

Global Polymer Emulsion Market Outlook to 2027

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Abstracts

Polymer emulsion is the suspension of micro polymer in a liquid that acts as emulsifiers/stabilizers and colloidal dispersion of discrete polymer particles with a typical particle diameter of 0.01-1.0 microns in a medium such as water. According to BlueQuark Research & Consulting, the global Polymer Emulsion market is expected to witness a significant growth rate during the forecast period. Factors such as the growing demand for Polymer Emulsion in manufacturing paints and coatings increase the heat sensitivity, color, and self-repairing abilities of paints and coating, driving the global emulsion polymers market. Further, the increasing demand for adhesives in various end-user industries such as the automotive and consumer goods industry is anticipated to increase the demand for Polymer Emulsion as it acts as one of the prime raw materials for adhesives manufacturing. Furthermore, the growing building and construction industry is all set to drive the demand for Polymer Emulsion in the forecasted periods. Also, with excessive environmental awareness, the emulsion industry aims to go green in the upcoming years by imposing regulations to decrease its carbon footprints. However, the fluctuating prices in the raw material for Polymer Emulsion are expected to hamper Polymer Emulsion global market during the forecasted periods.

Polymer Emulsion manufactures adhesives and sealants, paints, elastomeric coating, latex gloves, textile products, and construction materials and is used in various applications such as adhesives, inks, drug delivery systems, gloves, floor polish, paints, coatings, films, and cosmetics. It serves multiple end use industry like Building & Construction, Textiles & Coatings, Automotive, and the Chemical Industry.

The Paint and Coating segment is the primary consumer of Polymer Emulsion globally and is anticipated to drive the polymer emulsion market growth. The increasing demand for paints and coating is attributed to its application in various end-user industries like the automotive, paper, textile, and construction & building industry. The growing population is rapid encouraging industrialization and urbanization. As a result of the

urbanization in developing countries such as India, China, Indonesia, Brazil, and Japan, the global need for low-cost living spaces has been increasing, thus increasing the demand for paints and coating. In the building and construction industry, polymers emulsions are worn in the manufacturing process of architectural paints, high scrub interior paints, exterior paints for extreme durability and wet adhesion, deck and trim colors, and stains and elastomeric coatings. Residential & commercial construction has been growing significantly across the globe, which is driving the need for polymer emulsion for many architectural paints & coatings production applications. It is approximated that almost one-third of all emulsion polymers produced are utilized in the architectural coating, also called paints, as it provides protection against moisture, dirt, and mold both indoor and outdoor. Further, with an increase in disposable income of the people globally, the spending on automobiles has also witnessed a rise. The automotive industry is experiencing a resonance in the electric vehicle market. The environmental awareness between citizens coupled with the government offering subsidies on its purchase further propels the polymer emulsion industry. Hence, all such trends are likely to accumulate demand and production in the paints & coatings market, which is further awaited to drive the demand for raw materials, like polymer emulsions.

Some market's key players are Akzo Nobel, Arkema Group, BASF SE, ApcoTex Industries Limited, Celanese, Clariant, and The Dow Chemical Company.

The Asia Pacific region is awaited to be the largest market for Polymer Emulsion in the forecasted periods. This growth is allocated to the development of the end-user industries, such as Paints and Coatings, Building & Construction, Adhesives, and Sealants. The market was initially developed in North America but has shifted towards the east to emerging countries like China, India, and Japan, where it is now flourishing. The growing population and demand for housing & office spaces in the Asia Pacific region have made the construction industry one of the most prosperous industries. In construction, it uses adhesives for flooring and parquet applications due to its non-toxic and ease-of-use characteristics with excellent indoor and outdoor performance. The demands in the construction industry majorly propel the use of paints and coatings. Further, the increasing disposable income of people in the region fuels the demand for automobiles in the area. With China leading the Automotive market, the need for polymer emulsions in the paints and coatings market and adhesives is anticipated to rise over the forecasted periods. The surging demand for textile industry products in the region is surging due to the population rising presently being experienced in China and India. As emulsion polymer is worn in the textile industry to improve functional and aesthetic properties, enhancing the textile's performance characteristics could increase the need for emulsion polymer. The growing demand in the construction, textile, and

automobile industry, is awaited to drive the global emulsion polymer market in the forecasted periods.

In January 2020, Celanese Corporation announced its growth of the Polymers Emulsion Market globally. Celanese is executing a debottlenecking project of its Geleen and Nanjing VAE production facilities in China and the Netherlands. Further, the company announced plans to extend its VAE production facility at the Geleen facility by 50,000 metric tonnes per annum by 2023 and the Nanjing facility by 65,000 metric tonnes by 2022.

In March 2021, AkzoNobel acquired Industrias Titan SAU (Titan Paints), one of Spain's well-known brands, further increasing its paints business and base in Spain's markets.

Global Polymer Emulsion Market report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses the Polymer Emulsion market by segmenting based on the Product Type (Acrylics Polymer Emulsion, Vinyl Acetate Polymer Emulsion, SB Latex, Others), Application (Paints & Coatings, Adhesives & Sealants, Paper & Paperboard, Others), End-User Industry (Building & Construction, Automotive, Textiles & Coatings, Chemicals, Others), and Geography (Asia-Pacific, North America, Europe, South America, and Middle-East and Africa). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers and includes emerging market share, trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.

Contents

1. Executive Summary

2. Research Scope and Methodology

- 2.1 Aim & Objective of the study
- 2.2 Market Definition
- 2.3 Study Information
- 2.4 General Study Assumptions
- 2.5 Research Phases

3. Market Analysis

- 3.1 Introduction
- 3.2 Market Dynamics
 - 3.2.1 Drivers
 - 3.2.2 Restraints
- 3.3 Market Trends & Developments
- 3.4 Market Opportunities
- 3.5 Feedstock Analysis
- 3.6 Regulatory Policies
- 3.7 Analysis of Covid-19 Impact

4. Industry Analysis

- 4.1 Supply Chain Analysis
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Competition in the Industry
 - 4.2.2 Potential of New Entrants into the Industry
 - 4.2.3 Bargaining Power of Suppliers
 - 4.2.4 Bargaining Power of Consumers
 - 4.2.5 Threat of substitute products

5. Market Segmentation & Forecast

5.1 By Product Type

5.1.1 Acrylics Polymer Emulsion

5.1.2 Vinyl Acetate Polymer Emulsion

5.1.3 SB Latex

5.1.4 Others

5.2 By Application

5.2.1 Paints & Coatings

5.2.2 Adhesives & Sealants

5.2.3 Paper & Paperboard

5.2.4 Others

5.3 By End-User

5.3.1 Building & Construction

5.3.2 Automotive

5.3.3 Textiles & Coatings

5.3.4 Chemicals

5.3.5 Others

Regional Market Analysis

6.1 North America

6.1.1 United States

6.1.2 Canada

6.1.3 Mexico

6.2 Europe

6.2.1 Germany

6.2.2 United Kingdom

6.2.3 Italy

6.2.4 France

6.2.5 Spain

6.2.6 Rest of Europe

6.3 Asia-Pacific

- 6.3.1 China
- 6.3.2 India
- 6.3.3 Japan
- 6.3.4 South Korea
- 6.3.5 Rest of Asia-Pacific
- 6.4 South America
 - 6.4.1 Brazil
 - 6.4.2 Argentina
 - 6.4.3 Rest of South America
- 6.5 Middle East & Africa
 - 6.5.1 South Africa
 - 6.5.2 Saudi Arabia
 - 6.5.3 Rest of Middle East & Africa

Company Profiles

- Nobel
 - Arma Group
 - CF FE
 - Botex Industries Limited
 - ariant
 - Dow Chemical Company
 - anese Corporation
 - son & Nicholson India Ltd.
 - amic Specialty Chemicals Ltd.
 - mitomo Chemical Co. Ltd.
 - msons Chemicals Pvt. Ltd.
 - en Industries Limited
 - nseo S.A.
 - C Corporation
 - e Lubrizol Corporation
- companies is not exhaustive*

Competitive Landscape

- of Notable Players in the Market
- A, JV, and Agreements
- Market Share Analysis
- Strategies of Key Players

Conclusions and Recommendations

List Of Tables

LIST OF TABLES

Global Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

North America Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

United States Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

Canada Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

Mexico Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

Europe Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

United Kingdom Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

Other Supporting Charts

Germany Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

Italy Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

France Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

Rest of Europe Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

South America Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

Brazil Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

Argentina Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

Rest of South America Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

Asia-Pacific Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

China Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

India Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

Japan Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

South Korea Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

ASEAN Countries Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

Rest of Asia-Pacific Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

Midde East & Africa Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

Saudi Arabia Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

South Africa Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

Rest of Middle-East & Africa Polymer Emulsion Market Size, Market Growth & Market Forecast Revenue(in USD), 2016-2026

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