

Special Report on China's Vegetable Seed Industry

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Abstracts

Research Background

Beijing Orient Agribusiness Consultant Limited is a specialized agricultural consultancy firm. Ever since its founding, BOABC has strictly adhered to the criteria and standardized operation practice by international agricultural consultancy businesses, dedicated to informational services in agriculture, market research and business studies, providing our clients with specialized, in-depth strategic and tactical consultancy services.

Seeds of agricultural products are the most important agricultural production material at the upper reaches of the production chain of agricultural products. Quality seeds play an important role in increasing the agricultural output and improving product quality. Market capacity for seeds in 2007 will reach 30 billion RMB Yuan, in which vegetable seeds amount to 10 billion RMB yuan with a comparative high added value. The huge market potential has made China's seed industry an ever-important focus of attention of capital investors.

In recent years, acreage of vegetables in China remained over 17 million hectares. There is no in-depth segment market research on segment vegetable seeds; therefore this special report focuses on main vegetable seeds, such as tomato, cucumber, Chinese cabbage, capsicum, turnip, aubergine, watermelon, melon, scallion, broccoli, etc. It analyses varieties of vegetable seeds promoted so as to obtain market scope by market usage and price.

High gross profit rate, sparse competition, numerous small-scale enterprises – these are the important features of China's vegetable seed industry. Great returns, enormous market, technological and policy barriers – these have made the vegetable seed industry an eye-catching sub-industry in the agriculture sector. With the penetration of

foreign capitals, the enormous merger opportunities in this industry will gradually materialize. So, what is the status quo of the vegetable seed market, main segment markets and the policies? what will the seed industry head for in the future?

We has invited experts of the vegetable seed market, technological experts and financial experts to an in-depth analysis of the entire industrial market, enterprises, policies, and other sectors of the industrial chain in an accurate, objective, overall and systematic manner. The analysis has given a comprehensive and detailed portrayal of the current status of China's vegetable seed market and has given out professional viewpoints as to the future trends of the seed market in China for the reference of clients.

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