

Global Adult Soft Drinks Market Research Report 2025(Status and Outlook)

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Abstracts

Report Overview

The adult soft drink market refers to non-alcoholic beverages specifically formulated and marketed for adult consumers, offering sophisticated flavors, premium ingredients, and often functional benefits such as adaptogens, nootropics, or low-sugar formulations. These products bridge the gap between traditional soft drinks and alcoholic beverages, catering to health-conscious adults seeking complex, less sweet taste profiles while avoiding alcohol's effects. Examples include artisanal tonics, botanical-infused sodas, and zero-proof cocktails, often positioned as alternatives in social settings or for mindful consumption. The market has grown alongside trends like sober curiosity, wellness-focused lifestyles, and premiumization in beverages, with brands emphasizing natural ingredients, functional additives, and elevated branding to differentiate from mainstream soft drinks.

This report provides a deep insight into the global Adult Soft Drinks market covering all its essential aspects. This ranges from a macro overview of the market to micro details of the market size, competitive landscape, development trend, niche market, key market drivers and challenges, SWOT analysis, value chain analysis, etc.

The analysis helps the reader to shape the competition within the industries and strategies for the competitive environment to enhance the potential profit. Furthermore, it provides a simple framework for evaluating and accessing the position of the business organization. The report structure also focuses on the competitive landscape of the Global Adult Soft Drinks Market, this report introduces in detail the market share, market performance, product situation, operation situation, etc. of the main players, which helps the readers in the industry to identify the main competitors and deeply understand the competition pattern of the market.

In a word, this report is a must-read for industry players, investors, researchers, consultants, business strategists, and all those who have any kind of stake or are planning to foray into the Adult Soft Drinks market in any manner.

Global Adult Soft Drinks Market: Market Segmentation Analysis

The research report includes specific segments by region (country), manufacturers, Type, and Application. Market segmentation creates subsets of a market based on product type, end-user or application, Geographic, and other factors. By understanding the market segments, the decision-maker can leverage this targeting in the product, sales, and marketing strategies. Market segments can power your product development cycles by informing how you create product offerings for different segments.

Key Company

Coca-Cola

PepsiCo

Nestle

Nongfu Spring

Asahi Group

Molson Coors

Suntory

JDE Peet's

Meiji

Tata

Market Segmentation (by Type)

Carbonated Drinks

Lactic Acid Drinks

Coffee

Tea

Fruit Drinks

Others

Market Segmentation (by Application)

Online

Offline

Geographic Segmentation

North America (USA, Canada, Mexico)

Europe (Germany, UK, France, Russia, Italy, Rest of Europe)

Asia-Pacific (China, Japan, South Korea, India, Southeast Asia, Rest of Asia-Pacific)

South America (Brazil, Argentina, Columbia, Rest of South America)

The Middle East and Africa (Saudi Arabia, UAE, Egypt, Nigeria, South Africa, Rest of MEA)

Key Benefits of This Market Research:

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

Competitive landscape & strategies of key players

Potential & niche segments and regions exhibiting promising growth covered

Historical, current, and projected market size, in terms of value

In-depth analysis of the Adult Soft Drinks Market

Overview of the regional outlook of the Adult Soft Drinks Market:

Customization of the Report

In case of any queries or customization requirements, please connect with our sales team, who will ensure that your requirements are met.

Chapter Outline

Chapter 1 mainly introduces the statistical scope of the report, market division standards, and market research methods.

Chapter 2 is an executive summary of different market segments (by region, product type, application, etc), including the market size of each market segment, future development potential, and so on. It offers a high-level view of the current state of the Adult Soft Drinks Market and its likely evolution in the short to mid-term, and long term.

Chapter 3 makes a detailed analysis of the market's competitive landscape of the market and provides the market share, capacity, output, price, latest development plan, merger, and acquisition information of the main manufacturers in the market.

Chapter 4 is the analysis of the whole market industrial chain, including the upstream and downstream of the industry, as well as Porter's five forces analysis.

Chapter 5 introduces the latest developments of the market, the driving factors and restrictive factors of the market, the challenges and risks faced by manufacturers in the

industry, and the analysis of relevant policies in the industry.

Chapter 6 provides the analysis of various market segments according to product types, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different market segments.

Chapter 7 provides the analysis of various market segments according to application, covering the market size and development potential of each market segment, to help readers find the blue ocean market in different downstream markets.

Chapter 8 provides a quantitative analysis of the market size and development potential of each region and its main countries and introduces the market development, future development prospects, market space, and capacity of each country in the world.

Chapter 9 shares the main producing countries of Adult Soft Drinks, their output value, profit level, regional supply, production capacity layout, etc. from the supply side.

Chapter 10 introduces the basic situation of the main companies in the market in detail, including product sales revenue, sales volume, price, gross profit margin, market share, product introduction, recent development, etc.

Chapter 11 provides a quantitative analysis of the market size and development potential of each region in the next five years.

Chapter 12 provides a quantitative analysis of the market size and development potential of each market segment in the next five years.

Chapter 13 is the main points and conclusions of the report.

Key Reasons to Buy this Report:

Access to date statistics compiled by our researchers. These provide you with historical and forecast data, which is analyzed to tell you why your market is set to change

This enables you to anticipate market changes to remain ahead of your competitors

You will be able to copy data from the Excel spreadsheet straight into your marketing plans, business presentations, or other strategic documents

The concise analysis, clear graph, and table format will enable you to pinpoint the information you require quickly

Provision of market value data for each segment and sub-segment

Indicates the region and segment that is expected to witness the fastest growth as well

as to dominate the market

Analysis by geography highlighting the consumption of the product/service in the region as well as indicating the factors that are affecting the market within each region

Competitive landscape which incorporates the market ranking of the major players, along with new service/product launches, partnerships, business expansions, and acquisitions in the past five years of companies profiled

Extensive company profiles comprising of company overview, company insights, product benchmarking, and SWOT analysis for the major market players

The current as well as the future market outlook of the industry concerning recent developments which involve growth opportunities and drivers as well as challenges and restraints of both emerging as well as developed regions

Includes in-depth analysis of the market from various perspectives through Porter's five forces analysis

Provides insight into the market through Value Chain

Market dynamics scenario, along with growth opportunities of the market in the years to come

6-month post-sales analyst support

Customization of the Report

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Contents

1 RESEARCH METHODOLOGY AND STATISTICAL SCOPE

- 1.1 Market Definition and Statistical Scope of Adult Soft Drinks
- 1.2 Key Market Segments
 - 1.2.1 Adult Soft Drinks Segment by Type
 - 1.2.2 Adult Soft Drinks Segment by Application
- 1.3 Methodology & Sources of Information
 - 1.3.1 Research Methodology
 - 1.3.2 Research Process
 - 1.3.3 Market Breakdown and Data Triangulation
 - 1.3.4 Base Year
 - 1.3.5 Report Assumptions & Caveats

2 ADULT SOFT DRINKS MARKET OVERVIEW

- 2.1 Global Market Overview
- 2.2 Market Segment Executive Summary
- 2.3 Global Market Size by Region

3 ADULT SOFT DRINKS MARKET COMPETITIVE LANDSCAPE

- 3.1 Company Assessment Quadrant
- 3.2 Global Adult Soft Drinks Product Life Cycle
- 3.3 Global Adult Soft Drinks Revenue Market Share by Company (2020-2025)
- 3.4 Adult Soft Drinks Market Share by Company Type (Tier 1, Tier 2, and Tier 3)
- 3.5 Adult Soft Drinks Company Headquarters, Area Served, Product Type
- 3.6 Adult Soft Drinks Market Competitive Situation and Trends
 - 3.6.1 Adult Soft Drinks Market Concentration Rate
 - 3.6.2 Global 5 and 10 Largest Adult Soft Drinks Players Market Share by Revenue
 - 3.6.3 Mergers & Acquisitions, Expansion

4 ADULT SOFT DRINKS VALUE CHAIN ANALYSIS

- 4.1 Adult Soft Drinks Value Chain Analysis
- 4.2 Midstream Market Analysis
- 4.3 Downstream Customer Analysis

5 THE DEVELOPMENT AND DYNAMICS OF ADULT SOFT DRINKS MARKET

5.1 Key Development Trends

5.2 Driving Factors

5.3 Market Challenges

5.4 Industry News

5.4.1 New Product Developments

5.4.2 Mergers & Acquisitions

5.4.3 Expansions

5.4.4 Collaboration/Supply Contracts

5.5 PEST Analysis

5.5.1 Industry Policies Analysis

5.5.2 Economic Environment Analysis

5.5.3 Social Environment Analysis

5.5.4 Technological Environment Analysis

5.6 Global Adult Soft Drinks Market Porter's Five Forces Analysis

6 ADULT SOFT DRINKS MARKET SEGMENTATION BY TYPE

6.1 Evaluation Matrix of Segment Market Development Potential (Type)

6.2 Global Adult Soft Drinks Market Size Market Share by Type (2020-2025)

6.3 Global Adult Soft Drinks Market Size Growth Rate by Type (2021-2025)

7 ADULT SOFT DRINKS MARKET SEGMENTATION BY APPLICATION

7.1 Evaluation Matrix of Segment Market Development Potential (Application)

7.2 Global Adult Soft Drinks Market Size (M USD) by Application (2020-2025)

7.3 Global Adult Soft Drinks Sales Growth Rate by Application (2020-2025)

8 ADULT SOFT DRINKS MARKET SEGMENTATION BY REGION

8.1 Global Adult Soft Drinks Market Size by Region

8.1.1 Global Adult Soft Drinks Market Size by Region

8.1.2 Global Adult Soft Drinks Market Size Market Share by Region

8.2 North America

8.2.1 North America Adult Soft Drinks Market Size by Country

8.2.2 U.S.

8.2.3 Canada

8.2.4 Mexico

8.3 Europe

8.3.1 Europe Adult Soft Drinks Market Size by Country

8.3.2 Germany

8.3.3 France

8.3.4 U.K.

8.3.5 Italy

8.3.6 Spain

8.4 Asia Pacific

8.4.1 Asia Pacific Adult Soft Drinks Market Size by Region

8.4.2 China

8.4.3 Japan

8.4.4 South Korea

8.4.5 India

8.4.6 Southeast Asia

8.5 South America

8.5.1 South America Adult Soft Drinks Market Size by Country

8.5.2 Brazil

8.5.3 Argentina

8.5.4 Columbia

8.6 Middle East and Africa

8.6.1 Middle East and Africa Adult Soft Drinks Market Size by Region

8.6.2 Saudi Arabia

8.6.3 UAE

8.6.4 Egypt

8.6.5 Nigeria

8.6.6 South Africa

9 KEY COMPANIES PROFILE

9.1 Coca-Cola

9.1.1 Coca-Cola Basic Information

9.1.2 Coca-Cola Adult Soft Drinks Product Overview

9.1.3 Coca-Cola Adult Soft Drinks Product Market Performance

9.1.4 Coca-Cola SWOT Analysis

9.1.5 Coca-Cola Business Overview

9.1.6 Coca-Cola Recent Developments

9.2 PepsiCo

9.2.1 PepsiCo Basic Information

9.2.2 PepsiCo Adult Soft Drinks Product Overview

- 9.2.3 PepsiCo Adult Soft Drinks Product Market Performance
- 9.2.4 PepsiCo SWOT Analysis
- 9.2.5 PepsiCo Business Overview
- 9.2.6 PepsiCo Recent Developments
- 9.3 Nestle
 - 9.3.1 Nestle Basic Information
 - 9.3.2 Nestle Adult Soft Drinks Product Overview
 - 9.3.3 Nestle Adult Soft Drinks Product Market Performance
 - 9.3.4 Nestle SWOT Analysis
 - 9.3.5 Nestle Business Overview
 - 9.3.6 Nestle Recent Developments
- 9.4 Nongfu Spring
 - 9.4.1 Nongfu Spring Basic Information
 - 9.4.2 Nongfu Spring Adult Soft Drinks Product Overview
 - 9.4.3 Nongfu Spring Adult Soft Drinks Product Market Performance
 - 9.4.4 Nongfu Spring Business Overview
 - 9.4.5 Nongfu Spring Recent Developments
- 9.5 Asahi Group
 - 9.5.1 Asahi Group Basic Information
 - 9.5.2 Asahi Group Adult Soft Drinks Product Overview
 - 9.5.3 Asahi Group Adult Soft Drinks Product Market Performance
 - 9.5.4 Asahi Group Business Overview
 - 9.5.5 Asahi Group Recent Developments
- 9.6 Molson Coors
 - 9.6.1 Molson Coors Basic Information
 - 9.6.2 Molson Coors Adult Soft Drinks Product Overview
 - 9.6.3 Molson Coors Adult Soft Drinks Product Market Performance
 - 9.6.4 Molson Coors Business Overview
 - 9.6.5 Molson Coors Recent Developments
- 9.7 Suntory
 - 9.7.1 Suntory Basic Information
 - 9.7.2 Suntory Adult Soft Drinks Product Overview
 - 9.7.3 Suntory Adult Soft Drinks Product Market Performance
 - 9.7.4 Suntory Business Overview
 - 9.7.5 Suntory Recent Developments
- 9.8 JDE Peet's
 - 9.8.1 JDE Peet's Basic Information
 - 9.8.2 JDE Peet's Adult Soft Drinks Product Overview
 - 9.8.3 JDE Peet's Adult Soft Drinks Product Market Performance

9.8.4 JDE Peet's Business Overview

9.8.5 JDE Peet's Recent Developments

9.9 Meiji

9.9.1 Meiji Basic Information

9.9.2 Meiji Adult Soft Drinks Product Overview

9.9.3 Meiji Adult Soft Drinks Product Market Performance

9.9.4 Meiji Business Overview

9.9.5 Meiji Recent Developments

9.10 Tata

9.10.1 Tata Basic Information

9.10.2 Tata Adult Soft Drinks Product Overview

9.10.3 Tata Adult Soft Drinks Product Market Performance

9.10.4 Tata Business Overview

9.10.5 Tata Recent Developments

10 ADULT SOFT DRINKS MARKET FORECAST BY REGION

10.1 Global Adult Soft Drinks Market Size Forecast

10.2 Global Adult Soft Drinks Market Forecast by Region

10.2.1 North America Market Size Forecast by Country

10.2.2 Europe Adult Soft Drinks Market Size Forecast by Country

10.2.3 Asia Pacific Adult Soft Drinks Market Size Forecast by Region

10.2.4 South America Adult Soft Drinks Market Size Forecast by Country

10.2.5 Middle East and Africa Forecasted Sales of Adult Soft Drinks by Country

11 FORECAST MARKET BY TYPE AND BY APPLICATION (2026-2033)

11.1 Global Adult Soft Drinks Market Forecast by Type (2026-2033)

11.2 Global Adult Soft Drinks Market Forecast by Application (2026-2033)

12 CONCLUSION AND KEY FINDINGS

List Of Tables

LIST OF TABLES

- Table 1. Introduction of the Type
- Table 2. Introduction of the Application
- Table 3. Market Size (M USD) Segment Executive Summary
- Table 4. Adult Soft Drinks Market Size Comparison by Region (M USD)
- Table 5. Global Adult Soft Drinks Revenue (M USD) by Company (2020-2025)
- Table 6. Global Adult Soft Drinks Revenue Share by Company (2020-2025)
- Table 7. Company Type (Tier 1, Tier 2, and Tier 3) & (based on the Revenue in Adult Soft Drinks as of 2024)
- Table 8. Adult Soft Drinks Company Headquarters and Area Served
- Table 9. Company Adult Soft Drinks Product Type
- Table 10. Global Adult Soft Drinks Company Market Concentration Ratio (CR5 and HHI)
- Table 11. Mergers & Acquisitions, Expansion Plans
- Table 12. Midstream Market Analysis
- Table 13. Downstream Customer Analysis
- Table 14. Key Development Trends
- Table 15. Driving Factors
- Table 16. Adult Soft Drinks Market Challenges
- Table 17. Goldman Sachs' forecast real GDP growth rate for 2024-2026
- Table 18. S&P Global ' Forecast Real GDP Growth Rate For 2024-2027
- Table 19. World Bank ' Forecast Real GDP Growth Rate For 2024-2026
- Table 20. Global Adult Soft Drinks Market Size by Type (M USD)
- Table 21. Global Adult Soft Drinks Market Size (M USD) by Type (2020-2025)
- Table 22. Global Adult Soft Drinks Market Size Share by Type (2020-2025)
- Table 23. Global Adult Soft Drinks Market Size Growth Rate by Type (2021-2025)
- Table 24. Global Adult Soft Drinks Market Size by Application
- Table 25. Global Adult Soft Drinks Market Size by Application (2020-2025) & (M USD)
- Table 26. Global Adult Soft Drinks Market Share by Application (2020-2025)
- Table 27. Global Adult Soft Drinks Sales Growth Rate by Application (2020-2025)
- Table 28. Global Adult Soft Drinks Market Size by Region (2020-2025) & (M USD)
- Table 29. Global Adult Soft Drinks Market Size Market Share by Region (2020-2025)
- Table 30. North America Adult Soft Drinks Market Size by Country (2020-2025) & (M USD)
- Table 31. Europe Adult Soft Drinks Market Size by Country (2020-2025) & (M USD)
- Table 32. Asia Pacific Adult Soft Drinks Market Size by Region (2020-2025) & (M USD)
- Table 33. South America Adult Soft Drinks Market Size by Country (2020-2025) & (M USD)

USD)

Table 34. Middle East and Africa Adult Soft Drinks Market Size by Region (2020-2025) & (M USD)

Table 35. Coca-Cola Basic Information

Table 36. Coca-Cola Adult Soft Drinks Product Overview

Table 37. Coca-Cola Adult Soft Drinks Revenue (M USD) and Gross Margin (2020-2025)

Table 38. Coca-Cola SWOT Analysis

Table 39. Coca-Cola Business Overview

Table 40. Coca-Cola Recent Developments

Table 41. PepsiCo Basic Information

Table 42. PepsiCo Adult Soft Drinks Product Overview

Table 43. PepsiCo Adult Soft Drinks Revenue (M USD) and Gross Margin (2020-2025)

Table 44. PepsiCo SWOT Analysis

Table 45. PepsiCo Business Overview

Table 46. PepsiCo Recent Developments

Table 47. Nestle Basic Information

Table 48. Nestle Adult Soft Drinks Product Overview

Table 49. Nestle Adult Soft Drinks Revenue (M USD) and Gross Margin (2020-2025)

Table 50. Nestle SWOT Analysis

Table 51. Nestle Business Overview

Table 52. Nestle Recent Developments

Table 53. Nongfu Spring Basic Information

Table 54. Nongfu Spring Adult Soft Drinks Product Overview

Table 55. Nongfu Spring Adult Soft Drinks Revenue (M USD) and Gross Margin (2020-2025)

Table 56. Nongfu Spring Business Overview

Table 57. Nongfu Spring Recent Developments

Table 58. Asahi Group Basic Information

Table 59. Asahi Group Adult Soft Drinks Product Overview

Table 60. Asahi Group Adult Soft Drinks Revenue (M USD) and Gross Margin (2020-2025)

Table 61. Asahi Group Business Overview

Table 62. Asahi Group Recent Developments

Table 63. Molson Coors Basic Information

Table 64. Molson Coors Adult Soft Drinks Product Overview

Table 65. Molson Coors Adult Soft Drinks Revenue (M USD) and Gross Margin (2020-2025)

Table 66. Molson Coors Business Overview

- Table 67. Molson Coors Recent Developments
- Table 68. Suntory Basic Information
- Table 69. Suntory Adult Soft Drinks Product Overview
- Table 70. Suntory Adult Soft Drinks Revenue (M USD) and Gross Margin (2020-2025)
- Table 71. Suntory Business Overview
- Table 72. Suntory Recent Developments
- Table 73. JDE Peet's Basic Information
- Table 74. JDE Peet's Adult Soft Drinks Product Overview
- Table 75. JDE Peet's Adult Soft Drinks Revenue (M USD) and Gross Margin (2020-2025)
- Table 76. JDE Peet's Business Overview
- Table 77. JDE Peet's Recent Developments
- Table 78. Meiji Basic Information
- Table 79. Meiji Adult Soft Drinks Product Overview
- Table 80. Meiji Adult Soft Drinks Revenue (M USD) and Gross Margin (2020-2025)
- Table 81. Meiji Business Overview
- Table 82. Meiji Recent Developments
- Table 83. Tata Basic Information
- Table 84. Tata Adult Soft Drinks Product Overview
- Table 85. Tata Adult Soft Drinks Revenue (M USD) and Gross Margin (2020-2025)
- Table 86. Tata Business Overview
- Table 87. Tata Recent Developments
- Table 88. Global Adult Soft Drinks Market Size Forecast by Region (2026-2033) & (M USD)
- Table 89. North America Adult Soft Drinks Market Size Forecast by Country (2026-2033) & (M USD)
- Table 90. Europe Adult Soft Drinks Market Size Forecast by Country (2026-2033) & (M USD)
- Table 91. Asia Pacific Adult Soft Drinks Market Size Forecast by Region (2026-2033) & (M USD)
- Table 92. South America Adult Soft Drinks Market Size Forecast by Country (2026-2033) & (M USD)
- Table 93. Middle East and Africa Adult Soft Drinks Market Size Forecast by Country (2026-2033) & (M USD)
- Table 94. Global Adult Soft Drinks Market Size Forecast by Type (2026-2033) & (M USD)
- Table 95. Global Adult Soft Drinks Market Size Forecast by Application (2026-2033) & (M USD)

List Of Figures

LIST OF FIGURES

- Figure 1. Industry Chain of Adult Soft Drinks
- Figure 2. Data Triangulation
- Figure 3. Key Caveats
- Figure 4. Global Adult Soft Drinks Market Size (M USD), 2024-2033
- Figure 5. Global Adult Soft Drinks Market Size (M USD) (2020-2033)
- Figure 6. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 7. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 8. Evaluation Matrix of Regional Market Development Potential
- Figure 9. Adult Soft Drinks Market Size by Country (M USD)
- Figure 10. Company Assessment Quadrant
- Figure 11. Global Adult Soft Drinks Product Life Cycle
- Figure 12. Global Adult Soft Drinks Revenue Share by Company in 2024
- Figure 13. Adult Soft Drinks Market Share by Company Type (Tier 1, Tier 2 and Tier 3): 2024
- Figure 14. The Global 5 and 10 Largest Players: Market Share by Adult Soft Drinks Revenue in 2024
- Figure 15. Value Chain Map of Adult Soft Drinks
- Figure 16. Global Adult Soft Drinks Market PEST Analysis
- Figure 17. Global Adult Soft Drinks Market Porter's Five Forces Analysis
- Figure 18. Evaluation Matrix of Segment Market Development Potential (Type)
- Figure 19. Global Adult Soft Drinks Market Share by Type
- Figure 20. Market Size Share of Adult Soft Drinks by Type (2020-2025)
- Figure 21. Market Size Share of Adult Soft Drinks by Type in 2024
- Figure 22. Global Adult Soft Drinks Market Size Growth Rate by Type (2021-2025)
- Figure 23. Evaluation Matrix of Segment Market Development Potential (Application)
- Figure 24. Global Adult Soft Drinks Market Share by Application
- Figure 25. Global Adult Soft Drinks Market Share by Application (2020-2025)
- Figure 26. Global Adult Soft Drinks Market Share by Application in 2024
- Figure 27. Global Adult Soft Drinks Sales Growth Rate by Application (2020-2025)
- Figure 28. Global Adult Soft Drinks Market Size Market Share by Region (2020-2025)
- Figure 29. North America Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)
- Figure 30. North America Adult Soft Drinks Market Size Market Share by Country in 2024
- Figure 31. U.S. Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 32. Canada Adult Soft Drinks Market Size (M USD) and Growth Rate (2020-2025)

Figure 33. Mexico Adult Soft Drinks Market Size (M USD) and Growth Rate (2020-2025)

Figure 34. Europe Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 35. Europe Adult Soft Drinks Market Share by Country in 2024

Figure 36. Germany Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 37. France Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 38. U.K. Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 39. Italy Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 40. Spain Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 41. Asia Pacific Adult Soft Drinks Market Size and Growth Rate (M USD)

Figure 42. Asia Pacific Adult Soft Drinks Market Size Market Share by Region in 2024

Figure 43. China Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 44. Japan Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 45. South Korea Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 46. India Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 47. Southeast Asia Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 48. South America Adult Soft Drinks Market Size and Growth Rate (M USD)

Figure 49. South America Adult Soft Drinks Market Size Market Share by Country in 2024

Figure 50. Brazil Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 51. Argentina Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 52. Columbia Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 53. Middle East and Africa Adult Soft Drinks Market Size and Growth Rate (M USD)

Figure 54. Middle East and Africa Adult Soft Drinks Market Size Market Share by Region in 2024

Figure 55. Saudi Arabia Adult Soft Drinks Market Size and Growth Rate (2020-2025) &

(M USD)

Figure 56. UAE Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 57. Egypt Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 58. Nigeria Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 59. South Africa Adult Soft Drinks Market Size and Growth Rate (2020-2025) & (M USD)

Figure 60. Global Adult Soft Drinks Market Size Forecast (2020-2033) & (M USD)

Figure 61. Global Adult Soft Drinks Market Share Forecast by Type (2026-2033)

Figure 62. Global Adult Soft Drinks Market Share Forecast by Application (2026-2033)

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