

Global Mica Market Outlook to 2027

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Abstracts

Mica is a member of the lustrous rock minerals that are hydrous silicates of Aluminum with other bases like potassium, magnesium, iron, and lithium, crystallizing in thin, translucent, usually elastic separate layers. According to BlueQuark Research & Consulting, the global Mica market is expected to witness a significant growth rate during the forecasted period. Mica is an asset in the electronics industry utilized in manufacturing hairdryers, toasters, LED lights, other illumination equipment, acoustic guitar due to its commendable chemical, physical, and electrical properties and features such as cleavage, superior flexibility, resistance, low electrical and thermal conductivity, and dielectric strength is projected to drive the Global Mica market. Further, the automotive industry relies on Mica to produce gaskets of the engines, covers, and structural insulation for battery packs and laminates, and thermal spacers because of its durability and commendable thermal resistivity estimated to drive the Global Mica Market. In addition to this, Mica possesses natural luster, making it an ideal component of shimmery cosmetics like highlighters, eye shadows, blush, nail polish, lipstick, and the demand for these products among people to keep clean enhance their beauty is expected to drive the Global Mica Market. However, the concerns about the child labor incorporated in Mica mining in less developed regions, availability of accessible and affordable alternatives such as acrylate polymers, polyester, phenolic, nylon, fiberglass, cellulose acetate, adverse effect of inhaling Mica powder on human health, volatile prices of raw material and stringent regulations imposed by the government is expected to hinder the growth of global Mica market.

Mica is lightweight, making it ideal insulation for manufacturing aircraft, as extremely thin mica sheets can withstand high temperatures, lining material in furnaces is made of Mica, rigid mica sheets are used for the construction of the furnace floor and other parts, and Mica is also used for making steel further utilized for machinery manufacturing.

The cosmetics and personal care industries are the vital consumers of Mica and are expected to drive the global market. With the change of approach of treating health and beauty items as separate categories in personal care and the increased emphasis on cleansing, protecting, and changing the appearance of the body's external parts due to high pollution levels and hectic lifestyles, the industry is bound to rise. This is mainly because Mica is referred to as 'nature's glitter,' and its colors vary for the different minerals, ranging from silver and white to pink and purple tones, making it suitable for eye shadows and highlighters that impart a shimmery finish and for skin care products marketed as illuminating and brightening. According to Ulta Beauty, a chain of beauty stores, its net sales increased 28.6% to USD 2.0 billion compared to USD 1.6 billion in the third quarter of fiscal 2020, and gross profit increased to USD 789.5 million compared to USD 545.5 million in the third quarter of fiscal 2020. In addition to this, it's a popular ingredient in organic and natural beauty products as it's produced organically, and it's safe to use on practically all skin types with little to no adverse effects.

Some of the market's key players are Asheville-Schoonmaker Mica Company, Daruka International, Cogebi N.V., Cleveland Mica Company, BASF SE, Luossavaara-Kiirunavaara AB, and Imerys Performance Minerals, among others.

The Asia Pacific region is poised to be the leader in the production and the subsequent consumption of Mica, with most of the consumption in countries like China and India. The region's demand for Mica has been spurred by rapid economic development and thriving construction industry in developing countries, increasing the use of joint compounds, caulks and sealants, grouts, and residential infrastructure projects. Furthermore, the region accommodates a large proportion of the population, and the demand for electronic appliances such as hairdryers, toasters, convection heaters, microwave ovens, and various other home appliances with heating elements for domestic use and export and Mica tape is used for the insulation of the high voltage electrical wire. In addition to this, the various nations in the Asia-Pacific region promoting electric vehicles to reduce pollution and fuel consumption by introducing these alternate modes of transportation is escalating the use of Mica as Mica laminates, and thermal spacers are used for the insulation of various internal automotive components. Factors like these have made Asia-Pacific an essential region for growth in the Mica market.

In December 2021, to address the growing need for the paint & coatings, inks, adhesives, rubber, and plastic business in the Nordics, the Bodo Müller Chemie Group expanded its cooperation with Imerys, a world leader in mineral-based specialized solutions for the industry.

Global Mica Market report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses the Mica by segmenting based on the type (Natural, Synthetic), Grade (Ground Mica, Sheet Mica, Build-Up Mica), End-User Industry (Electronics, Cosmetics and Personal Care, Automotive, Building and Construction, Others), and Geography (Asia-Pacific, North America, Europe, South America, and Middle-East and Africa). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.

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