

Global Surfactants Market Outlook to 2027

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Abstracts

The global surfactant market is mainly driven by the home and personal care and industrial cleaning industry. With technological developments, the application area of surfactants has increased from the daily chemical industry to technical applications, such as petroleum, food, environment, health, and new materials.

Asia-Pacific was found to be the largest market with over 35% share of the global surfactant market. The market in the region is driven by population growth and the continuous improvement of people's living standards. There is high growth in the usage of cosmetics and detergent products in the region, which is anticipated to drive the growth for the consumption of surfactants during the forecast period.

The global market for surfactants is highly fragmented owing to the presence of a large number of suppliers spread across the regions. The major players in the market include BASF SE, Stepan Company, Solvay, The Dow Chemical Company, and Evonik Industries among others.

In April 2020, BASF SE appointed BTC Europe as a distribution partner for the entire personal care portfolio in the UK and Ireland. BASF Care Creations personal care portfolio includes surfactants, emulsions, polymers, cosmetic active ingredients.

In January 2020, Huntsman International completed the sale of its Chemical Intermediates (includes PO/MTBE) and Surfactants business to Indorama Ventures in a transaction valued at USD 2 billion.

Global Surfactants Market report provides deep insight into the current and future state of the Surfactants market across various regions. The study comprehensively analyzes the Surfactants market by segmenting based on geography, by type (Anionic Surfactants (Linear Alkylbenzene Sulphonate, Secondary Alkane Sulphonate, Alpha

Olefin Sulphonate, Methyl Ester Sulphonate & Others), Cationic Surfactants, Non-ionic Surfactants, Amphoteric Surfactants & Others), by end-use (Home and Personal Care, Textile, Institutional Cleaning, Agrochemical, Paints and Coatings, Leather and Others). The report examines the market drivers and restraints along with the impact of Covid-19 on the market growth in detail. The study covers & includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscapewith profiles of major companies including their market shares and projects.

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Dynalene Company

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Industrieholding Corporation

Ineos AG

Ray

Clayton

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Shanghai

Shanghai Chemical Co., Ltd.

Shengye Oleochemicals

Sinochem Chemical Industries Ltd

Names is not exhaustive

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