

China Corn Market Review & Outlook Proposal 2009-2010

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Abstracts

Research Background

After a fast growth in 2004-2007, China corn industry declined in 2008 influenced by policy, market and excess capacity, also some processing products are still in disbute. The whole industry is foreseen to be flat.

In 2009, corn products face dropping demand at home and exports are also reducing, causing the whole market in recession. However, this industry has ever been intensified and enterprises are enlarging, even monopoly emerged in some sections. Additionally, numbers of enterprises develop new technique and new products and creat another growth as to prevent from reducing market share and returns. Enterprises are making losses due to high corn and its processing products prices, so it is getting more important to develop and process sub-products. In this process, some SMEs will loss competition capacity, which will promote the consolidation of corn industry.

How shall the product structure change in 2010? How will the demand and export get better? How will the price change and returns improve among enterprises? How will the corn processing policy change under the background of corn reduction and grains safety strengthened? Whether will be restrained or supported? Whether China will import tremendous corn from outside world? How shall sub-industries centralize further? ... ALL these issues should be addressed systematically.

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