

# Global Agricultural Meteorological Observatory Market Research Report 2026(Status and Outlook)

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## Abstracts

The global Agricultural Meteorological Observatory market size was estimated at USD 285.4 million in 2025 and is projected to grow at a compound annual growth rate (CAGR) of 6.85% during the forecast period.

This report offers a comprehensive and in-depth analysis of the global Agricultural Meteorological Observatory market, covering all critical facets from a broad macroeconomic overview to detailed micro-level insights. It examines market size, competitive landscape, emerging development trends, niche segments, key drivers and challenges, as well as conducts SWOT and value chain analyses.

The insights provided enable readers to understand the competitive dynamics within the industry and formulate effective strategies to enhance profitability and market positioning. Additionally, the report presents a clear framework for evaluating the current status and future outlook of business organizations operating in this sector.

A significant focus of this report lies in the competitive landscape of the global Agricultural Meteorological Observatory market. It offers detailed profiles of major players, including their market shares, performance metrics, product portfolios, and operational status. This enables stakeholders to identify leading competitors and gain a nuanced understanding of market rivalry and structure.

In summary, this report serves as an essential resource for industry participants, investors, researchers, consultants, and business strategists, as well as anyone planning to enter or expand their presence in the Agricultural Meteorological Observatory market.

## Global Agricultural Meteorological Observatory Market: Market Segmentation Analysis

This research report provides a detailed segmentation of the market by region (country), key manufacturers, product type, and application. Market segmentation divides the overall market into distinct subsets based on factors such as product categories, end-user industries, geographic locations, and other relevant criteria.

A clear understanding of these market segments enables decision-makers to tailor their product development, sales, and marketing strategies more effectively to meet the unique needs of each segment. Leveraging market segmentation insights can significantly enhance targeted approaches, optimize resource allocation, and accelerate product innovation cycles by aligning offerings with the specific demands of diverse customer groups.

### **Key Company**

Campbell Scientific, Inc.

Optical Scientific, Inc.

Davis Instruments Corp.

Netatmo

RainWise, Inc.

Agricolus

Cordulus

Agrii

Sencrop

Kestrel Instruments

Envirodata

Rika Sensors

NiuBoL

Darrera

Ambient

AcuRite

### **Market Segmentation (by Type)**

Portable Agricultural Weather Station

Fixed Agricultural Weather Station

### **Market Segmentation (by Application)**

Agriculture  
Forestry  
Animal Husbandry

### **Geographic Segmentation**

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

### **Key Benefits of This Market Research:**

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Agricultural Meteorological Observatory Market

Overview of the regional outlook of the Agricultural Meteorological Observatory Market:

## Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

### **Chapter Outline**

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Agricultural Meteorological Observatory Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Agricultural Meteorological

Observatory, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

### **Key Reasons to Buy this Report:**

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

## Contents

### **1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE**

- 1.1 Market Definition and Statistical Scope of Agricultural Meteorological Observatory
- 1.2 Key Market Segments
  - 1.2.1 Agricultural Meteorological Observatory Segment by Type
  - 1.2.2 Agricultural Meteorological Observatory Segment by Application
- 1.3 Methodology & Sources of Information
  - 1.3.1 Research Methodology
  - 1.3.2 Research Process
  - 1.3.3 Market Breakdown and Data Triangulation
  - 1.3.4 Base Year
  - 1.3.5 Report Assumptions & Caveats

### **2 AGRICULTURAL METEOROLOGICAL OBSERVATORY MARKET OVERVIEW**

- 2.1 Global Market Overview
  - 2.1.1 Global Agricultural Meteorological Observatory Market Size (M USD) Estimates and Forecasts (2020-2035)
  - 2.1.2 Global Agricultural Meteorological Observatory Sales Estimates and Forecasts (2020-2035)
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

### **3 AGRICULTURAL METEOROLOGICAL OBSERVATORY MARKET COMPETITIVE LANDSCAPE**

- 3.1 Company Assessment Quadrant
- 3.2 Global Agricultural Meteorological Observatory Product Life Cycle
- 3.3 Global Agricultural Meteorological Observatory Sales by Manufacturers (2020-2025)
- 3.4 Global Agricultural Meteorological Observatory Revenue Market Share by Manufacturers (2020-2025)
- 3.5 Agricultural Meteorological Observatory Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.6 Global Agricultural Meteorological Observatory Average Price by Manufacturers (2020-2025)
- 3.7 Manufacturers? Manufacturing Sites, Areas Served, and Product Types
- 3.8 Agricultural Meteorological Observatory Market Competitive Situation and Trends

- 3.8.1 Agricultural Meteorological Observatory Market Concentration Rate
- 3.8.2 Global 5 and 10 Largest Agricultural Meteorological Observatory Players Market Share by Revenue
- 3.8.3 Mergers & Acquisitions, Expansion

## **4 AGRICULTURAL METEOROLOGICAL OBSERVATORY INDUSTRY CHAIN ANALYSIS**

- 4.1 Agricultural Meteorological Observatory Industry Chain Analysis
- 4.2 Market Overview of Key Raw Materials
- 4.3 Midstream Market Analysis
- 4.4 Downstream Customer Analysis

## **5 THE DEVELOPMENT AND DYNAMICS OF AGRICULTURAL METEOROLOGICAL OBSERVATORY MARKET**

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
  - 5.4.1 New Product Developments
  - 5.4.2 Mergers & Acquisitions
  - 5.4.3 Expansions
  - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
  - 5.5.1 Industry Policies Analysis
  - 5.5.2 Economic Environment Analysis
  - 5.5.3 Social Environment Analysis
  - 5.5.4 Technological Environment Analysis
- 5.6 Global Agricultural Meteorological Observatory Market Porter's Five Forces Analysis
  - 5.6.1 Global Trade Frictions
  - 5.6.2 U.S. Tariff Policy ? April 2025
  - 5.6.3 Global Trade Frictions and Their Impacts to Agricultural Meteorological Observatory Market
- 5.7 ESG Ratings of Leading Companies

## **6 AGRICULTURAL METEOROLOGICAL OBSERVATORY MARKET SEGMENTATION BY TYPE**

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Agricultural Meteorological Observatory Sales Market Share by Type (2020-2025)
- 6.3 Global Agricultural Meteorological Observatory Market Size by Type (2020-2025)
- 6.4 Global Agricultural Meteorological Observatory Price by Type (2020-2025)

## **7 AGRICULTURAL METEOROLOGICAL OBSERVATORY MARKET SEGMENTATION BY APPLICATION**

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Agricultural Meteorological Observatory Market Sales by Application (2020-2025)
- 7.3 Global Agricultural Meteorological Observatory Market Size (M USD) by Application (2020-2025)
- 7.4 Global Agricultural Meteorological Observatory Sales Growth Rate by Application (2020-2025)

## **8 AGRICULTURAL METEOROLOGICAL OBSERVATORY MARKET SALES BY REGION**

- 8.1 Global Agricultural Meteorological Observatory Sales by Region
  - 8.1.1 Global Agricultural Meteorological Observatory Sales by Region
  - 8.1.2 Global Agricultural Meteorological Observatory Sales Market Share by Region
- 8.2 Global Agricultural Meteorological Observatory Market Size by Region
  - 8.2.1 Global Agricultural Meteorological Observatory Market Size by Region
  - 8.2.2 Global Agricultural Meteorological Observatory Market Size by Region
- 8.3 North America
  - 8.3.1 North America Agricultural Meteorological Observatory Sales by Country
  - 8.3.2 North America Agricultural Meteorological Observatory Market Size by Country
  - 8.3.3 U.S. Market Overview
  - 8.3.4 Canada Market Overview
  - 8.3.5 Mexico Market Overview
- 8.4 Europe
  - 8.4.1 Europe Agricultural Meteorological Observatory Sales by Country
  - 8.4.2 Europe Agricultural Meteorological Observatory Market Size by Country
  - 8.4.3 Germany Market Overview
  - 8.4.4 France Market Overview
  - 8.4.5 U.K. Market Overview
  - 8.4.6 Italy Market Overview

8.4.7 Spain Market Overview

8.5 Asia Pacific

8.5.1 Asia Pacific Agricultural Meteorological Observatory Sales by Region

8.5.2 Asia Pacific Agricultural Meteorological Observatory Market Size by Region

8.5.3 China Market Overview

8.5.4 Japan Market Overview

8.5.5 South Korea Market Overview

8.5.6 India Market Overview

8.5.7 Southeast Asia Market Overview

8.6 South America

8.6.1 South America Agricultural Meteorological Observatory Sales by Country

8.6.2 South America Agricultural Meteorological Observatory Market Size by Country

8.6.3 Brazil Market Overview

8.6.4 Argentina Market Overview

8.6.5 Columbia Market Overview

8.7 Middle East and Africa

8.7.1 Middle East and Africa Agricultural Meteorological Observatory Sales by Region

8.7.2 Middle East and Africa Agricultural Meteorological Observatory Market Size by Region

8.7.3 Saudi Arabia Market Overview

8.7.4 UAE Market Overview

8.7.5 Egypt Market Overview

8.7.6 Nigeria Market Overview

8.7.7 South Africa Market Overview

## **9 AGRICULTURAL METEOROLOGICAL OBSERVATORY MARKET PRODUCTION BY REGION**

9.1 Global Production of Agricultural Meteorological Observatory by Region(2020-2025)

9.2 Global Agricultural Meteorological Observatory Revenue Market Share by Region (2020-2025)

9.3 Global Agricultural Meteorological Observatory Production, Revenue, Price and Gross Margin (2020-2025)

9.4 North America Agricultural Meteorological Observatory Production

9.4.1 North America Agricultural Meteorological Observatory Production Growth Rate (2020-2025)

9.4.2 North America Agricultural Meteorological Observatory Production, Revenue, Price and Gross Margin (2020-2025)

9.5 Europe Agricultural Meteorological Observatory Production

9.5.1 Europe Agricultural Meteorological Observatory Production Growth Rate (2020-2025)

9.5.2 Europe Agricultural Meteorological Observatory Production, Revenue, Price and Gross Margin (2020-2025)

9.6 Japan Agricultural Meteorological Observatory Production (2020-2025)

9.6.1 Japan Agricultural Meteorological Observatory Production Growth Rate (2020-2025)

9.6.2 Japan Agricultural Meteorological Observatory Production, Revenue, Price and Gross Margin (2020-2025)

9.7 China Agricultural Meteorological Observatory Production (2020-2025)

9.7.1 China Agricultural Meteorological Observatory Production Growth Rate (2020-2025)

9.7.2 China Agricultural Meteorological Observatory Production, Revenue, Price and Gross Margin (2020-2025)

## **10 KEY COMPANIES PROFILE**

10.1 Campbell Scientific, Inc.

10.1.1 Campbell Scientific, Inc. Basic Information

10.1.2 Campbell Scientific, Inc. Agricultural Meteorological Observatory Product Overview

10.1.3 Campbell Scientific, Inc. Agricultural Meteorological Observatory Product Market Performance

10.1.4 Campbell Scientific, Inc. Business Overview

10.1.5 Campbell Scientific, Inc. SWOT Analysis

10.1.6 Campbell Scientific, Inc. Recent Developments

10.2 Optical Scientific, Inc.

10.2.1 Optical Scientific, Inc. Basic Information

10.2.2 Optical Scientific, Inc. Agricultural Meteorological Observatory Product Overview

10.2.3 Optical Scientific, Inc. Agricultural Meteorological Observatory Product Market Performance

10.2.4 Optical Scientific, Inc. Business Overview

10.2.5 Optical Scientific, Inc. SWOT Analysis

10.2.6 Optical Scientific, Inc. Recent Developments

10.3 Davis Instruments Corp.

10.3.1 Davis Instruments Corp. Basic Information

10.3.2 Davis Instruments Corp. Agricultural Meteorological Observatory Product Overview

### 10.3.3 Davis Instruments Corp. Agricultural Meteorological Observatory Product Market Performance

- 10.3.4 Davis Instruments Corp. Business Overview
- 10.3.5 Davis Instruments Corp. SWOT Analysis
- 10.3.6 Davis Instruments Corp. Recent Developments

### 10.4 Netatmo

- 10.4.1 Netatmo Basic Information
- 10.4.2 Netatmo Agricultural Meteorological Observatory Product Overview
- 10.4.3 Netatmo Agricultural Meteorological Observatory Product Market Performance
- 10.4.4 Netatmo Business Overview
- 10.4.5 Netatmo Recent Developments

### 10.5 RainWise, Inc.

- 10.5.1 RainWise, Inc. Basic Information
- 10.5.2 RainWise, Inc. Agricultural Meteorological Observatory Product Overview
- 10.5.3 RainWise, Inc. Agricultural Meteorological Observatory Product Market

### Performance

- 10.5.4 RainWise, Inc. Business Overview
- 10.5.5 RainWise, Inc. Recent Developments

### 10.6 Agricolus

- 10.6.1 Agricolus Basic Information
- 10.6.2 Agricolus Agricultural Meteorological Observatory Product Overview
- 10.6.3 Agricolus Agricultural Meteorological Observatory Product Market Performance
- 10.6.4 Agricolus Business Overview
- 10.6.5 Agricolus Recent Developments

### 10.7 Cordulus

- 10.7.1 Cordulus Basic Information
- 10.7.2 Cordulus Agricultural Meteorological Observatory Product Overview
- 10.7.3 Cordulus Agricultural Meteorological Observatory Product Market Performance
- 10.7.4 Cordulus Business Overview
- 10.7.5 Cordulus Recent Developments

### 10.8 Agrii

- 10.8.1 Agrii Basic Information
- 10.8.2 Agrii Agricultural Meteorological Observatory Product Overview
- 10.8.3 Agrii Agricultural Meteorological Observatory Product Market Performance
- 10.8.4 Agrii Business Overview
- 10.8.5 Agrii Recent Developments

### 10.9 Sencrop

- 10.9.1 Sencrop Basic Information
- 10.9.2 Sencrop Agricultural Meteorological Observatory Product Overview

- 10.9.3 Sencrop Agricultural Meteorological Observatory Product Market Performance
- 10.9.4 Sencrop Business Overview
- 10.9.5 Sencrop Recent Developments
- 10.10 Kestrel Instruments
  - 10.10.1 Kestrel Instruments Basic Information
  - 10.10.2 Kestrel Instruments Agricultural Meteorological Observatory Product Overview
  - 10.10.3 Kestrel Instruments Agricultural Meteorological Observatory Product Market Performance
  - 10.10.4 Kestrel Instruments Business Overview
  - 10.10.5 Kestrel Instruments Recent Developments
- 10.11 Environdata
  - 10.11.1 Environdata Basic Information
  - 10.11.2 Environdata Agricultural Meteorological Observatory Product Overview
  - 10.11.3 Environdata Agricultural Meteorological Observatory Product Market Performance
  - 10.11.4 Environdata Business Overview
  - 10.11.5 Environdata Recent Developments
- 10.12 Rika Sensors
  - 10.12.1 Rika Sensors Basic Information
  - 10.12.2 Rika Sensors Agricultural Meteorological Observatory Product Overview
  - 10.12.3 Rika Sensors Agricultural Meteorological Observatory Product Market Performance
  - 10.12.4 Rika Sensors Business Overview
  - 10.12.5 Rika Sensors Recent Developments
- 10.13 NiuBoL
  - 10.13.1 NiuBoL Basic Information
  - 10.13.2 NiuBoL Agricultural Meteorological Observatory Product Overview
  - 10.13.3 NiuBoL Agricultural Meteorological Observatory Product Market Performance
  - 10.13.4 NiuBoL Business Overview
  - 10.13.5 NiuBoL Recent Developments
- 10.14 Darrera
  - 10.14.1 Darrera Basic Information
  - 10.14.2 Darrera Agricultural Meteorological Observatory Product Overview
  - 10.14.3 Darrera Agricultural Meteorological Observatory Product Market Performance
  - 10.14.4 Darrera Business Overview
  - 10.14.5 Darrera Recent Developments
- 10.15 Ambient
  - 10.15.1 Ambient Basic Information
  - 10.15.2 Ambient Agricultural Meteorological Observatory Product Overview

- 10.15.3 Ambient Agricultural Meteorological Observatory Product Market Performance
- 10.15.4 Ambient Business Overview
- 10.15.5 Ambient Recent Developments
- 10.16 AcuRite
  - 10.16.1 AcuRite Basic Information
  - 10.16.2 AcuRite Agricultural Meteorological Observatory Product Overview
  - 10.16.3 AcuRite Agricultural Meteorological Observatory Product Market Performance
  - 10.16.4 AcuRite Business Overview
  - 10.16.5 AcuRite Recent Developments

## **11 AGRICULTURAL METEOROLOGICAL OBSERVATORY MARKET FORECAST BY REGION**

- 11.1 Global Agricultural Meteorological Observatory Market Size Forecast
- 11.2 Global Agricultural Meteorological Observatory Market Forecast by Region
  - 11.2.1 North America Market Size Forecast by Country
  - 11.2.2 Europe Agricultural Meteorological Observatory Market Size Forecast by Country
  - 11.2.3 Asia Pacific Agricultural Meteorological Observatory Market Size Forecast by Region
  - 11.2.4 South America Agricultural Meteorological Observatory Market Size Forecast by Country
  - 11.2.5 Middle East and Africa Forecasted Sales of Agricultural Meteorological Observatory by Country

## **12 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2035)**

- 12.1 Global Agricultural Meteorological Observatory Market Forecast by Type (2026-2035)
  - 12.1.1 Global Forecasted Sales of Agricultural Meteorological Observatory by Type (2026-2035)
  - 12.1.2 Global Agricultural Meteorological Observatory Market Size Forecast by Type (2026-2035)
  - 12.1.3 Global Forecasted Price of Agricultural Meteorological Observatory by Type (2026-2035)
- 12.2 Global Agricultural Meteorological Observatory Market Forecast by Application (2026-2035)
  - 12.2.1 Global Agricultural Meteorological Observatory Sales (K Units) Forecast by Application

12.2.2 Global Agricultural Meteorological Observatory Market Size (M USD) Forecast  
by Application (2026-2035)

## **13 CONCLUSION AND KEY FINDINGS**

## List Of Tables

### LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Global Agricultural Meteorological Observatory Market Size by Type (M USD)

Table 4. Global Agricultural Meteorological Observatory Market Size by Application

Table 5. Agricultural Meteorological Observatory Market Size Comparison by Region (M USD)

Table 6. Global Agricultural Meteorological Observatory Sales (K Units) by Manufacturers (2020-2025)

Table 7. Global Agricultural Meteorological Observatory Sales Market Share by Manufacturers (2020-2025)

Table 8. Global Agricultural Meteorological Observatory Revenue (M USD) by Manufacturers (2020-2025)

Table 9. Global Agricultural Meteorological Observatory Revenue Share by Manufacturers (2020-2025)

Table 10. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Agricultural Meteorological Observatory as of 2025)

Table 11. Global Market Agricultural Meteorological Observatory Average Price (USD/Unit) of Key Manufacturers (2020-2025)

Table 12. Manufacturers? Manufacturing Sites, Areas Served

Table 13. Manufacturers? Product Type

Table 14. Global Agricultural Meteorological Observatory Manufacturers Market Concentration Ratio (CR5 and HHI)

Table 15. Mergers & Acquisitions, Expansion Plans

Table 16. Market Overview of Key Raw Materials

Table 17. Midstream Market Analysis

Table 18. Downstream Customer Analysis

Table 19. Key Development Trends

Table 20. Driving Factors

Table 21. Agricultural Meteorological Observatory Market Challenges

Table 22. Goldman Sachs' forecast real GDP growth rate for 2025-2026

Table 23. S&P Global ' Forecast Real GDP Growth Rate For 2025-2027

Table 24. World Bank ' Forecast Real GDP Growth Rate For 2025-2026

Table 25. The Tariff Rates Imposed by the United States on Major Commodity Trading Countries

Table 26. Global Agricultural Meteorological Observatory Sales by Type (K Units)

- Table 27. Global Agricultural Meteorological Observatory Market Size by Type (M USD)
- Table 28. Global Agricultural Meteorological Observatory Sales (K Units) by Type (2020-2025)
- Table 29. Global Agricultural Meteorological Observatory Sales Market Share by Type (2020-2025)
- Table 30. Global Agricultural Meteorological Observatory Market Size (M USD) by Type (2020-2025)
- Table 31. Global Agricultural Meteorological Observatory Market Share by Type (2020-2025)
- Table 32. Global Agricultural Meteorological Observatory Price (USD/Unit) by Type (2020-2025)
- Table 33. Global Agricultural Meteorological Observatory Sales (K Units) by Application
- Table 34. Global Agricultural Meteorological Observatory Market Size by Application
- Table 35. Global Agricultural Meteorological Observatory Sales by Application (2020-2025) & (K Units)
- Table 36. Global Agricultural Meteorological Observatory Sales Market Share by Application (2020-2025)
- Table 37. Global Agricultural Meteorological Observatory Market Size by Application (2020-2025) & (M USD)
- Table 38. Global Agricultural Meteorological Observatory Market Share by Application (2020-2025)
- Table 39. Global Agricultural Meteorological Observatory Sales Growth Rate by Application (2020-2025)
- Table 40. Global Agricultural Meteorological Observatory Sales by Region (2020-2025) & (K Units)
- Table 41. Global Agricultural Meteorological Observatory Sales Market Share by Region (2020-2025)
- Table 42. Global Agricultural Meteorological Observatory Market Size by Region (2020-2025) & (M USD)
- Table 43. Global Agricultural Meteorological Observatory Market Size by Region (2020-2025)
- Table 44. North America Agricultural Meteorological Observatory Sales by Country (2020-2025) & (K Units)
- Table 45. North America Agricultural Meteorological Observatory Market Size by Country (2020-2025) & (M USD)
- Table 46. Europe Agricultural Meteorological Observatory Sales by Country (2020-2025) & (K Units)
- Table 47. Europe Agricultural Meteorological Observatory Market Size by Country (2020-2025) & (M USD)

- Table 48. Asia Pacific Agricultural Meteorological Observatory Sales by Region (2020-2025) & (K Units)
- Table 49. Asia Pacific Agricultural Meteorological Observatory Market Size by Region (2020-2025) & (M USD)
- Table 50. South America Agricultural Meteorological Observatory Sales by Country (2020-2025) & (K Units)
- Table 51. South America Agricultural Meteorological Observatory Market Size by Country (2020-2025) & (M USD)
- Table 52. Middle East and Africa Agricultural Meteorological Observatory Sales by Region (2020-2025) & (K Units)
- Table 53. Middle East and Africa Agricultural Meteorological Observatory Market Size by Region (2020-2025) & (M USD)
- Table 54. Global Agricultural Meteorological Observatory Production (K Units) by Region(2020-2025)
- Table 55. Global Agricultural Meteorological Observatory Revenue (US\$ Million) by Region (2020-2025)
- Table 56. Global Agricultural Meteorological Observatory Revenue Market Share by Region (2020-2025)
- Table 57. Global Agricultural Meteorological Observatory Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 58. North America Agricultural Meteorological Observatory Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 59. Europe Agricultural Meteorological Observatory Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 60. Japan Agricultural Meteorological Observatory Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 61. China Agricultural Meteorological Observatory Production (K Units), Revenue (US\$ Million), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 62. Campbell Scientific, Inc. Basic Information
- Table 63. Campbell Scientific, Inc. Agricultural Meteorological Observatory Product Overview
- Table 64. Campbell Scientific, Inc. Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 65. Campbell Scientific, Inc. Business Overview
- Table 66. Campbell Scientific, Inc. SWOT Analysis
- Table 67. Campbell Scientific, Inc. Recent Developments
- Table 68. Optical Scientific, Inc. Basic Information
- Table 69. Optical Scientific, Inc. Agricultural Meteorological Observatory Product Overview

- Table 70. Optical Scientific, Inc. Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 71. Optical Scientific, Inc. Business Overview
- Table 72. Optical Scientific, Inc. SWOT Analysis
- Table 73. Optical Scientific, Inc. Recent Developments
- Table 74. Davis Instruments Corp. Basic Information
- Table 75. Davis Instruments Corp. Agricultural Meteorological Observatory Product Overview
- Table 76. Davis Instruments Corp. Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 77. Davis Instruments Corp. Business Overview
- Table 78. Davis Instruments Corp. SWOT Analysis
- Table 79. Davis Instruments Corp. Recent Developments
- Table 80. Netatmo Basic Information
- Table 81. Netatmo Agricultural Meteorological Observatory Product Overview
- Table 82. Netatmo Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 83. Netatmo Business Overview
- Table 84. Netatmo Recent Developments
- Table 85. RainWise, Inc. Basic Information
- Table 86. RainWise, Inc. Agricultural Meteorological Observatory Product Overview
- Table 87. RainWise, Inc. Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 88. RainWise, Inc. Business Overview
- Table 89. RainWise, Inc. Recent Developments
- Table 90. Agricolus Basic Information
- Table 91. Agricolus Agricultural Meteorological Observatory Product Overview
- Table 92. Agricolus Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 93. Agricolus Business Overview
- Table 94. Agricolus Recent Developments
- Table 95. Cordulus Basic Information
- Table 96. Cordulus Agricultural Meteorological Observatory Product Overview
- Table 97. Cordulus Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 98. Cordulus Business Overview
- Table 99. Cordulus Recent Developments
- Table 100. Agrii Basic Information
- Table 101. Agrii Agricultural Meteorological Observatory Product Overview

Table 102. Agrii Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 103. Agrii Business Overview

Table 104. Agrii Recent Developments

Table 105. Sencrop Basic Information

Table 106. Sencrop Agricultural Meteorological Observatory Product Overview

Table 107. Sencrop Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 108. Sencrop Business Overview

Table 109. Sencrop Recent Developments

Table 110. Kestrel Instruments Basic Information

Table 111. Kestrel Instruments Agricultural Meteorological Observatory Product Overview

Table 112. Kestrel Instruments Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 113. Kestrel Instruments Business Overview

Table 114. Kestrel Instruments Recent Developments

Table 115. Environdata Basic Information

Table 116. Environdata Agricultural Meteorological Observatory Product Overview

Table 117. Environdata Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 118. Environdata Business Overview

Table 119. Environdata Recent Developments

Table 120. Rika Sensors Basic Information

Table 121. Rika Sensors Agricultural Meteorological Observatory Product Overview

Table 122. Rika Sensors Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 123. Rika Sensors Business Overview

Table 124. Rika Sensors Recent Developments

Table 125. NiuBoL Basic Information

Table 126. NiuBoL Agricultural Meteorological Observatory Product Overview

Table 127. NiuBoL Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

Table 128. NiuBoL Business Overview

Table 129. NiuBoL Recent Developments

Table 130. Darrera Basic Information

Table 131. Darrera Agricultural Meteorological Observatory Product Overview

Table 132. Darrera Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)

- Table 133. Darrera Business Overview
- Table 134. Darrera Recent Developments
- Table 135. Ambient Basic Information
- Table 136. Ambient Agricultural Meteorological Observatory Product Overview
- Table 137. Ambient Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 138. Ambient Business Overview
- Table 139. Ambient Recent Developments
- Table 140. AcuRite Basic Information
- Table 141. AcuRite Agricultural Meteorological Observatory Product Overview
- Table 142. AcuRite Agricultural Meteorological Observatory Sales (K Units), Revenue (M USD), Price (USD/Unit) and Gross Margin (2020-2025)
- Table 143. AcuRite Business Overview
- Table 144. AcuRite Recent Developments
- Table 145. Global Agricultural Meteorological Observatory Sales Forecast by Region (2026-2035) & (K Units)
- Table 146. Global Agricultural Meteorological Observatory Market Size Forecast by Region (2026-2035) & (M USD)
- Table 147. North America Agricultural Meteorological Observatory Sales Forecast by Country (2026-2035) & (K Units)
- Table 148. North America Agricultural Meteorological Observatory Market Size Forecast by Country (2026-2035) & (M USD)
- Table 149. Europe Agricultural Meteorological Observatory Sales Forecast by Country (2026-2035) & (K Units)
- Table 150. Europe Agricultural Meteorological Observatory Market Size Forecast by Country (2026-2035) & (M USD)
- Table 151. Asia Pacific Agricultural Meteorological Observatory Sales Forecast by Region (2026-2035) & (K Units)
- Table 152. Asia Pacific Agricultural Meteorological Observatory Market Size Forecast by Region (2026-2035) & (M USD)
- Table 153. South America Agricultural Meteorological Observatory Sales Forecast by Country (2026-2035) & (K Units)
- Table 154. South America Agricultural Meteorological Observatory Market Size Forecast by Country (2026-2035) & (M USD)
- Table 155. Middle East and Africa Agricultural Meteorological Observatory Sales Forecast by Country (2026-2035) & (Units)
- Table 156. Middle East and Africa Agricultural Meteorological Observatory Market Size Forecast by Country (2026-2035) & (M USD)
- Table 157. Global Agricultural Meteorological Observatory Sales Forecast by Type

(2026-2035) & (K Units)

Table 158. Global Agricultural Meteorological Observatory Market Size Forecast by Type (2026-2035) & (M USD)

Table 159. Global Agricultural Meteorological Observatory Price Forecast by Type (2026-2035) & (USD/Unit)

Table 160. Global Agricultural Meteorological Observatory Sales (K Units) Forecast by Application (2026-2035)

Table 161. Global Agricultural Meteorological Observatory Market Size Forecast by Application (2026-2035) & (M USD)

## List Of Figures

### LIST OF FIGURES

Figure 1. Product Picture of Agricultural Meteorological Observatory

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Agricultural Meteorological Observatory Market Size (M USD), 2025-2035

Figure 5. Global Agricultural Meteorological Observatory Market Size (M USD) (2020-2035)

Figure 6. Global Agricultural Meteorological Observatory Sales (K Units) & (2020-2035)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 8. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 9. Evaluation Matrix of Regional Market Development Potential

Figure 10. Agricultural Meteorological Observatory Market Size by Country (M USD)

Figure 11. Company Assessment Quadrant

Figure 12. Global Agricultural Meteorological Observatory Product Life Cycle

Figure 13. Agricultural Meteorological Observatory Sales Share by Manufacturers in 2025

Figure 14. Global Agricultural Meteorological Observatory Revenue Share by Manufacturers in 2025

Figure 15. Agricultural Meteorological Observatory Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2025

Figure 16. Global Market Agricultural Meteorological Observatory Average Price (USD/Unit) of Key Manufacturers in 2025

Figure 17. The Global 5 and 10 Largest Players: Market Share by Agricultural Meteorological Observatory Revenue in 2025

Figure 18. Industry Chain Map of Agricultural Meteorological Observatory

Figure 19. Global Agricultural Meteorological Observatory Market PEST Analysis

Figure 20. Global Agricultural Meteorological Observatory Market Porter's Five Forces Analysis

Figure 21. Global Merchandise Trade as a Percentage Of GDP

Figure 22. US - Imports of Goods by Country

Figure 23. China Exports by Country

Figure 24. ESG Rating Distribution of The Leading Company Compared With Its Peers

Figure 25. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 26. Global Agricultural Meteorological Observatory Market Share by Type

Figure 27. Sales Market Share of Agricultural Meteorological Observatory by Type

(2020-2025)

Figure 28. Sales Market Share of Agricultural Meteorological Observatory by Type in 2025

Figure 29. Market Share of Agricultural Meteorological Observatory by Type (2020-2025)

Figure 30. Market Share of Agricultural Meteorological Observatory by Type in 2025

Figure 31. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 32. Global Agricultural Meteorological Observatory Market Share by Application

Figure 33. Global Agricultural Meteorological Observatory Sales Market Share by Application (2020-2025)

Figure 34. Global Agricultural Meteorological Observatory Sales Market Share by Application in 2025

Figure 35. Global Agricultural Meteorological Observatory Market Share by Application (2020-2025)

Figure 36. Global Agricultural Meteorological Observatory Market Share by Application in 2025

Figure 37. Global Agricultural Meteorological Observatory Sales Growth Rate by Application (2020-2025)

Figure 38. Global Agricultural Meteorological Observatory Sales Market Share by Region (2020-2025)

Figure 39. Global Agricultural Meteorological Observatory Market Size by Region (2020-2025)

Figure 40. North America Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 41. North America Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 42. North America Agricultural Meteorological Observatory Sales Market Share by Country in 2024

Figure 43. North America Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. North America Agricultural Meteorological Observatory Market Size by Country in 2024

Figure 45. U.S. Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 46. U.S. Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Canada Agricultural Meteorological Observatory Sales (K Units) and Growth Rate (2020-2025)

Figure 48. Canada Agricultural Meteorological Observatory Market Size (M USD) and

Growth Rate (2020-2025)

Figure 49. Mexico Agricultural Meteorological Observatory Sales (Units) and Growth Rate (2020-2025)

Figure 50. Mexico Agricultural Meteorological Observatory Market Size (Units) and Growth Rate (2020-2025)

Figure 51. Europe Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 52. Europe Agricultural Meteorological Observatory Sales Market Share by Country in 2024

Figure 53. Europe Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 54. Europe Agricultural Meteorological Observatory Market Size by Country in 2024

Figure 55. Germany Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 56. Germany Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. France Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 58. France Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. U.K. Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 60. U.K. Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 61. Italy Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 62. Italy Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 63. Spain Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 64. Spain Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 65. Asia Pacific Agricultural Meteorological Observatory Sales and Growth Rate (K Units)

Figure 66. Asia Pacific Agricultural Meteorological Observatory Sales Market Share by Region in 2024

Figure 67. Asia Pacific Agricultural Meteorological Observatory Market Size by Region in 2024

Figure 68. China Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 69. China Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 70. Japan Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 71. Japan Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 72. South Korea Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 73. South Korea Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 74. India Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 75. India Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 76. Southeast Asia Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 77. Southeast Asia Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 78. South America Agricultural Meteorological Observatory Sales and Growth Rate (K Units)

Figure 79. South America Agricultural Meteorological Observatory Sales Market Share by Country in 2024

Figure 80. South America Agricultural Meteorological Observatory Market Size and Growth Rate (M USD)

Figure 81. South America Agricultural Meteorological Observatory Market Size by Country in 2024

Figure 82. Brazil Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 83. Brazil Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 84. Argentina Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 85. Argentina Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 86. Columbia Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 87. Columbia Agricultural Meteorological Observatory Market Size and Growth

Rate (2020-2025) & (M USD)

Figure 88. Middle East and Africa Agricultural Meteorological Observatory Sales and Growth Rate (K Units)

Figure 89. Middle East and Africa Agricultural Meteorological Observatory Sales Market Share by Region in 2024

Figure 90. Middle East and Africa Agricultural Meteorological Observatory Market Size and Growth Rate (M USD)

Figure 91. Middle East and Africa Agricultural Meteorological Observatory Market Size by Region in 2024

Figure 92. Saudi Arabia Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 93. Saudi Arabia Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 94. UAE Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 95. UAE Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 96. Egypt Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 97. Egypt Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 98. Nigeria Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 99. Nigeria Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 100. South Africa Agricultural Meteorological Observatory Sales and Growth Rate (2020-2025) & (K Units)

Figure 101. South Africa Agricultural Meteorological Observatory Market Size and Growth Rate (2020-2025) & (M USD)

Figure 102. Global Agricultural Meteorological Observatory Production Market Share by Region (2020-2025)

Figure 103. North America Agricultural Meteorological Observatory Production (K Units) Growth Rate (2020-2025)

Figure 104. Europe Agricultural Meteorological Observatory Production (K Units) Growth Rate (2020-2025)

Figure 105. Japan Agricultural Meteorological Observatory Production (K Units) Growth Rate (2020-2025)

Figure 106. China Agricultural Meteorological Observatory Production (K Units) Growth Rate (2020-2025)

Figure 107. Global Agricultural Meteorological Observatory Sales Forecast by Volume (2020-2035) & (K Units)

Figure 108. Global Agricultural Meteorological Observatory Market Size Forecast by Value (2020-2035) & (M USD)

Figure 109. Global Agricultural Meteorological Observatory Sales Market Share Forecast by Type (2026-2035)

Figure 110. Global Agricultural Meteorological Observatory Market Share Forecast by Type (2026-2035)

Figure 111. Global Agricultural Meteorological Observatory Sales Forecast by Application (2026-2035)

Figure 112. Global Agricultural Meteorological Observatory Market Share Forecast by Application (2026-2035)

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