

Global Water-Borne Adhesives Market Outlook to 2027

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Abstracts

Water-Borne Adhesives are bonding agents supplied as a solution or a dry powder, which must be mixed with water prior to application, thereby the adhesives attain strength when the water is lost from the glue line by evaporation or absorption by the substrate. According to BlueQuark Research & Consulting, the global Water-Borne Adhesives market is expected to witness a significant growth rate during the forecasted period. Factors like the increasing demand for Water-Borne Adhesives in the Building & Construction industry due to their properties like excellent durability, weather resistance, etc., are expected to drive the global Water-Borne Adhesives market. Further, the usage of Water-borne Adhesives in the packaging industry due to their ability to cure ambient temperature is estimated to propel the future Water-Borne Adhesives market. Moreover, the increasing demand for Water-Borne Adhesives from the Automotive industry due to its ability to bond with various substrates is expected to drive the global Water-Borne Adhesives market. However, factors like complex formulation, shortened shelf life are restraining the growth of the global Water-Borne Adhesives market.

Water-Borne Adhesives are used in labels, foils, films, paperboard decals, wood assembly, automobile upholstery, leather binding, joint cement, manufactured housing, pre-finished panels, resilient flooring, roofing, and wall covering, etc.

The Primary use of Water-Borne Adhesives is in the Building & Construction Industry. There has been a remarkable increase in the usage of Water-Borne Adhesives in the Building & Construction industry due to their desirable properties like owing to their eco-friendly and low-toxic nature, high solid content, and high initial adhesion, high toughness & flexibility, temperature resistance, fatigue resistance, etc., thereby driving the global Water-Borne Adhesives market. The primary usage of Water-Borne adhesives in the construction sector is in concrete, ceramic tiles, carpet laying, flooring underlayment, drywall lamination, etc. Further, the governments have imposed regulations in favor of usage of Water-Borne adhesives for buildings and constructions

due to its low Volatile Organic Compounds (VOC) Emission relative to other contemporary adhesives in the market, thereby driving the growth of the global Water-Borne market. Furthermore, factors like the increased government investment in public infrastructure, increased awareness about usage of Water-Borne Adhesives over conventional mechanical fasteners are projected to drive the growth of the Water-Borne Adhesives Market. Manufacturers have also started investing in research & development to produce more innovative, cost-effective, high-performance products. These are the factors projected to drive the growth of the Global Water-Borne Adhesives market.

Some of the market's key players are 3M, The Arkema Group, Henkel AG, Sika AG, Ashland, and H.B. Fuller, among others.

The Asia-Pacific region is expected to be a market leader in the future as it is one of the fastest-growing markets for Water-Borne Adhesives. Factors like increasing population, increase in growing income families, young population, and demand in the domestic and regional markets have elevated the demand for Water-Borne Adhesives in these regions, thereby driving the market in the Asia-Pacific region. China and India are the primary consumers in Asia-Pacific Region, with China holding a large economic GDP. Further, factors like the growing popularity of non-hazardous, green, and sustainable adhesives are estimated to drive the Water-Borne market. Furthermore, there has been an increase in the usage of Water-Borne adhesives in various building applications like windows, uPVC doors, canopies, panels, architectural components, etc., thereby driving the growth of the Water-Borne market. Water-Borne adhesives have been used in the Packaging industry for bookbinding, cartons, paper bags, labels, etc., owing to their properties like shear, tack, and peel strength. Moreover, it is also used in the automobile industry to bond backing material as it helps reduce vibration in the vehicle's body panels. Factors like these have made Asia-Pacific an essential scope for the global Water-Borne Adhesives market.

In Jan 2021, Allnex Launched a new Polyurethane Dispersion Adhesive.

In Oct 2021, Technobond Inc, Opening a new Adhesives Manufacturing Plant in Vietnam.

Global Water-Borne Adhesives Market report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses the Water-Borne Adhesives market by segmenting based by Resin Type (Acrylic Polymer Emulsion, Polyvinyl Acetate, Vinyl Acetate Ethylene, Polyurethane

Dispersion & Others), by End-User Type (Building & Construction, Packaging, Automotive, Transportation, Electrical and Electronics & Others). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers and includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.

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