

India Adhesive Market Outlook to 2027

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Abstracts

The growth of various end-user industries of India's adhesives market has made the country one of the largest consumers of adhesives globally. India's adhesives' market value is expected to reach nearly USD 5.7 billion by the end of 2020. According to BlueQuark Research & Consulting, the India Adhesives market is expected to witness considerable growth rate during the forecast period. Increasing demand for adhesives and sealants in multiple end-user industries such as automotive and construction and technological advancements in the formulations are some of the major factors driving the market's growth. However, stringent government regulations to reduce the production and consumption of volatile organic compounds (VOCs) are expected to hinder the market growth.

Adhesives are extensively used in the building and construction industry due to their significant characteristics and physical properties such as high cohesive strength, good adhesion and elasticity, flexibility, cohesion, environmental resistance from UV light, corrosion, salt water, rain, and other weathering conditions the high elastic modulus of the substrate and resistance from thermal expansion. The Indian construction industry is expected to grow at a rate of nearly 15% over the period of forecast to reach around USD 800 billion. There are close to 20,000 ongoing construction projects in India. Moreover, according to the United Nations, India's urban population will increase from 377 million in 2011 to 594 million in 2036, showing a growth of around 57%. Rapid urbanization is mainly responsible for the growth of the construction industry in the region.

In year 2019, India's adhesives market was found to be highly consolidated, with a few significant companies holding more than 80% of the market. Indian market for adhesives is led by major players including Pidilite Industries Limited, H.B. Fuller Company, Henkel AG & Co. KGaA and Arkema Group, among others.



Henkel Adhesives Technologies opened its new EUR 50 million production facility in Kurkkumbh, near Pune, to serve the growing demand of Indian industries for high-performance adhesives to serve customers across various markets, including flexible packaging, automotive, agriculture, and construction equipment, general industry, and metals.

India Adhesives Market report provides deep insight into the current and future India adhesives market state across various regions. The study comprehensively analyzes the India adhesives market by segmenting based on Technology (Water-borne, Solvent-borne, Reactive, Hot Melt, Others), By End-User (Building & Construction, Paperboard & Packaging, Transportation, Woodworking & Joinery, Footwear & Leather, Healthcare, Others), and Geography (Asia-Pacific, North America, Europe, South America, and Middle-East and Africa). The report examines the market drivers and restraints, along with the impact of Covid-19 on the market growth in detail. The study covers & includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape section with profiles of major companies, including their market shares and projects.



Contents

1. Executive Summary

2. Research Scope and Methodology

- 2.1 Aim & Objective of the study
- 2.2 Market Definition
- 2.3 Study Information
- 2.4 General Study Assumptions
- 2.5 Research Phases

3. Market Analysis

- 3.1 Introduction
- 3.2 Market Dynamics
 - 3.2.1 Drivers
- 3.2.2 Restraints
- 3.3 Market Trends & Developments
- 3.4 Market Opportunities
- 3.5 Feedstock Analysis
- 3.6 Regulatory Policies
- 3.7 Analysis of Covid-19 Impact

4. Industry Analysis

- 4.1 Supply Chain Analysis
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Competition in the Industry
- 4.2.2 Potential of New Entrants into the Industry
- 4.2.3 Bargaining Power of Suppliers
- 4.2.4 Bargaining Power of Consumers
- 4.2.5 Threat of substitute products

5. Market Segmentation & Forecast

5.1 By Technology

- 5.1.1 Water-borne
- 5.1.2 Solvent-borne
- 5.1.3 Reactive
- 5.1.4 Hot Melt
- 5.1.5 Others



- 5.2 By End-User
 - 5.2.1 Building & Construction
- 5.2.2 Paperboard & Packaging
- 5.2.3 Transportation
- 5.2.4 Woodworking & Joinery
- 5.2.5 Footwear & Leather
- 5.2.6 Healthcare
- 5.2.7 Others

Regional Market Analysis

Key Company Profiles

7.1 Pidilite

dustries Limited

7.2 H.B. Fuller

ompany

7.3 Henkel AG

Co. KGaA

7.4 Arkema Group

7.5 Sika AG

7.6 The 3M Company

7.7 Huntsman

ternational LLC

7.8 Avery Dennison

orporation

7.9 Dow Corning

orporation

7.10 Wacker Chemie

7.11 Beardow Adams

7.12 Shaya

olymers Pvt. Ltd.

7.13 Anabond

7.14 Ashland Specialty Chemicals Inc.

7.15 Atul Ltd.



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Competitive Landscape

3.1 List of Notable Players in the Market

3.2 M&A, JV, and Agreements

3.3 Market Share Analysis

8.4 Strategies of Key Players

Conclusions and Recommendations



List Of Tables

LIST OF TABLES

India Adhesives Market, in USD Million, 2016-2025 Water-borne - India Adhesives Market, in USD Million, 2016-2025 Solvent-borne - India Adhesives Market, in USD Million, 2016-2025 Reactive - India Adhesives Market, in USD Million, 2016-2025 Hot Melt - India Adhesives Market, in USD Million, 2016-2025 Building & Construction - India Adhesives Market, in USD Million, 2016-2025 Paperboard & Packaging - India Adhesives Market, in USD Million, 2016-2025 Transportation - India Adhesives Market, in USD Million, 2016-2025 Woodworking & Joinery - India Adhesives Market, in USD Million, 2016-2025 Footwear & Leather - India Adhesives Market, in USD Million, 2016-2025 Healthcare - India Adhesives Market, in USD Million, 2016-2025 North America - India Adhesives Market, in USD Million, 2016-2025 Europe - India Adhesives Market, in USD Million, 2016-2025 Asia-Pacific - India Adhesives Market, in USD Million, 2016-2025 South America - India Adhesives Market, in USD Million, 2016-2025 Middle East & Africa - India Adhesives Market, in USD Million, 2016-2025 India Adhesives - Market Share of Key Companies in 2019 Other Supporting Charts Building and Construction Industry Growth Data, 2013-2019 Transportation Industry Growth Data, 2013-2019



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