

# China Papermaking Industry Development Research Report

https://marketpublishers.com/r/CC53B5D8D81EN.html

Date: August 2012

Pages: 84

Price: US\$ 4,800.00 (Single User License)

ID: CC53B5D8D81EN

### **Abstracts**

To be published in 10 working days after paid

#### Abstract

this report presents an in-depth investigation and research into China's papermaking industry especially domestic market in view of the changes of demand-supply relationship in the past years. Meanwhile, targeting the characteristics of papermaking industry and that of the upstream and downstream industries, this report also provides powerful data support and professional marketing orientation to papermaking enterprises and paper products enterprises from different perspectives, and also provides authoritative, adequate and reliable reference for the decision-making of enterprises in terms of development strategy, investment decision-making and enterprises management.

#### **Research Background**

This report presents an in-depth investigation and research into China's papermaking industry especially domestic market in view of the changes of demand-supply relationship in the past years. Meanwhile, targeting the characteristics of papermaking industry and that of the upstream and downstream industries, this report also provides powerful data support and professional marketing orientation to papermaking enterprises and paper products enterprises from different perspectives, and also provides authoritative, adequate and reliable reference for the decision-making of enterprises in terms of development strategy, investment decision-making and enterprises management.



### **Contents**

### CHAPTER I ANALYSIS OF CHINA'S PAPERMAKING INDUSTRY DEVELOPMENT ENVIRONMENT

- 1.1 Analysis of China's Macroeconomic Environment Development
- 1.1.1 National Economy Maintained Steady and Rapid Development in 2011
- 1.1.2 Forecast on 2012 Chinese Macro-economic Trend
- 1.2 Analysis of Industry Policy Environment Development
  - 1.2.1 Industry Management System
  - 1.2.2 Industry Policy Analysis
  - 1.2.3 12th Five-Year Plan on Papermaking Industry Development
  - 1.2.4 Future Policy Orientation

### CHAPTER II STATUS QUO OF INTERNATIONAL PAPERMAKING INDUSTRY DEVELOPMENT

- 2.1 Status Quo of Global Pulp, Paper and Paperboard Production and Marketing
  - 2.1.1 Global Paper and Paperboard Production
  - 2.1.2 Global Pulp Production
  - 2.1.3 Global Paper and Paperboard Consumption
- 2.2 Global Paper Trade Overview
  - 2.2.1 Pulp Trade
  - 2.2.2 Waste Paper Trade
  - 2.2.3 Paper and Paperboard Products Trade

# CHAPTER III ANALYSIS OF UPSTREAM INDUSTRY OF CHINA'S PAPER-MAKING INDUSTRY P139

- 3.1 Analysis of China's Pulp Industry Market
  - 3.1.1 China's Pulp Production and Consumption
  - 3.1.2 China's Pulp Consumption Structure
  - 3.1.3 China's Pulp Self-sufficiency Situation
- 3.2 Market Analysis of China's Wood Pulp Industry
  - 3.2.1 Change in Demand for Timber Used for Pulping and Papermaking
  - 3.2.2 Change in Timber Variety for Papermaking
  - 3.2.3 Source of Timber Resources for Papermaking
- 3.2.4 Development Status Quo of China's Wood Pulp-making Enterprises
- 3.3 Overview of China's Pulping Development with Non-wood Fiber Raw Material



- 3.3.1 Status Quo of China's Non-wood Fiber Pulping
- 3.3.2 Condition of China's Non-wood Fiber Resources
- 3.3.3 Technology Status Quo of China's Non-wood Fiber Pulping and Papermaking
- 3.3.4 Trend and Problems of China's Non-wood Fiber Pulping
- 3.4 Overview on Chinese Waste Paper Market
  - 3.4.1 Chinese Waste Paper Recovery and Utilization
  - 3.4.2 Chinese Waste Paper Import and Export
  - 3.4.3 Changes in Waste Paper Market Price
- 3.5 Chinese Planted Forest Construction
- 3.6 Chinese Forest-Paper Integration Progress

### CHAPTER IV SUPPLY AND DEMAND ANALYSIS OF CHINESE PAPER AND PAPERBOARD INDUSTRY

- 4.1 Production and Consumption of Chinese Paper and Paperboard
  - 4.1.1 Overall Analysis of Paper and Paperboard Production in China
  - 4.1.2 Analysis of China's Paper and Paperboard Production by Region
  - 4.1.3 Analysis of Chinese Paper and Paperboard Consumption
- 4.2 Production and Consumption of Major Paper and Paperboard Varieties in China
  - 4.2.1 Newsprint
  - 4.2.2 Coated Paper
  - 4.2.3 White Cardboard
  - 4.2.4 Offset Printing Paper
  - 4.2.5 Corrugating Medium

#### CHAPTER V PAPER, PAPERBOARD, PULP IMPORT/EXPORT IN CHINA

- 5.1 Overall Analysis of Chinese Paper and Paperboard Trade
  - 5.1.1 Import/Export Volume Analysis
  - 5.1.2 Import/Export Structure Analysis
  - 5.1.3 Import/Export Source Analysis
- 5.2 Analysis of Import/Export of Main Paper and Paperboard Varieties in China
  - 5.2.1 Newsprint
  - 5.2.2 Uncoated Printing and Writing Paper
  - 5.2.3 Coated Paper
  - 5.2.4 Household Paper
  - 5.2.5 Packaging Paper
  - 5.2.6 White Board
  - 5.2.7 Case Board



- 5.2.8 Corrugating Medium
- 5.2.9 Specialty Paper and Cardboard
- 5.2.10 Other
- 5.3 Analysis of Pulp Import/Export in China

# CHAPTER VI ANALYSIS OF COMPETITION IN PAPERMAKING AND PAPER PRODUCTS INDUSTRY

- 6.1 Analysis of Competition in Papermaking and Paper Products Industry
  - 6.1.1 Entry and Exit Barriers
  - 6.1.2 Degree of Industrial Concentration, Mergers and Acquisitions
- 6.2 Analysis of Operational Performance of Papermaking and Paper Products Industry
  - 6.2.1 Paper-making and Paper Products Industry
    - 6.2.1.1 Business Efficiency Analysis
    - 6.2.1.2 Operational Capacity Analysis
    - 6.2.1.3 Profitability Analysis
    - 6.2.1.4 Solvency Analysis
    - 6.2.1.5 Development Capacity Analysis
    - 6.2.1.6 Overall Evaluation of Financial Position
  - 6.2.2 Papermaking and Paper Products Sub-industry
    - 6.2.2.1 Pulp Manufacturing Industry
    - 6.2.2.2 Papermaking Industry
  - 6.2.2.3 Paper Products Manufacturing Industry
- 6.3 Analysis of Competitiveness of Main Paper Industry Enterprises
  - 6.3.1 Comprehensive Competitiveness Assessment
  - 6.3.2 Output Value and Profitability Comparison between Backbone Enterprises

#### CHAPTER VII PRESENT STATUS OF PAPERMAKING INDUSTRY IN CHINA

- 7.1 The Papermaking Industry of Shandong Province,
- 7.2 The Papermaking Industry of Guangdong Province,
- 7.3 The Papermaking Industry of Zhejiang Province
- 7.4 The Papermaking Industry of Jiangsu Province
- 7.5 The Papermaking Industry of Henan Province
- 7.6 The Papermaking Industry of Fujian Province
- 7.7 The Papermaking Industry of Hunan Province
- 7.8 The Papermaking Industry of Sichuan Province
- 7.9 The Papermaking Industry of Guangxi Zhuang Autonomous Region
- 7.10 The Papermaking Industry of Jiangxi Province



- 7.11 The Papermaking Industry of Hubei Province
- 7.12 The Papermaking Industry of Tianjin
- 7.13 The Papermaking Industry of Heilongjiang Province
- 7.14 The Papermaking Industry of Shanghai
- 7.15 The Papermaking Industry of Shaanxi Province
- 7.16 The Papermaking Industry of Yunnan Province
- 7.17 The Papermaking Industry of Xinjiang Uygur Autonomous Region
- 7.18 The Papermaking Industry of Inner Mongolia Autonomous Region
- 7.19 The Papermaking Industry of Shanxi Province

### CHAPTER VIII ANALYSIS OF MAIN ENTERPRISES IN THE PAPERMAKING INDUSTRY

- 8.1 Shandong Chenming Paper Holdings Ltd.
  - 8.1.1 Enterprise Development Overview
  - 8.1.2 Enterprise Business Situation
  - 8.1.3 Comprehensive Enterprise Benefits
  - 8.1.4 The Enterprise's Core Competitiveness Evaluation
- 8.2 Nine Dragons Paper (Holdings) Limited
  - 8.2.1 Enterprise Development Overview
  - 8.2.2 Enterprise Business Situation
  - 8.2.3 Comprehensive Enterprise Benefits
  - 8.2.4 The Enterprise's Core Competitiveness Evaluation
- 8.3 Huatai Group Co., Ltd.
  - 8.3.1 Enterprise Development Overview
  - 8.3.2 Enterprise Business Situation
  - 8.3.3 Comprehensive Enterprise Benefits
  - 8.3.4 The Enterprise's Core Competitiveness Evaluation
- 8.4 Shandong Sun Paper Co., Ltd.
  - 8.4.1 Enterprise Development Overview
  - 8.4.2 Enterprise Business Situation
  - 8.4.3 Comprehensive Enterprise Benefits
  - 8.4.4 The Enterprise's Core Competitiveness Evaluation
- 8.5 Shandong Bohui Paper Industry Co., Ltd.
  - 8.5.1 Enterprise Development Overview
  - 8.5.2 Enterprise Business Situation
  - 8.5.3 Comprehensive Enterprise Benefits
  - 8.5.4 The Enterprise's Core Competitiveness Evaluation
- 8.6 MCC Meili Paper Industry Co., Ltd.



- 8.6.1 Enterprise Development Overview
- 8.6.2 Enterprise Business Situation
- 8.6.3 Comprehensive Enterprise Benefits
- 8.6.4 The Enterprise's Core Competitiveness Evaluation
- 8.7 Henan Silver Pigeon Industrial Investment Co., Ltd.
  - 8.7.1 Enterprise Development Overview
  - 8.7.2 Enterprise Business Situation
  - 8.7.3 Comprehensive Enterprise Benefits
  - 8.7.4 The Enterprise's Core Competitiveness Evaluation
- 8.8 Anhui Shanying Paper Industry Co., Ltd.
  - 8.8.1 Enterprise Development Overview
  - 8.8.2 Enterprise Business Situation
  - 8.8.3 Comprehensive Enterprise Benefits
  - 8.8.4 The Enterprise's Core Competitiveness Evaluation
- 8.9 Yueyang Paper Industry Co., Ltd.
  - 8.9.1 Enterprise Development Overview
  - 8.9.2 Enterprise Business Situation
  - 8.9.3 Comprehensive Enterprise Benefits
  - 8.9.4 The Enterprise's Core Competitiveness Evaluation
- 8.10 Zhejiang Jingxing Paper Joint Stock Co., Ltd.
  - 8.10.1 Enterprise Development Overview
  - 8.10.2 Enterprise Business Situation
  - 8.10.3 Comprehensive Enterprise Benefits
  - 8.10.4 The Enterprise's Core Competitiveness Evaluation

# CHAPTER IX INVESTMENT & FINANCING ANALYSIS AND PROSPECT FORECAST OF PAPERMAKING AND PAPER PRODUCTS MANUFACTURING

- 9.1 Investment Analysis and Forecast of Papermaking and Paper Products Manufacturing
  - 9.1.1 Investment Size
  - 9.1.2 Investment Structure
  - 9.1.3 Impact Factors
  - 9.1.4 Investment Forecast
- 9.2 Financing Analysis and Forecast of Papermaking and Paper Products Manufacturing
  - 9.2.1 Funding Sources
  - 9.2.2 Structure of Funding Sources
  - 9.2.3 Bank Credit Status



- 9.2.4 Impact Factors
- 9.2.5 Financing Forecast
- 9.3 Investment and Financing Problems in Papermaking and Paper Products Manufacturing
- 9.4 Investment & Financing Prospect Forecast of Papermaking and Paper Products Manufacturing
  - 9.4.1 Analysis of Industrial Development Cycle
  - 9.4.2 Industry Boom Analysis and Investment Prospect Considerations
- 9.5 Investment Advice and Risk Warning of Papermaking and Paper Products Manufacturing
  - 9.5.1 Investment Opportunities and Risk Warning
  - 9.5.2 Investment Advice and Credit Risk



### **Figures**

#### **FIGURES**

Figure Global Output of Paper and Paper Board

Figure Global Ourput of Paper Pulp

Figure Global Consumption of Paper and Paper Board

Figure Global Consumption of Paper Pulp

Figure Paper Pulp Import and Export Trade Volume

Figure Import and Export Trade Volume of Paper and Paper Borad

Figure China's Paper Pulp Output and Consumption

Figure China's Consumption of Paper Pulp by Type

Figure China's Paper Pulp Consumption Structure

Figure China's Waste Paper Recycling Amount and Recycling Rate

Figure China's Import of Waste Paper

Figure China's Ourput of Paper Paper and Paper Board

Figure China's Ourput of Paper Paper and Paper Board by Region

Figure China's Ourput of Paper Newsprint

Figure China's Output of Uncoated Printing and Writing Paper

Figure China's Ourput of Paper Coated Paper

Figure China's Ourput of Paper Household Paper

Figure China's Ourput of Paper Packaging Paper

Figure China's Ourput of Paper White Paper Board

Figure China's Ourput of Paper Container Board

Figure China's Ourput of Paper Corrugated Medium Paper

Figure China's Output of Specialty Paper and Paper Board

Figure China's Import and Export of Paper and Paper Board

Figure Proportion of the Import Volume of Paper and Paper Board by Type

Figure Proportion of the Export Volume of Paper and Paper Board by Type

Figure China's Import and Export of Newsprint

Figure China's Import and Export of Uncoated Printing and Writing Paper

Figure China's Import and Export of Coated Printing Paper

Figure China's Import and Export of Houshold Paper

Figure China's Import and Export of Packaging Paper

Figure China's Import and Export of White Paper Board

Figure China's Import and Export of Container Paper Board

Figure China's Import and Export of Corrugated Medium Paper

Figure China's Import and Export of Specialty Paper and Paper Board

Figure China's Import of Paper Pulp



Figure Import of Paper Pulp by Type
Figure Output of Paper and Paper Board in Zhejiang



### **Tables**

#### **TABLES**

Table Major Indices of Papermaking Industry Development in the 12th Five-Year Plan Period

Table Proportion of Self-Supply in China's Consumption of Wood Pulp by Papermaking Industry

Table China's Consumption of Non-Wood Pulp

Table Completion of National Reforestation Program in 2010

Table The Production and Consumption of Major Products in China's Papermaking Indusry

Table Output of Leading Enterprises of Papermaking and Paper Products in 2010 Table Overview of China's Papermaking and Paper Products Industry and Analysis of Operational Profit in 2006-2010

Table Analysis of China's Papermaking and Paper Products Industry Operation Capability in 2006-2010

Table Analysis of China's Papermaking and Paper Products Industry Profitability in 2006-2010

Table, Analysis of China's Papermaking and Paper Products Industry Debt Repayment Ability in 2006-2010

Table Analysis of China's Papermaking and Paper Products Industry Development Capability in 2006-2010

Table Overview of China's Paper Pulp Industry and Analysis of Operational Profit in 2006-2010

Table Analysis of China's Paper Pulp Industry Operation Capability in 2006-2010

Table Analysis of China's Paper Pulp Industry Profitability in 2006-2010

Table Analysis of China's Paper Pulp Industry Debt Repayment Ability in 2006-2010

Table Analysis of China's Paper Pulp Industry Development Capability in 2006-2010

Table Overview of China's Papermaking Industry and Analysis of Operational Profit in 2006-2010

Table Analysis of China's Papermaking Industry Operation Capability in 2006-2010

Table Analysis of China's Papermaking Industry Profitability in 2006-2010

Table Analysis of China's Papermaking Industry Debt Repayment Ability in 2006-2010

Table Analysis of China's Papermaking Industry Development Capability in 2006-2010

Table Overview of China's Paper Products Industry and Analysis of Operational Profit in 2006-2010

Table Analysis of China's Paper Products Industry Operation Capability in 2006-2010 Table Analysis of China's Paper Products Industry Profitability in 2006-2010



Table Analysis of China's Paper Products Industry Debt Repayment Ability in 2006-2010

Table Analysis of China's Paper Products Industry Development Capability in 2006-2010

Table Comprehensive Rankings of the Top 10 Enterprises in China's Papermaking and Paper Products Industry in 2010

Table Total Industrial Output Value of Key Enterprises in China's Papermaking and Paper Products Industry in 2010

Table Profit Ratio of Production of Key Enterprises in China's Papermaking and Paper Products Industry in 2010

Table Output of Paper and Paper Board in Guangdong inn 2009-2010

Table Production of Majot Papermaking Enterprises in Jiangsu in 2010

Table Top 10 Enterprises in Paper Pulp Output in Henan Province in 2010

Table Top 10 Enterprises in Papermaking Production Capability in Fujian Province in 2010

Table Papermaking Enterprises with over 100,000 tons Annual Output in Hunan Province

Table Top 10 Paper Pulp Enterprises in Sichuang Province in 2010

Table Output of Paper by Region in Guangxi Zhuang Autonomous Region in 2010

Table Top 1010 Enterprises in Papermaking Production Capability in Hubei Province

Table Operating Scale of Chengming Paper Group in 2008-2010

Table Products Structure of Chengming Paper Group in 2010

Table Business of Chengming Paper Group at Home and Abroad in 2010

Table Financial Capacity of Chengming Paper Group in 2008-2010

Table Operating Scale of Nine Dragon Paper in 2008-2010

Table Products Structure of Nine Dragon Paper in 2010

Table Financial Capacity of Nine Dragon Paper in 2008-2010

Table Operating Scale of Huatai Group in 2008-2010

Table Products Structure of Huatai Group in 2010

Table Business of Huatai Group at Home and Abroad in 2010

Table Financial Capacity of Huatai Group in 2008-2010

Table Operating Scale of Sun Paper in 2008-2010

Table Products Structure of Sun Paper in 2010

Table Business of Sun Paper at Home and Abroad in 2010

Table Financial Capacity of Sun Paper in 2008-2010

Table Operating Scale of Shandong Bohui Paper Group Co., Ltd. in 2008-2010

Table Products Structure of Shandong Bohui Paper Group Co., Ltd. in 2010

Table Business of Shandong Bohui Paper Group Co., Ltd. at Home and Abroad in 2010

Table Financial Capacity of Shandong Bohui Paper Group Co., Ltd. in 2008-2010



Table Operating Scale of MCC Paper Group Co., Ltd. in 2008-2010

Table Products Structure of MCC Paper Group Co., Ltd. in 2010

Table Business of MCC Paper Group Co., Ltd. at Home and Abroad in 2010

Table Financial Capacity of MCC Paper Group Co., Ltd. in 2008-2010

Table Operating Scale of Yinge Investment in 2008-2010

Table Products Structure of Yinge Investment in 2010

Table Business of Yinge Investment at Home and Abroad in 2010

Table Financial Capacity of Yinge Investment in 2008-2010

Table Operating Scale of Shanying Paper Co., Ltd. in 2008-2010

Table Products Structure of Shanying Paper Co., Ltd. in 2010

Table Business of Shanying Paper Co., Ltd. at Home and Abroad in 2010

Table Financial Capacity of Shanying Paper Co., Ltd. in 2008-2010

Table Operating Scale of Yueyang Paper Co.,Ltd. in 2008-2010

Table Products Structure of Yueyang Paper Co.,Ltd. in 2010

Table Business of Yueyang Paper Co.,Ltd. at Home and Abroad in 2010

Table Financial Capacity of Yueyang Paper Co.,Ltd. in 2008-2010

Table Operating Scale of Zhejiang Jing Xing Paper Joint Stock Co., Ltd. in 2008-2010

Table Products Structure of Zhejiang Jing Xing Paper Joint Stock Co., Ltd. in 2010

Table Business of Zhejiang Jing Xing Paper Joint Stock Co., Ltd. at Home and Abroad in 2010

Table Financial Capacity of Zhejiang Jing Xing Paper Joint Stock Co., Ltd. in 2008-2010



#### I would like to order

Product name: China Papermaking Industry Development Research Report

Product link: <a href="https://marketpublishers.com/r/CC53B5D8D81EN.html">https://marketpublishers.com/r/CC53B5D8D81EN.html</a>

Price: US\$ 4,800.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/CC53B5D8D81EN.html">https://marketpublishers.com/r/CC53B5D8D81EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

& Conditions at https://marketpublishers.com/docs/terms.html

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms