

# Report on the Development of China's Beef Cattle Industry

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## Abstracts

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### Abstract

Based on the current status of China's beef cattle industry, combined with the structural analysis of the whole industry chain, this report conducts in-depth study of the status quo and trend of China's beef consumption, production and circulation, Processing, demand, investment.

### Research Background

China is the world's third largest beef-producing country whose beef production is mainly for the purpose of self-sufficiency, with very low volume of import and export; in terms of varieties, there are very few beef cattle varieties, the beef cattle raised are mostly the local yellow cattle breed; currently, beef is mostly meat at room temperature, chilled and fresh meat, frozen meat and meat products; in terms of slaughtering, the Chinese beef cattle slaughtering is mainly based on slaughter by the individuals, and there are less large-scale slaughtering enterprises; in terms of consumption, the outdoor consumption and household consumption account for major proportion, and the urban resident consumption is in the majority. Beef cattle farming is mainly concentrated in agricultural areas, the amount of beef slaughter in agricultural areas accounted for more than 80% of the country, mainly concentrated in Henan province, Shandong province, Hebei province and other places; beef cattle breeding in pastoral areas are mainly concentrated in Inner Mongolia, Xinjiang and Gansu provinces.

Since 2008, the beef cattle industry in China has been affected by rising cost of

breeding, reduced rural labor force, and insufficient number of cows, the beef cattle amount of slaughter and on hand and beef output are low in the long term, and have not yet restored to the highest historical level. On the other hand, the improvement of household consumption level and changes in dietary structure show steady growth momentum, especially the consumption of beef processing products and outdoor consumption. This contrast between supply and demand highlights the investment value of the beef cattle industry.

From the farming link, the decline of the proportion of beef cattle free-range breeding accelerates, with evident scale breeding trend. Slaughtering and processing industry is also faced with huge integration potential. On the whole, China's beef industry is in the transition period from developmental phase to the growth phase, and there are challenges and also opportunities in the beef cattle industry.

Based on the current status of China's beef cattle industry, combined with the structural analysis of the whole industry chain, this report conducts in-depth study of the status quo and trend of China's beef consumption, production and circulation, Processing,damand,investment.and tries to answer the following several questions concerned by industry insiders, and help the readers better understand the business growth point of the beef cattle consumption market.

How does the beef consumption growth potential change in the next five years and ten years?

How does the proportion of beef product consumption by the Chinese residents to the meat product consumption change in the next five and ten years?

What development trend will Chinese beef processing industry present in the next five and ten years?

How the beef imports in China and the prospect of high-grade beef consumption will change in the next five years and ten years?

## Contents

### **1 POLICY ENVIRONMENT OF CHINA'S BEEF INDUSTRY**

- 1.1 Macro-economic situation and policy in China
- 1.2 Grain Production Policy
- 1.3 Environmental Protection Policy on Animal Farming
- 1.4 Circulation Policy of Cattle Farming and Processing Products
- 1.5 Livestock Industry Development Policy
- 1.6 Government Support Policy for Cattle Farming
- 1.7 Animal Disease and Epidemic Prevention Policy
- 1.8 Feed Industry Development Policy
- 1.9 Beef Cattle Slaughter Policy
- 1.10 Beef Trade Policy
- 1.11 Global Financial Crisis's Impact on Beef Trade
- 1.12 Evaluation of China Beef Industry

### **2 CHINA BEEF INDUSTRY PROFILE**

- 2.1 Current Profile
- 2.2 Traditional Beef Cattle Breeds
- 2.3 New Beef Cattle Breeds
- 2.4 Beef Cattle Inventory
- 2.5 Beef Consumption
- 2.6 Beef Products
- 2.7 Cattle Slaughterhouses
- 2.8 Beef Trade

### **3 CHINA BEEF CONSUMPTION**

- 3.1 Meat Consumption Trend of Inhabitants
- 3.2 Structure & Trends of Beef Consumption
- 3.3 Prospects of Household Beef Consumption
  - 3.3.1 Structure & Trends of Household Food Consumption
  - 3.3.2 Influences of Income Increase
  - 3.3.3 Influences of Population Growth
  - 3.3.4 Influences of Urbanization
  - 3.3.5 Prospects of Household Beef Consumption
- 3.4 Prospects of Outdoor Beef Consumption

- 3.4.1 Influences of Income Increase
- 3.4.2 Influences of Population Growth
- 3.4.3 Influences of Urbanization
- 3.4.4 Prospects of Outdoor Beef Consumption
- 3.5 Prospects of Beef Processing Industry
  - 3.5.1 Share of Processed Beef in Processed Meat Products
  - 3.5.2 Main Products and Output
  - 3.5.3 Processing Capacity
  - 3.5.4 Prospects of Beef Processing Industry
- 3.6 Consumption of Top-grade Beef & Beef Products
  - 3.6.1 Consumption of Top-grade Beef
  - 3.6.2 Consumption of Top-grade Beef Products
  - 3.6.3 Import of Top-grade Beef
- 3.7 Prospects of Beef Export
  - 3.7.1 Main Players of Global Beef Trade
  - 3.7.2 Destinations of China Beef Export
  - 3.7.3 Main Competitors and Market Size of China Beef Export
  - 3.7.4 Impacts of Cost for China Beef Export
  - 3.7.5 Impacts of Trade Policy for China Beef Export
  - 3.7.6 Prospects of China Beef Export
- 3.8 Impacts of Substitutes and Prices
- 3.9 Impacts of Cattle Diseases and Other Uncertainties
- 3.10 Prospects of Beef Consumption

## **4 CHINA BEEF SUPPLY**

- 4.1 Cattle Inventory & Crop
  - 4.1.1 Breeder Cows Inventory
  - 4.1.2 Inventory & Crop Volume
  - 4.1.3 Inventory & Crop Structure
  - 4.1.4 Beef Cattle Crop by Farm Size
- 4.2 Beef Supply by Beef Belts
  - 4.2.1 Northeast China
  - 4.2.2 Central China
  - 4.2.3 Northwest China
  - 4.2.4 Southern China
  - 4.2.5 Supply Prospects of All Beef Zones
- 4.3 Beef Production
  - 4.3.1 Total Production and Species

- 4.3.2 Production of Fresh, Chilled and Frozen Beef
- 4.3.3 Production of Low-end, Middle-end and High-end Beef
- 4.4 Growth Potential of Cattle Farming under the Constraint of Feed Supply
- 4.5 Impacts of Beef Trade on China's Cattle Farming
- 4.6 Prospects of Beef Supply

## **5 CHINA'S BEEF DEMAND & SUPPLY BALANCE**

- 5.1 Beef Price
- 5.2 Possibility of Large-amount-Beef-Import
- 5.3 Beef Export
- 5.4 Potential & Real Beef Consumption
  - 5.4.1 Household Consumption
  - 5.4.2 Outdoor Consumption
  - 5.4.3 Beef Processing
- 5.5 Demand & Supply Balance

## **6 PRODUCTION COST AND PROFIT OF CHINA'S CATTLE**

- 6.1 Value Chain of China Beef Cattle Industry
  - 6.1.1 Cattle Feed Production
  - 6.1.2 Breeder Cow Rearing
  - 6.1.3 Beef Cattle Rearing
    - 6.1.3.1 Different Regions
    - 6.1.3.2 Different-Sized Farms
  - 6.1.4 Slaughtering
    - 6.1.4.1 Manual & Illegal Slaughter Units
    - 6.1.4.2 Modern Slaughterhouses
  - 6.1.5 Beef Processing
- 6.2 Value Chain Structure
  - 6.2.1 Production Value
  - 6.2.2 Production Profit
- 6.3 Profit Allocation and Reasonability
- 6.4 Impacts of Reasonability of Profit Allocation

## **7 GLOBAL BEEF CATTLE REARING & PRODUCTION COST**

- 7.1 China and It's Share
- 7.2 Cattle Cost & Beef Price in United States

- 7.2.1 Per Capita Meat Consumption Structure
- 7.2.2 Beef Cattle Farm Size
- 7.2.3 Beef Cattle Production Cost
- 7.3 Cattle Cost & Beef Price in Brazil
  - 7.3.1 Per Capita Meat Consumption Structure
  - 7.3.2 Beef Cattle Farm Size
  - 7.3.3 Beef Cattle Production Cost
- 7.4 Cattle Cost & Beef Price in Australia
  - 7.4.1 Per Capita Meat Consumption Structure
  - 7.4.2 Beef Cattle Farm Size
  - 7.4.3 Beef Cattle Production Cost
- 7.5 Cost and Price Comparisons between China and other Countries

## **8 CHINA BEEF CATTLE SLAUGHTER & PROCESSING INDUSTRY**

- 8.1 Industry Profile
  - 8.1.1 Size
  - 8.1.2 Profitability
  - 8.1.3 Enterprise
  - 8.1.4 Capacity & Layout
  - 8.1.5 Technology & Products
  - 8.1.6 Marketing
- 8.2 Large Companies
  - 8.2.1 Live Cattle Procurement
  - 8.2.2 Product Fabrication
  - 8.2.3 Marketing
- 8.3 Fucheng
  - 8.3.1 Introduction
  - 8.3.2 Live Cattle Procurement
  - 8.3.3 Product Fabrication
  - 8.3.4 Marketing
- 8.4 HaoYue Group
  - 8.4.1 Introduction
  - 8.4.2 Live Cattle Procurement
  - 8.4.3 Product Fabrication
  - 8.4.4 Marketing
- 8.5 Henan YiSai Beef (Stock) Co., Ltd.
  - 8.5.1 Introduction
  - 8.5.2 Live Cattle Procurement

- 8.5.3 Product Fabrication
- 8.5.4 Marketing
- 8.6 Liaoning Lufeng Co., Ltd.
  - 8.6.1 Introduction
  - 8.6.2 Live Cattle Procurement
  - 8.6.3 Product Fabrication
  - 8.6.4 Marketing
- 8.7 Liaoning Hongfu Group
  - 8.7.1 Introduction
  - 8.7.2 Live Cattle Procurement
  - 8.7.3 Product Fabrication
  - 8.7.4 Marketing
- 8.8 Comprehensive Evaluation of Beef Cattle Industry
  - 8.8.1 Driving Forces
  - 8.8.2 Risks

## **9 INVESTMENTS ANALYSIS ON CHINA CATTLE SLAUGHTER & PROCESSING INDUSTRY**

- 9.1 Possibility of Building Large Beef Groups
- 9.2 Investment Opportunities
- 9.3 Investment Value
- 9.4 Investment Strategies

## Figures

### FIGURES

Figure 1, China Cattle Inventory, 2000-2012

Figure 2, China Cattle Inventory Structure, 2011

Figure 3, China Beef Cattle Inventory Structure by Age & Gender, 2011

Figure 4, China Beef Consumption Structure, 2011

Figure 5, China Beef Product Structure, 2011

Figure 6, China Imported Beef Structure by Product, 2011

Figure 7, China Exported Beef Structure by Product, 2011

Figure 8, China Processed Beef Production, 2000-2011

Figure 9, China Household, Outdoor and Industrial Beef Consumption, 2000-2011

Figure 10, China Beef Consumption in Urban & Rural Areas, 2000-2011

Figure 11, China Household Foods Consumption, 2000-2011

Figure 12, China Household Foods Consumption Index, 2000-2011 (index of 2000 be 100%)

Figure 13, China Household Feeds Consumption Structure, 2011

Figure 14, China Indices of Household Real Income, Beef Consumption and Beef Expenditure, 2000-2011 (index of 2000 be 100%)

Figure 15, China Household Beef Consumption Index of Urban Residents with Different Incomes, 2000-2011 (index of 2000 be 100%)

Figure 16, China Indice of Population and Household Beef Consumption, 2000-2011 (index of 2000 be 100%)

Figure 17, Impacts of Urbanization on Household Beef Consumption in China, 2000-2011

Figure 18, Structure of Household Beef Consumption in China in 2017 and 2022

Figure 19, Per Capita Real Income and Outdoor Dining Expenditure in China, 2000-2011

Figure 20, Indice of Population and Outdoor Beef Consumption of China, 2000-2011 (index of 2000 be 100%)

Figure 21, Growth Structure of China Outdoor Beef Consumption in 2017 and 2022

Figure 22, Production of High & Low temperature Beef Products, Other Processed Beef Products and Total Processed Beef Volume, 2000-2011

Figure 23, Net Beef Used by Processed Beef Products of China, 2000-2011

Figure 24, Production of High & Low temperature Beef Products and Other Processed Beef Products, 2000-2011

Figure 25, Growth Structure of Total Processed Beef Products of China in 2017 and 2022



- Figure 26, Per Capita Outdoor Dinning Expenditure in China, 2000-2011
- Figure 27, Indice of Real Income and Outdoor Beef Expenditure of China Residents, 2000-2011 (index of 2000 be 100%)
- Figure 28, Impacts of Urbanization on Outdoor Beef Consumption in China, 2000-2011
- Figure 29, Consumption of Fresh Beef, Chilled Beef and Low Tempreture Processed Beef Products, 2000-2011
- Figure 30, Product Structure of China Imported Beef in 2011
- Figure 31, Source Structure of China Imported Fresh & Chilled Beef in 2011
- Figure 32, Source Structure of China Imported Frozen Beef in 2011
- Figure 33, China Beef Imports, 2000-2011
- Figure 34, Main Players of Global Beef Exports in 2011
- Figure 35, Main Players of Global Beef Imports in 2011
- Figure 36, Destination Structure of China Exported Fresh & Chilled Beef in 2011
- Figure 37, Destination Structure of China Exported Frozen Beef in 2011
- Figure 38, Destination Structure of China Exported Live Cattle in 2011
- Figure 39, Retail Prices of Fresh Beef & Chicken Meat in China, 2000-2011
- Figure 40, Per Capita Household Beef & Chicken Consumption of China, 2000-2011
- Figure 41, Share of Beef Consumption Growth by Household, Outdoor and Industrial Beef Consumption, of China in 2017 and 2022
- Table 1, China Beef Supply & Demand Balance Sheet, 2000-2017
- Figure 42, Breeder Cow Inventory of China, 2000-2011
- Figure 43, Yellow Cattle, Milk Cow and Buffalo Inventory of China, 2000-2011
- Figure 44, Yellow Cattle & Buffalo Crop and Milk Cow & Breeder Cow Displacement of China, 2000-2011
- Figure 45, Low-end, Middle-end and High-end Cattle Crops of China, 2000-2011
- Figure 46, Structure of China Cattle Inventory by Yellow Cattle, Milk Cow and Buffalo in 2011
- Figure 47, Structure of China Cattle Crop by Yellow Cattle, Milk Cow and Buffalo in 2011
- Figure 48, Structure of China Low-end Beef Cattle Crop in 2011
- Figure 49, China Cattle Crop by Farm Size, 2000-2011
- Figure 50, China Cattle Crop Index by Farm Size, 2000-2011 (index of 2000 be 100%)
- Figure 51, Structure of China Cattle Crop in Farming Zones of China in 2011
- Figure 52, Cattle Crop Variation Trend in Farming Zones of China in 2000-2011
- Figure 53, Regional Structure of Cattle Crop in the North
- Figure 54, Regional Structure of Cattle Crop in the Central Plains
- Figure 55, Regional Structure of Cattle Crop in the Northwest
- Figure 56, Regional Structure of Cattle Crop in the South
- Figure 57, Beef Output of Varieties of Cattle in China, 2000-2011

- Figure 58, Beef Output Structure of Varieties of Cattle in China, 2011
- Figure 59, Output of Fresh and Frozen Beef in China, 2000-2011
- Figure 60, Output of High-middle and Low Level Beef in China, 2000-2011
- Figure 61, Output of Various Low Level Beef in China, 2000-2011
- Figure 62, Output of Industrial Feed in China, 2000-2011
- Figure 63, China's Industrial Feed Output by Livestock Breed, 2011
- Figure 64, Breed Structure of China's Industrial Feed Livestock, 2011 (converted into complete feed)
- Figure 65, Cattle Crop and Beef Production in China, 2000-2017
- Figure 66, Retail Prices of Beef, Pork and Chicken in China, 2000-2011
- Figure 67, National Wholesale Price of Beef in Room Temperature in Major Cities in China, 2003-2011
- Figure 68, Production and Retail Price of Beef in China, 2000-2011
- Figure 69, Production and Import Volume of Beef in China, 2000-2011
- Figure 70, Retail Price and Import Volume of Beef in China, 2000-2011
- Figure 71, Household Consumption of Normal Beef and Constrained Beef in China, 2008-2017
- Figure 72, Outdoors Consumption of Normal Beef and Constrained Beef in China, 2008-2017
- Figure 73, Total Consumption of Normal Beef and Constrained Beef in China, 2008-2017
- Figure 74, Profits of Beef Cattle Rearing in Heilongjiang, Shangdong and Ningxia of China in 2011
- Figure 75, Cost Structure of Beef Cattle Rearing by Backyard Farms of China in 2011 (labor cost not included)
- Figure 76, Cost Structure of Beef Cattle Rearing by Large Farms of China in 2011
- Figure 77, Profits of Beef Cattle Rearing by Backyard and Large Farms of China in 2011
- Figure 78, Cost Structure of Cattle Slaughter by Private in China, 2011
- Figure 79, Cost Structure of Cattle Slaughter by Large Slaughtering Enterprises in China, 2011
- Figure 80, Production Value Structure of China's Cattle Industry Chain, 2011
- Figure 81, Profit distribution of China's Cattle Industry Chain, 2011
- Figure 82, Cost Structure of Beef Cattle Rearing by Backyard Farms of China in 2011 (labor cost not included)
- Figure 83, Beef Cattle Production Cost in United States in 2011
- Figure 84, Beef Cattle Production Cost in Brazil in 2011
- Figure 85, Beef Cattle Production Cost in Canada in 2011
- Figure 86, Production Value of China's Beef Processing Industry, 2000- 2011
- Figure 87, Production Value Structure of China's Beef Processing Industry, 2011

Figure 88, Profit of China's Beef Processing Industry, 2000-2011

Figure 89, Profit Composition of China's Beef Processing Industry, 2011 (not include part illegal profit)

Figure 90, Profit Composition of China's Beef Processing Industry, 2011 (include part illegal profit)

Figure 91, Regional Distribution of China's Cattle Slaughter, 2011

Figure 92, Regional Distribution of China's Cattle Crop, 2011

Figure 93, Regional Distribution of Slaughter Capacity of China's Large Cattle Slaughtering Enterprises, 2011

Figure 94, Product Structure of Beef by Types, 2011

Figure 95, Product Structure of Fucheng in 2011

Figure 96, Structure of Sales Revenue of Fucheng in 2011

Figure 97, Structure of Net Profits of Fucheng in 2011

Figure 98, Regional Distribution of Sales Revenue of Fucheng in 2011

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