

# Global Solvent Pressure Sensitive Adhesives Outlook to 2027

https://marketpublishers.com/r/GDF265E0530BEN.html

Date: January 2022

Pages: 162

Price: US\$ 4,490.00 (Single User License)

ID: GDF265E0530BEN

# **Abstracts**

Solvent Pressure Sensitive Adhesives are a type of adhesives that are made of thin, flexible material with a single or double-sided coating and applied to clean & dry surfaces with pressure, as pressure-sensitive adhesives tapes will adhere to a variety of substrates to activate pressure sensitive adhesives, no solvent, water, or heat is essential the amount of pressure used to put in the adhesive to the surface has a direct collision on the bond. According to BlueQuark Research & Consulting, the global Solvent Pressure Sensitive Adhesives are expected to witness significant growth during the forecasted period. Factors like the increasing adoption of low-cost, flexible packaging aids in boosting the development of the global Solvent Pressure-Sensitive Adhesive market. Further, the worldwide Solvent Pressure-Sensitive Adhesives market is being been driven by increasing demand for lightweight vehicles that require fewer maintenance charges, thus reducing the expenses. Furthermore, the steady growth in the construction industry & the rising number of construction activities in developing countries is vital factors expected to drive market growth driving the forecasted period. However, the availability of natural rubber and organic chemicals in the production of pressure-sensitive tapes is hampering the development of the global Solvent Pressure Sensitive Adhesives market. Also, increasing raw material prices and the volatility in crude oil prices negatively affect the global market's growth.

Solvent Pressure Sensitive Adhesives are widely used across packaging, medical, automotive, electronic, & other manufacturing industries.

The Solvent Pressure-Sensitive Adhesives tapes are worn in day-to-day life for various purposes in numerous applications such as packaging and attaching. These adhesives exhibit excellent clarity & UV resistance. Solvent Pressure Sensitive Adhesives tapes are widely resistant to weathering and aging that compromises many bonds, especially



when exposed to UV rays, moisture, & chemicals, as they maintain stability when exposed to high temperatures, making it go to adhesives tapes, especially for thermal applications. Flexible packaging is the most effective method for packaging, distributing, & preserving food, pharmaceuticals, beverages, & other products, which need extended shelf life. The flexible packaging industry has witnessed growth over the past decade due to the rise in demand from end-users. Thus, pressure-sensitive adhesives are being made used as a standard tool by packaging engineers. They assist in keeping the packaging engineers, as they help keep the packaging in place until it reaches its required location. All these factors collectively boost the demand for solvent pressure adhesives, thereby augmenting the market growth globally.

Some of the market's key players are Henkel AG & Co. KGaA, The Dow Chemical Company, Avery Dennison Corporation, H.B. Fuller Company, The 3M Company, Arkema Group, and Sika AG.

The North-America region is expected to grow considerably in the Solvent Pressure-Sensitive Adhesives market during the forecast period. Increasing demand for lightweight and low emission automotive is propelling the market growth of Solvent Pressure Sensitive Adhesives. Polymer-based and hot adhesives are majorly used for panel laminations and trim in the automotive industry. Growing awareness regarding the low-weight vehicles with increased fuel efficiency & lower emissions is further expected to drive the demand for such adhesives from the automotive industry. Hence, the growing demand for fuel-efficient vehicles is expected to foster market growth. The rising popularity of miniaturization of electronic devices such as portable computers, cell phones, & tablets is projected to augment the market growth of Solvent Pressure Sensitive Adhesives. The smartphone is one of the famous examples of miniaturization of electronic devices is expected to accelerate the market growth of Solvent Pressure Sensitive Adhesives. The development of the packaging segment is credited to the increase in the need for single and double-sided coated PSA tapes in flexible packaging demand. This demand will further improve by its up-rising demand in the packaging industry as joining and fastening solutions. These adhesives are worn in the packaging of various electronic devices, hygiene & medical packaging, packaging for drug delivery, consumer goods, and industrial goods.

In February 2020, Henkel Adhesives Technologies opened its new production facility in Kurkumbh, India, near Pune. The unit serves the growing need for high-performance solutions in adhesives, sealants, and surface treatment products in Indian industries. Designed as a smart factory, the latest plant will also help an extensive range of Industry 4.0 operations and reach the highest standards for sustainability.



Global Solvent Pressure Sensitive Adhesives Market report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses the Solvent Pressure Sensitive Adhesives market by segmenting based on Applications (Labels, Films, Tapes, Others), End-User Industry (Packaging, Automotive, Medical, Others). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers and includes emerging market trends, development, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.



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- ry Dennison Corporation
- **Fuller Company**
- 3M Company
- ma Group



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