

Global AI-Based Video Analytics Market Research Report 2026(Status and Outlook)

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Abstracts

AI-Based Video Analytics, also known as Video Content Analysis (VCA), Video AI or Intelligent Video, refers to the process of deriving actionable insights and conclusions from data gathered in the form of digital video. AI-Based Video Analytics simplifies and eases the burden of repetitive and tedious tasks of long-hour video observation by humans. AI can not only observe data but can also be trained with large volumes of video footage to detect, identify, categorize and automatically tag specific objects. Overall, it is a tool used to assist humans in understanding video content, and make automated decisions based on observations made from the data collected.

The global AI-Based Video Analytics market size was estimated at USD 3880.0 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 12.50% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global AI-Based Video Analytics market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global AI-Based Video Analytics market. It offers detailed profiles of major players, including their market

shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the AI-Based Video Analytics market.

Global AI-Based Video Analytics Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

Key Company

IBM

Cisco Systems, Inc.

Robert Bosch GmbH

Axis Communications AB

Siemens

Avigilon

Honeywell International, Inc.

Panasonic

Verint Systems

Objectvideo, Inc.

Advantech

Infinova

Agent Video Intelligence, Inc.

VCA Technology

Qognify

PureTech Systems
IntelliVision
Repustate
Amazon Rekognition
Google Cloud Video Intelligence
Video Indexer
Clarif ai
Lumeo

Market Segmentation (by Type)

Camera-based Systems
Server-based Systems

Market Segmentation (by Application)

BFSI Sector
Government
Industrial Sector
Retail Sector
Transportation
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value
In-depth analysis of the AI-Based Video Analytics Market
Overview of the regional outlook of the AI-Based Video Analytics Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the AI-Based Video Analytics Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of AI-Based Video Analytics, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent

developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of AI-Based Video Analytics
- 1.2 Key Market Segments
 - 1.2.1 AI-Based Video Analytics Segment by Type
 - 1.2.2 AI-Based Video Analytics Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 AI-BASED VIDEO ANALYTICS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 AI-BASED VIDEO ANALYTICS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global AI-Based Video Analytics Product Life Cycle
- 3.3 Global AI-Based Video Analytics Revenue Market Share by Company (2020-2025)
- 3.4 AI-Based Video Analytics Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Headquarters, Areas Served, and Product Types of Major Players
- 3.6 AI-Based Video Analytics Market Competitive Situation and Trends
 - 3.6.1 AI-Based Video Analytics Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest AI-Based Video Analytics Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 AI-BASED VIDEO ANALYTICS VALUE CHAIN ANALYSIS

- 4.1 AI-Based Video Analytics Value Chain Analysis
- 4.2 Midstream Market Analysis

4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF AI-BASED VIDEO ANALYTICS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global AI-Based Video Analytics Market Porter's Five Forces Analysis

6 AI-BASED VIDEO ANALYTICS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global AI-Based Video Analytics Market by Type (2020-2025)

6.3 Global AI-Based Video Analytics Market Size Growth Rate by Type (2021-2025)

7 AI-BASED VIDEO ANALYTICS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global AI-Based Video Analytics Market Size (M USD) by Application (2020-2025)

7.3 Global AI-Based Video Analytics Market Size Growth Rate by Application (2021-2025)

8 AI-BASED VIDEO ANALYTICS MARKET SEGMENTATION BY REGION

8.1 Global AI-Based Video Analytics Market Size by Region

8.1.1 Global AI-Based Video Analytics Market Size by Region

8.1.2 Global AI-Based Video Analytics Market Size Market Share by Region

8.2 North America

8.2.1 North America AI-Based Video Analytics Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe AI-Based Video Analytics Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific AI-Based Video Analytics Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America AI-Based Video Analytics Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa AI-Based Video Analytics Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 IBM

9.1.1 IBM Basic Information

9.1.2 IBM AI-Based Video Analytics Product Overview

9.1.3 IBM AI-Based Video Analytics Product Market Performance

9.1.4 IBM SWOT Analysis

9.1.5 IBM Business Overview

- 9.1.6 IBM Recent Developments
- 9.2 Cisco Systems, Inc.
 - 9.2.1 Cisco Systems, Inc. Basic Information
 - 9.2.2 Cisco Systems, Inc. AI-Based Video Analytics Product Overview
 - 9.2.3 Cisco Systems, Inc. AI-Based Video Analytics Product Market Performance
 - 9.2.4 Cisco Systems, Inc. SWOT Analysis
 - 9.2.5 Cisco Systems, Inc. Business Overview
 - 9.2.6 Cisco Systems, Inc. Recent Developments
- 9.3 Robert Bosch GmbH
 - 9.3.1 Robert Bosch GmbH Basic Information
 - 9.3.2 Robert Bosch GmbH AI-Based Video Analytics Product Overview
 - 9.3.3 Robert Bosch GmbH AI-Based Video Analytics Product Market Performance
 - 9.3.4 Robert Bosch GmbH SWOT Analysis
 - 9.3.5 Robert Bosch GmbH Business Overview
 - 9.3.6 Robert Bosch GmbH Recent Developments
- 9.4 Axis Communications AB
 - 9.4.1 Axis Communications AB Basic Information
 - 9.4.2 Axis Communications AB AI-Based Video Analytics Product Overview
 - 9.4.3 Axis Communications AB AI-Based Video Analytics Product Market Performance
 - 9.4.4 Axis Communications AB Business Overview
 - 9.4.5 Axis Communications AB Recent Developments
- 9.5 Siemens
 - 9.5.1 Siemens Basic Information
 - 9.5.2 Siemens AI-Based Video Analytics Product Overview
 - 9.5.3 Siemens AI-Based Video Analytics Product Market Performance
 - 9.5.4 Siemens Business Overview
 - 9.5.5 Siemens Recent Developments
- 9.6 Avigilon
 - 9.6.1 Avigilon Basic Information
 - 9.6.2 Avigilon AI-Based Video Analytics Product Overview
 - 9.6.3 Avigilon AI-Based Video Analytics Product Market Performance
 - 9.6.4 Avigilon Business Overview
 - 9.6.5 Avigilon Recent Developments
- 9.7 Honeywell International, Inc.
 - 9.7.1 Honeywell International, Inc. Basic Information
 - 9.7.2 Honeywell International, Inc. AI-Based Video Analytics Product Overview
 - 9.7.3 Honeywell International, Inc. AI-Based Video Analytics Product Market Performance
 - 9.7.4 Honeywell International, Inc. Business Overview

9.7.5 Honeywell International, Inc. Recent Developments

9.8 Panasonic

9.8.1 Panasonic Basic Information

9.8.2 Panasonic AI-Based Video Analytics Product Overview

9.8.3 Panasonic AI-Based Video Analytics Product Market Performance

9.8.4 Panasonic Business Overview

9.8.5 Panasonic Recent Developments

9.9 Verint Systems

9.9.1 Verint Systems Basic Information

9.9.2 Verint Systems AI-Based Video Analytics Product Overview

9.9.3 Verint Systems AI-Based Video Analytics Product Market Performance

9.9.4 Verint Systems Business Overview

9.9.5 Verint Systems Recent Developments

9.10 Objectvideo, Inc.

9.10.1 Objectvideo, Inc. Basic Information

9.10.2 Objectvideo, Inc. AI-Based Video Analytics Product Overview

9.10.3 Objectvideo, Inc. AI-Based Video Analytics Product Market Performance

9.10.4 Objectvideo, Inc. Business Overview

9.10.5 Objectvideo, Inc. Recent Developments

9.11 Advantech

9.11.1 Advantech Basic Information

9.11.2 Advantech AI-Based Video Analytics Product Overview

9.11.3 Advantech AI-Based Video Analytics Product Market Performance

9.11.4 Advantech Business Overview

9.11.5 Advantech Recent Developments

9.12 Infinova

9.12.1 Infinova Basic Information

9.12.2 Infinova AI-Based Video Analytics Product Overview

9.12.3 Infinova AI-Based Video Analytics Product Market Performance

9.12.4 Infinova Business Overview

9.12.5 Infinova Recent Developments

9.13 Agent Video Intelligence, Inc.

9.13.1 Agent Video Intelligence, Inc. Basic Information

9.13.2 Agent Video Intelligence, Inc. AI-Based Video Analytics Product Overview

9.13.3 Agent Video Intelligence, Inc. AI-Based Video Analytics Product Market Performance

9.13.4 Agent Video Intelligence, Inc. Business Overview

9.13.5 Agent Video Intelligence, Inc. Recent Developments

9.14 VCA Technology

- 9.14.1 VCA Technology Basic Information
- 9.14.2 VCA Technology AI-Based Video Analytics Product Overview
- 9.14.3 VCA Technology AI-Based Video Analytics Product Market Performance
- 9.14.4 VCA Technology Business Overview
- 9.14.5 VCA Technology Recent Developments
- 9.15 Qognify
 - 9.15.1 Qognify Basic Information
 - 9.15.2 Qognify AI-Based Video Analytics Product Overview
 - 9.15.3 Qognify AI-Based Video Analytics Product Market Performance
 - 9.15.4 Qognify Business Overview
 - 9.15.5 Qognify Recent Developments
- 9.16 PureTech Systems
 - 9.16.1 PureTech Systems Basic Information
 - 9.16.2 PureTech Systems AI-Based Video Analytics Product Overview
 - 9.16.3 PureTech Systems AI-Based Video Analytics Product Market Performance
 - 9.16.4 PureTech Systems Business Overview
 - 9.16.5 PureTech Systems Recent Developments
- 9.17 IntelliVision
 - 9.17.1 IntelliVision Basic Information
 - 9.17.2 IntelliVision AI-Based Video Analytics Product Overview
 - 9.17.3 IntelliVision AI-Based Video Analytics Product Market Performance
 - 9.17.4 IntelliVision Business Overview
 - 9.17.5 IntelliVision Recent Developments
- 9.18 Repustate
 - 9.18.1 Repustate Basic Information
 - 9.18.2 Repustate AI-Based Video Analytics Product Overview
 - 9.18.3 Repustate AI-Based Video Analytics Product Market Performance
 - 9.18.4 Repustate Business Overview
 - 9.18.5 Repustate Recent Developments
- 9.19 Amazon Rekognition
 - 9.19.1 Amazon Rekognition Basic Information
 - 9.19.2 Amazon Rekognition AI-Based Video Analytics Product Overview
 - 9.19.3 Amazon Rekognition AI-Based Video Analytics Product Market Performance
 - 9.19.4 Amazon Rekognition Business Overview
 - 9.19.5 Amazon Rekognition Recent Developments
- 9.20 Google Cloud Video Intelligence
 - 9.20.1 Google Cloud Video Intelligence Basic Information
 - 9.20.2 Google Cloud Video Intelligence AI-Based Video Analytics Product Overview
 - 9.20.3 Google Cloud Video Intelligence AI-Based Video Analytics Product Market

Performance

9.20.4 Google Cloud Video Intelligence Business Overview

9.20.5 Google Cloud Video Intelligence Recent Developments

9.21 Video Indexer

9.21.1 Video Indexer Basic Information

9.21.2 Video Indexer AI-Based Video Analytics Product Overview

9.21.3 Video Indexer AI-Based Video Analytics Product Market Performance

9.21.4 Video Indexer Business Overview

9.21.5 Video Indexer Recent Developments

9.22 Clarif ai

9.22.1 Clarif ai Basic Information

9.22.2 Clarif ai AI-Based Video Analytics Product Overview

9.22.3 Clarif ai AI-Based Video Analytics Product Market Performance

9.22.4 Clarif ai Business Overview

9.22.5 Clarif ai Recent Developments

9.23 Lumeo

9.23.1 Lumeo Basic Information

9.23.2 Lumeo AI-Based Video Analytics Product Overview

9.23.3 Lumeo AI-Based Video Analytics Product Market Performance

9.23.4 Lumeo Business Overview

9.23.5 Lumeo Recent Developments

10 AI-BASED VIDEO ANALYTICS MARKET FORECAST BY REGION

10.1 Global AI-Based Video Analytics Market Size Forecast

10.2 Global AI-Based Video Analytics Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe AI-Based Video Analytics Market Size Forecast by Country

10.2.3 Asia Pacific AI-Based Video Analytics Market Size Forecast by Region

10.2.4 South America AI-Based Video Analytics Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of AI-Based Video Analytics by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)

11.1 Global AI-Based Video Analytics Market Forecast by Type (2026-2035)

11.1.1 Global AI-Based Video Analytics Market Size Forecast by Type (2026-2035)

11.2 Global AI-Based Video Analytics Market Forecast by Application (2026-2035)

11.2.1 Global AI-Based Video Analytics Market Size (M USD) Forecast by Application

(2026-2035)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global AI-Based Video Analytics Market Size by Type (M USD)

Table 4. Global AI-Based Video Analytics Market Size by Application

Table 5. AI-Based Video Analytics Market Size Comparison by Region (M USD)

Table 6. Global AI-Based Video Analytics Revenue (M USD) by Company (2020-2025)

Table 7. Global AI-Based Video Analytics Revenue Share by Company (2020-2025)

Table 8. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in AI-Based Video Analytics as of 2025)

Table 9. Headquarters, Areas Served, and Product Types of Major Players

Table 10. Product Type of Major Players

Table 11. Global AI-Based Video Analytics Company Market Concentration Ratio (CR5 and HHI)

Table 12. Mergers & Acquisitions, Expansion Plans

Table 13. Midstream Market Analysis

Table 14. Downstream Customer Analysis

Table 15. Key Development Trends

Table 16. Driving Factors

Table 17. AI-Based Video Analytics Market Challenges

Table 18. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 19. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 20. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 21. Global AI-Based Video Analytics Market Size by Type (M USD)

Table 22. Global AI-Based Video Analytics Market Size (M USD) by Type (2020-2025)

Table 23. Global AI-Based Video Analytics Market Share by Type (2020-2025)

Table 24. Global AI-Based Video Analytics Market Size Growth Rate by Type (2021-2025)

Table 25. Global AI-Based Video Analytics Market Size by Application

Table 26. Global AI-Based Video Analytics Market Size by Application (2020-2025) & (M USD)

Table 27. Global AI-Based Video Analytics Market Share by Application (2020-2025)

Table 28. Global AI-Based Video Analytics Market Size Growth Rate by Application (2021-2025)

Table 29. Global AI-Based Video Analytics Market Size by Region (2020-2025) & (M USD)

Table 30. Global AI-Based Video Analytics Market Size Market Share by Region (2020-2025)

Table 31. North America AI-Based Video Analytics Market Size by Country (2020-2025) & (M USD)

Table 32. Europe AI-Based Video Analytics Market Size by Country (2020-2025) & (M USD)

Table 33. Asia Pacific AI-Based Video Analytics Market Size by Region (2020-2025) & (M USD)

Table 34. South America AI-Based Video Analytics Market Size by Country (2020-2025) & (M USD)

Table 35. Middle East and Africa AI-Based Video Analytics Market Size by Region (2020-2025) & (M USD)

Table 36. IBM Basic Information

Table 37. IBM AI-Based Video Analytics Product Overview

Table 38. IBM AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 39. IBM SWOT Analysis

Table 40. IBM Business Overview

Table 41. IBM Recent Developments

Table 42. Cisco Systems, Inc. Basic Information

Table 43. Cisco Systems, Inc. AI-Based Video Analytics Product Overview

Table 44. Cisco Systems, Inc. AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 45. Cisco Systems, Inc. SWOT Analysis

Table 46. Cisco Systems, Inc. Business Overview

Table 47. Cisco Systems, Inc. Recent Developments

Table 48. Robert Bosch GmbH Basic Information

Table 49. Robert Bosch GmbH AI-Based Video Analytics Product Overview

Table 50. Robert Bosch GmbH AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 51. Robert Bosch GmbH SWOT Analysis

Table 52. Robert Bosch GmbH Business Overview

Table 53. Robert Bosch GmbH Recent Developments

Table 54. Axis Communications AB Basic Information

Table 55. Axis Communications AB AI-Based Video Analytics Product Overview

Table 56. Axis Communications AB AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 57. Axis Communications AB Business Overview

Table 58. Axis Communications AB Recent Developments

Table 59. Siemens Basic Information

Table 60. Siemens AI-Based Video Analytics Product Overview

Table 61. Siemens AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 62. Siemens Business Overview

Table 63. Siemens Recent Developments

Table 64. Avigilon Basic Information

Table 65. Avigilon AI-Based Video Analytics Product Overview

Table 66. Avigilon AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 67. Avigilon Business Overview

Table 68. Avigilon Recent Developments

Table 69. Honeywell International, Inc. Basic Information

Table 70. Honeywell International, Inc. AI-Based Video Analytics Product Overview

Table 71. Honeywell International, Inc. AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 72. Honeywell International, Inc. Business Overview

Table 73. Honeywell International, Inc. Recent Developments

Table 74. Panasonic Basic Information

Table 75. Panasonic AI-Based Video Analytics Product Overview

Table 76. Panasonic AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 77. Panasonic Business Overview

Table 78. Panasonic Recent Developments

Table 79. Verint Systems Basic Information

Table 80. Verint Systems AI-Based Video Analytics Product Overview

Table 81. Verint Systems AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 82. Verint Systems Business Overview

Table 83. Verint Systems Recent Developments

Table 84. Objectvideo, Inc. Basic Information

Table 85. Objectvideo, Inc. AI-Based Video Analytics Product Overview

Table 86. Objectvideo, Inc. AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 87. Objectvideo, Inc. Business Overview

Table 88. Objectvideo, Inc. Recent Developments

Table 89. Advantech Basic Information

Table 90. Advantech AI-Based Video Analytics Product Overview

Table 91. Advantech AI-Based Video Analytics Revenue (M USD) and Gross Margin

(2020-2025)

Table 92. Advantech Business Overview

Table 93. Advantech Recent Developments

Table 94. Infinova Basic Information

Table 95. Infinova AI-Based Video Analytics Product Overview

Table 96. Infinova AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 97. Infinova Business Overview

Table 98. Infinova Recent Developments

Table 99. Agent Video Intelligence, Inc. Basic Information

Table 100. Agent Video Intelligence, Inc. AI-Based Video Analytics Product Overview

Table 101. Agent Video Intelligence, Inc. AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 102. Agent Video Intelligence, Inc. Business Overview

Table 103. Agent Video Intelligence, Inc. Recent Developments

Table 104. VCA Technology Basic Information

Table 105. VCA Technology AI-Based Video Analytics Product Overview

Table 106. VCA Technology AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 107. VCA Technology Business Overview

Table 108. VCA Technology Recent Developments

Table 109. Qognify Basic Information

Table 110. Qognify AI-Based Video Analytics Product Overview

Table 111. Qognify AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 112. Qognify Business Overview

Table 113. Qognify Recent Developments

Table 114. PureTech Systems Basic Information

Table 115. PureTech Systems AI-Based Video Analytics Product Overview

Table 116. PureTech Systems AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 117. PureTech Systems Business Overview

Table 118. PureTech Systems Recent Developments

Table 119. IntelliVision Basic Information

Table 120. IntelliVision AI-Based Video Analytics Product Overview

Table 121. IntelliVision AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)

Table 122. IntelliVision Business Overview

Table 123. IntelliVision Recent Developments

- Table 124. Repustate Basic Information
- Table 125. Repustate AI-Based Video Analytics Product Overview
- Table 126. Repustate AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)
- Table 127. Repustate Business Overview
- Table 128. Repustate Recent Developments
- Table 129. Amazon Rekognition Basic Information
- Table 130. Amazon Rekognition AI-Based Video Analytics Product Overview
- Table 131. Amazon Rekognition AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)
- Table 132. Amazon Rekognition Business Overview
- Table 133. Amazon Rekognition Recent Developments
- Table 134. Google Cloud Video Intelligence Basic Information
- Table 135. Google Cloud Video Intelligence AI-Based Video Analytics Product Overview
- Table 136. Google Cloud Video Intelligence AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)
- Table 137. Google Cloud Video Intelligence Business Overview
- Table 138. Google Cloud Video Intelligence Recent Developments
- Table 139. Video Indexer Basic Information
- Table 140. Video Indexer AI-Based Video Analytics Product Overview
- Table 141. Video Indexer AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)
- Table 142. Video Indexer Business Overview
- Table 143. Video Indexer Recent Developments
- Table 144. Clarif ai Basic Information
- Table 145. Clarif ai AI-Based Video Analytics Product Overview
- Table 146. Clarif ai AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)
- Table 147. Clarif ai Business Overview
- Table 148. Clarif ai Recent Developments
- Table 149. Lumeo Basic Information
- Table 150. Lumeo AI-Based Video Analytics Product Overview
- Table 151. Lumeo AI-Based Video Analytics Revenue (M USD) and Gross Margin (2020-2025)
- Table 152. Lumeo Business Overview
- Table 153. Lumeo Recent Developments
- Table 154. Global AI-Based Video Analytics Market Size Forecast by Region (2026-2035) & (M USD)
- Table 155. North America AI-Based Video Analytics Market Size Forecast by Country

(2026-2035) & (M USD)

Table 156. Europe AI-Based Video Analytics Market Size Forecast by Country

(2026-2035) & (M USD)

Table 157. Asia Pacific AI-Based Video Analytics Market Size Forecast by Region

(2026-2035) & (M USD)

Table 158. South America AI-Based Video Analytics Market Size Forecast by Country

(2026-2035) & (M USD)

Table 159. Middle East and Africa AI-Based Video Analytics Market Size Forecast by

Country (2026-2035) & (M USD)

Table 160. Global AI-Based Video Analytics Market Size Forecast by Type (2026-2035)

& (M USD)

Table 161. Global AI-Based Video Analytics Market Size Forecast by Application

(2026-2035) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of AI-Based Video Analytics
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global AI-Based Video Analytics Market Size (M USD), 2025-2035
- Figure 5. Global AI-Based Video Analytics Market Size (M USD) (2020-2035)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. AI-Based Video Analytics Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global AI-Based Video Analytics Product Life Cycle
- Figure 12. Global AI-Based Video Analytics Revenue Share by Company in 2025
- Figure 13. AI-Based Video Analytics Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025
- Figure 14. The Global 5 and 10 Largest Players: Market Share by AI-Based Video Analytics Revenue in 2025
- Figure 15. Value Chain Map of AI-Based Video Analytics
- Figure 16. Global AI-Based Video Analytics Market PEST Analysis
- Figure 17. Global AI-Based Video Analytics Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global AI-Based Video Analytics Market Share by Type
- Figure 20. Market Share of AI-Based Video Analytics by Type (2020-2025)
- Figure 21. Global AI-Based Video Analytics Market Size Growth Rate by Type (2021-2025)
- Figure 22. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 23. Global AI-Based Video Analytics Market Share by Application
- Figure 24. Global AI-Based Video Analytics Market Share by Application (2020-2025)
- Figure 25. Global AI-Based Video Analytics Market Share by Application in 2024
- Figure 26. Global AI-Based Video Analytics Market Size Growth Rate by Application (2021-2025)
- Figure 27. Global AI-Based Video Analytics Market Size Market Share by Region (2020-2025)
- Figure 28. North America AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 29. North America AI-Based Video Analytics Market Size Market Share by

Country in 2024

Figure 30. U.S. AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 31. Canada AI-Based Video Analytics Market Size (M USD) and Growth Rate (2020-2025)

Figure 32. Mexico AI-Based Video Analytics Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Europe AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 34. Europe AI-Based Video Analytics Market Share by Country in 2024

Figure 35. Germany AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 36. France AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. U.K. AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. Italy AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Spain AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Asia Pacific AI-Based Video Analytics Market Size and Growth Rate (M USD)

Figure 41. Asia Pacific AI-Based Video Analytics Market Size Market Share by Region in 2024

Figure 42. China AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 43. Japan AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. South Korea AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. India AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. Southeast Asia AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. South America AI-Based Video Analytics Market Size and Growth Rate (M USD)

Figure 48. South America AI-Based Video Analytics Market Size Market Share by Country in 2024

Figure 49. Brazil AI-Based Video Analytics Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 50. Argentina AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Columbia AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Middle East and Africa AI-Based Video Analytics Market Size and Growth Rate (M USD)

Figure 53. Middle East and Africa AI-Based Video Analytics Market Size Market Share by Region in 2024

Figure 54. Saudi Arabia AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 55. UAE AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. Egypt AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Nigeria AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. South Africa AI-Based Video Analytics Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. Global AI-Based Video Analytics Market Size Forecast by Value (2020-2035) & (M USD)

Figure 60. Global AI-Based Video Analytics Market Share Forecast by Type (2026-2035)

Figure 61. Global AI-Based Video Analytics Market Share Forecast by Application (2026-2035)

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