

Global Vinyl Acetate Market Outlook to 2027

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Abstracts

Vinyl Acetate (Vinyl Acetate Monomer) is made by reacting ethylene and acetic acid with oxygen in presence of a palladium catalyst. It is an essential chemical building material that is used in a variety of consumer and industrial products. Vinyl Acetate Monomer (VAM) is a crucial ingredient for producing intermediates, resins, and emulsion polymers, which are used in wires, coatings, adhesives, and paints.

According to BlueQuark Research & Consulting, the global vinyl acetate market is expected to witness a considerable growth rate during the forecast period with a CAGR of 4.5%. The major factors responsible for the global Vinyl Acetate market's growth are growing demand from food packaging and Solar Industries. However, the unpredictability in the feedstock prices of Vinyl Acetate is expected to hamper the market's growth.

In terms of market segmentation, the Asia Pacific region is likely going to be the fastest-growing market, owing to the increasing expenditure on construction and automotive industry in countries like China (It is the largest producer in the automotive and paints & coatings industry). Moreover, China is also the largest consumer and producer of adhesives and sealants for which VMA is needed.

The ethylene-vinyl alcohol (EVOH) segment is expected to obtain the highest growth rate over the forecast period in the Application segment due to its increasing demand in the packaging industry, polymer production, and plastic bottling applications.

The Global Vinyl Acetate market is consolidated. The major players in the global Vinyl Acetate market are Dow Chemical Company, Celanese Corporation (Hoechst Celanese), China Petrochemical Corporation, Chang Chun Group, LyondellBasell, among others.



On April 1, 2020, Celanese Corporation (a global chemical and specialty materials company) announced that it has completed the acquisition of theNouryon polymer powders business offered under the Elotex® brand. Celanese will integrate the Elotex® product portfolio and production facilities into its global vinyl acetate-ethylene (VAE) emulsions business to further meet global product demand.

Global Vinyl Acetate Market report provides deep insight into the Vinyl Acetate market's current and future state across various regions. The study comprehensively analyzes the Vinyl Acetate market by segmenting based on Application (Polyvinyl Acetate (PVA), Polyvinyl Alcohol (PVOH), Ethylene-Vinyl Acetate (EVA), Ethylene-Vinyl Alcohol (EVOH) and Others), End-user Industry (Solar, Automotive, Building and Construction, Packaging, Textile and Others and Geography (Asia-Pacific, North America, Europe, South America, and Middle-East and Africa). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers & includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies' profiles, including their market shares and projects.



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