

Global Plasticizers Market Outlook to 2027

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Abstracts

Plasticizers are colorless and odorless types of low-molecular-weight polymers that increase the spacing between crystalline polymer chains to make them more flexible and, thereby, tougher. According to BlueQuark Research & Consulting, the Global Plasticizers market is expected to witness a significant growth rate during the forecasted period. Factors like the growing use of polymers such as Poly Vinyl Chloride to which Plasticizers are added to make it soft and pliable in automobile and construction industry I expected to drive the Global Plasticizers market. Further, the use of food-grade Plasticizers as additives for increasing the plasticity or decreasing the viscosity of the food wrapping material is projected to drive the Global Plasticizer market. Furthermore, the use of Plasticizers to make soft, flexible, and safe toys by replacing or protecting sharp edges and avoiding brittleness, which could result in a choking hazard, is expected to drive the Global Plasticizer market. They are needed to make rigid and brittle plastics, rubbers, paints, coatings, and adhesives more smooth, flexible, and soft. PVC floors, cables, plastic toys, or packaging therefore, many everyday products contain plasticizers. However, factors like toxicity concerning the use of Plasticizers, availability of substitutes, and stringent government regulations are estimated to restrain the global market growth.

Plasticizers are used to convert rigid plastics into soft, flexible, and elastic materials for better, efficient, and safe use in various industries like automotive, construction, and Electronics, further it is used for making plastics suitable for use in films, flooring, automotive interiors, cables, toys, cables, and plastic tubing application.

The Automobile industry is the most vital consumer of Plasticizers as it is used to soften and lighten plastics used in automobiles and is projected to drive the Global Plasticizers market. Growing population, rapid urbanization are some of the facts behind the increased sales of cars, especially in populated regions like India and China. Further, the enhanced awareness of the fundamental relationship between mass and fuel

economy of automobiles has inclined automobile makers to opt for lightweight materials and metal alternatives. PVC's used in cars are treated with plasticizers for making them soft, and as a result, the plastics get excellent water resistance, and non-flammable properties have driven the demand for plasticizers to grow. Volkswagen Group posted its quarter one results of 2021, with a revenue of USD 55.1 Billion and sales of 2.4 million vehicles globally, a 21.2 percent year-on-year increase. Furthermore, the automotive industry is also experiencing a boom in the electric vehicle market due to the environmental awareness amongst citizens, and the government offering subsidies on its purchase further propel the automotive industry. Since Plasticizer treated plastics are used in automotive components like bumpers, interiors, seating, center consoles, etc., their applications are not limited and are almost identical in electric and conventional automobiles. Therefore the use of Plasticizers in the automobile industry is expected to grow and drive the overall market.

Some of the market's key players are Arkema S.A., BASF SE, The Dow Chemical Company, LG Chem Ltd., Evonik Industries AG, ExxonMobil Chemical Company, Eastman Chemical Company, among others.

Asia-Pacific region is expected to be the Plasticizers production leader, with most of the consumption in China and India. Plasticizer-added polymers account for a critical portion of the total automotive polymers utilized in a passenger vehicle. Thus, with hundreds of automobiles manufactured daily, China satisfies its domestic need and caters to the international demand for vehicles. IBEF stated that the automobile production in India grew at 2.36% CAGR between FY16-20, with nearly 26.36 million vehicles being manufactured in the country in 2020-21. Apart from the rapidly growing automobile industry, China, Japan, and South Korea are the largest electronics and other consumer goods manufacturers, which have Plasticizers as one of the critical components, thus surging the demand for Plasticizers in the region. As greater than half of the world's people reside in the Asia-Pacific region, there is an increasing demand for housing. Since Plasticizers are used in pipe, flooring, wall coverings, napkins, adhesive films, pool liners, extruded cables, automobile, synthetic leather coated textiles, and medical devices, the demand for Plasticizers is expected to increase in the region.

In September 2021, LG Chem partnered with Dansuk International to build a new plant in South Korea for the production of hydro-treated vegetable oil, which is used as a precursor to making PVC.

In September 2021, South Korea's Aekyung Group announced an overseas production plant for phthalic anhydride (PA).

In August 2021, Lanxess AG completed the acquisition of US-based Emerald Kalama Chemical for USD 1.04 Billion.

Global Plasticizers Market report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses the Plasticizers market by segmenting based on the Type (Phthalates, Non-Phthalates, Others), End-User Industry (Automotive, Electronics, Consumer Goods, Construction, Others), and Geography (Asia-Pacific, North America, Europe, South America, and Middle-East and Africa). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers and includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.

Contents

1. Executive Summary

2. Research Scope and Methodology

- 2.1 Aim & Objective of the study
- 2.2 Market Definition
- 2.3 Study Information
- 2.4 General Study Assumptions
- 2.5 Research Phases

3. Market Analysis

- 3.1 Introduction
- 3.2 Market Dynamics
 - 3.2.1 Drivers
 - 3.2.2 Restraints
- 3.3 Market Trends & Developments
- 3.4 Market Opportunities
- 3.5 Regulatory Policies
- 3.6 Analysis of Covid-19 Impact

4. Industry Analysis

- 4.1 Supply Chain Analysis
- 4.2 Porter's Five Forces Analysis
 - 4.2.1 Competition in the Industry
 - 4.2.2 Potential of New Entrants into the Industry
 - 4.2.3 Bargaining Power of Suppliers
 - 4.2.4 Bargaining Power of Consumers
 - 4.2.5 Threat of substitute products

5. Market Segmentation & Forecast

- 5.1 By Type
 - 5.1.1 Phthalates
 - 5.1.2 Non-Phthalates
 - 5.1.3 Others
- 5.2 By End User Industry
 - 5.2.1 Automotive
 - 5.2.2 Electronics
 - 5.2.3 Consumer Goods

5.2.4 Construction

5.2.5 Others

Regional Market Analysis

6.1 North America

6.1.1 United States

6.1.2 Canada

6.1.3 Mexico

6.2 Europe

6.2.1 Germany

6.2.2 United Kingdom

6.2.3 Italy

6.2.4 France

6.2.5 Rest of Europe

6.3 Asia-Pacific

6.3.1 China

6.3.2 India

6.3.3 Japan

6.3.4 South Korea

6.3.5 Rest of Asia-Pacific

6.4 South America

6.4.1 Brazil

6.4.2 Argentina

6.4.3 Rest of South America

6.5 Middle East & Africa

6.5.1 South Africa

6.5.2 Saudi Arabia

6.5.3 Rest of Middle East & Africa

Company Profiles

S.A.

Chemical Company

Ltd.

Industries AG

obil Chemical Company

Chemical Company

oup Ltd

hnology Corp.

Petrochemical Co., Ltd

Plastics Corporation

g Hongxin Chemical Industry Company Limited

g Qilu Plasticizers Co. Ltd

chemicals

Companies is not exhaustive

Competitive Landscape

of Notable Players in the Market

A, JV, and Agreements

Market Share Analysis

Strategies of Key Players

Conclusions and Recommendations

List Of Tables

LIST OF TABLES

Global Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

North America Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

United States Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

Canada Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

Mexico Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

Europe Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

United Kingdom Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

Germany Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

Italy Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

France Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

Other Supporting Charts

Rest of Europe Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

South America Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

Brazil Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

Argentina Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

Rest of South America Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

Asia-Pacific Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

China Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

India Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

Japan Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

South Korea Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

Rest of Asia-Pacific Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

Middle East & Africa Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

Saudi Arabia Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

South Africa Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

Rest of Middle-East & Africa Plasticizers Market Size, Market Growth & Market Forecast Revenue (in USD Millions), 2016-2026

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