

# Global Linear Alkyl Benzene Market Outlook to 2027

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## Abstracts

Linear alkylbenzene (C<sub>12</sub>H<sub>26</sub>), LAB is a colorless organic compound and an intermediate chemical used mainly to manufacture household and industrial cleaning agents, and it also enjoys a good demand from the detergent industry as its primary raw material. According to BlueQuark Research & Consulting, the global Linear Alkyl Benzene market is expected to witness a considerable growth rate during the forecasted period. Factors such as increasing demand for industrial cleaners and detergents are significant factors responsible for the progress of the global Linear Alkyl Benzene market in the forecasted period. Further, rising consumer spending, improved lifestyle, and increasing demand for personal care products across the world help to surge the demand for linear alkylbenzene in the forecasted period. Furthermore, industrial norms about the hygiene standard in the food & beverage, pharmaceutical, healthcare, chemicals, and many other industries have increased demand for detergents for industrial cleaning application, which subsequently increases for the linear alkyl benzene market in the forecasted period. However, Environmental issues address specific vital concerns, including toxicity, biodegradability, eutrophication, and life cycle analysis. Apart from this, the availability of alternative synthetic chemicals and the pricing advantage over the linear alkyl benzene products may hamper the market's growth.

Linear alkylbenzene is predominantly used for captive consumption for manufacturing heavy-duty laundry liquids, laundry powders, industrial cleaners, light-duty dishwashing liquid, and household cleaners are the major application areas of Linear alkylbenzene.

The laundry & Detergents industry holds the largest market share in the Linear alkyl Benzene market. Linear alkylbenzene (LAB) is a colorless organic compound and an intermediate chemical worn mainly to manufacture household and industrial cleaning agents. Linear Alkyl Benzene also enjoys a good demand from the detergent industry as its primary raw material. The primary sources of Linear alkylbenzene production are

kerosene, benzene, and n-paraffin. It's a chemical intermediate used to make linear alkylbenzene sulfonate, which is then employed as a surfactant in cleaning and washing solutions. It is frequently utilized as herbicides in agriculture, paints, solvents, ink, electric cable oil, and wetting agents. Cleaners and laundry detergents contain Linear alkyl benzene, which is a cleaning agent. Consumer products are the most general use, followed by commercial products. Major detergent manufacturers prefer using Linear alkylbenzene due to its cost-performance ratio and versatility. Linear alkylbenzene is also considered one of the safest anionic surfactants from human health and environmental point of thought. Countries such as China, India, etc., are the foremost manufacturer of laundry detergents. For instance, India has been one of the largest producers of soaps and detergents globally in recent times. Government initiatives, like the Swachh Bharat Mission, promote health and hygiene. Such initiatives, along with the increasing usage of soaps and detergent, have led to the growth of the producing industry, which is further boosting the demand for LAB in the country. Due to their ecologically friendly character, consumers increasingly prefer biodegradable detergents and soaps over traditional soaps and detergents, and the cleaning sector is developing, the market is expected to rise.

The Asia Pacific region is currently the central region accounting for a larger market share due to the strong and growing demand for detergents. India and China are the chief manufacturers of laundry detergents. Linear alkylbenzenes sulfonate is mainly used in personal care products, owing to its viable characteristics such as excellent foam generation, emulsifying capabilities, and cleansings. Changing lifestyles and shifting preferences towards environmental-friendly products have led to a significant rise in the demand for linear alkyl benzene sulfonate-based personal care products and detergents. Increasing demand for detergents and cleaners to maintain hygiene standards has increased the demand for linear alkylbenzene sulfonate. Surfactant & detergent has been the prime market for Linear alkylbenzene. Surfactants are one of many different combinations that make up a detergent, and unsaturated polyester works as resins. They are added to remove dirt from the skin, clothes, and household articles, particularly in kitchens and bathrooms. They are also used widely in industry. The term surfactant comes from the words surface active agent. Surfactant function by breaking down the interface between water, oils, and dirt, and these oils and dirt in suspension and allow their removal. They can act in this way because they contain both a hydrophilic (water-loving) group, an acid anion, and a hydrophobic (water-hating) group, such as an alkyl chain. Izod test is has become the conventional testing procedure for comparing the impact resistances.

The worldwide Linear Alkyl Benzene (LAB) market is highly segmented. The primary

critical players in the global Linear Alkyl Benzene market are CEPESA Quimica S.A., Huntsman Corporation, Sasol Limited, Ho Tung Chemical Corp, Reliance Industries Limited.

On 2nd October 2020, Sasol and LyondellBasell formed an Integrated Polyethylene joint venture. Post-transaction, some Sasol U.S. employees will be becoming employees of LyondellBasell. Sasol will be retaining full ownership and operational control of its Lake Charles Research and Development Complex, Lake Charles East Plant ethane cracker, and U.S. Performance Chemicals Business assets in Lake Charles, which produce linear alkyl benzene ethylene oxide and ethylene glycol along with other chemicals.

Global Linear Alkyl Benzene Market report provides deep insight into the current and future state of the Linear Alkyl Benzene market across various regions. The study comprehensively analyzes the Linear Alkyl Benzene market by segmenting based on application (Surfactants and other applications), end-user (Laundry Detergents, Light-Duty Dish Washing Liquid, Household Cleaner, Heavy-Duty Laundry Liquid, Industrial Cleaner, and others), and Geography (Asia-Pacific, North America, Europe, South America, and Middle-East and Africa). The report examines the market drivers and restraints, along with the impact of Covid-19 on market growth. The study covers & includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with profiles of prominent companies, including their market shares and projects.

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- en Quimica
- nun Petrochemicals
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ng Petrochemical Corporation Ltd  
ggul Indah Cahaya Tbk  
rabi Petrochemicals Company  
rmosan Union Chemical Corp  
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liance Industries Limited  
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