

# Report on China's Beef Cattle Industry Development 2014

<https://marketpublishers.com/r/R5D698199DCEN.html>

Date: August 2014

Pages: 137

Price: US\$ 6,500.00 (Single User License)

ID: R5D698199DCEN

## Abstracts

### Research Background

Based on the current status of China's beef cattle industry, combined with the structural analysis of the whole industry chain, this report conducts in-depth study of the status quo and trend of China's beef consumption, production and circulation, and tries to answer the following several questions concerned by industry insiders, and help the readers better understand the business growth point of the beef cattle consumption market.

1. How does the beef consumption growth potential change in the next five years and ten years?
2. How does the proportion of beef product consumption by the Chinese residents to the meat product consumption change in the next five and ten years?
3. What development trend will Chinese beef processing industry present in the next five and ten years?
4. How the beef imports in China and the prospect of high-grade beef consumption will change in the next five years and ten years?
5. How the Volume and Structure of China's Cattle Inventory & Crop will change in the next five years and ten years?
6. How the China's Beef Demand & Supply Balance will change in the next five years and ten years?

According to the data from the national authorities and industry associations such as the National Bureau of Statistics, Development Research Center of the State Council, the National Development and Reform Commission, the General Administration of Customs, the State Economic Information Center, Ministry of Commerce, the Ministry of

Agriculture, China Feed Industry Association, China Animal Husbandry Association, China Food Industry Association, combined with BOABC database, this report is carefully written based on authoritative and accurate data, with strong scientific and forward-looking insight. BOABC believes that this report is an important reference for the domestic and foreign investment companies, industry associations, research institutions, meat import and export traders, meat processing enterprises and food enterprises which make strategic decisions.

## **Contents**

**1 POLICY ENVIRONMENT OF CHINA'S BEEF CATTLE INDUSTRY**

**11 CHINA'S MACRO-ECONOMY AND ECONOMIC POLICY**

**12 GRAIN PRODUCTION POLICY**

**13 ENVIRONMENTAL PROTECTION POLICY FOR ANIMAL FARMING INDUSTRY**

**14 CHINA'S POLICIES FOR BEEF CATTLE FARMING AND BEEF PRODUCTS CIRCULATION**

**15 CHINA'S POLICY FOR ANIMAL FARMING INDUSTRY DEVELOPMENT**

**16 NATIONAL SUPPORTING POLICY FOR BEEF CATTLE FARMING**

**17 ANIMAL DISEASE AND DISEASE CONTROL POLICY**

**18 CHINA'S POLICY FOR BEEF CATTLE FEED INDUSTRY DEVELOPMENT**

**19 BEEF CATTLE SLAUGHTER POLICY**

**110 BEEF PRODUCTS TRADE POLICY**

**111 IMPACT OF GLOBAL FINANCIAL CRISIS ON BEEF TRADE**

Fig 1, China's Beef Trade Volume in 2000-2011

**112 COMPREHENSIVE EVALUATION OF BEEF CATTLE INDUSTRY POLICY ENVIRONMENT**

**2 STATUS QUO OF CHINA'S BEEF CATTLE INDUSTRY DEVELOPMENT**

**21 STATUS QUO OF CHINA'S BEEF CATTLE INDUSTRY**

**22 TRADITIONAL BEEF CATTLE VARIETIES**

## **23 NEW BEEF CATTLE VARIETIES**

## **24 BEEF CATTLE INVENTORY**

Fig 2, China's Beef Cattle Inventory in 1998-2015

Fig 3, Varieties Structure of China's Cattle Inventory in 2011

Fig 4, Structure of Cattle Varieties of Different Terms and Sexes in China's Beef Cattle Inventory in 2011

## **25 BEEF CONSUMPTION**

Fig 5, China's Beef Consumption Structure in 2011

## **26 BEEF PRODUCTS**

Fig 6, Structure of Different Types of Beef Products in 2011 in China

## **27 BEEF CATTLE SLAUGHTER**

## **28 IMPACT OF GLOBAL FINANCIAL CRISIS ON BEEF TRADE**

Fig 7, China's Beef Trade in 2000-2011

## **3 BEEF CONSUMPTION IN CHINA**

## **31 TREND OF MEAT CONSUMPTION BY RESIDENTS**

## **32 COMPOSITION OF BEEF CONSUMPTION AND TREND**

Fig 8, Beef Consumption at Different Channels from 2000-2011

Fig 9, Beef Consumption Quantity in Urban and Rural Areas from 2000-2011

## **33 PROSPECT OF BEEF CONSUMPTION AT HOME**

## **331 STRUCTURE OF FOOD CONSUMPTION AT HOME AND TREND**

Fig 11, Food Consumption by Residents at Home from 1990-2011

Fig 12, Index of Food Consumption of Residents at Home from 1990-2011 (1990 consumption quantity = 1)

Fig 13, Structure of Food Consumption by Residents at Home in 2011

### **332 IMPACT FROM RISING INCOME TO BEEF CONSUMPTION AT HOME**

Fig 14, Index of Actual Income of Urban Residents, Index of Beef Consumption at Home and Index of Expenditure on Beef Purchase (2000 index =1) from 2000-2011

Fig 15, Index of Beef Consumption at Home of Urban Residents of Different Income Levels from 2000-2011 (2000 consumption quantity = 1)

### **333 IMPACT FROM RIGID POPULATION GROWTH TO BEEF CONSUMPTION AT HOME**

Fig 16, Index of Population and Index of Beef Consumption at Home from 2000-2011 (2000 index = 1)

### **334 IMPACT FROM URBANIZATION TO BEEF CONSUMPTION AT HOME**

Fig 17, Impact from Urbanization to Beef Consumption at Home from 2000-2011

### **335 FORECAST ON GROWING POTENTIAL OF BEEF CONSUMPTION AT HOME**

Fig 18, Structure of the Growth of Beef Consumption at Home in 2013 and 2017

## **34 PROSPECT OF BEEF CONSUMPTION OUTSIDE HOME**

### **341 IMPACT FROM GROWTH OF INCOME TO BEEF CONSUMPTION OUTSIDE HOME**

Fig 19, Per Capita Actual Income and Expenditure on Eating Outside from 2000-2011

Fig 20, Per Capita Expenditure on Eating Outside of Urban and Rural Residents from 2000-2011

Fig 21, Index of Residents' Actual Income and Index of Beef Consumption Outside Home from 2000-2011 (2000 index = 1)

### **342 IMPACT FROM RIGID POPULATION GROWTH TO BEEF CONSUMPTION OUTSIDE HOME**

Fig 22, Population Index and Index of Beef Consumption Outside Home from 2000-2011 (2000 index = 1)

### **343 IMPACT FROM URBANIZATION TO BEEF CONSUMPTION OUTSIDE HOME**

Fig 23, Impact from Urbanization to Beef Consumption Outside Home from 2000-2011

### **344 FORECAST ON GROWING POTENTIAL OF BEEF CONSUMPTION OUTSIDE HOME**

Fig 24, Structure of the Growth of Beef Consumption Outside Home in 2013 and 2017

### **35 PROSPECT OF BEEF CONSUMPTION BY PROCESSING INDUSTRY**

### **351 PROPORTION OF PROCESSED BEEF PRODUCTS IN TOTAL OF PROCESSED MEAT**

Fig 25, Production of Different Kinds of Processed Beef Products from 2000-2011

Fig 26, Net Beef Consumption by Various Kinds of Processed Beef Products from 2000-2011

### **352 MAJOR FORMS OF PROCESSED BEEF PRODUCTS**

Fig 27, Production of Different Kinds of Processed Beef Products from 2000-2011

### **353 PROCESSING CAPACITY OF BEEF PRODUCTS**

### **354 FORECAST ON GROWING POTENTIAL OF BEEF PROCESSING INDUSTRY**

Fig 28, Structure of the Growth of Processed Beef Products in 2013 and 2017

### **36 CONSUMPTION OF TOP-GRADE BEEF AND ITS PROCESSED PRODUCTS**

### **361 CONSUMPTION OF TOP-GRADE BEEF**

### **362 CONSUMPTION OF TOP-GRADE BEEF PRODUCTS**

Fig 29, Consumption of Chilled Fresh Beef and Low-temperature Processed Beef Products from 2000-2011

### **363 IMPORT OF TOP-GRADE BEEF**

Fig 30, Composition of Imported Beef Products in 2011

Fig 31, Structure of the Sources of Frozen Beef Import in 2011

Fig 32, Beef Import from 2000-2011

## **37 PROSPECT OF BEEF EXPORT**

### **371 MAIN BEEF TRADING COUNTRIES AROUND THE GLOBE**

Fig 33, Key Beef Exporting Countries and Regions in 2011

Fig 34, Key Beef Importing Countries and Regions in 2011

### **372 DESTINATIONS OF BEEF EXPORT FROM CHINA**

Fig 35, Composition of Destinations of Chilled Fresh Beef Export from China in 2011

Fig 36, Composition of Destinations of Frozen Beef Export from China in 2011

Fig 37, Composition of Destinations of Live Cattle Export from China in 2011

### **373 CHINA'S COMPETITORS FOR BEEF EXPORT AND CAPACITY OF TARGET MARKET**

### **374 IMPACT FROM INTERNATIONAL BEEF PRODUCTION COST TO BEEF EXPORT FROM CHINA**

### **375 IMPACTS FROM TRADE POLICY OF TARGET MARKET ON BEEF EXPORT FROM CHINA**

### **376 FORECAST ON BEEF EXPORT FROM CHINA**

## **38 IMPACT FROM REPLACERS AND PRICE TO BEEF CONSUMPTION**

Fig 38, Trend of Retail Price for Beef and Chicken Meat from 1997-2011

Fig 39, Per Capita Consumption of Beef and Chicken Meat at Home from 2000-2011

## **39 IMPACTS FROM UNCERTAIN FACTORS INCLUDING EPIDEMICS TO BEEF CONSUMPTION**

## **310 EVALUATION OF GROWING POTENTIAL OF BEEF DEMAND AND FORECAST**

Fig 40, Contribution from Beef Consumption at Home, Outside Home and by the Processing Industry to Gross Beef Consumption in 2013 and 2017

Table 1, Equilibrium of Beef Supply and Demand from 2000-2017

## **4 BEEF SUPPLY IN CHINA**

### **41 INVENTORY AND OFFTAKE OF BEEF CATTLE**

#### **411 COW INVENTORY**

Fig 41, Inventory of Cows at Mating Stage from 2000-2011

#### **412 INVENTORY AND OFFTAKE OF BEEF CATTLE**

Fig 42, Inventory of Yellow Cattle, Dairy Cattle and Buffalos from 2000-2011

Fig 43, Offtake of Yellow Cattle, Buffalos, Abandoned Breeding Cattle and Abandoned Dairy Cattle from 2000-2011

Fig 44, Offtake of Low-end, Medium-end and Top-end Beef Cattle from 2000-2011

#### **413 STRUCTURE OF INVENTORY AND OFFTAKE OF BEEF CATTLE**

Fig 45, Structure of Varieties of Cattle Inventory in 2011

Fig 46, Structure of Varieties of Beef Cattle Offtake in 2011

Fig 47, Structure of Offtake of Low-end Beef Cattle in 2011

#### **414 STRUCTURE OF OFFTAKE SCALE OF FARMS**

Fig 48, Offtake Structure of Beef Cattle Farms of Different Scales from 2000-2011

Fig 49, Index of Offtake of Beef Cattle Farms of Different Scales from 2000-2011 (2000 index = 1)

### **42 SUPPLY FROM VARIOUS BEEF CATTLE BELTS**

Fig 50, Structure of Beef Cattle Offtake of Various Belts in 2011

Fig 51, Changing Trend of Offtake of Different Beef Cattle Belts from 1998-2011

#### **421 SUPPLY FROM NORTHEASTERN BEEF CATTLE BELT**

Fig 52, Regional Structure of Offtake of Northeastern Beef Cattle Belt in 2011



## **422 SUPPLY FROM CENTRAL PLAIN BEEF CATTLE BELT**

Fig 53, Regional Structure of Offtake of Central Plain Beef Cattle Belt in 2011

## **423 SUPPLY FROM NORTHWESTERN BEEF CATTLE BELT**

Fig 54, Regional Structure of Offtake of Northwestern Beef Cattle Belt in 2011

## **424 SUPPLY FROM SOUTHERN BEEF CATTLE BELT**

Fig 55, Regional Structure of Offtake of Southern Beef Cattle Belt in 2011

## **425 PROSPECT OF SUPPLY FROM VARIOUS BEEF CATTLE BELTS**

## **43 BEEF PRODUCTION**

### **431 BEEF PRODUCTION AND ITS COMPOSITION**

Fig 56, Beef Production of Various Varieties from 2000-2011

Fig 57, Composition of Beef Production of Various Varieties in 2011

### **432 PRODUCTION OF FRESH FROZEN BEEF**

Fig 58, Production of Fresh Frozen Beef from 2000-2011

### **433 PRODUCTION OF BEEF OF TOP, MEDIUM AND LOW GRADE**

Fig 59, Production of Beef of Top, Medium and Low Grade from 2000-2011

Fig 60, Production of Different Kinds of Low-grade Beef from 2000-2011

## **44 GROWING POTENTIAL OF BEEF CATTLE FARMING QUANTITY GIVEN FEED SUPPLY RESTRAINT**

Fig 61, Production of Manufactured Feed in China 1991-2011

Fig 62, Structure of Manufactured Feed for Different Animal Species in 2011

Fig 63, Structure of Manufactured Feed for Different Animal Species in 2011 (as to the equivalence of complete feed)

## **45 IMPACT FROM BEEF TRADE TO BEEF CATTLE FARMING IN CHINA**

## **46 PROSPECT OF BEEF SUPPLY**

Fig 64, Beef Cattle Offtake and Beef Production from 2000-2017

## **5 ANALYSIS OF BALANCE BETWEEN CHINA'S BEEF SUPPLY AND DEMAND**

### **51 TREND OF BEEF PRICE**

Fig ure 65, Retail Price of Beef, Pork and Chicken in China in 2000-2011

Fig ure 66, The Wholesale Price of Room Temperature Beef in China's Major Cities in 2003-2011

Fig ure 67, China's Beef Output and Retail Price in 1997-2011

### **52 POSSIBILITY OF LARGE VOLUME OF BEEF IMPORT**

Fig ure 68, China's Beef Output and Beef Import Volume in 2000-2011

Fig ure 69, China's Retail Beef Price and Beef Import Volume in 2000-2011

### **53 BEEF EXPORT**

### **54 BEEF CONSUMPTION POTENTIAL IN THE FUTURE AND ACTUAL CONSUMPTION**

#### **541 FAMILY BEEF CONSUMPTION POTENTIAL AND ACTUAL CONSUMPTION**

Fig ure 70, China's Normal and Constrained Family Beef Consumption in 2008-2017

#### **542 DINING-OUT BEEF CONSUMPTION POTENTIAL AND ACTUAL CONSUMPTION**

Fig ure 71, China's Normal and Constrained Dining-out Beef Consumption in 2008-2017

#### **543 PROCESSED BEEF PRODUCTS CONSUMPTION POTENTIAL AND ACTUAL CONSUMPTION**

### **55 ANALYSIS OF BEEF DEMAND-SUPPLY IN FUTURE**

Figure 72, China's Total Normal and Constrained Beef Consumption in 2008-2017

## **6 COST AND BENEFIT FROM BEEF CATTLE PRODUCTION**

### **61 COST BENEFIT ANALYSIS OF THE VALUE CHAIN OF BEEF CATTLE INDUSTRY**

#### **611 FEED PRODUCTION**

#### **612 FARMING OF BREEDING CATTLE**

#### **613 FARMING OF BEEF CATTLE**

##### **6131 DIFFERENT REGIONS**

Figure 73, Comparison of Cost and Benefit of Beef Cattle Farming in Heilongjiang, Shandong and Ningxia in 2011

##### **6132 DIFFERENT SCALES**

Figure 74, Composition of Beef Cattle Farming Cost of Smallholder Farms in 2011

Figure 75, Composition of Beef Cattle Farming Cost of Scaled Farms in 2011

Figure 76, Comparison of Beef Cattle Farming Cost and Benefit of Smallholder and Scaled Farms in 2011

#### **614 BEEF CATTLE SLAUGHTER**

##### **6141 MANUAL SLAUGHTER AND ILLEGAL SLAUGHTER**

Figure 77, Composition of Cost of Illegal Beef Cattle Slaughter Points in 2011

##### **6142 LARGE SLAUGHTERHOUSES**

Figure 78, Composition of Beef Cattle Slaughter Cost of Large Slaughterhouses in 2011

#### **615 PROCESSED BEEF PRODUCTS**

#### **616 BEEF CIRCULATION**

## **62 STRUCTURE OF BEEF CATTLE INDUSTRIAL CHAIN (THIS SECTION FOCUSES ON SCALED FARMING AND PRODUCTS FROM LARGE SLAUGHTERHOUSES)**

### **621 STRUCTURE OF OUTPUT VALUE**

Fig 79, Structure of Output Value of Beef Cattle Industrial Chain in 2011

### **622 STRUCTURE OF PROFIT**

Fig 80, Distribution of Profit of Beef Cattle Industrial Chain

## **63 EVALUATION OF THE RATIONALITY OF PROFIT DISTRIBUTION OF THE VALUE CHAIN**

## **64 IMPACTS FROM PROFIT DISTRIBUTION OF THE VALUE CHAIN TO INDUSTRIAL DEVELOPMENT**

## **7 STATUS OF CHINA'S BEEF CATTLE FARMING IN THE WORLD AND COST COMPARISON**

### **71 CHINA'S STATUS IN THE WORLD**

Fig 81, Composition of Beef Cattle Farming Cost of Smallholder Farms in 2011 (not including labor cost)

### **72 BEEF CATTLE FARMING AND COST IN THE US**

#### **721 STRUCTURE OF MEAT CONSUMPTION**

#### **722 BEEF CATTLE FARMING SCALE**

#### **723 BEEF CATTLE FARMING COST**

Fig 82, Structure of Beef Cattle Farming Cost in the US in 2011

### **73 BEEF CATTLE FARMING AND COST IN BRAZIL**

#### **731 STRUCTURE OF MEAT CONSUMPTION**

## **732 BEEF CATTLE FARMING SCALE**

## **733 BEEF CATTLE FARMING COST**

Fig 83, Structure of Beef Cattle Farming Cost in Brazil in 2011

## **74 BEEF CATTLE FARMING AND COST IN CANADA**

## **741 STRUCTURE OF MEAT CONSUMPTION**

## **742 BEEF CATTLE FARMING SCALE**

## **743 BEEF CATTLE FARMING COST**

Fig 84, Structure of Beef Cattle Farming Cost in Canada in 2011

## **75 COMPARISON BETWEEN CHINA AND THE WORLD IN BEEF CATTLE FARMING COST AND BEEF PRICE**

## **8 BEEF CATTLE SLAUGHTER INDUSTRY AND SPECIFIC ENTERPRISES IN CHINA**

## **81 OVERVIEW OF BEEF CATTLE INDUSTRY**

### **811 SCALE**

Fig 85, Output Value of Beef Processing Industry, 2000-2011

Fig 86, Structure of Output Value of Beef Processing Industry in China in 2011

### **812 INDUSTRIAL PROFIT**

Fig 87, Profit of Beef Processing Industry, 2000-2011

Fig 88, Structure of Profit of Beef Processing Industry in China in 2011

### **813 TYPES OF ENTERPRISES**

### **814 PRODUCTION CAPACITY AND LAYOUT**

Fig 89, Regional Layout of Beef Cattle Slaughter in China in 2011

Fig 90, Regional Structure of Beef Cattle Offtake in China in 2011

Fig 91, Regional Layout of Production Capacity of Large Beef Cattle Slaughterhouses in China in 2011

## **815 TECHNOLOGY AND PRODUCTS**

Fig 92, Structure of Beef Products of Different Styles in China in 2011

## **816 SALES CHANNELS**

## **82 OPERATION OF LARGE BEEF CATTLE PROCESSING ENTERPRISES**

### **821 RAW MATERIAL PROCUREMENT**

### **822 PRODUCT SALES**

### **823 MARKET COMPETITION**

### **83 FUCHENG WUFENG**

#### **831 COMPANY PROFILE**

#### **832 RAW MATERIAL SUPPLY**

#### **833 PRODUCTS**

#### **834 PRODUCT SALES**

Fig 93, Product Composition of Revenue of Fucheng Wufeng in 2011

Fig 94, Product Composition of Profit of Fucheng Wufeng in 2011

Fig 95, Regional Layout of Sales Revenue of Fucheng Wufeng in 2011

## **84 JILIN HAoyUE**

### **841 COMPANY PROFILE**

### **842 RAW MATERIAL SUPPLY**

**843 PRODUCTS****844 PRODUCT SALES****85 HENAN YISAI****851 COMPANY PROFILE****852 RAW MATERIAL SUPPLY****853 PRODUCTS****854 PRODUCT SALES**

Fig 96, Product Layout of Sales Revenue of Yisai in 2011

Fig 97, Product Layout of Profit of Yisai in 2011

**86 LIAONING HONGFU****861 COMPANY PROFILE****862 RAW MATERIAL SUPPLY****863 PRODUCTS****864 PRODUCT SALES****87 OVERALL EVALUATION OF BEEF CATTLE INDUSTRY****871 DRIVING FORCES****872 RISKS****9 ANALYSIS OF INVESTMENT INTO CHINA'S BEEF CATTLE SLAUGHTERING  
AND PROCESSING INDUSTRY****91 POSSIBILITY OF LARGE-SCALE ENTERPRISES****92 ANALYSIS OF INVESTMENT OPPORTUNITIES**

## **93 ANALYSIS OF INVESTMENT VALUE**

## **94 ANALYSIS OF INVESTMENT STRATEGY**



## I would like to order

Product name: Report on China's Beef Cattle Industry Development 2014

Product link: <https://marketpublishers.com/r/R5D698199DCEN.html>

Price: US\$ 6,500.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/R5D698199DCEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970