

Global Roofing Membrane Market Outlook to 2027

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Abstracts

Roofing Membrane is the roofing system technique used for buildings, tanks, and even ponds. It is widely used to make a waterproof protective cover in the interior of a building. According to BlueQuark Research & Consulting, the global Roofing Membrane market is expected to witness a significant growth rate during the forecast period. Factors such as its growing demand in the Building & Construction Industry for green roofing system solutions are driving the Roofing Membrane market. Furthermore, properties of roofing system like low cost, durability, performance, greater strength, UV resistance, insulation and energy efficiency make them an ideal choice for buildings that need a minimum of 15-20 years of service life. However, the volatility and sudden fluctuations in the cost of the raw materials of roofing membranes can restrain the Global Roofing Membrane Market.

Roofing Membranes are generally used for a flat or almost flat roof to protect the structure beneath from temperature and water. Roofing system are used in commercial, retail, office, hospitality, education, healthcare, and other residential buildings.

The Building & Construction industry is the most dominant consumer of Roofing Membranes globally and is expected to drive the future market. Single Ply Membrane are widely used in the industry for roofing application, and it comprises of cured elastomers, uncured elastomers, and thermoplastic membrane. Cured elastomers, also known as thermosets, are synthetic rubber or rubber roof, that have undergone the vulcanization process-the thickness after finishing ranges from 0.75mm to 1.50 mm. The most commonly used cured elastomer membranes are Neoprene, Ethylene Propylene Diene Terpolymer, Ethylene Propylene Diene Monomer also known as EPDM roof. However, cured elastomers comprise only 10% of the commercial roofing as their life span is considered 10-15 years only. Uncured elastomers are well known for their easy installation methods, high chemical resistance, higher impact resistance, and resistance to high temperatures. Thus, making them ideal to be used for roofing

membranes in Building and Construction industry. Chlorinated Polyethylene (CPE), Nitrile Butadiene Polymer (NBP), Polyisobutylene (PIB), and Chloro-sulfonated Polyethylene (CSPE) are the most commonly used uncured elastomers. However, they have become less popular over the last decade due to Environmental concerns raised by various studies related to these substances. Plastomers or thermoplastics are heat welded and have strength equal to the original membranes, and are much stronger than chemically bonded thermosets. The most common thermoplastics are Polyvinyl Chloride (PVC) or PVC roof/PVC membrane, Thermoplastic polyolefin (TPO) or TPO roof/TPO membrane and comprise about 55% of the global Roofing Membrane market.

Major global players in the industry were Sika AG , Soprema Group , BASF SE , The Dow Company, Carlisle Companies Inc., among others.

North America region is expected to be the largest market for Roofing Membranes in the forecasted year. Due to the increasing population and swift urbanization in the region, the demand for Building and Construction is increasing the roofing application, thereby increasing the Roofing Membrane demand. The U.S. and Canada have been witnessing excellent infrastructural development continuously, and they are expected to continue this growth in the sector; thus, they are among the top countries driving the Global Roofing membrane market in the region. Asian countries like India, Japan, and China have also seen significant growth in the demand for roofing material over the period. Due to the availability of low-wage laborers in the countries like India and China, most of the Multi-National Companies have their manufacturing and assembling units in the region. So, the construction of these manufacturing units also drives the Building & Construction market, consequently becoming a driving factor for the Roofing membrane market. Moreover, Middle-Eastern countries like Saudi Arabia, Qatar, Turkey, and cities like Dubai will also play a significant role in the growth of the Global Roofing Membranes. Almost every commercial activity is suffering at the hands of ruthless Novel Coronavirus. The COVID-19 pandemic had a severe impact on the Building & Construction industry as well, which is sensitive to economic cycles, consequently affecting the Roofing Membrane market. There are various consequences of the lockdown, which would further increase the trouble for the sector, like reverse migration, supply chains disruption. Although there is very little growth in the warehouses' construction, due to the increasing popularity of the E-Commerce business and the growing trend of work from home due to the COVID-19 pandemic, the commercial sector has lost pace in the growth of the Global Roofing Membrane Market.

On 3rd March 2021, Sika China successfully published its first externally verified Environmental Product Declaration (EPD) with the Building Research Establishment

(BRE) for locally produced premium quality Sarnafil S327-L and G410-L Roof Membrane. This seems to be a major milestone for supporting specification selling activities in the Chinese market.

Global Roofing Membrane Market report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses the Roofing Membrane market by segmenting based on the Types (Thermoplastic Polyolefin (TPO), Ethylene Propylene Diene Monomer (EPDM), Polyvinyl Chloride (PVC), Modified Bitumen, Others), End-User Industry (Building & Construction), Applications (Commercial Roofing, Residential Roofing), and Geography (Asia-Pacific, North America, Europe, South America, and Middle-East and Africa). This report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers and includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.

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