

# India Specialty Chemicals Market Outlook to 2027

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## Abstracts

Specialty chemicals are low-volume, high-value, and high-margin chemicals that are used in low quantities and are targeted towards specific end-use applications. The major factors driving the market for specialty chemicals in India include increasing urbanization and growth in middle-income households. The market is also expected to be driven by the presence of vast scope for construction and infrastructure development across the country.

The government is taking measures to attract investments with requisite improvement in infrastructure. Owing to the ongoing trade war and the implementation of stringent regulations on the production of specialty chemicals in China (the largest producer of specialty chemicals globally), the producers are planning to shift their manufacturing bases to India. This is likely to provide an opportunity for the growth of specialty chemicals production in India, which will bring down the dependence on China for the supply of raw materials.

The Indian market for specialty chemicals is highly fragmented with the large presence of small-scale producers and international players. The market shares held by the companies keep changing with time owing to the introduction of new products/brands in the market or price changes. The market for specialty chemicals in India is highly price competitive.

In May 2020, Asian Paints resumed the operations at some of its facilities including manufacturing locations, warehouses, and offices. The operations at these locations will be carried out in accordance with the guidelines issued by the regulatory authorities.

In April 2020, Galaxy Surfactants, one of the largest surfactants' producers in the country, has announced the resumption of operations partially at its plants with effect from 06 April 2020. The company is taking necessary preventive measures like

temperature testing, social distancing, providing masks to workers to avoid any infection due to Covid-19.

India Specialty Chemicals Market report provides deep insight into the current and future state of the specialty chemical market across the country. The study comprehensively analyzes the specialty chemical market by segmenting based on product type (Adhesives & Sealants, Catalysts, Construction Chemicals, Cosmetic Chemicals, Dyes, Inks and Pigments, Electronic Chemicals, Mining Chemicals, Flavours & Fragrances, Food Additives, Oilfield Chemicals, Lubricants & Oil Additives, Plastic Additives, Paints & Coatings, Water Treatment Chemicals, Specialty Polymers, Textile Chemicals, Rubber Processing Chemicals, and Industrial & Institutional Cleaners). The report examines the market drivers and restraints along with the impact of Covid-19 on the market growth in detail. The study covers & includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape with profiles of major companies including their market shares and projects.

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