

Global Styrene Butadiene Rubber (SBR) Market Outlook to 2027

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Abstracts

Styrene-butadiene rubber (SBR) is a synthetic rubber comprising styrene and butadiene monomers, which helps to control molecular weight and is used broadly to include the polymerizates of olefins, diolefins, styrene, and its derivatives like alkyl mercaptan of acrylic and all acrylic acids, and other compounds are having about 12 carbon atoms per molecule. According to BlueQuark Research & Consulting, the global Styrene Butadiene Rubber market is expected to witness a significant growth rate during the forecasted period. Factors such as the growing demand for Styrene Butadiene in the tire manufacturing industry attributed to the need for safer and higher performance of tires for better fuel efficiency are driving the Styrene Butadiene market. Several functional properties of styrene-butadiene rubber consider for its increasing demand and usages, such as good aging ability, low rolling resistance, excellent heat resistance and wear resistance, and abrasion resistance. Further, Styrene-Butadiene Rubber is also blended with natural rubber to manufacture pressure-sensitive adhesives (PSAs) used for masking, labels, cloth, and duct tapes, and due to their ease of application, PSA's are used to bond various materials such as papers, plastics, metals, wood, and glass used in the building and construction sector. Furthermore, it is extensively used in manufacturing hoses, gaskets, belts, and seals due to its flex resistance, traction, and shape retention properties. The booming E-Commerce and E-retail sector has boosted the packaging industry, thus increasing adhesive consumption globally. However, the crude oil prices fluctuations for the raw material are expected to hamper the Styrene Butadiene Rubber market growth in the forecasted periods.

Styrene-Butadiene is used to manufacture hoses, seals, gaskets, tires, cable insulations, shoe soles, adhesives, and construction materials. It serves various applications like tires, adhesives, footwear, and the automobile industry. The most prominent types of SBR used in multiple sectors are Emulsion SBR and Solution SBR.

The Tire Industry is a prime consumer of Styrene Butadiene rubber globally and is expected to drive the future market. The Styrene Butadiene rubber's excellent versatility, excellent heat and wear resistance, good aging stability, enhanced abrasion resistance, and low rolling resistance makes it a preferred choice for tire manufacturers globally. The rising concern amongst people regarding safety in automobiles and the increasing demand for high-performance tires for vehicles to improve fuel efficiency, increasing the demand for styrene-butadiene rubber. The rising population and rapid urbanization have increased the sales of automotive vehicles globally, driving the tire industry. Due to the rapid urbanization in emerging countries like China and India, commercial vehicles such as trucks, tractors, and trailers are on the surge. Furthermore, the automotive industry is experiencing a boom in the electric vehicle market. The rise in demand from the new automobile as well as replacement tires among consumers and inclination towards synthetic rubber over natural rubber for various applications due to its inherent advantages in terms of stability and physical properties accelerate the market growth. The rise in demand for the rubber is owing to its features such as low rolling resistance, abrasion resistance, good aging ability, and excellent heat resistance and wear resistance, and improved sales of automobiles further influence the market. The environmental awareness amongst citizens and the government offering subsidies on its purchase further propels the tire industry. Thus, the increasing tire and construction material demand is all set to drive the future Styrene-Butadiene rubber market. People's increasing expenditure and demand for high-performance sports footwear further propel the global market for Styrene Butadiene Rubber.

The global Styrene Butadiene market was found to be consolidated. The industry's major global players were Zeon Corporation, ARLANXEO Holding B.V., Kumho Petrochemicals, L.G. Chem, JSR Corporation, TSRC Corporation, Lion Elastomers, Reliance Industries Limited Trinseo, and Goodyear Rubber Company, among others.

The Asia Pacific is expected to be the largest market for Styrene Butadiene in the forecasted year. Owing to the increasing population in the region, the demand for automotive vehicles is increasing in order. With the rapid industrialization in the area, the need for heavy-duty vehicles for commercial purposes is also increasing. Since China's growth rate had been impressive in the last decades, the following decade is also expected to witness the same rise, making China a leader in Styrene Butadiene demand. Further, China has the most prominent automotive industry and is expected to consolidate its prime SBR market. China's E.V. sales exceeded 1.3 million, representing 41% of global E.V. sales in 2020, depicting the region's automotive boom. Consumption

of rubber adhesives in structural tapes for green buildings has further supported the emerging building technologies. The footwear industry accounts for a much smaller share in the overall SBR market but stimulates the market growth due to rising demand for solid grip athletic shoes and changing fashion trends with rapidly expanding e-commerce. Solution styrene-butadiene rubber is a bio-based synthetic rubber. S-SBR is prominently used in high-performance sports footwear owing to high abrasion resistance, durability, and high quality. Most of the manufacturers are engaged in high-quality shoe manufacturing accompanied by the availability of efficient distribution networks such as retail outlets and online shopping stores may drive industry growth, thereby stimulating S-SBR market size. The rising demand for adhesives fueled by the surging packaging industry attributed to the E-Commerce and E-Retail boom has increased the demand for styrene butadiene in the Asia Pacific.

JSR Corporation launched a new Synthetic Butadiene Rubber with significantly improved mechanical strength, wear resistance, and durability for high-performance tires.

ARLANXEO, a leader in Styrene Butadiene production, has commenced operations in India from 1st January 2021, hoping to enhance further ARLANXEO's presence in one of the most promising growth regions.

In January 2019, Saudi Aramco, a Saudi Arabia-based energy and chemical company, acquired Arlanxeo from LANXESS AG for USD 1.67 Billion. The acquisition is predicted to help Saudi Aramco in improving the fuel efficiency-related to tire performance.

Global Styrene Butadiene Market report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses the Styrene Butadiene market by segmenting based on the Type (Emulsion SBR, Solution SBR), Application (Tires, Adhesives, Footwear, Others), and Geography (Asia-Pacific, North America, Europe, South America, and Middle-East and Africa). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers emerging market share, market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.

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