

# Research Report on China's Veterinary Active Pharmaceutical Ingredient and Chemical Preparation Industry

<https://marketpublishers.com/r/R5ECBF8D6C7EN.html>

Date: January 2013

Pages: 80

Price: US\$ 6,000.00 (Single User License)

ID: R5ECBF8D6C7EN

## Abstracts

### Research Background

The scale of China's veterinary farming industry keeps on increasing with a high-density farming pattern, which will make the prevention of veterinary epidemics in China become increasingly severe. As active pharmaceutical ingredients and chemical preparations are more and more widely used in veterinary farming industry, China's veterinary active pharmaceutical ingredients and chemical preparations industry develops rapidly. Since the breaking up of SARS in 2003 and the bird flu in 2004, China's veterinary active pharmaceutical ingredients and chemical preparations industry has seen increasing prosperity, and the market of veterinary chemicals in China has also seen an average growth rate of over 11%, which is much higher than the average global growth rate of 6%. On May 20th, 2012, the General Office of the State Council published the National Long and Medium Term Animal Disease Prevention and Control Program (2012—2020). The Program, which will impact China's veterinary active pharmaceutical ingredients and chemical preparations industry greatly in the future ten years, said that the state would provide large financial support to the scientific and technical innovation and development of high efficiency of China's veterinary chemicals industry for the safety of farming industry production, animal products quality and public health. Supported by a series of favorable policies, China's veterinary active pharmaceutical ingredients and chemical preparations industry drew the attention of much capital.

However, with the increase of China's veterinary chemicals enterprises and the constant rise of cost in the aspects of production, circulation and marketing, the competition in China's veterinary active pharmaceutical ingredients and chemical

preparations industry is also becoming increasingly fierce. Therefore, with such a condition, it is of great importance to have a comprehensive and overall learning of the market conditions of the industry. For example, what is the orientation of the national policies and regulations in the industry? What is the direction and structure of competition in the industry? What are the circulation channels of China's veterinary active pharmaceutical ingredients and chemical preparations? Which veterinary chemicals enterprises are of investment value? How should we help the targeted enterprises make correct development strategies so that the enterprises may get ahead in the competitive veterinary market?

This report will provide a detailed analysis of the above questions and, on the basis of an exposition about the status quo of China's veterinary active pharmaceutical ingredients and chemical preparations industry in 2011, make an in-depth analysis of the development environment, enterprises structure and scale, as well as the circulation and marketing of China's veterinary chemicals industry. Besides, the report will also make a detailed and objective analysis of the development trend of China's veterinary chemicals industry, aiming to be of help to the scientific judgment of the investment value of China's veterinary chemicals industry.

This report is written with meticulous care based on data from national authoritative departments and industry associations, including the National Bureau of Statistics, Development Research Center of the State Council, National Development and Reform Commission, General Administration of Customs, State Information Center, the Ministry of Commerce, the Ministry of Agriculture, China Institute of Veterinary Drugs Control, China Veterinary Drug Association and China Veterinary Agriculture Association, etc., and therefore conveys much scientific and far-sighted insight with the accurate and authoritative data. BOABC believed that this report will be an important reference for domestic and overseas investment companies, industry associations, research institutions, agent enterprises, production enterprise and trade enterprises engaging in veterinary health products in their strategic decision-making.

## Contents

### **ACTIVE PHARMACEUTICAL INGREDIENT AND CHEMICAL PREPARATION INDUSTRY IN THE CONTENTS OF THIS REPORT IS ABBREVIATED AS CHEMICALS INDUSTRY**

#### **1 DEVELOPMENT COURSE AND DIRECTION OF CHINA'S VETERINARY CHEMICALS INDUSTRY**

- 1.1 Development Course of China's Veterinary Chemicals Industry
- 1.2 Position and Market Share of Chemicals in China's Veterinary Health-care Industry
- 1.3 Comparison between Global and China's Veterinary Chemicals Industry
- 1.4 Development Direction of China's Veterinary Chemicals Industry

#### **2 POLICY ENVIRONMENT OF CHINA'S VETERINARY CHEMICALS INDUSTRY**

- 2.1 Production Policy for China's Veterinary Chemicals Industry (including taxation, supporting policy and subsidy policy)
- 2.2 Planning of China's Veterinary Chemicals Industry
- 2.3 Trade Policy for China's Veterinary Chemicals Industry
- 2.4 Circulation Policy for China's Veterinary Chemicals Industry
- 2.5 Impact of China's Veterinary Chemicals Industry Policy on Future Industry Pattern

#### **3 MARKET SIZE AND DEVELOPMENT TREND OF CHINA'S VETERINARY ACTIVE PHARMACEUTICAL INGREDIENT INDUSTRY**

- 3.1 Market Size and Forecast of Veterinary Active Pharmaceutical Ingredients in China
  - 3.1.1 Occurrence and Trend of Livestock and Poultry Diseases in China
  - 3.1.2 Status quo of the Utility of and Market Demand for Veterinary Active Pharmaceutical Ingredients in China
  - 3.1.3 Major Products and Market Share of Veterinary Active Pharmaceutical Ingredients in China
  - 3.1.4 Forecast of the Market Growth of Veterinary Active Pharmaceutical Ingredients in China (2009-2016)
- 3.2 Market Size and Forecast of Antimicrobials (Active Pharmaceutical Ingredient) in China
  - 3.2.1 Status quo of the Utility of and Market Demand for Antimicrobials in China
  - 3.2.2 Major Products and Market Share of Antimicrobials in China
  - 3.2.3 Forecast of the Market Growth of Antimicrobials in China (2009-2016)

### 3.3 Market Size and Forecast of Antiparasitic (Active Pharmaceutical Ingredient) in China

3.3.1 Status quo of the Utility of and Market Demand for Antiparasitic in China

3.3.2 Major Products and Market Share of Antiparasitic in China

3.3.3 Forecast of the Market Growth of Antiparasitic in China (2009-2016)

### 3.4 Market Size and Forecast of Other Veterinary Active Pharmaceutical Ingredients in China

3.4.1 Status quo of the Utility of and Market Demand for Other Veterinary Active Pharmaceutical Ingredients in China

3.4.2 Market Share of Other Veterinary Active Pharmaceutical Ingredients in China

3.4.3 Forecast of the Market Growth of Other Veterinary Active Pharmaceutical Ingredients in China (2009-2016)

## **4 MARKET SIZE AND DEVELOPMENT TREND OF CHINA'S VETERINARY CHEMICAL PREPARATION INDUSTRY**

### 4.1 Market Size and Forecast of Veterinary Chemical Preparations in China

4.1.1 Occurrence and Trend of Livestock and Poultry Diseases in China

4.1.2 Status quo of the Utility of and Market Demand for Veterinary Chemical Preparations in China

4.1.3 Major Products and Market Share of Veterinary Chemical Preparations in China

4.1.4 Forecast of the Market Growth of Veterinary Chemical Preparations in China (2009-2016)

### 4.2 Market Size and Forecast of Antimicrobials (Chemical Preparations) in China

4.2.1 Status quo of the Utility of and Market Demand for Antimicrobials in China

4.2.2 Major Products and Market Share of Antimicrobials in China

4.2.3 Forecast of the Market Growth of Antimicrobials in China (2009-2016)

### 4.3 Market Size and Forecast of Antiparasitic (Chemical Preparations) in China

4.3.1 Status quo of the Utility of and Market Demand for Antiparasitic in China

4.3.2 Major Products and Market Share of Antiparasitic in China

4.3.3 Forecast of the Market Growth of Antiparasitic in China (2009-2016)

### 4.4 Market Size and Forecast of Chemical Preparations for Aquaculture in China

4.4.1 Status quo of the Utility of and Market Demand for Chemical Preparations for Aquaculture in China

4.4.2 Major Products and Market Share of Chemical Preparations for Aquaculture in China

4.4.3 Forecast of the Market Growth of Chemical Preparations for Aquaculture in China (2009-2016)

### 4.5 Market Size and Forecast of Disinfectants in China

- 4.5.1 Status quo of the Utility of and Market Demand for Disinfectants in China
- 4.5.2 Major Products and Market Share of Disinfectants in China
- 4.5.3 Forecast of the Market Growth of Disinfectants in China (2009-2016)
- 4.6 Market Size and Forecast of Other Veterinary Chemical Preparations in China
  - 4.6.1 Status quo of the Utility of and Market Demand for Other Veterinary Chemical Preparation in China
  - 4.6.2 Market Share of Other Veterinary Chemical Preparation in China
  - 4.6.3 Forecast of the Market Growth of Other Veterinary Chemical Preparation in China (2009-2016)

## **5 IMPORT AND EXPORT VOLUME OF CHINA'S VETERINARY CHEMICALS INDUSTRY**

### 5.1 Import

- 5.1.1 Market Size of Imported Chemicals
- 5.1.2 Major Products and Market Share of Imported Chemicals

### 5.2 Export

- 5.2.1 Active Pharmaceutical Ingredient
  - 5.2.1.1 Market Size of Exported Active Pharmaceutical Ingredients
  - 5.2.1.2 Major Products and Market Share of Exported Active Pharmaceutical Ingredients
- 5.2.2 Chemical Preparation
  - 5.2.2.1 Market Size of Exported Chemical Preparations
  - 5.2.2.2 Major Products and Market Share of Exported Chemical Preparations

## **6 ANALYSIS OF CHINA'S VETERINARY CHEMICALS INDUSTRY CHAIN**

### 6.1 Research and Development (R&D)

- 6.1.1 Major Research Institutions of Veterinary Chemicals in China
- 6.1.2 Technical R & D Capability of China's Veterinary Chemicals Industry
- 6.1.3 Mechanism of Technical R&D Investment in Veterinary Chemicals Industry in China

### 6.2 Production

- 6.2.1 Output Capacity and Output Value of China's Veterinary Chemicals Market
- 6.2.2 Production Profit of China's Veterinary Chemicals Industry
- 6.2.3 Price Trend of China's Major Veterinary Chemicals
- 6.2.4 Structure and Locations of China's Veterinary Chemicals Enterprises
- 6.2.5 Concentration of China's Veterinary Chemicals Market

### 6.3 Circulation

- 6.3.1 Circulation Pattern of China's Veterinary Chemicals
- 6.3.2 Analysis of Marketing Channels of China's Veterinary Chemicals
- 6.3.3 Analysis of Profit Distribution in China's Veterinary Chemicals Circulation
  - 6.3.3.1 The Marketing Pattern and Cost Structure of the Sole Distributor
  - 6.3.3.2 The Marketing Pattern and Cost Structure of Distributor of Agent Level I
  - 6.3.3.3 The Marketing Pattern and Cost Structure of Direct Distributor
  - 6.3.3.4 Analysis of Profit Distribution among Distributors at Different Levels
- 6.3.4 Major Marketing Patterns and Customer Strategies of China's Veterinary Chemicals
- 6.3.5 The Impact of GSP on the Circulation and Marketing of China's Veterinary Chemicals
- 6.4 Overall Evaluation of China's Veterinary Chemicals Industry Chain

## **7 ANALYSIS OF INVESTMENT OPPORTUNITIES AND DIRECTIONS IN CHINA'S VETERINARY CHEMICALS INDUSTRY**

- 7.1 Analysis of Investment Opportunities and Directions in China's Pig Veterinary Chemicals
- 7.2 Analysis of Investment Opportunities and Directions in China's Poultry Veterinary Chemicals
- 7.3 Analysis of Investment Opportunities and Directions in China's Ruminant Veterinary Chemicals
- 7.4 Analysis of Investment Opportunities and Directions in China's Aquatic Veterinary Chemicals
- 7.5 Analysis of Investment Opportunities and Directions in China's Pet Veterinary Chemicals
- 7.6 Analysis of Investment Opportunities and Directions in China's Other Veterinary Chemicals

## **8 ANALYSIS OF INVESTMENT RISKS IN CHINA'S VETERINARY CHEMICALS INDUSTRY**

- 8.1 Risk of Low R&D Capability
- 8.2 Risk of Intellectual Property Protection
- 8.3 Risk of Products Quality Control
- 8.4 Risk of Severe Animal Diseases
- 8.5 Risk of Shortage of Service Capability and Human Resources
- 8.6 Risk of Market Competition

## **9 ANALYSIS OF KEY ENTERPRISES IN CHINA'S VETERINARY CHEMICALS INDUSTRY**

### 9.1 Analysis of Listed Enterprises

#### 9.1.1 CAHIC (China Animal Husbandry Industry Co., Ltd)

##### 9.1.1.1 Enterprise Profile

##### 9.1.1.2 Time of Getting Listed, Offering Price and Price-Earnings Ratio

##### 9.1.1.3 Sales Revenue, Profit and Trend of Share Prices

##### 9.1.1.4 Constitution of Business/ Products/Service of Major Products

#### 9.1.2 Ringpu Biology

##### 9.1.2.1 Enterprise Profile

##### 9.1.2.2 Time of Getting Listed, Offering Price and Price-Earnings Ratio

##### 9.1.2.3 Sales Revenue, Profit and Trend of Share Prices

##### 9.1.2.4 Constitution of Business/ Products/Service of Major Products

#### 9.1.3 Shandong Lukang Pharmaceutical Co., Ltd.

##### 9.1.3.1 Enterprise Profile

##### 9.1.3.2 Time of Getting Listed, Offering Price and Price-Earnings Ratio

##### 9.1.3.3 Sales Revenue, Profit and Trend of Share Prices

##### 9.1.3.4 Constitution of Business/ Products/Service of Major Products

#### 9.1.4 DA BEI NONG Group

##### 9.1.4.1 Enterprise Profile

##### 9.1.4.2 Time of Getting Listed, Offering Price and Price-Earnings Ratio

##### 9.1.4.3 Sales Revenue, Profit and Trend of Share Prices

##### 9.1.4.4 Constitution of Business/ Products/Service of Major Products

9.2 Analysis of Enterprises not listed (Including names and profile of top 10 enterprises, major products and market shares, sales revenue, operation pattern, and judgment on investment value, etc. )

### 9.3 Selection and Analysis of China's Other Veterinary Chemicals Enterprises

(Including names and profile of the enterprises, major products and market shares, sales revenue, operation pattern, and judgment on investment value, et.)

## **10 MAJOR FOREIGN-INVESTED ENTERPRISES AND ANALYSIS OF THEIR MARKET COMPETITIVENESS**

### 10.1 Pfizer/ Fort Dodge

#### 10.1.1 Profile of China Branch

#### 10.1.2 Sales Revenue

#### 10.1.3 Major Products and Market Share

#### 10.1.4 Analysis of Its Competitiveness in Chinese Market

## 10.2 Boehringer Ingelheim

10.2.1 Profile of China Branch

10.2.2 Sales Revenue

10.2.3 Major Products and Market Share

10.2.4 Analysis of Its Competitiveness in Chinese Market

## 10.3 Merial

10.3.1 Profile of China Branch

10.3.2 Sales Revenue

10.3.3 Major Products and Market Share

10.3.4 Analysis of Its Competitiveness in Chinese Market

## 10.4 Bayer

10.4.1 Profile of China Branch

10.4.2 Sales Revenue

10.4.3 Major Products and Market Share

10.4.4 Analysis of Its Competitiveness in Chinese Market

## 10.5 Novartis

10.5.1 Profile of China Branch

10.5.2 Sales Revenue

10.5.3 Major Products and Market Share

10.5.4 Analysis of Its Competitiveness in Chinese Market

## 10.6 Intervet / Schering-Plough

10.6.1 Profile of China Branch

10.6.2 Sales Revenue

10.6.3 Major Products and Market Share

10.6.4 Analysis of Its Competitiveness in Chinese Market

## 10.7 U.S. PeproTech

10.7.1 Profile of China Branch

10.7.2 Sales Revenue

10.7.3 Major Products and Market Share

10.7.4 Analysis of Its Competitiveness in Chinese Market

## Appendix: List of China's Veterinary Chemicals Enterprises and Their Rankings

(Including names of the enterprises, rankings of sales revenue, major business and major products)



## I would like to order

Product name: Research Report on China's Veterinary Active Pharmaceutical Ingredient and Chemical Preparation Industry

Product link: <https://marketpublishers.com/r/R5ECBF8D6C7EN.html>

Price: US\$ 6,000.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R5ECBF8D6C7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

