

Global Potash Market Outlook to 2027

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Abstracts

Potash is a white powder that includes various mined and manufactured salts that contain potassium in the water-soluble form, generally obtained from the ashes of burnt wood. According to BlueQuark Research & Consulting, the Global Potash market is expected to witness a significant growth rate during the forecasted period. Potassium is one of the three prime nutrients needed by the plants, and Potash contains soluble Potassium making it a suitable additive to agricultural fertilizers as it contains nutrients sufficient to sustain maturation by improving overall health, root strength, disease resistance, and yield rates, and final product produced possess with better properties such as enriched color, texture, and taste is estimated to drive the Global Potash market. In addition to this, Potash is a key ingredient in deicer products that clear snow and ice from surfaces like roads and building entrances because it lowers the freezing point of water, allowing it to melt ice and snow and prevent re-freezing, and employing a potassium-based alternative is also less harsh on soils and far less corrosive than traditional de-icing salts are expected to drive the Global Potash market. Further, the animal feed industry relies on Potash for its ability to boost the number of nutrients promoting healthy growth in animals and milk production thus, the demand for Potash as a supplement is projected to drive the Global Potash market. However, bloated global capacity and excess supply and stringent government regulations on the production of certain hazardous products such as crackers and fireworks are estimated to hinder the growth of the Global Potash market.

Potash is used to treat hard water in an environmentally responsible manner as it regenerates ion exchange resins more effectively than sodium chloride, resulting in a reduction in the overall amount of chlorides discharged in sewage or septic systems and Potash is a popular element for Pharmaceutical products as it aids correcting and maintaining electrolytes' balance in the human body and purifying insulin.

Fertilizers produced from Potash are the most common end-use, with the K₂O

component providing potassium (K), and these inorganic salts are primarily manufactured in dry form with particle sizes ranging from granular to coarse to fine. Over 90% of Potash generated globally is utilized to fertilize food crops, making it the most valuable and widely used potassium fertilizer on the planet. Increased yield and enhanced quality of agricultural produce the ability of plants to resist diseases, insect attacks, cold and drought stresses, and other adverse conditions are achieved by the use of Potash, and it also helps in the development of a healthy and robust root system and increases the efficiency of the uptake and use of nitrogen and other nutrients. In addition to this, it boosts the nutritional value of grains, tubers, and fruits by increasing protein and oil content in seeds, starch content in tubers and seeds, and vitamin C and sugar content in fruits and also raises the growth of tubers and fruits and improves their flavor and color. Furthermore, it enhances resistance to damage during storage and transit, extending shelf life.

Some of the market's key players are Nutrien Ltd., Mosaic Company, Urakali, Eurochem Group, Encanto Potash Corp., Intrepid Potash Inc., and Israel Chemicals Ltd., among others.

The Asia Pacific region is poised to be the leader in the production and the subsequent consumption of Potash, with most of the consumption in countries like China and India. China has a high population and a limited amount of cropland. It has about 1.34 billion people and less than 0.1 hectares of arable land per person, less than one-third of the global average. As a result, China is constantly put under pressure to provide food security. On the other hand, the Chinese have worked hard to retain a high level of self-sufficiency, which currently stands at 95%. Even with only 9% of fertile land available, the country feeds up to 20% of its inhabitants. This outstanding performance has ensured a significant contribution to the world's grain supply stability. Potash Fertilizer has unquestionably played an important and indispensable role in producing Chinese crops. In addition to this, significant initiatives are being taken by the government of the respective nations in the region to uplift the health standards, and this will boost the pharmaceutical industry in the region, potassium being an essential component in human nutrition as well. Factors like these have made Asia-Pacific an essential region for growth in the Potash market.

In December 2021, Gensource announced Increase in Potash Asset Base.

Global Potash Market report provides deep insight into the market's current and future state across various regions. The study comprehensively analyses the Potash market by segmenting based on the Product Type (Muriate of Potash, Sulphate of Potash,

Sulphate of Magnesia, Potassium Nitrate), Application (Fertilizers, De-dicers, Animal Feed, Pharmaceutical Others), and Geography (Asia-Pacific, North America, Europe, South America, and Middle-East and Africa). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers and includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.

Contents

1. Executive Summary

2. Research Scope and Methodology

2.1 Aim & Objective of the study

2.2 Market Definition

2.3 Study Information

2.4 General Study Assumptions

2.5 Research Phases

3. Market Analysis

3.1

Introduction

3.2 Market Dynamics

3.2.1 Drivers

3.2.2 Restraints

3.3 Market Trends & Developments

3.4 Market Opportunities

3.5 Feedstock Analysis

3.6 Trade Analysis

3.7 Price Trend Analysis

3.8 Supply Analysis

3.9 Regulatory Policies

3.10 Analysis of Covid-19 Impact

4. Industry Analysis

4.1 Supply Chain Analysis

4.2 Porter's Five Forces Analysis

4.2.1 Competition in the Industry

4.2.2 Potential of New Entrants into the Industry

4.2.3 Bargaining Power of Suppliers

4.2.4 Bargaining Power of Consumers

4.2.5 Threat of substitute products

5. Market Segmentation & Forecast

5.1

By Product Type

5.1.1 Muriate of Potash

5.1.2 Sulphate of

Potash

5.1.3 Sulphate of

Magnesia

5.1.4 Potassium Nitrate

5.2 By Application

5.2.1 Fertilizers

5.2.2 Deicers

5.2.3 Animal Feed

5.2.4 Pharmaceutical

5.2.5 Others

6. Regional Market Analysis

6.1 North America

6.1.1 United States

6.1.2 Canada

6.1.3 Mexico

6.2
Europe

6.2.1 United Kingdom

6.2.2 Germany

6.2.3 Italy

6.2.4 France

6.2.5 Spain

6.2.6 Rest of Europe

6.3 South America

6.3.1 Brazil

6.3.2 Argentina

6.3.3 Rest of South America

6.4 Asia-Pacific

6.4.1 China

6.4.2 India

6.4.3 Japan

6.4.4 South Korea

6.4.5 Rest of Asia-Pacific

6.5 Middle East & Africa

6.5.1 Saudi Arabia

6.5.2 South Africa

6.5.3 Rest of Middle East & Africa

7. Key Company Profiles

7.1

Nutrien Ltd.

7.2 Mosaic Company

7.3 Urakali

7.4 Eurochem Group

7.5 Encanto Potash Corp.

7.6 BMP Billiton Ltd.

7.7 Intrepid Potash Inc.

7.8 Compass Minerals Intl. Ltd.

7.9 JSC Belarusian Potash Company

7.10 Israel Chemicals Ltd.

7.11 K+S Aktiengesellschaft

7.12 Crystal Peak Minerals

7.13 Gensource Potash

7.14 Red Metal Ltd.

7.15 Western Potash Corp.

* *List*

of companies is not exhaustive

8. Competitive Landscape

8.1 List of Notable Players in the Market

8.2 M&A, JV, and Agreements

8.3 Market Share Analysis

8.4 Strategies of Key Players

9. Conclusions and Recommendations

List Of Tables

LIST OF TABLES

Global Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

North America Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

United States Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

Canada Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

Mexico Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

Europe Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

Other Supporting Charts

United Kingdom Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

Germany Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

Italy Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

France Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

Spain Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

Rest of Europe Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

South America Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

Brazil Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

Argentina Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

Rest of South America Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

Asia-Pacific Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton), 2017-2027

China Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

India Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Japan Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

South Korea Potash Market Size, Market Growth & Market Forecast Volume(in Kilo
ton), 2017-2027

ASEAN Countries Potash Market Size, Market Growth & Market Forecast Volume(in
Kilo ton), 2017-2027

Rest of Asia-Pacific Potash Market Size, Market Growth & Market Forecast Volume(in
Kilo ton), 2017-2027

Middle East & Africa Potash Market Size, Market Growth & Market Forecast Volume(in
Kilo ton), 2017-2027

Saudi Arabia Potash Market Size, Market Growth & Market Forecast Volume(in Kilo
ton), 2017-2027

South Africa Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Rest of Middle-East & Africa Potash Market Size, Market Growth & Market Forecast
Volume(in Kilo ton), 2017-2027

Fertilizers - Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Deicers - Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

Animal Feed - Potash Market Size, Market Growth & Market Forecast Volume(in Kilo
ton), 2017-2027

Pharmaceutical - Potash Market Size, Market Growth & Market Forecast Volume(in Kilo
ton), 2017-2027

Others - Potash Market Size, Market Growth & Market Forecast Volume(in Kilo ton),
2017-2027

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