Market Development Potential
- Figure 10. Air-termination Rods Market Size by Country (M USD)
- Figure 11. Company Assessment Quadrant
- Figure 12. Global Air-termination Rods Product Life Cycle
- Figure 13. Air-termination Rods Sales Share by Manufacturers in 2024
- Figure 14. Global Air-termination Rods Revenue Share by Manufacturers in 2024
- Figure 15. Air-termination Rods Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 16. Global Market Air-termination Rods Average Price (USD/MT) of Key Manufacturers in 2024
- Figure 17. The Global 5 and 10 Largest Players: Market Share by Air-termination Rods Revenue in 2024
- Figure 18. Industry Chain Map of Air-termination Rods
- Figure 19. Global Air-termination Rods Market PEST Analysis
- Figure 20. Global Air-termination Rods Market Porter's Five Forces Analysis
- Figure 21. Global Merchandise Trade as a Percentage Of GDP
- Figure 22. US - Imports of Goods by Country
- Figure 23. China Exports by Country
- Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers
- Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 26. Global Air-termination Rods Market Share by Type
- Figure 27. Sales Market Share of Air-termination Rods by Type (2020-2025)
- Figure 28. Sales Market Share of Air-termination Rods by Type in 2024
- Figure 29. Market Size Share of Air-termination Rods by Type (2020-2025)
- Figure 30. Market Size Share of Air-termination Rods by Type in 2024
- Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 32. Global Air-termination Rods Market Share by Application

- Figure 33. Global Air-termination Rods Sales Market Share by Application (2020-2025)
- Figure 34. Global Air-termination Rods Sales Market Share by Application in 2024
- Figure 35. Global Air-termination Rods Market Share by Application (2020-2025)
- Figure 36. Global Air-termination Rods Market Share by Application in 2024
- Figure 37. Global Air-termination Rods Sales Growth Rate by Application (2020-2025)
- Figure 38. Global Air-termination Rods Sales Market Share by Region (2020-2025)
- Figure 39. Global Air-termination Rods Market Size Market Share by Region (2020-2025)
- Figure 40. North America Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)
- Figure 41. North America Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)
- Figure 42. North America Air-termination Rods Sales Market Share by Country in 2024
- Figure 43. North America Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 44. North America Air-termination Rods Market Size Market Share by Country in 2024
- Figure 45. U.S. Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)
- Figure 46. U.S. Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 47. Canada Air-termination Rods Sales (K MT) and Growth Rate (2020-2025)
- Figure 48. Canada Air-termination Rods Market Size (M USD) and Growth Rate (2020-2025)
- Figure 49. Mexico Air-termination Rods Sales (Units) and Growth Rate (2020-2025)
- Figure 50. Mexico Air-termination Rods Market Size (Units) and Growth Rate (2020-2025)
- Figure 51. Europe Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)
- Figure 52. Europe Air-termination Rods Sales Market Share by Country in 2024
- Figure 53. Europe Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 54. Europe Air-termination Rods Market Size Market Share by Country in 2024
- Figure 55. Germany Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)
- Figure 56. Germany Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 57. France Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)
- Figure 58. France Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 59. U.K. Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)
- Figure 60. U.K. Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)

USD)

Figure 61. Italy Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)

Figure 62. Italy Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)

Figure 64. Spain Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Air-termination Rods Sales and Growth Rate (K MT)

Figure 66. Asia Pacific Air-termination Rods Sales Market Share by Region in 2024

Figure 67. Asia Pacific Air-termination Rods Market Size Market Share by Region in 2024

Figure 68. China Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)

Figure 69. China Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)

Figure 71. Japan Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)

Figure 73. South Korea Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)

Figure 75. India Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)

Figure 77. Southeast Asia Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Air-termination Rods Sales and Growth Rate (K MT)

Figure 79. South America Air-termination Rods Sales Market Share by Country in 2024

Figure 80. South America Air-termination Rods Market Size and Growth Rate (M USD)

Figure 81. South America Air-termination Rods Market Size Market Share by Country in 2024

Figure 82. Brazil Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)

Figure 83. Brazil Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)

Figure 85. Argentina Air-termination Rods Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 86. Columbia Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)

Figure 87. Columbia Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Air-termination Rods Sales and Growth Rate (K MT)

Figure 89. Middle East and Africa Air-termination Rods Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Air-termination Rods Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Air-termination Rods Market Size Market Share by Region in 2024

Figure 92. Saudi Arabia Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)

Figure 93. Saudi Arabia Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)

Figure 95. UAE Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)

Figure 97. Egypt Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)

Figure 99. Nigeria Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Air-termination Rods Sales and Growth Rate (2020-2025) & (K MT)

Figure 101. South Africa Air-termination Rods Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Air-termination Rods Production Market Share by Region (2020-2025)

Figure 103. North America Air-termination Rods Production (K MT) Growth Rate (2020-2025)

Figure 104. Europe Air-termination Rods Production (K MT) Growth Rate (2020-2025)

Figure 105. Japan Air-termination Rods Production (K MT) Growth Rate (2020-2025)

Figure 106. China Air-termination Rods Production (K MT) Growth Rate (2020-2025)

Figure 107. Global Air-termination Rods Sales Forecast by Volume (2020-2033) & (K MT)

Figure 108. Global Air-termination Rods Market Size Forecast by Value (2020-2033) &

(M USD)

Figure 109. Global Air-termination Rods Sales Market Share Forecast by Type (2026-2033)

Figure 110. Global Air-termination Rods Market Share Forecast by Type (2026-2033)

Figure 111. Global Air-termination Rods Sales Forecast by Application (2026-2033)

Figure 112. Global Air-termination Rods Market Share Forecast by Application (2026-2033)

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