

Global Salt Market Outlook to 2027

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Abstracts

Salt is a strong-tasting substance in the form of white powder or a crystalline compound that consists of sodium chloride, occurring as a mineral that is a constituent of seawater, is abundant in nature, and is formed when an acid reacts with alkali. According to BlueQuark Research & Consulting, the global Salt market will witness a significant growth rate during the forecasted period. Factors like increasing the use of Salt in chemical processing, Salt is an essential building block in the chemical industry used in manufacturing glass, paper, rubber, and textiles are expected to drive the global Salt Market. Further, de-icing salts reduce the melting point of water and prevent ice from forming is projected to drive the Global Salt Market. Furthermore, refined salt is highly purified, it is utilized for water treatment is expected to drive the Global Salt Market. However, Salt mining has an environmental impact that includes sinkhole developments, biodiversity loss, soil, groundwater, and surface water contamination. Direct and indirect mining operations can have ecological consequences on a local, regional and global scale is expected to hinder the future market growth of Salt.

Salt is used in the chemical processes such as glass manufacturing, paper, rubber and textiles, chlorine, soda ash, and caustic soda. Deicing salts are used in maintaining walks, driveways, parking areas, and streets. It is used in water treatment and agriculture. Salt is used as a preservative, bread & bakery products, meat products, various sauces, dried fish, cheese, fast food, conserved vegetables, ready-made soups, and food additives. It is also used in oil & gas refining.

The chemical industry is the most primary and vital consumer of Salt and is estimated to drive the global demand for Salt. Industrial salt is used mainly in the chemical industry to produce different chemicals. It is an important raw material for making chlorine, soda ash, and caustic soda performed through the electrolysis of salt brine. According to U.S. Geological Survey, salt production in the United States is expected to drop by 7% to 39 million tonnes in 2020. About USD 2.4 billion was projected to be the entire worth of salt

sold or used. The chemical industry accounted for about 38% of total salt sales, with salt in brine accounting for 90% of the salt used for chemical feedstock. Salt is used to produce chlorine which is one of the primary components of hygiene and disinfection products, driving the demand for Salt in the market. Salt is used to process metals and secondary aluminum to remove the impurities. Salt is used in the textile to standardize dye and in the rubber industry to separate the rubber from latex, which is projected to drive the demand for the Salt market. Thus, the above factors have made the chemical industry a vital segment of growth for the Global market of Salt.

The Asia Pacific region is on its way to becoming the global leader in the production and consumption of Salt, with most of the consumption in populated countries like China and India. China's Salt production grew yearly, totaling 63,603.93 thousand metric tons, and India ranked number 3 in salt production. The demand for salt is increasing as the consumer's needs are growing, Salt is one of the essential materials in the industry as it is used for the chemical synthesis for more than 50% of chemical products is expected to drive the global Salt market. Due to unpredictable weather conditions, ice can build up and create hazards. Deicing salts are applied onto icy surfaces and reduce the melting point of water to anywhere from 20° to -30°, depending on the formulation. This prevents ice from forming, thus adding to the Salt market demand. In water treatment, water softening salt is used to remove calcium and magnesium in water to eliminate hardness, increasing the demand for Salt. Due to the increasing population, saline agriculture increases food security while reducing the need for scarce freshwater supplies and crop grows all year round, driving the demand for the Global Salt Industry. Salt is used as a preservative, spice, agent of color maintenance, texture, and to regulate fermentation by stopping the growth of bacteria, yeast, and mold. About 70%-75% of salt is brought to the body using industrial food, which has been increasingly used due to modern life, thus driving the Global Salt Industry. In oil & gas refining, salt removes water from the finished products, driving the global Salt market. Therefore, mentioned factors have made the Asia Pacific region a vital area for the development of Salt.

Some of the market's key players are American Elements, Cargill, Inc., Atisale SpA, Compass Minerals International, Amra Salt Co., among others.

In January 2022, TATA Consumer Products Limited (TCPL), India's most trusted FMCG Company, launched " Shuddh by Tata Salt," an iodized salt brand.

In November 2021, Local MP Ram Swaroop Sharma stated that salt production in the districts Drang and Gumma mines would resume within three months.

In January 2021, Tata Chemicals Ltd was in advanced talks to acquire an industrial salt unit of Archeon Group that could value the business at INR 450 crore (USD 61 million) at a minimum.

Global SaltMarket report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses the Salt market by segmenting based on the By Type (Table Salt, Kosher Salt, Himalayan Pink Salt, Sea Salt, Celtic Grey Sea Salt, Flake Salt, Red Hawaiian Salt, Smoked Salt, Pickling Salt, Others), By Grade (Grade I, Grade II), By Physical Form (Transparent Cubic Crystals, Translucent Cubic Crystals, Powder, Granules, Others), By Solubility (Water, Glycerol, Alcohol, Hydrochloric Acid, Others), By Production Method (Solar Evaporation, Rock Salt Mining, Vaccum Evaporation), By Application (Chemical Processing, De-icing, Water Treatment, Agriculture, Food Processing, Oil & Gas, Others) and Geography (Asia-Pacific, North America, Europe, South America, and Middle-East and Africa). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers and includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.

Contents

1. Executive Summary

2. Research Scope and Methodology

- 2.1 Aim & Objective of the study
- 2.2 Market Definition
- 2.3 Study Information
- 2.4 General Study Assumptions
- 2.5 Research Phases

3. Market Analysis

- 3.1 Introduction
- 3.2 Market Dynamics
 - 3.2.1 Drivers
 - 3.2.2 Restraints
- 3.3 Market Trends & Developments
- 3.4 Market Opportunities
- 3.5 Feedstock Analysis
- 3.6 Trade Analysis
- 3.7 Price Trend Analysis
- 3.8 Supply Analysis
- 3.9 Regulatory Policies
- 3.10 Analysis of Covid-19 Impact

4. Industry Analysis

- 4.1 Supply Chain Analysis
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Competition in the Industry
 - 4.2.2 Potential of New Entrants into the Industry
 - 4.2.3 Bargaining Power of Suppliers
 - 4.2.4 Bargaining Power of Consumers
 - 4.2.5 Threat of substitute products

5. Market Segmentation & Forecast

- 5.1 By Type
 - 5.1.1 Table Salt
 - 5.1.2 Kosher Salt

- 5.1.3 Himalayan Pink Salt
- 5.1.4 Sea Salt
- 5.1.5 Celtic Grey Sea Salt
- 5.1.6 Flake Salt
- 5.1.7 Red Hawaiian Salt
- 5.1.8 Smoked Salt
- 5.1.9 Pickling Salt
- 5.1.10 Others
- 5.2 By Grade
 - 5.2.1 Grade I
 - 5.2.2 Grade II
- 5.3 By Physical Form
 - 5.3.1 Transparent Cubic Crystals
 - 5.3.2 Translucent Cubic Crystals
 - 5.3.3 Powder
 - 5.3.4 Granules
 - 5.3.5 Others
- 5.4 By Solubility
 - 5.4.1 Water
 - 5.4.2 Glycerol
 - 5.4.3 Alcohol
 - 5.4.4 Hydrochloric Acid
 - 5.4.5 Others
- 5.5 By Production Method
 - 5.5.1 Solar Evaporation
 - 5.5.2 Rock Salt Mining
 - 5.5.3 Vaccum Evaporation
- 5.6 By Application
 - 5.6.1 Chemical Processing
 - 5.6.2 De-icing
 - 5.6.3 Water Treatment
 - 5.6.4 Agriculture
 - 5.6.5 Food Processing
 - 5.6.6 Oil & Gas
 - 5.6.7 Others

Regional Market Analysis

- 5.1 North America
 - 6.1.1 United States

- 6.1.2 Canada
- 6.1.3 Mexico
- 6.2 Europe
 - 6.2.1 Germany
 - 6.2.2 United Kingdom
 - 6.2.3 Italy
 - 6.2.4 France
 - 6.2.5 Spain
 - 6.2.6 Rest of Europe
- 6.3 Asia-Pacific
 - 6.3.1 China
 - 6.3.2 India
 - 6.3.3 Japan
 - 6.3.4 South Korea
 - 6.3.5 Rest of Asia-Pacific
- 6.4 South America
 - 6.4.1 Brazil
 - 6.4.2 Argentina
 - 6.4.3 Rest of South America
- 6.5 Middle East & Africa
 - 6.5.1 South Africa
 - 6.5.2 Saudi Arabia
 - 6.5.3 Rest of Middle East & Africa

Company Profiles

- American Elements
- Angill, Inc.
- Arale SpA
- Compass Minerals International
- Arata Salt Co.
- Chinon Salt Limited
- Arach S.A.
- Arata National Salt Industry Corporation
- Arata S.A.
- Arata Chemical Limited
- Arson Salt Limited
- Arach Salt Mining & Exploration Co Ltd
- Arton Salt, Inc
- Arikai Salt Industries Co. Ltd

v Salt Pvt Ltd
companies is not exhaustive

Competitive Landscape

of Notable Players in the Market
A, JV, and Agreements
Market Share Analysis
Strategies of Key Players

Conclusions and Recommendations

List Of Tables

LIST OF TABLES

Global Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

North America Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

United States Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Canada Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Mexico Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Europe Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

United Kingdom Lime Market Size, Market Growth & Market Forecast Volume(in Kilo
ton), 2017-2027

Germany Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Other Supporting Charts

Italy Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

France Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Spain Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Rest of Europe Lime Market Size, Market Growth & Market Forecast Volume(in Kilo
ton), 2017-2027

South America Lime Market Size, Market Growth & Market Forecast Volume(in Kilo
ton), 2017-2027

Brazil Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Argentina Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Rest of South America Lime Market Size, Market Growth & Market Forecast Volume(in
Kilo ton), 2017-2027

Asia-Pacific Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

China Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

India Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Japan Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

South Korea Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

ASEAN Countries Lime Market Size, Market Growth & Market Forecast Volume(in Kilo
ton), 2017-2027

Rest of Asia-Pacific Lime Market Size, Market Growth & Market Forecast Volume(in Kilo
ton), 2017-2027

Middle East & Africa Lime Market Size, Market Growth & Market Forecast Volume(in
Kilo ton), 2017-2027

Saudi Arabia Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

South Africa Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Rest of Middle-East & Africa Lime Market Size, Market Growth & Market Forecast
Volume(in Kilo ton), 2017-2027

Chemical Processing - Lime Market Size, Market Growth & Market Forecast Volume(in
Kilo ton), 2017-2027

De-icing - Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Water Treatment - Lime Market Size, Market Growth & Market Forecast Volume(in Kilo
ton), 2017-2027

Agriculture - Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Food Processing - Lime Market Size, Market Growth & Market Forecast Volume(in Kilo
ton), 2017-2027

Oil & Gas - Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Others - Lime Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

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