

Report on China's Sesame Market in 2013

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Abstracts

Abstract

This report will be an important reference for domestic and overseas investment enterprises, edible oil producers and Sesame traders in their strategic decision-making, as well as for organizations such as industry associations and research institutes.

Research Background

In recent years China's Sesame output has seen sharp decrease. In 2002, the China's output of Sesame was 895,000 tons, while in 2011 the output decreased drastically to 605,000 tons. However, with the improvement of living standard and the strengthening of people's awareness of health, the consumption of Sesame and corresponding products is on the rise. As the gap between demand and supply has kept on widening, the import of Sesame has been on increase year by year, with an annual growth rate of over 10%. In 2012, the import of Sesame reached 396,000 tons.

Based on analysis of development status quo of Sesame market, this report conducts an in-depth analysis into the policy environment of China's Sesame industry, the production of Sesame, the outlook of Sesame consumption, the trade of Sesame, and the development potential of Sesame products, as well as an macro-overview of the whole Sesame industry chain.

In the research concerning the above-mentioned fields, BOABC tries to provide answers to the following questions which are issues of concern of industry insiders.

How much is the potential of China's Sesame demand growth in the future years?

How much is the potential of China's Sesame production growth in the future years?

What is the trend of China's Sesame import & export in the future years?

How is the Sesame processing profit in China in the future years?

What is the trend of China's Sesame oil processing in the context of the overall edible oil processing industry?

A review of this report will enable industry insiders to have an overall understanding of China's entire Sesame industry development, and thus conduct corresponding decision-makings in a more accurate manner.

This report demonstrates the collective wisdom of the edible oil research team of Beijing Orient Agribusiness Consultants Limited, who has maintained a good relationship not only with corresponding governmental departments, but also with key edible oil production enterprises, correlated industries and enterprises nationwide. These advantageous resources have provided precious professional support to the drafting of this report, and also have ensured the preciseness, authoritativeness, scientificness and farsightedness of data used in this report. BOABC believed that this report will be an important reference for domestic and overseas investment enterprises, edible oil producers and Sesame traders in their strategic decision-making, as well as for organizations such as industry associations and research institutes.

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