

Special Report on China's Corn Seed Market in 2010

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Abstracts

Research Background

Beijing Orient Agribusiness Consultants Co., Ltd. (BOABC) is a professional services company in agricultural information. From its founding, BOABC has strictly adopted international standards and norms for agricultural consulting companies and operating procedures, focusing on information services and market, industry research in large-scale farming areas, and provides professional, in-depth strategic consulting services.

In more than a decade since its establishment, BOABC has succeeded in providing multi-range, multi-level services for domestic and international customers include the world-renowned agricultural companies, integrated trading companies, financial investment institutions, agriculture and related agencies, embassies and domestic large-scale agricultural enterprises, of which many companies are leaders in various fields of agriculture industry. 30 of the world's 500 strongest enterprises subscribed to our companies' information products for long years.

As a major component of agricultural planting cost, seed is in the upstream of agricultural products. The competitive advantages in seed market will determine the initiative of agricultural competition. China is a big agricultural country, with a perennial agricultural seed usage of 125 billion kg. In 2009, the seed market compacity of hybrid corn, hybrid rice, wheat, cotton, vegetables is RMB390 billion. Huge market made China's seed industry become the focus of industry capital.

China's seed market competition is relatively dispersed, enterprises have large amount of data but are small-sized and industry concentration is low. Huge profits, enormous market and technological and policy barriers make seed industry a sub-industry in agricultural industries. With China's seed market being standardized in recent years, mergers and acquisitions frequently occur. How is the current status of China's seed

market? How is the competition conditions in the segmented markets of all varieties? How will seed industry and policies develop in 2010? It is where to go in the future?

BOABC organized seed market experts, technical experts and financial experts to carry out in-depth analysis of the market for the industry, businesses, policies and other chain factors accurately, objectively, comprehensively and systematically, gave comprehensive and detailed picture of the status of China's seed market, and gave professional advice for development trend of China's seed market for reference.

The seed market report includes in-depth analysis of hybrid maize seeds, hybrid rice seeds, wheat seeds, cotton seeds and rape seeds market scale, its research contents including seed production, market demand, price changes and import & export, giving a comprehensive analysis of the seed market in china and forecasting the development trend of China's seed market in the future.

This report is a hard-to-get special research report for domestic and foreign industrial investors who are interested in china's seed industry, strategic investors and large-scale seed enterprises, as well as an important basis for decision-making for seed-related industry giants, research institutes, investment banks, fund and securities sectors to understand the current development of China's seed industry, grasp the development trend and investment opportunities.

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