

Global Hot-melt Adhesives market Outlook to 2027

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Abstracts

Hot-melt Adhesives refer to a solid formulation that is based on thermoplastic polymers that remain solids under average temperature but turn into liquids when they are heated above their softening point upon solidification, and they return to a physical state with solidification, they return to a physical form with structural value and can act as an adhesive. According to BlueQuark Research and Consulting, the global Hot-Melt Adhesive market is expected to witness a significant growth rate during the forecasted period. Factor like expanding packaging sector is primarily catalyzing the demand for hot melt adhesives for sealing, assembling, & labeling corrugated boxes, paperboard, & other packaging products. Further, the increasing awareness regarding personal hygiene is likely to boost the demand for non-woven products like diapers & female hygiene products, which is expected to drive the segment growth. Furthermore, in woodworking, Hot-Melt Adhesives are used as general-purpose adhesives for wooden bonding substrates in furniture. However, the thermal load of the substrate, limiting use to substrates not sensitive to higher temperatures, loss of bond strength at higher temperatures, & complete melting of the adhesive are expected to impact market growth.

Hot-Melt Adhesives are primarily used in the packaging industry, such as carton closing, sealing & pallet stabilization. It also provides a surface application on various materials or wide demand for a DIY application, including woodwork, craft, paper & plastic packaging.

The packaging and non-woven product applications are the most dominant consumer of hot –melt Adhesives market globally & are anticipated to drive the future market. Unlike their Solvent or water-based counterparts, hot melt adhesives do not need drying or curing. They can be involved in their molten state and, accordingly, can be bonded instantly after the application gives them the distinct benefit of faster processing times in various applications, including packaging. An exceptionally high proportion of all

Industrial products are sold in packaging due to stability requirements for storage and transport or aesthetics reasons. The rise in replacing other adhesive technologies with hot-melt adhesives due to their superior characteristics such as high heat resistance, high tensile strength & high usage in the automotive industry further influences the market. PUR hot melt offers a stronger adhesion & cures better than traditional hot melts, making it a skillful choice in the growing industrial packaging industry. The rising adoption of customized & flexible packaging in the food & beverages sector is also driving the demand for hot-melt adhesives as they don't contain volatile organic compounds (VOCs), which can result in awful odor and can also negatively impact the food quality.

Some market's key players are Henkel AG & Co. KGaA, Arkema Group, H.B. Fuller Company, Dow, Jowat Corporation, Sika AG, Avery Dennison Corporation, and 3M.

The Asia Pacific dominated the hot-melt adhesive market across the globe, with the most significant consumption from countries such as China, India & Japan. The adoption of bio-based hot-melt adhesives is likely to act as an opportunity in the future. The ethylene-vinyl acetate segment dominated the market & is expected to witness a healthy growth rate in the time of the forecast period due to the increasing demand from the paper, board & packaging industry across the globe. Application of hot-melt adhesives ranges from corrugated & laminated printed sheets used for all types of consumer products & the promotion of large industrial tubes & cores. Hot-melt adhesives are also used for assembling car seats covers & carpets, thereby experiencing high demand in the automobile industry. The increasing demand for fully assembled & laminated furniture is also augmenting the market for these products, rising infrastructure development across various emerging economies, such as India, China, Vietnam, etc. which further propelling the use of hot-melt adhesives for binding ceramics, wood panels, flooring materials & engineered plastics. The advent of the PUR technology has directed the introduction of advanced product variants that provide high heat resistance, UV protection, & superior binding strength, creating a positive impact on market growth.

August 2021, A policy was signed by Arkema for the accession of Ashland's performance adhesives business, a first-class leader in high-performance adhesives for industrial applications in the United States with an extraordinary and creative product.

June 2021, H.B. Fuller announced a distribution of agreement with Jubilant Agri and Consumer Products Limited (JACPL), a 100% subsidiary of Jubilant Industries Limited, to deal with the rising demand for adhesive applications in the B2B woodworking

segment.

Global Hot-melt Adhesive Market report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses the Hot-melt Adhesive Market by segmenting based on Resin Type (Ethylene Vinyl Acetate, Styrenic Block Copolymers, Thermoplastic Polyurethane, Others), Application (Packaging, Automotive, Furniture and Woodworking, Others) End-user (Packaging Solutions, Non-woven Hygiene Products, Furniture & Woodwork, Book binding, Others). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers and includes emerging market trends, development, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.

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at Corporation
AG
ry Dennison Corporation

land
ardow Adams
ntsman Corporation
M International
Pont
onik Industries
estlake Chemical Corporation* *List of companies is not exhaustive*

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