

Global Pressure Sensitive Adhesives Market Outlook to 2027

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Abstracts

Pressure Sensitive Adhesives is a class of non-reactive adhesive composites that forms a bond when pressure is applied, usually finger pressure, to bond the adhesive with the surface, and also do not undergo the liquid to solid transition but remain viscous. According to BlueQuark Research & Consulting, the global Pressure Sensitive Adhesives market is expected to witness a significant growth rate during the forecasted period. Factors like low processing cost and excellent durability have increased the usage in the Packaging industry, thereby expected to drive the global Pressure Sensitive Adhesives market. Further, the wide variety of materials that the adhesive can bond has increased its usage in various industries, thus driving the global Pressure Sensitive Adhesives market. Moreover, the increased use of Pressure Sensitive Adhesive in the Electronics Industry due to its attractive properties like quick-bond, chemical resistance, etc., is expected to drive the global market. However, factors like the volatile price of the raw materials, basic intermediates are expected to hinder the drive of the Global Pressure Sensitive Adhesives market.

Pressure Sensitive Adhesive is primarily used for packaging snacks, meat, confectionery, agricultural chemicals, medical products, shrink-labels for fast-moving consumer goods (FMCG) manufacturers, etc.

The Primary use of Pressure Sensitive Adhesive is in the Packaging Industry. There has been a remarkable increase in the usage of Pressure Sensitive Adhesives in the packaging industry due to its desirable properties like chemical resistance, heat resistance, weather resistance, excellent transparency, wettability, high initial & final bond strength, thereby driving the global Pressure Sensitive adhesive market. Further, there's been a transition, especially in the manufacturing and industrial sector, towards flexible packaging instead of rigid packaging for the benefits such as lightweight, easy

handling, longer shelf-life, etc., thereby driving the market for Pressure Sensitive Adhesive. Furthermore, there's a lot of Repackaging or Reworking in the packaging industry that increases the cost & time, where using Pressure Sensitive Adhesives can offer a timely and cost-effective solution. Also, Pressure Sensitive Adhesives bonds can be cleanly removed without leaving any residue behind, thereby preventing the brand image as an elite product. Moreover, factors like safety for plant workers as Pressure Sensitive Adhesive does not require heat during the application, unlike glue sticks, are estimated to drive the growth of the Pressure Sensitive Adhesive Market. These are the factors projected to drive the growth of the Global Pressure Sensitive Adhesives market.

Some of the market's key players are Ashland, Sika, 3M Company, H.B. Fuller, The Arkema Group, and Henkel, among others.

The Asia-Pacific region is expected to be a market leader in the future as it is one of the fastest-growing markets for Pressure Sensitive Adhesive. Increasing demand for food and packaging industries from emerging countries, especially China, India, Japan, etc., have elevated the demand for Pressure Sensitive Adhesives in these regions, thereby driving the market in the Asia-Pacific region. China and India are the primary consumers in Asia-Pacific Region, with China holding a large economic GDP. Further, China is one of the primary exporters of adhesive products (tapes, labels, etc.) with a high product range offered by the vendor due to which the international players currently dominate the Chinese market for pressure-sensitive adhesives with local producers investing in R&D to acquire a major share of the national market, which in turn is expected to increase the usage of Pressure Sensitive Adhesive in this region. Moreover, with the Indian government focusing on the agri-food sector, the supply of processed agri-foods is expected to increase, resulting in increased usage of Pressure Sensitive Adhesive. Factors like these have made Asia-Pacific an essential scope for the global Pressure Sensitive Adhesives market.

In Feb 2021, BASF introduced new water-based Pressure Sensitive Adhesives for filmic labels.

In Nov 2020, DELO launched a new Liquid Pressure Sensitive Adhesive.

Global Pressure Sensitive Adhesive Market report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses the Pressure Sensitive Adhesive market by segmenting based by Type (Solvent-Based, Hot melt, Radiation, Water-based & Others), by Resin

Type (Acrylic, Silicone, Rubber & Others), by End-User Type (Packaging, Industrial, Electronics, Automation & Transportation, & Others). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers and includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.

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