

Global Organic Food & Beverages Market Outlook to 2027

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Abstracts

According to MarketStack Reports, the global organic food and beverages market is expected to grow at a high growth rate CAGR during the forecast period. Increasing awareness among the consumers about the advantage of organic foods, increase in disposable incomes along with the improved living standards and increasing health concerns acts as the primary market growth factors. However, high priced organic food products and the low shelf life of organic products are some of the significant restraints of the market.

Organic farming techniques are increasingly under the spotlight for being a promising approach to address the increasing demographics, urbanization, and climate change challenges. Organic food attracts the eyes of the consumer's perceptions with the benefits such as healthier, safer, tastier, more environmentally friendly foods and sensory attributes such as nutritive values, taste or freshness. Regular organic food has healthier dietary patterns, such as higher consumption of fruit, vegetables and wholegrain products and lower meat consumption than other consumers. Some of the health benefits of organic food dietary patterns include the reduced risk of chronic diseases such as type 2 diabetes and cardiovascular diseases. Animals in organic husbandry have plenty of access to forage and receive comparatively low amounts of concentrate feeds. It is well established that the fatty acid composition of the feed affects the fatty acid composition of milk, eggs and meat. Due to the high content of omega-3 fatty acids in the grass and clover, organic milk has been found to have an approximately 50% higher content of omega-3 fatty acids on average compared with conventional milk.

Organic meat contains higher Omega-3 content, which is an advantage from a nutritional point of view. Another group of fatty acids, ruminant fatty acids, is found in

higher concentrations in organic compared to conventional milk. According to the research teams from the University of Aberdeen and the Institute of Grassland and Environmental Research found that organic milk contains 71% more Omega 3 than conventional milk. Also, the Danish Institute of Agricultural Sciences and the University of Newcastle has shown that organic milk contains 75% more beta carotene and 50% more Vitamin E than non-organic milk. Global sales of organic food have increased from around USD 18 billion in 2000, to nearly USD 95 billion in 2018 and the United States of America is the largest market for organic products, and organic food sales there have increased 13 times. The agricultural area under organic cultivation has increased by almost 5 times in the past 20 years, from 15 million hectares in 2000 to an estimated 71.5 million hectares in 2018. In markets like Europe, United States, and India taste, freshness, quality, and health rank among the top reasons for organic purchases Australia, Argentina and China are the top countries with the largest production area in terms of hectares.

The organic fruits and vegetable market records a higher market share at the global level. In 2020, ~70M ha of organic agricultural land, including in-conversion areas, were recorded. The regions with the largest agricultural lands are Oceania with half of the world's organic agricultural land followed by Europe, Latin America, Asia, North America and Africa. Currently, about 1.5% of the world's agricultural lands are organic with many countries reported a significant increase such as India and Kazakhstan. The non-agricultural areas include aquaculture, forest, and grazing areas with a total of 35M ha and the consolidated total organic areas sum up to ~110M ha. In 2019, over 433,164.6M ha or 0.7% of the global fresh vegetable area was under organic management.

The United States is the major consumer of Organic Food and accounts for the largest market share in North America and is estimated to lead the overall market in the forecasted period. ~ 5.7% of food sold in the US is organic. The United States recorded the largest market share at a global level with ~45% followed by Germany and France and China. Although Covid-19 Pandemic has shown dramatic consequences on the Organic food industry as the Organic food sales have increased substantially from last year march. Organic Fruit and vegetable have grown at double-digit growth in the first three quarters of 2020. Also, the slower growth categories such as shelf-stable baking mixes, and flours experienced outrageous demand and went up more than 45% during the summer months and organic frozen food went up 24%. Despite Challenging conditions, the organic supplier adapted practices to keep pantries and refrigerators stocked, shifting business models to produce essential supplies and taking creative measure to meet the demand. The Organic Trade Association's has implemented an

'Organic Fraud Prevention Solutions' Program and a fraud-fighting training package from USDA. Furthermore, USDA's National Organic Program (NOP) published its strengthening Organic Enforcement and Oversight proposed rule to support the continued growth of the organic market and improve oversight at critical links in the supply chain.

Our Global Organic Food & Beverages Market research report provides deep insight into the current and future state of the global organic food market and organic beverages market across various regions. Also, the study comprehensively analyzes the Organic Food & Beverages market by segments based on type (Organic Fruits and Vegetables, Organic Meat, Fish and Poultry, Organic Dairy Products, Organic Frozen and Processed Foods, Organic Prepared Foods, Organic Coffee & Tea, Organic Beverages (organic beer etc.) and Other Organic Foods), By Distribution Channel (Supermarkets/Hypermarkets, Discount Stores, Organic Supermarket, Drug Stores, Self Service Departmental Stores, Online Stores, Others) and, by Geography (Asia Pacific, North America, Europe, South America, and Middle-East and Africa). The report examines the market drivers and restraints, along with the impact of Covid-19 are influencing the market growth in detail. The study covers & includes emerging market trend, market estimate, market developments, market opportunities, Organic Food and Beverages market size, Organic Food & Beverages sales, market analysis, market revenue, market dynamics, and challenges in the industry. This report also covers extensively researched competitive landscape sections with profiles of major companies, including their market share/rankings and projects.

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