

India Chips (Potato, Banana, Tortilla, Multigrain) Market overview, 2018-2023

<https://marketpublishers.com/r/IC42BFA64EDEN.html>

Date: November 2018

Pages: 65

Price: US\$ 1,360.00 (Single User License)

ID: IC42BFA64EDEN

Abstracts

The report titled 'India Chips Market Overview, 2018-2023' provides deep analysis of the India Chips snacks market with size in terms of both value and volume of Chips market and also provides market share of different segments. The report formed by segregating data from various sources and various time frames. It consists of various historic data and based on current situation of market and key factors provide forecast based on best suitable method. This could defiantly be helpful in identifying the market segments which are driving growth. The report consist profiles of leading companies and provide market share of their brands which would be helpful in examining market competition as well.

'India Chips Market Overview, 2018-2023'

India chips market has shown remarkable growth in past couple of years. The market is forecasted to grow with a CAGR of more than 9% in near future. Currently, the growing young population (below 15 years) represents a key segment for the potato chips market. Major factors driving the global demand of potato chips are growing urbanisation, rise in disposable incomes and rapidly changing lifestyles. A busy lifestyle coupled with long working hours have forced people to shift from elaborate luncheons and meals to desk snacks and packaged foods. Snack companies are branching out from original recipes and launching line extensions that deliver interesting ingredients, flavours and textures to consumers looking for new experiences or alternative ingredients for health reasons. Existing players includes PepsiCo, Balaji Wafers, Prataap Snacks, Haldiram, are some leading players in Chips Category.

MAJOR COMPANIES BRANDS

Major brands that operate into Indian Namkeen market are PepsiCo, Haldiram, Bikaji, Bikanervala, DFM Foods, Laxmi Snacks, Balaji Wafers, Prataap snacks, Parle, etc.

CONSIDERED FOR THE REPORT:

Geography: India

Base Year: FY 2017-18

Estimated Year: FY 2018-19

Forecast Year: FY 2022-23

OBJECTIVE OF THE STUDY:

To analyse and forecast the India Chips market size, in terms of value and volume.

To analyse and forecast the India Chips market size, in terms of volume.

To define, classify and forecast Chips market on the basis of types like Potato, Tortilla, Multigrain, and Banana etc.

To strategically profile leading players, which are operating in the Chips Snacks industry of India

APPROACH FOR THE REPORT:

Bonafide Research performed primary as well as secondary research for this study. Initially, a list of manufacturers and suppliers operating in the Chips market of India were sourced through secondary sources. With the identified companies and consumers, primary research was carried out which included conducting online surveys, competitor analysis and exhaustive personal interviews - both face to face as well as telephonic basis, to extract maximum information from participants like industry executives/ distributors or consumers. Primary research gave us an idea of company revenues, export, pricing, geographical presence, channel partner model, USP etc. and also helped us to identify various small players who otherwise have less presence on the web.

Bonafide Research seeks secondary data from third-party sources such as published

articles, company websites, magazine articles, associations, trade journals, annual reports, government official websites and other paid database sources. In addition, data is also mined from a host of reports in our repository, as well as a number of paid databases of Indian government. Using both primary and secondary information, Bonafide Research calculated the market size through a bottom-up approach, where manufacturers' value sales data for different types of Chips were recorded and subsequently forecasted for the future years.

SCOPE OF THE REPORT:

“India Chips Market Overview,2018-2023” discusses the following aspects of Chips market in India:

Indian Snacks Market Outlook by Value by Volume & Forecast

Indian organised and unorganised Snacks Market Outlook by Value by Volume & Forecast

Indian Potato Chips, Tortilla Chips, Banana Chips, Multigrain Chips and other Market Size by Value, Volume & Forecast

India Chips market Company share by Value.

INTENDED AUDIENCE:

This report can be useful to Industry consultants, manufacturers, suppliers, associations & organizations related to Chips Snacks industry, government bodies and other stakeholders to align their market-centric strategies. In addition to marketing & presentations, it will also increase competitive knowledge about the industry.

Please get in touch with our sales team in order to find out more.

Contents

1. EXECUTIVE SUMMARY

2. INDIAN SNACKS MARKET OUTLOOK

2.1. Market Size

2.1.1. By Value

2.1.2. By Volume

2.1.3. Pricing Analysis

2.2. Market Share

2.2.1. By Region

2.2.2. By Purchase Motives

2.2.3. By Preferred Flavour

2.2.4. By Company

2.3. India Organized Market Outlook

2.3.1. Market Size

2.3.1.1. By Value

2.3.1.2. By Volume

2.4. India Unorganized Market Outlook

2.4.1. Market Size

2.4.1.1. By Value

2.4.1.2. By Volume

3. INDIA CHIPS MARKET OUTLOOK

3.1. Market Size

3.1.1. By Value

3.1.2. By Volume

3.1.3. By Price Analysis

3.2. Market Share

3.2.1. By Brand

3.2.2. By Region

3.2.3. By Distribution Channel

3.3. India Potato Chips Market Outlook

3.3.1. Market Size

3.3.1.1. By Value

3.3.1.2. By Volume

3.4. India Banana Chips Market Outlook

- 3.4.1. Market Size
 - 3.4.1.1. By Value
 - 3.4.1.2. By Volume
- 3.5. India Tortilla Chips (Nachos) Market Outlook
 - 3.5.1. Market Size
 - 3.5.1.1. By Value
 - 3.5.1.2. By Volume
- 3.6. India Multigrain Chips Market Outlook
 - 3.6.1. Market Size
 - 3.6.1.1. By Value
 - 3.6.1.2. By Volume
- 3.7. Other Chips Market Outlook
 - 3.7.1. Market Size
 - 3.7.1.1. By Value
 - 3.7.1.2. By Volume

4. PRODUCT PRICE VARIANT ANALYSIS

5. INDIAN ECONOMIC PROFILE

6. TRADE DYNAMICS

- 6.1. Export
- 6.2. Import

7. COMPANY PROFILE

- 7.1. ITC Limited
- 7.2. Pepsico India Holdings Private Limited
- 7.3. Balaji wafers Private Limited
- 7.4. Bikaji Foods International Limited
- 7.5. Bikanervalva Foods Private Limited
- 7.6. DFM Foods Limited
- 7.7. Haldiram Foods International Limited
- 7.8. Laxmi Snacks Private Limited
- 7.9. Parle Products Private Limited
- 7.10. Prataap Snacks Private Limited
- 7.11. Greendot Health Foods Private Limited

8. DISCLAIMER

List Of Tables

LIST OF TABLES

Table-1: Product Price Variant Analysis of Snacks Industry

Table-2: Key Facts of ITC Limited

Table-3: Key Facts of PepsiCo India Holdings Pvt. Ltd.

Table-4: Key Facts of Haldiram Foods International Private Limited.

Table-5: Key Facts of Bikaji Foods International Limited.

Table-6: Key Facts of Prataap Snacks Limited

Table-7: Key Facts of Balaji wafers Private Limited

List Of Figures

LIST OF FIGURES

- Figure-1: India Snacks Market Size By Value 2012-13 – 2022-23F (INR Crore)
- Figure-2: India Snacks Market Size By Volume 2012-13 – 2022-23F (INR Crore)
- Figure-3: India Snacks Market Share - By Region 2017-18 & Forecasted 2022-23
- Figure-4: India Snacks Market Share - By Purchase Motives 2017-18 & Forecasted 2022-23
- Figure-5: India Snacks Market Share - By Preferred Flavour 2017-18 & Forecasted period 2022-23
- Figure-6: India Snacks Market Share - By Company 2016-17
- Figure-7: India Organized Snacks Market Size By Value 2012-13 – 2017-18 (INR Crore)
- Figure-8: India Organized Snacks Market Size By Value 2018-19 – 2022-23F (INR Crore)
- Figure-9: India Organized Snacks Market Size By Volume 2012-13 – 2022-23F (Million Tonne)
- Figure-10: India Organized Snacks Market Size By Volume 2018-19 – 2022-23F (Million Tonne)
- Figure-11: India Unorganized Snacks Market Size By Value 2012-13 – 2017-18 (INR Crore)
- Figure-12: India Unorganized Snacks Market Size By Value 2018-19 – 2022-23F (INR Crore)
- Figure-13: India Unorganized Snacks Market Size By Volume 2012-13 – 2017-18F (Million Tonne)
- Figure-14: India Unorganized Snacks Market Size By Volume 2018-19 – 2022-23F (Million Tonne)
- Figure-15: India Chips Market Size By Value 2012-13 – 2022-23F (INR Crore)
- Figure-16: India Chips Market Size By Volume 2012-13 – 2022-23F (Tonne)
- Figure-17: India Chips Market Share - By Brand 2016-17
- Figure-18: India Chips Market Share - By Distribution Channel 2017-18
- Figure-19: India Chips Market Share - By Category 2017-18
- Figure-20: India Potato Chips Market Size By Value 2012-13 – 2022-23F (INR Crore)
- Figure-21: India Potato Chips Market Size By Volume 2012-13 – 2022-23F (Tonne)
- Figure-22: India Banana Chips Market Size By Value 2012-13 – 2022-23F (INR Crore)
- Figure-23: India Banana Chips Market Size By Volume 2012-13 – 2022-23F (Tonne)
- Figure-24: India Tortilla Chips Market Size By Value 2012-13 – 2022-23F (INR Crore)
- Figure-25: India Tortilla Chips Market Size By Volume 2012-13 – 2022-23F (Tonne)
- Figure-26: India Multi-grain Chips Market Size By Value 2012-13 – 2022-23F (INR

Crore)

Figure-27: India Multigrain and others Chips Market Size By Volume 2012-13 – 2022-23F (Tonne)

COMPANIES MENTIONED

1. ITC Limited
2. PepsiCo India Holdings Private Limited
3. Haldiram Foods International Private Limited
4. Bikaji Foods Internationals Limited
5. Prataap Snacks Limited
6. Balaji Wafers Private Limited
7. Parle Products Private Limited
8. Bikanervala Foods Private Limited
9. Laxmi Snacks Private Limited
10. DFM Foods Limited
11. Greendot Health Foods Private Limited

I would like to order

Product name: India Chips (Potato, Banana, Tortilla, Multigrain) Market overview, 2018-2023

Product link: <https://marketpublishers.com/r/IC42BFA64EDEN.html>

Price: US\$ 1,360.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/IC42BFA64EDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970