

# **Global Laminating Adhesive Market Outlook to 2027**

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### **Abstracts**

Laminating Adhesives is a bonding agent used to bind two different or same substrates instead of using conventional binding materials as it offers surface protection, superior bonding strength, heat resistance, and electrical insulation. According to BlueQuark Research & Consulting, the global Laminating Adhesives market is expected to witness a significant growth rate during the forecasted period. Factors like low processing cost and excellent durability have increased the usage in the Packaging industry, thereby expected to drive the global Laminating Adhesives market. Further, the wide variety of materials that the adhesive can bond has increased its usage in various industries, thus driving the global Laminating Adhesives market. Moreover, the increased use of Laminating Adhesive in the Electronics Industry due to its attractive properties like electrical insulation, chemical resistance, etc., is expected to drive the global market. However, factors like the volatile price of the raw materials, basic intermediates are expected to hinder the drive of the Global Laminating Adhesives market.

Laminating Adhesive is primarily used for packaging snacks, meat, confectionery, agricultural chemicals, medical products, cheese, electronic components, LEDs, battery connectors, and wires, sensors, etc.

The Primary use of Laminating Adhesive is in the Packaging Industry. There has been a remarkable increase in the usage of Laminating Adhesives in the packaging industry due to its desirable properties like chemical resistance, heat resistance, efficient machine performance, excellent transparency, wettability, high initial & final bond strength, high slip, and suitable for a wide range of machine speeds, thereby driving the global laminating adhesive market. Further, there's been a transition, especially in the manufacturing and industrial sector, towards flexible packaging instead of rigid packaging for the benefits such as lightweight, easy handling, longer shelf-life, etc., thereby driving the market for Laminating Adhesive. Flexible packaging is a method where two or more packaging webs in the form of films, papers, or aluminum foils are



joined together using a bonding agent, in this case, the Laminating Adhesive, which is applied to the less absorbent substrate of the web, which is then pressed against the second web. Furthermore, factors like change in consumer preference for the use of convenient packaging and packaged products increasing population, rising demand for packaged foods, many foods manufacturing multi-national companies are setting up their manufacturing facilities, are estimated to drive the growth of the Laminating Adhesive Market. These are the factors projected to drive the growth of the Global Laminating Adhesives market.

Some of the market's key players are Ashland, Sika AG, 3M Company, H.B. Fuller, The Arkema Group, and Henkel A.G., among others.

The Asia-Pacific region is expected to be a market leader in the future as it is one of the fastest-growing markets for Laminating Adhesive. Increasing demand for food and packaging industries from emerging countries, especially China, India, Japan, etc., have boosted the demand for Laminating Adhesives in these regions, thereby driving the market in the Asia-Pacific region. China and India are the primary consumers in Asia-Pacific Region, with China holding a large economic GDP. Further, China has the world's largest electronics production base, such as smartphones, OLED TVs, tablets, wires, cables, and others, has the highest growth in the electronics segment, which in turn is expected to increase the usage of Laminating Adhesive in this region. Moreover, with the significant growth in Indian industries like construction, electronics, packaging combined with the Indian government focusing on the agri-food sector, the supply of processed agri-foods is expected to increase, resulting in increased usage of Laminating Adhesive. Factors like these have made Asia-Pacific an essential scope for the global Laminating Adhesives market.

In Jan 2021, Bostik's Laminating Adhesive was approved for recycling.

In July 2020, Songwonintroduced a new solvent-free Laminating Adhesive.

Global Laminating Adhesive Market report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses the Laminating Adhesive market by segmenting based by Type (Solvent-Borne, Solvent-less, Water-borne & Others), by End-User Type (Packaging, Industrial, Electronics, Automation & Transportation, & Others). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers and includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive



landscape sections with prominent companies and profiles, including their market shares and projects.



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