

# India Frozen Food Market Overview, 2020-2025

<https://marketpublishers.com/r/I92D76BC2DEEN.html>

Date: July 2020

Pages: 94

Price: US\$ 1,599.00 (Single User License)

ID: I92D76BC2DEEN

## Abstracts

The Indian market has been witnessing the entry of many brands offering a number of novel products across various processed food categories. The market is expanding and consumers are becoming more convenience-driven. In this scenario, one segment which has evolved significantly among all the processed food categories is frozen food. Frozen products are slated for deeper market penetration with the entry of more players and brands. The variety of packaged frozen food is growing, thus helping the young ones in the quest for novelty. Entry and expansion of international retail chains like McDonald's, Pizza Hut, Dominos, and many more have opened up the market and led new frozen food players to enter into the market. The report titled "India Frozen Food Market, By Value, By Volume, By Product Type (Frozen Vegetable, Frozen Snacks & Ready Meals, Frozen Seafood, Frozen Meat & Poultry), Overview, 2020-2025" provides the segmental analysis of frozen food categories with its historical and forecasted analysis along with the profile of top-performing companies.

The frozen food market in India is prominently driven by the segments namely frozen vegetables and frozen snacks & ready meals. Apart from these dominating segments, preference towards frozen meat and seafood products have increased owing to the freshness of the products along with its growing availability through retail segments. Both of these segments combine have generated the revenue of over INR 1200 Crore in the year 2018-19. The commercial segment of the market acts as a major catalyst in the growth of the frozen meat & seafood segment. More than 70% revenue of each frozen meat and seafood product is being generated by the commercial segment. This revenue share is expected to observe declining phases as the companies are focused expanding their business in to the residential segment of the market by upgrading their distribution network. Increase in the involvement of independent and convenient stores with better equipped freezing technologies is providing a driving force to the market. Improved distribution network is making the products available to a large consumer base and helping the residential consumption to grow at a faster rate as compared to

commercial consumption. Some of the major companies present in intensifying the competition in frozen food market are McCain Foods (India) Private Limited, IFB Agro Industries Limited, Mother Dairy Fruit & Vegetable Private Limited, Godrej Tyson Foods Limited, Venky's (India) Limited, Tanvi foods.

#### Considered in the report

Geography: India

Base year: 2018-19

Historical year: 2013-14

Estimated year: 2019-20

Forecasted year: 2024-25

#### Aspects discussed in the report

Global frozen food market outlook

India frozen food market outlook

India frozen food market share (company, product type, end-user, organized v/s unorganized, sales channel, regional analysis)

India frozen vegetable market outlook

India frozen snacks & ready meal market outlook

India frozen meat & poultry market outlook

India frozen seafood market outlook

India economic profile

Company profile of top players

The key segment in the report

Frozen vegetable

Frozen snacks & ready meals

Frozen seafood

Frozen meat & poultry products

The approach of the report:

We keep an eye on evolving markets and try to evaluate the potentials in the product and services. If we found the market interesting, we start working on it and create the desired table of content considering all aspects of the business. We start by creating separate questionnaires for C-level executives, national/regional sales personals, company owners, dealers, distributors & end-users. Once the questionnaires have been finalized we start collecting the primary data (majorly through phone calls) and try to understand the market dynamics with regional/tier wise. This process gives us in-depth detail of the market including all present companies, the top-performing product with reasons why they dominate; we get the details of new players and their innovative approach and market trends, dynamics, and all the small details of the market. After the collection of primary inputs, we then cross-check the same with secondary sources that include associations, trade journals, annual reports, paid databases, newspapers, magazines, press releases, government sources, etc. By this, we get a rough estimate of the market and start checking existing product price variant, trade, production, raw material scenario, policies and regulatory landscape, etc. Then to finalize the market, we start collecting financials of each player present in the market including limited, private limited, and LLPs. Moreover, we perform cross-industry, cross-region analysis of the product, and based on collected primary inputs and using statistical modeling we start forecasting the market. We follow our forecasting algorithm which is unique for each product but giving more weightage to primary inputs. At the same time, the content team starts preparing company profiles, market dynamics, market trends, five forces, and PEST analysis, etc. Once the data is verified by the data expert, the team (primary team, content team, and data team) together cross-check the segmentations, validates the market, and then the designing team starts plotting the graphs. Once the file is ready, the content team completes the report and makes sure that all the discussed points have been covered and provides their valuable inputs in strategic

recommendations' for new as well as the existing players. The QC team then checks the overall report which includes spell check, data verification and makes the same dispatch ready and error-free.

Keywords: Global, India, Frozen, Food, Vegetables, Fruit, Meat, Poultry, Seafood, Snacks, Ready Meals, McCain, ITC, agro, Residential, Commercial, Organized, Unorganized, Modern Retail, Specialized, Online

## Contents

### **1. EXECUTIVE SUMMARY**

### **2. RESEARCH METHODOLOGY**

### **3. INDIA DEMOGRAPHIC INSIGHT**

### **4. INDIA FROZEN FOOD MARKET OUTLOOK**

#### 4.1. Market Size By Value

#### 4.2. Market Size By Volume

#### 4.3. Market Share

##### 4.3.1. By Company

##### 4.3.2. By Product Type

##### 4.3.3. By End User

##### 4.3.4. Organized V/S Unorganized

##### 4.3.5. By Sales Channel

##### 4.3.6. By Region

### **5. INDIA FROZEN VEGETABLES MARKET OUTLOOK**

#### 5.1. Market Size

##### 5.1.1. By Value

##### 5.1.2. By Volume

#### 5.2. Market Share

##### 5.2.1. By Product Type

##### 5.2.2. By End User (Residential & Commercial)

#### 5.3. Product Price & Variant Analysis

### **6. INDIA FROZEN SNACKS & READY MEAL MARKET OUTLOOK**

#### 6.1. Market Size

##### 6.1.1. By Value

##### 6.1.2. By Volume

#### 6.2. Market Share

##### 6.2.1. By Product Type

##### 6.2.2. By End User (Residential & Commercial)

#### 6.3. Product Price & Variant Analysis

## **7. INDIA FROZEN SEAFOOD MARKET OUTLOOK**

### 7.1. Market Size

#### 7.1.1. By Value

#### 7.1.2. By Volume

### 7.2. Market Share

#### 7.2.1. By Product Type

#### 7.2.2. By End User (Residential & Commercial)

### 7.3. Product Price & Variant Analysis

## **8. INDIA FROZEN MEAT & POULTRY MARKET OUTLOOK**

### 8.1. Market Size

#### 8.1.1. By Value

#### 8.1.2. By Volume

### 8.2. Market Share End User (Residential & Commercial)

### 8.3. Product Price & Variant Analysis

## **9. OVERVIEW OF COLD CHAIN INDUSTRY**

## **10. INDIA ECONOMIC PROFILE**

## **11. COMPANY PROFILE**

### 11.1. McCain Foods (India) Private Limited

### 11.2. IFB Agro Industries Limited

### 11.3. Mother Dairy Fruit & Vegetable Private Limited

### 11.4. Godrej Tyson Foods Limited

### 11.5. Venky's (India) Limited

### 11.6. Tanvi foods

## **12. DISCLAIMER**

## List Of Tables

### LIST OF TABLES

Table-1: India Tier-wise Classification Of Cities

Table-2: India Region-wise Classification Of State

Table-3: Product, Price & Variant Analysis of Frozen Vegetable & fruits Brands Available in India

Table-4: Product, Price & Variant Analysis of Frozen Snacks & Ready Meal Brands Available in India

Table-5: Product, Price & Variant Analysis of Frozen Seafood Brands Available in India

Table-6: Product, Price & Variant Analysis of Frozen Meat & Poultry Brands Available in India

Table-7: India Economic Profile – 2015 to 2018

Table-8: Key Facts Of McCain Foods (India) Private Limited

Table-9: Key Facts Of IFB Agro Industries Limited

Table-10: Key Facts Of Mother Dairy Fruit & Vegetable Private Limited

Table-11: Key Facts Of Godrej Tyson Foods Limited

Table-12: Key Facts Of Venky's (India) Limited

Table-13: Key Facts Of Tanvi Foods

## List Of Figures

### LIST OF FIGURES

Figure 1: India Population 2015-2019 ( In Crore)

Figure 2: India Population Age Structure (EST. 2019)

Figure 3: India Urban VS Rural (Crore)

Figure-4: India Frozen Food Market Size – By Value 2013-14 To 2018-19 (INR Crore)

Figure-5: India Frozen Food Market Size Forecast – By Value 2019-20F To 2024-25F (INR Crore)

Figure-6: India Frozen Food Market Size – By Volume 2013-14 To 2018-19 (Thousand Tonnes)

Figure-7: India Frozen Food Market Size – By Volume 2019-20F To 2024-25 (Thousand Tonnes)

Figure-8: India Frozen Food Market Share – By Company 2018-19

Figure-9: India Frozen Food Market Share – By Value 2018-19 & 2024-25F

Figure-10: India Frozen Food Market Share – By Volume 2018-19 & 2024-25F

Figure-11: India Frozen Food Market Share – By End User, By Value 2018-19 To 2024-25F

Figure-12: India Frozen Food Market Share – By End User, By Volume 2018-19 To 2024-25F

Figure-13: India Frozen Food Market Share – By Organized V/S Unorganized, By Value 2018-19 To 2024-25F

Figure-14: India Frozen Food Market Share – By Organized V/S Unorganized, By Volume 2018-19 To 2024-25F

Figure-15: India Frozen Food Market Share – By Sales Channel 2018-19 & 2024-25F

Figure-16: India Frozen Food Market Share – By Region 2018-19 & 2024-25F

Figure-17: India Frozen Vegetables Market Size – By Value 2013-14 To 2018-19 (INR Crore)

Figure-18: India Frozen Vegetables Market Size Forecast – By Value 2019-20F To 2024-25F (INR Crore)

Figure-19: India Frozen Vegetables Market Size – By Volume 2013-14 To 2018-19 (Thousand Tonnes)

Figure-20: India Frozen Vegetables Market Size Forecast – By Volume 2019-20F To 2024-25F (Thousand Tonnes)

Figure-21: India Frozen Vegetable & Fruits Market Share – By Value 2018-19 & 2024-25F

Figure-22: India Frozen Vegetable Market Share – By Volume 2018-19 & 2024-25F

Figure-23: India Frozen Vegetable Market Share – By End User, By Value 2018-19 To



2024-25F

Figure-30: India Frozen Vegetable Market Share – By End User, By Volume 2018-19 To 2024-25F

Figure-25: India Frozen Snacks & Ready Meals Market Size – By Value 2013-14 To 2018-19 (INR Crore)

Figure-26: India Frozen Snacks & Ready Meals Market Size Forecast – By Value 2019-20F To 2024-25F (INR Crore)

Figure-27: India Frozen Snacks & Ready Meals Market Size – By Volume 2013-14 To 2018-19 (Thousand Tonnes)

Figure-28: India Frozen Snacks & Ready Meals Market Size Forecast – By Volume 2019-20F To 2024-25F (Thousand Tonnes )

Figure-29: India Frozen Snacks & Ready Meals Market Share – By Value 2018-19 & 2024-25F

Figure-30: India Frozen Snacks & Ready Meals Market Share – By Volume 2018-19 & 2024-25F

Figure-31: India Frozen Snacks & Ready Meals Market Share – By End User, By Value 2018-19 To 2024-25F

Figure-32: India Frozen Snacks & Ready Meals Market Share – By End User, By Volume 2018-19 To 2024-25F

Figure-33: India Frozen Seafood Market Size – By Value 2013-14 To 2018-19 (INR Crore)

Figure-34: India Frozen Seafood Market Size Forecast – By Value 2019-20F To 2024-25F(INR Crore)

Figure-35: India Frozen Seafood Market Size – By Volume 2013-14 To 2018-19 (Thousand Tonnes)

Figure-36: India Frozen Seafood Market Size Forecast – By Volume 2019-20F To 2024-25F (Thousand Tonnes)

Figure-37: India Frozen Seafood Market Share – By Value 2018-19 & 2024-25F

Figure-38: India Frozen Seafood Market Share – By Volume 2018-19 & 2024-25F

Figure-39: India Frozen Seafood Market Share – By End User, By Value 2018-19 To 2024-25F

Figure-40: India Frozen Seafood Meals Market Share – By End User, By Volume 2018-19 To 2024-25F

Figure-41: India Frozen Meat & Poultry Product Market Size – By Value 2013-14 To 2018-19 (INR Crore)

Figure-42: India Frozen Seafood Market Size Forecast – By Value 2019-20F To 2024-25F(INR Crore)

Figure-43: India Frozen Poultry Market Size – By Volume 2013-14 To 2018-19 (Thousand Tonnes)

Figure-44: India Frozen Poultry Market Size Forecast – By Volume 2019-20F To 2024-25F (Thousand Tonnes)

Figure-45: India Frozen Meat & Poultry Products Market Share – By End User, By Value 2018-19 To 2024-25F

Figure-46: India Frozen Meat & Poultry Products Meals Market Share – By End User, By Volume 2018-19 To 2024-25F

## **COMPANIES MENTIONED**

1. McCain Foods (India) Private Limited
2. IFB Agro Industries Limited
3. Mother Dairy Fruit & Vegetable Private Limited
4. Godrej Tyson Foods Limited
5. Venky's (India) Limited
6. Tanvi foods

## I would like to order

Product name: India Frozen Food Market Overview, 2020-2025

Product link: <https://marketpublishers.com/r/I92D76BC2DEEN.html>

Price: US\$ 1,599.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/I92D76BC2DEEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970