

# Global Water Treatment Chemicals Market Outlook to 2027

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# **Abstracts**

Water treatment chemicals are specialty chemicals used to treat water in various enduser industries to make it acceptable for drinking, cooking, irrigation, and industrial purposes. By the end-user industry, pulp & paper are anticipated to hold a significant market share in the forecasted period. The pulp and paper industry includes energy-intensive manufacturing. It utilizes a high quantity of freshwater, nearly between 60 and 230 m3 per ton of paper production, resulting in 50 m3 per ton of wastewater. The sales of toilet paper skyrocketed by up to 700% from February to March in most countries. Due to the lockdown measures in the first and second quarter of 2020, the hoarding of toilet papers led to increased manufacturing of the same.

According to BlueQuark Research & Consulting, the global water treatment chemicals market is expected to witness a considerable growth rate during the forecast period. The major factors responsible for the global water treatment chemicals market's growth is rising water pollution. Despite improvements in some regions, water pollution is rising globally due to growing population and urbanization. The increase in the river input of nitrogen loads into coastal ecosystems is expected to grow by 10%-15% in the coming years.

Power generation is expected to be the largest end-user industry of water treatment chemicals due to the growing number of electric power generation plants and a large number of impurities generated by them.

Asia Pacific region is expected to be the largest market for global water treatment chemicals due to the existing high demand from countries such as Japan, China, and India. During the forecast period, ASEAN countries are expected to drive the market.



The water treatment chemicals market is consolidated with a few significant players in the market such as BASF SE, Dow Inc., Albemarle Corporation, and Ashland Incorporated among others.

GlobalWater Treatment Chemicals Market report provides deep insight into the water treatment chemicals market's current and future state across various regions. The study comprehensively analyzes the water treatment chemicals market by segmenting based on Type (Biocides & Disinfectants, Coagulants & Flocculants, Corrosion Inhibitors, pH Control Agents, Scale Control Agents, Foam Control Agents, Chelating Agents, and Others), End-User Industry (Municipal, Pulp & Paper, Food & Beverage, Mining & Mineral Processing, Power Generation, Oil & Gas, and Others) and Geography (Asia-Pacific, North America, Europe, South America, and Middle-East and Africa). The report examines the market drivers and restraints, along with the impact of Covid-19 on the market growth in detail. The study covers & includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with profiles of major companies, including their market shares and projects.



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