

India Frozen Food (Vegetable, Snacks & Ready Meal, Seafood, Meat & Poultry) Market Outlook, 2025

<https://marketpublishers.com/r/IBDE52F7AC9CEN.html>

Date: July 2020

Pages: 173

Price: US\$ 2,450.00 (Single User License)

ID: IBDE52F7AC9CEN

Abstracts

Food consumption patterns have come a long way from preparing a complete meal to opting for frozen food products. India's frozen food market is derived by the conveniences associated with such food products. Intact freshness, longer shelf life and high nutritional content in the frozen food products are driving the Indian frozen food market. Currently, India is viewed as the potential market for the consumption of frozen foods. However, the consumption of such foods is still negligible in the global comparison. This is due to the large population, higher priced foods product, handful of existing players and lower awareness among the consumers. This has posed an opportunity for the prominent global players to explore the market. Some of the top performing active companies in market are McCain foods, IFB agro, Venky's, Mother Dairy, Godrej Tyson Ltd., Innovation Foods (Sumeru) etc. The overall Indian frozen food market is segmented into four forms of frozen food products such as frozen vegetables, frozen seafood, frozen meat and poultry, frozen snacks & ready meal. The report shows the increasing demand of these food products from residential as well as from the commercial segment. Procurement of the frozen food products in both of the mentioned segments can be further understood with the analysis done on the organized and unorganized sector. The report also gives complete insight with historical and forecasted analysis, its sales distribution and the top profiled companies.

According to the report 'India Frozen Food (Vegetable, Snacks & Ready Meal, Seafood, Meat & Poultry) Market Outlook, 2025' the market have grown exponentially with a CAGR of above 19% in volume consumption till the year 2018-19. Snacks and ready meal segments of the market have been generating the highest revenue from the overall market. Kinds of products included in this category are frozen potatoes, frozen snacks, and frozen ready meals which consist of complete veg & non-veg meals, pizza bread, etc. From the overall market, revenue generated from the frozen vegetable

segment of the market has been viewed as the fastest. Easiness in getting pre-cut vegetables, clean, high in nutritional content and no added preservatives have been observed as the reasons for the growth of frozen vegetable products. These reasons posing as a growth drivers will put positive effect in its forecasted growth which will let the market growth with a CAGR of above 26% in value terms till the year 2024-25. In the overall development of the market, organized segment has been playing an important role which has catered to an increasing demand from both residential as well as commercial segments of the market. Developing infrastructure of modern retail stores in every corner of the country has led to the increase in distribution of the frozen food products. On contrary to this in recent years, the traditional stores are getting equipped with advanced freezing technologies as it is allowing them to stock up the frozen food inventory and attract more consumers.

Major companies present in the market

McCain Foods (India) Private Limited, IFB Agro Industries Limited, Mother Dairy Fruit & Vegetable Private Limited, Godrej Tyson Foods Limited, Venky's (India) Limited, Tanvi foods, Innovative Foods Limited, ITC Limited, West Cost Fine Foods Private Limited, Gadre Marine Export Private Limited, Vadilal Industries Limited, Al Kabeer Exports Private Limited, Darshan Foods Private Limited

Considered in the report

Geography: India

Base year: 2018-19

Historical year: 2013-14

Estimated year: 2019-20

Forecasted year: 2024-25

Aspects covered in the report

Global frozen food market outlook

India frozen food market outlook

India frozen food market share (company, product type, end-user, organized v/s unorganized, sales channel, regional analysis)

India frozen vegetable market outlook

India frozen snacks & ready meal market outlook

India frozen meat & poultry market outlook

India frozen seafood market outlook

Price product and variant analysis

India frozen food trade analysis

India frozen food trends & developments

India economic profile

Porters five force model

Company profile of top players

Segments covered in the market

Frozen vegetable

Frozen snacks & ready meals

Frozen seafood

Frozen meat & poultry products

The approach of the report:

We keep an eye on evolving markets and try to evaluate the potentials in the product

and services. If we found the market interesting, we start working on it and create the desired table of content considering all aspects of the business. We start by creating separate questionnaires for C-level executives, national/regional sales personals, company owners, dealers, distributors & end-users. Once the questionnaires have been finalized we start collecting the primary data (majorly through phone calls) and try to understand the market dynamics with regional/tier wise. This process gives us in-depth detail of the market including all present companies, the top-performing product with reasons why they dominate; we get the details of new players and their innovative approach and market trends, dynamics, and all the small details of the market. After the collection of primary inputs, we then cross-check the same with secondary sources that include associations, trade journals, annual reports, paid databases, newspapers, magazines, press releases, government sources, etc. By this, we get a rough estimate of the market and start checking existing product price variant, trade, production, raw material scenario, policies and regulatory landscape, etc. Then to finalize the market, we start collecting financials of each player present in the market including limited, private limited, and LLPs. Moreover, we perform cross-industry, cross-region analysis of the product, and based on collected primary inputs and using statistical modeling we start forecasting the market. We follow our forecasting algorithm which is unique for each product but giving more weightage to primary inputs. At the same time, the content team starts preparing company profiles, market dynamics, market trends, five forces, and PEST analysis, etc. Once the data is verified by the data expert, the team (primary team, content team, and data team) together cross-check the segmentations, validates the market, and then the designing team starts plotting the graphs. Once the file is ready, the content team completes the report and makes sure that all the discussed points have been covered and provides their valuable inputs in strategic recommendations' for new as well as the existing players. The QC team then checks the overall report which includes spell check, data verification and makes the same dispatch ready and error-free.

Intended audience

This report can be useful to industry consultants, manufacturers, suppliers, associations & organizations related to the frozen food industry, government bodies, and other stakeholders to align their market-centric strategies. In addition to marketing & presentations, it will also increase competitive knowledge about the industry.

Please get in touch with our sales team to find out more.

Keywords: Global, India, Frozen, Food, Vegetables, Fruit, Meat, Poultry, Seafood,

Snacks, Ready Meals, McCain, ITC, agro, Residential, Commercial, Organized,
Unorganized, Modern Retail, Specialized, Online

Contents

1. EXECUTIVE SUMMARY

2. RESEARCH METHODOLOGY

3. INDIA DEMOGRAPHIC INSIGHT

4. GLOBAL FROZEN FOOD MARKET OUTLOOK

4.1. Overall Market Size By Value

4.2. Market share

4.2.1. By Region

4.2.2. By Product Type

4.2.3. By Sales Channel

4.2.4. By End User

5. INDIA FROZEN FOOD MARKET OUTLOOK

5.1. Market Size By Value

5.2. Market Size By Volume

5.3. Market Share

5.3.1. By Company

5.3.2. By Product Type

5.3.3. By End User

5.3.4. Organized V/S Unorganized

5.3.5. By Sales Channel

5.3.6. By Region

6. INDIA FROZEN VEGETABLES MARKET OUTLOOK

6.1. Market Size

6.1.1. By Value

6.1.2. By Volume

6.2. Market Share

6.2.1. By Product Type

6.2.2. By End User (Residential & Commercial)

6.3. Product Price & Variant Analysis

7. INDIA FROZEN SNACKS & READY MEAL MARKET OUTLOOK

7.1. Market Size

7.1.1. By Value

7.1.2. By Volume

7.2. Market Share

7.2.1. By Product Type

7.2.2. By End User (Residential & Commercial)

7.3. Product Price & Variant Analysis

8. INDIA FROZEN SEAFOOD MARKET OUTLOOK

8.1. Market Size

8.1.1. By Value

8.1.2. By Volume

8.2. Market Share

8.2.1. By Product Type

8.2.2. By End User (Residential & Commercial)

8.3. Product Price & Variant Analysis

9. INDIA FROZEN MEAT & POULTRY MARKET OUTLOOK

9.1. Market Size

9.1.1. By Value

9.1.2. By Volume

9.2. Market Share End User (Residential & Commercial)

9.3. Product Price & Variant Analysis

10. OVERVIEW OF COLD CHAIN INDUSTRY

11. INDIA ECONOMIC PROFILE

12. RAW MATERIAL

13. MARKET PENETRATION

14. PEST ANALYSIS

15. TRADE DYNAMICS

15.1. Import By Value & Volume

15.2. Export By Value & Volume

16. POLICY & REGULATORY LANDSCAPE

17. INDIA FROZEN FOOD MARKET DYNAMICS

17.1. Key Drivers

17.2. Key Challenges

18. MARKET TRENDS & DEVELOPMENTS

18.1. Spreading Out of Modern Retail Formats

18.2. Young Population Seeking Convenience and Novelty

18.3. Progression of Fast Food Chains Driving Frozen Over Fresh

18.4. Rising Consumer Preference for Frozen Non-Vegetarian Products

18.5. High Nutritional Value in Frozen Vegetables & Fruits Making it Popular

18.6. Rise In the utilization of IQF techniques

18.7. Evaluation of retail industry with digitization

19. COMPETITIVE LANDSCAPE

19.1. Porter's Five Forces

19.2. Company Profiles

19.2.1. McCain Foods (India) Private Limited

19.2.2. IFB Agro Industries Limited

19.2.3. Mother Dairy Fruit & Vegetable Private Limited

19.2.4. Godrej Tyson Foods Limited

19.2.5. Venky's (India) Limited

19.2.6. Tanvi foods

19.2.7. Innovative Foods Limited

19.2.8. ITC Limited

19.2.9. West Cost Fine Foods Private Limited

19.2.10. Gadre Marine Export Private Limited

19.2.11. Vadilal Industries Limited

19.2.12. Al Kabeer Exports Private Limited

19.2.13. Darshan Foods Private Limited

20. STRATEGIC RECOMMENDATIONS

21. DISCLAIMER

List Of Tables

LIST OF TABLES

Table-1: India Tier-wise Classification Of Cities

Table-2: India Region-wise Classification Of State

Table-3: Product, Price & Variant Analysis of Frozen Vegetable & fruits Brands Available in India

Table-4: Product, Price & Variant Analysis of Frozen Snacks & Ready Meal Brands Available in India

Table-5: Product, Price & Variant Analysis of Frozen Seafood Brands Available in India

Table-6: Product, Price & Variant Analysis of Frozen Meat & Poultry Brands Available in India

Table-7: India Economic Profile – 2015 to 2018

Table-8: HS Code For Frozen Food Products In India 2018-19

Table-9: Import Duty Structure For Frozen Food Products In India 2018-19

Table-10: Import Of Sweet Frozen Corns In India - Value & Volume 2013-14 to 2018-19

Table-11: Import Of Sweet Frozen Corns Products In India - By Country By Volume 2018-19

Table-12: Import Of Other Vegetable Frozen In India - Value & Volume 2013-14 to 2018-19

Table-13: Import Of Other vegetable Frozen In India - By Country By Volume 2018-19

Table-14: Import Of Other Food Preparation Frozen In India - Value & Volume 2013-14 to 2018-19

Table-15: Import Of Other vegetable Frozen In India - By Country By Volume 2018-19

Table-16: Export Of Sweet Frozen Corns In India - Value & Volume 2013-14 to 2018-19

Table-17: Export Of Sweet Frozen Corns From India - By Country By Volume 2018-19

Table-18: Export Of Other Vegetable Frozen In India - Value & Volume 2013-14 to 2018-19

Table-19: Export Of Other Vegetable Frozen From India - By Country By Volume 2018-19

Table-20: Export Of Other Food Preparation In India - Value & Volume 2013-14 to 2018-19

Table-21: Export Of Other Food Preparation From India - By Country By Volume 2018-19

Table-22: Key Facts of McCain Foods (India) Private Limited

Table-23: Key Facts Of IFB Agro Industries Limited

Table-24: Key Facts Of Mother Dairy Fruit & Vegetable Private Limited

Table-25: Key Facts Of Godrej Tyson Foods Limited

Table-26: Key Facts Of Venky's (India) Limited

Table-27: Key Facts Of Tanvi Foods

Table-28: Key Facts Of Innovative Foods Limited

Table-29: Key Facts Of ITC Limited

Table-30: Key Facts Of West Cost Fine Foods Private Limited

Table-31: Key Facts Of Gadre Marine Export Private Limited

Table-32: Key Facts Of Vadilal Industries Limited

Table-33: Key Facts Of Al Kabeer Exports Private Limited

Table-34: Key Facts Of Darshan Foods Private Limited

List Of Figures

LIST OF FIGURES

Figure 1: India Population 2015-2019 (In Crore)

Figure 2: India Population Age Structure (EST. 2019)

Figure 3: India Urban VS Rural (Crore)

Figure 4: Global Frozen Food Market By Value 2014 – 2019 (USD Billion)

Figure 5: Global Frozen Food Market By Value 2020F – 2025F (USD Billion)

Figure 6: Global Frozen Foods Market Share By Value By Region 2019 & 2025

Figure 7: Global Frozen Foods Market Share By Value By Product Type 2019 & 2025

Figure 8: Global Frozen Foods Market Share By Value By Sales Channels 2019 & 2025

Figure 9: Global Frozen Foods Market Share By Value By End User 2019 & 2025

Figure-10: India Frozen Food Market Size – By Value 2013-14 To 2018-19 (INR Crore)

Figure-11: India Frozen Food Market Size Forecast – By Value 2019-20F To 2024-25F (INR Crore)

Figure-12: India Frozen Food Market Size – By Volume 2013-14 To 2018-19 (Thousand Tonnes)

Figure-13: India Frozen Food Market Size – By Volume 2019-20F To 2024-25 (Thousand Tonnes)

Figure-14: India Frozen Food Market Share – By Company 2018-19

Figure-15: India Frozen Food Market Share – By Value 2018-19 & 2024-25F

Figure-16: India Frozen Food Market Share – By Volume 2018-19 & 2024-25F

Figure-17: India Frozen Food Market Share – By End User, By Value 2018-19 To 2024-25F

Figure-18: India Frozen Food Market Share – By End User, By Volume 2018-19 To 2024-25F

Figure-19: India Frozen Food Market Share – By Organized V/S Unorganized, By Value 2018-19 To 2024-25F

Figure-20: India Frozen Food Market Share – By Organized V/S Unorganized, By Volume 2018-19 To 2024-25F

Figure-21: India Frozen Food Market Share – By Sales Channel 2018-19 & 2024-25F

Figure-22: India Frozen Food Market Share – By Region 2018-19 & 2024-25F

Figure-23: India Frozen Vegetables Market Size – By Value 2013-14 To 2018-19 (INR Crore)

Figure-24: India Frozen Vegetables Market Size Forecast – By Value 2019-20F To 2024-25F (INR Crore)

Figure-25: India Frozen Vegetables Market Size – By Volume 2013-14 To 2018-19 (Thousand Tonnes)

Figure-26: India Frozen Vegetables Market Size Forecast – By Volume 2019-20F To 2024-25F (Thousand Tonnes)

Figure-27: India Frozen Vegetable & Fruits Market Share – By Value 2018-19 & 2024-25F

Figure-28: India Frozen Vegetable Market Share – By Volume 2018-19 & 2024-25F

Figure-29: India Frozen Vegetable Market Share – By End User, By Value 2018-19 To 2024-25F

Figure-30: India Frozen Vegetable Market Share – By End User, By Volume 2018-19 To 2024-25F

Figure-31: India Frozen Snacks & Ready Meals Market Size – By Value 2013-14 To 2018-19 (INR Crore)

Figure-32: India Frozen Snacks & Ready Meals Market Size Forecast – By Value 2019-20F To 2024-25F (INR Crore)

Figure-33: India Frozen Snacks & Ready Meals Market Size – By Volume 2013-14 To 2018-19 (Thousand Tonnes)

Figure-34: India Frozen Snacks & Ready Meals Market Size Forecast – By Volume 2019-20F To 2024-25F (Thousand Tonnes)

Figure-35: India Frozen Snacks & Ready Meals Market Share – By Value 2018-19 & 2024-25F

Figure-36: India Frozen Snacks & Ready Meals Market Share – By Volume 2018-19 & 2024-25F

Figure-37: India Frozen Snacks & Ready Meals Market Share – By End User, By Value 2018-19 To 2024-25F

Figure-38: India Frozen Snacks & Ready Meals Market Share – By End User, By Volume 2018-19 To 2024-25F

Figure-39: India Frozen Seafood Market Size – By Value 2013-14 To 2018-19 (INR Crore)

Figure-40: India Frozen Seafood Market Size Forecast – By Value 2019-20F To 2024-25F(INR Crore)

Figure-41: India Frozen Seafood Market Size – By Volume 2013-14 To 2018-19 (Thousand Tonnes)

Figure-42: India Frozen Seafood Market Size Forecast – By Volume 2019-20F To 2024-25F (Thousand Tonnes)

Figure-43: India Frozen Seafood Market Share – By Value 2018-19 & 2024-25F

Figure-44: India Frozen Seafood Market Share – By Volume 2018-19 & 2024-25F

Figure-45: India Frozen Seafood Market Share – By End User, By Value 2018-19 To 2024-25F

Figure-46: India Frozen Seafood Meals Market Share – By End User, By Volume 2018-19 To 2024-25F

Figure-47: India Frozen Meat & Poultry Product Market Size – By Value 2013-14 To 2018-19 (INR Crore)

Figure-48: India Frozen Seafood Market Size Forecast – By Value 2019-20F To 2024-25F (INR Crore)

Figure-49: India Frozen Poultry Market Size – By Volume 2013-14 To 2018-19 (Thousand Tonnes)

Figure-50: India Frozen Poultry Market Size Forecast – By Volume 2019-20F To 2024-25F (Thousand Tonnes)

Figure-51: India Frozen Meat & Poultry Products Market Share – By End User, By Value 2018-19 To 2024-25F

Figure-52: India Frozen Meat & Poultry Products Meals Market Share – By End User, By Volume 2018-19 To 2024-25F

Figure-53: Porter's Five Forces Meter of Frozen Food Industry

COMPANIES MENTIONED

1. McCain Foods (India) Private Limited
2. IFB Agro Industries Limited
3. Mother Dairy Fruit & Vegetable Private Limited
4. Godrej Tyson Foods Limited
5. Venky's (India) Limited
6. Tanvi foods
7. Innovative Foods Limited
8. ITC Limited
9. West Cost Fine Foods Private Limited
10. Gadre Marine Export Private Limited
11. Vadilal Industries Limited
12. Al Kabeer Exports Private Limited
13. Darshan Foods Private Limited

I would like to order

Product name: India Frozen Food (Vegetable, Snacks & Ready Meal, Seafood, Meat & Poultry) Market Outlook, 2025

Product link: <https://marketpublishers.com/r/IBDE52F7AC9CEN.html>

Price: US\$ 2,450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IBDE52F7AC9CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

