

Report on China's Whole Milk Powder Market Demand & Supply

<https://marketpublishers.com/r/R6094A3B9F5EN.html>

Date: April 2012

Pages: 100

Price: US\$ 3,250.00 (Single User License)

ID: R6094A3B9F5EN

Abstracts

Delivered within 10 business days upon purchase.

This report mainly analyzes the status quo of China's whole milk powder market and the predictable future trend. The data quoted in this report include the official data home and abroad, and more importantly, the data obtained by the researchers of this report in their field investigation. The research method of this report integrates the paper work and the field investigation, which includes field visit and telephone interview, etc. The objects of our in-depth interview including trade agents of whole milk powder import, production enterprises of dairy products, bakery food, soy-milk powder and daily chemicals as well as some relevant industry associations.

Contents

Main Conclusion

1. OVERVIEW OF WHOLE MILK POWDER AND PROCESSING INDUSTRY

1.1 Overview of Whole Milk Powder and Products

1.1.1 The Concept of Whole Milk Powder

1.1.2 Types of Whole Milk Powder

1.1.3 Processing Technique of Whole Milk Powder

1.2 Overview of Global Whole Milk Powder Processing Industry

1.2.1 Global Whole Milk Powder Output and Distribution

1.2.2 International Trade of Whole Milk Powder

1.2.3 Trend of Global Whole Milk Powder Price

2. POLICY ENVIRONMENT OF WHOLE MILK POWDER PROCESSING INDUSTRY

2.1 Relevant National Safety Standard

2.1.1 Fresh Milk

2.1.2 Whole Milk Powder

2.2 Regulation on the Supervision and Administration of the Quality and Safety of Dairy Products

2.3 Program Outline of Rectifying and Promoting the Dairy Industry

2.4 Further Strengthen the Work on Quality and Safety of Dairy Products

2.5 Industry Policy for Dairy Products

2.6 National Dairy Industry Development Plan

3 OVERALL ANALYSIS OF CHINA'S WHOLE MILK POWDER MARKET

3.1 Source Milk Production and Whole Milk Powder Processing

3.1.1 Source Milk Production

3.1.1.1 Milk Cattle Inventory and Regional Distribution

3.1.1.2 Milk Output and Provincial Distribution

3.1.1.3 Trend of Raw Material Milk Price

3.1.2 Whole Milk Powder Processing

3.1.2.1 Whole Milk Powder Output

3.1.2.1 Regional Distribution of Whole Milk Powder Production

3.2 Trade of Whole Milk Powder

3.2.1 Whole Milk Powder Import

- 3.2.2 Whole Milk Powder Export
- 3.3 Impact of Melamine Event on China's Whole Milk Powder Production and Trade
- 3.4 China's Whole Milk Powder Market Capacity and Growth Trend
- 3.5 Estimation of China's Whole Milk Powder Market Development in Future

4 ANALYSIS OF CHINA'S WHOLE MILK POWDER APPLICATION MARKET

- 4.1 Overview of Application Market
- 4.2 Formula Milk Powder
 - 4.2.1 Baby Formula Milk Powder
 - 4.2.2 Adult Formula Milk Powder
 - 4.2.3 Other Flavored Milk Powder
 - 4.2.4 Estimation of Whole Milk Powder Demand by China's Formula Milk Powder Market
- 4.3 Milk Beverage
 - 4.3.1 Modulated Milk Beverage
 - 4.3.2 Fermented Milk Beverage
 - 4.3.3 Estimation of Whole Milk Powder Demand by China's Milk Beverage Market
- 4.4 Reconstituted Milk
 - 4.4.1 Complete Reconstituted Milk
 - 4.4.1.1 Yogurt
 - 4.4.1.2 Modulated Milk
 - 4.4.2 Half-Reconstituted Milk
 - 4.4.2.1 Yogurt
 - 4.4.2.2 Modulated Milk
 - 4.4.2 Estimation of Whole Milk Powder Demand by China's Yogurt and Modulated Milk Market
- 4.5 Soy-Milk Powder
 - 4.5.1 Overview of China's Soy-Milk Powder Production and Consumption
 - 4.5.2 Estimation of Whole Milk Powder Demand by China's Soy-Milk Powder Market
- 4.6 Ice Cream
 - 4.6.1 Overview of China's Ice Cream Production and Consumption
 - 4.6.2 Estimation of Whole Milk Powder Demand by China's Ice Cream Market
- 4.7 Bakery Food
 - 4.7.1 Overview of China's Bakery Food Production and Consumption
 - 4.7.2 Estimation of Whole Milk Powder Demand by China's Bakery Food Market
- 4.8 Other Food (milk sugar and milk tea) and Articles for Use (daily chemical articles-facial cleansing milk)
 - 4.8.1 Overview of Production and Consumption of China's Other Food & Articles for

Use

4.8.2 Estimation of Whole Milk Powder Demand by China's Market of Other Food & Articles for Use

5 ANALYSIS OF CHINA'S WHOLE MILK POWDER PRODUCTION PROFITABILITY

5.1 Analysis of Whole Milk Powder Production Cost

5.2 Analysis of Whole Milk Powder Production Gross Profit

6. ANALYSIS OF CHINA'S WHOLE MILK POWDER MARKET COMPETITION

6.1 Analysis of China's Whole Milk Powder Production Enterprises

6.2 Analysis of China's Top 10 Whole Milk Powder Production Enterprises

6.2.1 Heilongjiang Wondersun Dairy Co., Ltd.

6.2.2 Beijing Shuangwa Dairy Co. Ltd.

6.2.3 Inner Mongolia Yili Industrial Group Co., Ltd.

6.2.4 Heilongjiang Dairy Group

6.2.5 Heilongjiang Feihe Dairy Co., Ltd.

6.2.6 Heilongjiang Land Reclamation Dragon King Food Co., Ltd.

6.2.7 Heilongjiang Yaolan Dairy Co., Ltd.

6.2.8 Hulunbeier Sanyuan Dairy Co., Ltd.

6.2.9 Hangzhou Wahaha Group Co. Ltd.

6.2.10 Xi'an Yinqiao Bio-technology Co., Ltd.

7. ANALYSIS OF MAJOR IMPORTERS OF WHOLE MILK POWDER IN CHINA

7.1 Major Foreign-Invested Trading Companies

7.2 TOP10 Foreign-Invested Production Enterprises

7.3 Major Domestic-Invested Trading Companies

7.4 TOP15 Domestic Production Enterprises

8 BOABC'S ADVICE ON THE OPERATION STRATEGIES FOR ENTERING INTO CHINESE WHOLE MILK POWDER MARKET

8.1 Analysis of Barrier and Opportunity in Entering into Chinese Whole Milk Powder Market

8.1.1 Analysis of Barrier in Entering into Chinese Whole Milk Powder Processing Industry

8.1.2 Analysis of Opportunity of Entering into Chinese Whole Milk Powder Market

8.2 Advice on the Operation Strategies for Entering into and Expanding Chinese Whole Milk Powder Market

APPENDIX

Appendix 1 China's Raw Material Milk Supply-Demand Balance Sheet in 2010-2012

Appendix 2 China's Whole Milk Powder Supply-Demand Balance Sheet in 2010-2012

Appendix 3 List of China's Whole Milk Powder Production Enterprises in 2011

Appendix 4 List of China's Whole Milk Powder Importers in 2011

Tables & Figures

TABLES AND FIGURES

Figure 1-1 Flow Chart of Whole Milk Powder Processing

Figure 1-2 Distribution of Whole Milk Powder in Each Continent of the World in 2011

Figure 1-4 Whole Milk Powder Output of Major Countries in the World in 2011

Figure 1-5 Trend of Whole Milk Powder Price (FAS) in EU, 2008-2012

Figure 1-6 Trend of Whole Milk Powder Price (FAS) in New Zealand, 2008-2012

Figure 1-7 Trend of Whole Milk Powder Price (FAS) in Australia, 2008-2012

Figure 2-1 Changes of Dairy Cattle Inventory in 2000-2012

Table 2-1 Comparison of Source Milk Production in China's Different Production Regions in 2011

Figure 2-2 Trend of China's Raw Material Milk Price in 2009-2012

Figure 2-3 China's Dairy Products Output (unit: Ton) and Structure in 2011

Figure 2-7 China's Dry Dairy Products Structure in 2011

Figure 2-8 Trend of Dry Dairy Product Output Changes in China in 2000-2011

Figure 2-9 Trend of China's Milk Powder and other Dry Dairy Products Production Changes in 1990-2011

Figure 2-10 Monthly Changes of China's Whole Milk Powder Import in 2004-2012

Figure 2-12 Monthly Changes of China's Dairy Products Import in 2004-2012

Figure 2-13 Monthly Import Price of Whole Milk Powder into China from Major Source Countries (CIF) in 2004-2012

Figure 2-14 Trend of China's Whole Milk Powder Export in 2000-2012

Table 2-2 List of China's Dairy Products Import Tariff in 2011-2012

Table 2-3 List of Tariff for Whole Milk Powder Imported from New Zealand into China under NZ-CHINA Free Trade Agreement

Table 2-4 Catalogue of Goods Subject to Automatic Import License in 2010

Table 2-7 Sensory Claims

Table 2-8 Physical and Chemical Indicators

Table 2-9 Limits for Microorganisms

Table 2-10 Sensory Claims

Table 2-11 Physical and Chemical Indicators

Table 2-12 Limits for Microorganisms

Table 3-1 List of China's Whole Milk Powder Import Tariff in 2011

Figure 3-2 Trend of China's Average Whole Milk Powder Import Price (CIF) in 2000-2012

Figure 3-3 Distribution of China's Whole Milk Powder Import Flow in 2011

Figure 3-4 Comparison between Average Import Prices of Whole Milk Powder in

Different Provinces in China (CIF) in 2011

Table 4-1 List of China's Whole Milk Powder Application in 2011

Figure 4-1 Classification of China's Whole Milk Powder Application in 2011

Figure 4-2 China's Whole Milk Powder Market Structure in 2011 (in terms of quantity)

Table 4-2 List of China's Whole Milk Powder Industrial Application in 2011

Table 4-3 List of the Outputs of China's Major Baby Formula Milk Powder Production Enterprises in 2011

Table 4-4 List of the Outputs of China's Major Milk Beverage Production Enterprises in 2011

Table 4-5 List of the Outputs of China's Major Reconstituted Milk Production Enterprises in 2011

Table 4-6 List of the Outputs of China's Major Soy-Milk Powder Production Enterprises in 2011

Table 4-7 List of China's Top 10 Ice Cream Brands Enterprises in 2011

Table 4-8 List of Top 10 Cleansing Milk Brands in Chinese Market in 2011

Figure 6-1 Importer's Shares in the Total Whole Milk Powder Import (in terms of quantity) in 2011

Table 6-1 List of Whole Milk Powder Import by Top 10 Foreign-Invested Trading Companies in 2011

Table 6-2 List of Whole Milk Powder Import by Top 10 Foreign-Invested Production Enterprises in China in 2011

Table 6-3 List of Whole Milk Powder Import by Top 10 Domestic-Invested Trading Companies in 2011

Table 6-4 List of Whole Milk Powder Import by Top 10 Domestic Production Enterprises in 2011

I would like to order

Product name: Report on China's Whole Milk Powder Market Demand & Supply

Product link: <https://marketpublishers.com/r/R6094A3B9F5EN.html>

Price: US\$ 3,250.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R6094A3B9F5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970