

Research Report on Market of Raw Material Milk Powder in China

<https://marketpublishers.com/r/R28AE76A21EEN.html>

Date: July 2016

Pages: 106

Price: US\$ 6,500.00 (Single User License)

ID: R28AE76A21EEN

Abstracts

This report focuses on the current status and foreseeable trend of China's raw material powder market. Apart from quoting official data from both the Chinese Government and foreign countries, more importantly this report is based on data from actual field surveys done by our researchers. There is combination of case studies and field surveys which include both field and telephone interviews. The interviewees include whole powder importers and import agents; dairy producers, milk drink producers, ice cream producers, bakery producers and soy milk powder producers; and relevant associations. The contents of the report are: overview of China's raw material powder industry, policy environment of raw material powder industry, import and export of raw material powder, market pattern of raw material powder and growing trend, market capacity of raw material powder and major players, margin of raw material powder industry and trend of raw material powder market. This report is composed by senior researchers who have profound knowledge on China's dairy industry or the world dairy industry. It is believed this report is important reference to domestic and foreign producers, investment agencies and relevant researchers that intent to understand and explore China's raw material powder market.

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