

# Global Powder Coatings Market Outlook to 2027

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## Abstracts

Powder Coating is a polymer system resin combined with curatives, pigments, leveling agents, flow modifiers, and other additives, thereby giving a much thicker coating than liquid paints without any running or sagging. According to BlueQuark Research & Consulting, the global Powder Coating market is expected to witness a significant growth rate during the forecasted period. Factors like increased use of Powder Coating in the Automotive industry due to its properties like scratch resistance, gloss retention, etc., are expected to drive the global Powder Coatings market. Further, the use of Powder Coatings in the Architecture Domain due to desirable properties like low cost and high weather ability is projected to drive the market. Moreover, the increased use of Powder Coatings in Furniture as it adds flexibility and toughness is expected to drive the global market. However, factors like very thick finish, uneven texture, price volatility are expected to hinder the growth of the Powder Coatings market.

Powder Coating is primarily used to coat walls, windows, door frames, pipes, alloy wheels, car components, radiators, metal furniture, shelves, electric motors, batteries, valves, etc. It can also be used to coat on materials like Aluminium, Steel, Concrete, Wood, and Plastic Substrate, among others.

The Primary use of Powder Coatings is in the Automotive Industry. The desirable properties of Powder Coatings, like quick-drying in ambient temperature, Chemical resistance, temperature resistance, abrasion resistance, scratch resistance, and gloss retention, are expected to increase the usage of Coating in the Automotive industries, therefore driving the growth of the global market. Further, factors like the usage of Powder Coating in various parts of the vehicle like a vehicle engine, chassis, wheels, filters, joysticks, mirrors, wipers, and horns, etc., are estimated to grow the global Powder Coating market. Furthermore, the gradual but significant increase in the usage of an electric vehicle is projected to drive the Powder Coating market for the reason that electric vehicles components like batteries and electric motors, etc., need additional

Coating. Moreover, The Sherwin-Williams Company, one of the global leaders in manufacturing Powder Coatings, posted its net income of \$2,030 Million for the fiscal year 2020, a significant 24% increase from the previous fiscal year. Also, Powder coating can give various color finishes with high durability and glossy finish giving an aesthetically pleasing look. These are the factors projected to drive the growth of the Global Powder Coating market.

Some of the market's key players are PPG Industries, AkzoNobel NV, The Sherwin-Williams Company, Jotun, Axalta Coating System, and Valspar Ltd, among others.

Asia-Pacific region is expected to be a market leader in the future as it is one of the fastest-growing markets for Powder Coating. Economic Contraction & Saturation in European & North-American market which has shifted the demands to Asia-Pacific region, increasing the demands for consumer products, construction projects, etc., is one of the factors that are estimated to drive the market in the Asia-Pacific market region. Further, the surge in usage of Powder Coatings for automobiles, medical devices due to the properties like anti-corrosion, anti-bacterial, etc., are projected to drive the market for Powder Coatings in this region. The World Health Organization (WHO) has recently published a study saying usage of lead paints is one of the major reasons for deaths related to lung cancer, also causing more than 600,000 cases of disabilities. This has resulted in changing government regulations in favor of powder coating as it is environmental-friendly and has very minimum VOC emissions. Moreover, recent government regulations have resulted in increased FDI investment in the Asia-Pacific region and public-private partnerships. Thus, factors like these have made Asia-Pacific an essential scope for the global Powder Coating market.

In Sept 2021, PPG Industries announced that it would be displaying its powder coatings for metal fabricators at FABTECH 2021 in Chicago, Illinois.

In Sep 2021, PPG Industries launched an online Powder coating site.

Global Powder Coating Market report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses the Powder Coating market by segmenting based on the Resin Type (Thermoset, Thermoplastic), by application techniques (Electrostatic Spray, Fluidized bed), End-User Industry (Automotive, Architecture, Furniture, Appliances & Others). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers and includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively

researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.

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williams Company

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sai Paint

par, Ltd.

M N.V

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