

Global Advertising Technology Solutions Market Research Report 2025(Status and Outlook)

<https://marketpublishers.com/r/A7AABFE233B2EN.html>

Date: May 2025

Pages: 141

Price: US\$ 3,200.00 (Single User License)

ID: A7AABFE233B2EN

Abstracts

Report Overview

Advertising technology (AdTech) is an umbrella term that refers to the tools and software advertisers use to reach audiences, run digital ad campaigns, and measure the effectiveness of digital ad campaigns. As the process of buying and selling digital ads has become more complex, ad tech has emerged to simplify the process. Common ad tech tools such as demand-side platforms are the integration of a set of technologies that allow advertisers to buy impressions and select audiences across numerous publisher sites. Now, ad technology enables advertisers and ad agencies to efficiently manage integrated ad campaigns. It also enables brands to get the most out of their budgets and helps maximize return on investment (ROI) on digital advertising. Ultimately, the ad tech environment enables advertisers to strategically plan and optimize their ad campaigns.

This report provides a deep insight into the global Advertising Technology Solutions market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Advertising Technology Solutions Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the

main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Advertising Technology Solutions market in any manner. Global Advertising Technology Solutions Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Adform
Adobe
AdRoll
Amazon (AWS)
AT&T (WarnerMedia)
CAKE
Choozle
Criteo
Google
LiveIntent
Marin Software
MediaMath
Quantcast
Singapore Telecommunications (Amobee)
Sovrn
The Search Monitor
The Trade Desk
Verizon (Verizon Media)
Verve

Market Segmentation (by Type)

On-Premise
Cloud-Based

Market Segmentation (by Application)

Ads Setting
Data Analytics
Yield Management
Others

Geographic Segmentation

North America (USA, Canada, Mexico)
Europe (Germany, UK, France, Russia, Italy, Rest of Europe)
Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)
South America (Brazil, Argentina, Columbia, Rest of South America)
The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study
Neutral perspective on the market performance
Recent industry trends and developments
Competitive landscape & strategies of key players
Potential & niche segments and regions exhibiting promising growth covered
Historical, current, and projected market size, in terms of value
In-depth analysis of the Advertising Technology Solutions Market
Overview of the regional outlook of the Advertising Technology Solutions Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the

Advertising Technology Solutions Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Advertising Technology Solutions, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

1.1 Market Definition and Statistical Scope of Advertising Technology Solutions

1.2 Key Market Segments

1.2.1 Advertising Technology Solutions Segment by Type

1.2.2 Advertising Technology Solutions Segment by Application

1.3 Methodology & Sources of Information

1.3.1 Research Methodology

1.3.2 Research Process

1.3.3 Market Breakdown and Data Triangulation

1.3.4 Base Year

1.3.5 Report Assumptions & Caveats

2 ADVERTISING TECHNOLOGY SOLUTIONS MARKET OVERVIEW

2.1 Global Market Overview

2.2 Market Segment Executive Summary

2.3 Global Market Size by Region

3 ADVERTISING TECHNOLOGY SOLUTIONS MARKET COMPETITIVE LANDSCAPE

3.1 Company Assessment Quadrant

3.2 Global Advertising Technology Solutions Product Life Cycle

3.3 Global Advertising Technology Solutions Revenue Market Share by Company (2020-2025)

3.4 Advertising Technology Solutions Market Share by Company Type (Tier 1, Tier 2, and Tier 3)

3.5 Advertising Technology Solutions Company Headquarters, Area Served, Product Type

3.6 Advertising Technology Solutions Market Competitive Situation and Trends

3.6.1 Advertising Technology Solutions Market Concentration Rate

3.6.2 Global 5 and 10 Largest Advertising Technology Solutions Players Market Share by Revenue

3.6.3 Mergers & Acquisitions, Expansion

4 ADVERTISING TECHNOLOGY SOLUTIONS VALUE CHAIN ANALYSIS

- 4.1 Advertising Technology Solutions Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ADVERTISING TECHNOLOGY SOLUTIONS MARKET

- 5.1 Key Development Trends
- 5.2 Driving Factors
- 5.3 Market Challenges
- 5.4 Industry News
 - 5.4.1 New Product Developments
 - 5.4.2 Mergers & Acquisitions
 - 5.4.3 Expansions
 - 5.4.4 Collaboration/Supply Contracts
- 5.5 PEST Analysis
 - 5.5.1 Industry Policies Analysis
 - 5.5.2 Economic Environment Analysis
 - 5.5.3 Social Environment Analysis
 - 5.5.4 Technological Environment Analysis
- 5.6 Global Advertising Technology Solutions Market Porter's Five Forces Analysis

6 ADVERTISING TECHNOLOGY SOLUTIONS MARKET SEGMENTATION BY TYPE

- 6.1 Evaluation Matrix of Segment Market Development Potential (Type)
- 6.2 Global Advertising Technology Solutions Market Size Market Share by Type (2020-2025)
- 6.3 Global Advertising Technology Solutions Market Size Growth Rate by Type (2021-2025)

7 ADVERTISING TECHNOLOGY SOLUTIONS MARKET SEGMENTATION BY APPLICATION

- 7.1 Evaluation Matrix of Segment Market Development Potential (Application)
- 7.2 Global Advertising Technology Solutions Market Size (M USD) by Application (2020-2025)
- 7.3 Global Advertising Technology Solutions Sales Growth Rate by Application (2020-2025)

8 ADVERTISING TECHNOLOGY SOLUTIONS MARKET SEGMENTATION BY REGION

8.1 Global Advertising Technology Solutions Market Size by Region

8.1.1 Global Advertising Technology Solutions Market Size by Region

8.1.2 Global Advertising Technology Solutions Market Size Market Share by Region

8.2 North America

8.2.1 North America Advertising Technology Solutions Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Advertising Technology Solutions Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Advertising Technology Solutions Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Advertising Technology Solutions Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Advertising Technology Solutions Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Adform

- 9.1.1 Adform Basic Information
- 9.1.2 Adform Advertising Technology Solutions Product Overview
- 9.1.3 Adform Advertising Technology Solutions Product Market Performance
- 9.1.4 Adform SWOT Analysis
- 9.1.5 Adform Business Overview
- 9.1.6 Adform Recent Developments

9.2 Adobe

- 9.2.1 Adobe Basic Information
- 9.2.2 Adobe Advertising Technology Solutions Product Overview
- 9.2.3 Adobe Advertising Technology Solutions Product Market Performance
- 9.2.4 Adobe SWOT Analysis
- 9.2.5 Adobe Business Overview
- 9.2.6 Adobe Recent Developments

9.3 AdRoll

- 9.3.1 AdRoll Basic Information
- 9.3.2 AdRoll Advertising Technology Solutions Product Overview
- 9.3.3 AdRoll Advertising Technology Solutions Product Market Performance
- 9.3.4 AdRoll SWOT Analysis
- 9.3.5 AdRoll Business Overview
- 9.3.6 AdRoll Recent Developments

9.4 Amazon (AWS)

- 9.4.1 Amazon (AWS) Basic Information
- 9.4.2 Amazon (AWS) Advertising Technology Solutions Product Overview
- 9.4.3 Amazon (AWS) Advertising Technology Solutions Product Market Performance
- 9.4.4 Amazon (AWS) Business Overview
- 9.4.5 Amazon (AWS) Recent Developments

9.5 ATandT (WarnerMedia)

- 9.5.1 ATandT (WarnerMedia) Basic Information
- 9.5.2 ATandT (WarnerMedia) Advertising Technology Solutions Product Overview
- 9.5.3 ATandT (WarnerMedia) Advertising Technology Solutions Product Market

Performance

- 9.5.4 ATandT (WarnerMedia) Business Overview
- 9.5.5 ATandT (WarnerMedia) Recent Developments

9.6 CAKE

- 9.6.1 CAKE Basic Information
- 9.6.2 CAKE Advertising Technology Solutions Product Overview

- 9.6.3 CAKE Advertising Technology Solutions Product Market Performance
- 9.6.4 CAKE Business Overview
- 9.6.5 CAKE Recent Developments
- 9.7 Choozle
 - 9.7.1 Choozle Basic Information
 - 9.7.2 Choozle Advertising Technology Solutions Product Overview
 - 9.7.3 Choozle Advertising Technology Solutions Product Market Performance
 - 9.7.4 Choozle Business Overview
 - 9.7.5 Choozle Recent Developments
- 9.8 Criteo
 - 9.8.1 Criteo Basic Information
 - 9.8.2 Criteo Advertising Technology Solutions Product Overview
 - 9.8.3 Criteo Advertising Technology Solutions Product Market Performance
 - 9.8.4 Criteo Business Overview
 - 9.8.5 Criteo Recent Developments
- 9.9 Google
 - 9.9.1 Google Basic Information
 - 9.9.2 Google Advertising Technology Solutions Product Overview
 - 9.9.3 Google Advertising Technology Solutions Product Market Performance
 - 9.9.4 Google Business Overview
 - 9.9.5 Google Recent Developments
- 9.10 LiveIntent
 - 9.10.1 LiveIntent Basic Information
 - 9.10.2 LiveIntent Advertising Technology Solutions Product Overview
 - 9.10.3 LiveIntent Advertising Technology Solutions Product Market Performance
 - 9.10.4 LiveIntent Business Overview
 - 9.10.5 LiveIntent Recent Developments
- 9.11 Marin Software
 - 9.11.1 Marin Software Basic Information
 - 9.11.2 Marin Software Advertising Technology Solutions Product Overview
 - 9.11.3 Marin Software Advertising Technology Solutions Product Market Performance
 - 9.11.4 Marin Software Business Overview
 - 9.11.5 Marin Software Recent Developments
- 9.12 MediaMath
 - 9.12.1 MediaMath Basic Information
 - 9.12.2 MediaMath Advertising Technology Solutions Product Overview
 - 9.12.3 MediaMath Advertising Technology Solutions Product Market Performance
 - 9.12.4 MediaMath Business Overview
 - 9.12.5 MediaMath Recent Developments

9.13 Quantcast

9.13.1 Quantcast Basic Information

9.13.2 Quantcast Advertising Technology Solutions Product Overview

9.13.3 Quantcast Advertising Technology Solutions Product Market Performance

9.13.4 Quantcast Business Overview

9.13.5 Quantcast Recent Developments

9.14 Singapore Telecommunications (Amobee)

9.14.1 Singapore Telecommunications (Amobee) Basic Information

9.14.2 Singapore Telecommunications (Amobee) Advertising Technology Solutions Product Overview

9.14.3 Singapore Telecommunications (Amobee) Advertising Technology Solutions Product Market Performance

9.14.4 Singapore Telecommunications (Amobee) Business Overview

9.14.5 Singapore Telecommunications (Amobee) Recent Developments

9.15 Sovrn

9.15.1 Sovrn Basic Information

9.15.2 Sovrn Advertising Technology Solutions Product Overview

9.15.3 Sovrn Advertising Technology Solutions Product Market Performance

9.15.4 Sovrn Business Overview

9.15.5 Sovrn Recent Developments

9.16 The Search Monitor

9.16.1 The Search Monitor Basic Information

9.16.2 The Search Monitor Advertising Technology Solutions Product Overview

9.16.3 The Search Monitor Advertising Technology Solutions Product Market Performance

9.16.4 The Search Monitor Business Overview

9.16.5 The Search Monitor Recent Developments

9.17 The Trade Desk

9.17.1 The Trade Desk Basic Information

9.17.2 The Trade Desk Advertising Technology Solutions Product Overview

9.17.3 The Trade Desk Advertising Technology Solutions Product Market Performance

9.17.4 The Trade Desk Business Overview

9.17.5 The Trade Desk Recent Developments

9.18 Verizon (Verizon Media)

9.18.1 Verizon (Verizon Media) Basic Information

9.18.2 Verizon (Verizon Media) Advertising Technology Solutions Product Overview

9.18.3 Verizon (Verizon Media) Advertising Technology Solutions Product Market Performance

9.18.4 Verizon (Verizon Media) Business Overview

9.18.5 Verizon (Verizon Media) Recent Developments

9.19 Verve

9.19.1 Verve Basic Information

9.19.2 Verve Advertising Technology Solutions Product Overview

9.19.3 Verve Advertising Technology Solutions Product Market Performance

9.19.4 Verve Business Overview

9.19.5 Verve Recent Developments

10 ADVERTISING TECHNOLOGY SOLUTIONS MARKET FORECAST BY REGION

10.1 Global Advertising Technology Solutions Market Size Forecast

10.2 Global Advertising Technology Solutions Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Advertising Technology Solutions Market Size Forecast by Country

10.2.3 Asia Pacific Advertising Technology Solutions Market Size Forecast by Region

10.2.4 South America Advertising Technology Solutions Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Advertising Technology Solutions by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Advertising Technology Solutions Market Forecast by Type (2026-2033)

11.2 Global Advertising Technology Solutions Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

Table 1. Introduction of the Type

Table 2. Introduction of the Application

Table 3. Market Size (M USD) Segment Executive Summary

Table 4. Advertising Technology Solutions Market Size Comparison by Region (M USD)

Table 5. Global Advertising Technology Solutions Revenue (M USD) by Company (2020-2025)

Table 6. Global Advertising Technology Solutions Revenue Share by Company (2020-2025)

Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Advertising Technology Solutions as of 2024)

Table 8. Advertising Technology Solutions Company Headquarters and Area Served

Table 9. Company Advertising Technology Solutions Product Type

Table 10. Global Advertising Technology Solutions Company Market Concentration Ratio (CR5 and HHI)

Table 11. Mergers & Acquisitions, Expansion Plans

Table 12. Midstream Market Analysis

Table 13. Downstream Customer Analysis

Table 14. Key Development Trends

Table 15. Driving Factors

Table 16. Advertising Technology Solutions Market Challenges

Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026

Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027

Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026

Table 20. Global Advertising Technology Solutions Market Size by Type (M USD)

Table 21. Global Advertising Technology Solutions Market Size (M USD) by Type (2020-2025)

Table 22. Global Advertising Technology Solutions Market Size Share by Type (2020-2025)

Table 23. Global Advertising Technology Solutions Market Size Growth Rate by Type (2021-2025)

Table 24. Global Advertising Technology Solutions Market Size by Application

Table 25. Global Advertising Technology Solutions Market Size by Application (2020-2025) & (M USD)

Table 26. Global Advertising Technology Solutions Market Share by Application (2020-2025)

Table 27. Global Advertising Technology Solutions Sales Growth Rate by Application (2020-2025)

Table 28. Global Advertising Technology Solutions Market Size by Region (2020-2025) & (M USD)

Table 29. Global Advertising Technology Solutions Market Size Market Share by Region (2020-2025)

Table 30. North America Advertising Technology Solutions Market Size by Country (2020-2025) & (M USD)

Table 31. Europe Advertising Technology Solutions Market Size by Country (2020-2025) & (M USD)

Table 32. Asia Pacific Advertising Technology Solutions Market Size by Region (2020-2025) & (M USD)

Table 33. South America Advertising Technology Solutions Market Size by Country (2020-2025) & (M USD)

Table 34. Middle East and Africa Advertising Technology Solutions Market Size by Region (2020-2025) & (M USD)

Table 35. Adform Basic Information

Table 36. Adform Advertising Technology Solutions Product Overview

Table 37. Adform Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Adform SWOT Analysis

Table 39. Adform Business Overview

Table 40. Adform Recent Developments

Table 41. Adobe Basic Information

Table 42. Adobe Advertising Technology Solutions Product Overview

Table 43. Adobe Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 44. Adobe SWOT Analysis

Table 45. Adobe Business Overview

Table 46. Adobe Recent Developments

Table 47. AdRoll Basic Information

Table 48. AdRoll Advertising Technology Solutions Product Overview

Table 49. AdRoll Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 50. AdRoll SWOT Analysis

Table 51. AdRoll Business Overview

Table 52. AdRoll Recent Developments

Table 53. Amazon (AWS) Basic Information

Table 54. Amazon (AWS) Advertising Technology Solutions Product Overview

Table 55. Amazon (AWS) Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 56. Amazon (AWS) Business Overview

Table 57. Amazon (AWS) Recent Developments

Table 58. ATandT (WarnerMedia) Basic Information

Table 59. ATandT (WarnerMedia) Advertising Technology Solutions Product Overview

Table 60. ATandT (WarnerMedia) Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 61. ATandT (WarnerMedia) Business Overview

Table 62. ATandT (WarnerMedia) Recent Developments

Table 63. CAKE Basic Information

Table 64. CAKE Advertising Technology Solutions Product Overview

Table 65. CAKE Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 66. CAKE Business Overview

Table 67. CAKE Recent Developments

Table 68. Choozle Basic Information

Table 69. Choozle Advertising Technology Solutions Product Overview

Table 70. Choozle Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 71. Choozle Business Overview

Table 72. Choozle Recent Developments

Table 73. Criteo Basic Information

Table 74. Criteo Advertising Technology Solutions Product Overview

Table 75. Criteo Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 76. Criteo Business Overview

Table 77. Criteo Recent Developments

Table 78. Google Basic Information

Table 79. Google Advertising Technology Solutions Product Overview

Table 80. Google Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 81. Google Business Overview

Table 82. Google Recent Developments

Table 83. LiveIntent Basic Information

Table 84. LiveIntent Advertising Technology Solutions Product Overview

Table 85. LiveIntent Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)

Table 86. LiveIntent Business Overview

- Table 87. LiveIntent Recent Developments
- Table 88. Marin Software Basic Information
- Table 89. Marin Software Advertising Technology Solutions Product Overview
- Table 90. Marin Software Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)
- Table 91. Marin Software Business Overview
- Table 92. Marin Software Recent Developments
- Table 93. MediaMath Basic Information
- Table 94. MediaMath Advertising Technology Solutions Product Overview
- Table 95. MediaMath Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)
- Table 96. MediaMath Business Overview
- Table 97. MediaMath Recent Developments
- Table 98. Quantcast Basic Information
- Table 99. Quantcast Advertising Technology Solutions Product Overview
- Table 100. Quantcast Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)
- Table 101. Quantcast Business Overview
- Table 102. Quantcast Recent Developments
- Table 103. Singapore Telecommunications (Amobee) Basic Information
- Table 104. Singapore Telecommunications (Amobee) Advertising Technology Solutions Product Overview
- Table 105. Singapore Telecommunications (Amobee) Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)
- Table 106. Singapore Telecommunications (Amobee) Business Overview
- Table 107. Singapore Telecommunications (Amobee) Recent Developments
- Table 108. Sovrn Basic Information
- Table 109. Sovrn Advertising Technology Solutions Product Overview
- Table 110. Sovrn Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)
- Table 111. Sovrn Business Overview
- Table 112. Sovrn Recent Developments
- Table 113. The Search Monitor Basic Information
- Table 114. The Search Monitor Advertising Technology Solutions Product Overview
- Table 115. The Search Monitor Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)
- Table 116. The Search Monitor Business Overview
- Table 117. The Search Monitor Recent Developments
- Table 118. The Trade Desk Basic Information

- Table 119. The Trade Desk Advertising Technology Solutions Product Overview
- Table 120. The Trade Desk Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)
- Table 121. The Trade Desk Business Overview
- Table 122. The Trade Desk Recent Developments
- Table 123. Verizon (Verizon Media) Basic Information
- Table 124. Verizon (Verizon Media) Advertising Technology Solutions Product Overview
- Table 125. Verizon (Verizon Media) Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)
- Table 126. Verizon (Verizon Media) Business Overview
- Table 127. Verizon (Verizon Media) Recent Developments
- Table 128. Verve Basic Information
- Table 129. Verve Advertising Technology Solutions Product Overview
- Table 130. Verve Advertising Technology Solutions Revenue (M USD) and Gross Margin (2020-2025)
- Table 131. Verve Business Overview
- Table 132. Verve Recent Developments
- Table 133. Global Advertising Technology Solutions Market Size Forecast by Region (2026-2033) & (M USD)
- Table 134. North America Advertising Technology Solutions Market Size Forecast by Country (2026-2033) & (M USD)
- Table 135. Europe Advertising Technology Solutions Market Size Forecast by Country (2026-2033) & (M USD)
- Table 136. Asia Pacific Advertising Technology Solutions Market Size Forecast by Region (2026-2033) & (M USD)
- Table 137. South America Advertising Technology Solutions Market Size Forecast by Country (2026-2033) & (M USD)
- Table 138. Middle East and Africa Advertising Technology Solutions Market Size Forecast by Country (2026-2033) & (M USD)
- Table 139. Global Advertising Technology Solutions Market Size Forecast by Type (2026-2033) & (M USD)
- Table 140. Global Advertising Technology Solutions Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

Figure 1. Industry Chain of Advertising Technology Solutions

Figure 2. Data Triangulation

Figure 3. Key Caveats

Figure 4. Global Advertising Technology Solutions Market Size (M USD), 2024-2033

Figure 5. Global Advertising Technology Solutions Market Size (M USD) (2020-2033)

Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 8. Evaluation Matrix of Regional Market Development Potential

Figure 9. Advertising Technology Solutions Market Size by Country (M USD)

Figure 10. Company Assessment Quadrant

Figure 11. Global Advertising Technology Solutions Product Life Cycle

Figure 12. Global Advertising Technology Solutions Revenue Share by Company in 2024

Figure 13. Advertising Technology Solutions Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024

Figure 14. The Global 5 and 10 Largest Players: Market Share by Advertising Technology Solutions Revenue in 2024

Figure 15. Value Chain Map of Advertising Technology Solutions

Figure 16. Global Advertising Technology Solutions Market PEST Analysis

Figure 17. Global Advertising Technology Solutions Market Porter's Five Forces Analysis

Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)

Figure 19. Global Advertising Technology Solutions Market Share by Type

Figure 20. Market Size Share of Advertising Technology Solutions by Type (2020-2025)

Figure 21. Market Size Share of Advertising Technology Solutions by Type in 2024

Figure 22. Global Advertising Technology Solutions Market Size Growth Rate by Type (2021-2025)

Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)

Figure 24. Global Advertising Technology Solutions Market Share by Application

Figure 25. Global Advertising Technology Solutions Market Share by Application (2020-2025)

Figure 26. Global Advertising Technology Solutions Market Share by Application in 2024

Figure 27. Global Advertising Technology Solutions Sales Growth Rate by Application (2020-2025)

Figure 28. Global Advertising Technology Solutions Market Size Market Share by Region (2020-2025)

Figure 29. North America Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 30. North America Advertising Technology Solutions Market Size Market Share by Country in 2024

Figure 31. U.S. Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Advertising Technology Solutions Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Advertising Technology Solutions Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Advertising Technology Solutions Market Share by Country in 2024

Figure 36. Germany Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Advertising Technology Solutions Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Advertising Technology Solutions Market Size Market Share by Region in 2024

Figure 43. China Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Advertising Technology Solutions Market Size and Growth Rate (M USD)

Figure 49. South America Advertising Technology Solutions Market Size Market Share by Country in 2024

Figure 50. Brazil Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Advertising Technology Solutions Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Advertising Technology Solutions Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 56. UAE Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Advertising Technology Solutions Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Advertising Technology Solutions Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Advertising Technology Solutions Market Share Forecast by Type (2026-2033)

Figure 62. Global Advertising Technology Solutions Market Share Forecast by Application (2026-2033)

I would like to order

Product name: Global Advertising Technology Solutions Market Research Report 2025(Status and Outlook)

Product link: <https://marketpublishers.com/r/A7AABFE233B2EN.html>

Price: US\$ 3,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/A7AABFE233B2EN.html>