

Global Dyes and Pigments Market Outlook to 2027

<https://marketpublishers.com/r/G4E00F97FA7FEN.html>

Date: January 2022

Pages: 165

Price: US\$ 4,490.00 (Single User License)

ID: G4E00F97FA7FEN

Abstracts

Dyes and Pigments are colorants or substances that impart color to textile, plastics, concrete, & paper, so Dye is a soluble substance on which it is applied, and pigments are water & oil insoluble colorants that impart color to substances such as paper, plastics, paints, concrete. According to BlueQuark Research and Consulting, the global dyes & pigments market is expected to witness a significant growth rate during the forecasted period. Factors, like usage of dyes & pigments in the textile industry, due to use in color polyesters & cotton fabrics are colored using vat, reactive & direct dyes are expected to drive the global dyes & pigments market. Further, the use of dyes & pigments is widely product adopted for paint & coating applications. Furthermore, the construction industry utilizes dyes & pigments for dyeing pavers, concrete masonry, tiles, pipes, panels & precast walls as they aid in enhancing the overall aesthetic appeal, opacity & durability of the products. However, fluctuating raw materials costs, reduction in free trade, growing demand for natural dyes & pigments & outbreak of coronavirus could hinder the growth of the paints& pigment growth of the market.

Dyes and Pigments refer to various coloring agents used for adding colors to commercially used textiles, plastics, papers, leather, rubber & other beverages. Dyes are water-soluble substances that are majorly used in liquid form on plastics, fabrics, leather, paper & wood products. On the other hand, pigments are coloring available in small insoluble particles that disperse in liquid paint or ink.

A significant growth driver for the Global Dyes and Pigments Market is in product consumption due to high application scope coupled with increasing demand from the textile, paints & coating industry. The reactive dyes segment dominated the market, and these products are composed of highly colored organic substances & have primary application in tinting textiles. They have a high resistance to fading & are available in a range of bright shades, making them suitable for coloring cotton and rayon. They can form a covalent bond with the fiber during dyeing, which includes a parent dye, a linking

group, & an active group. These advantages enable them to possess characteristics, which are superior & preferable over other dyes used in cellulose fibers. Pigments are finely ground natural or synthetic, and insoluble particles are used to impart color when added to paints & coating formulations & also used to impart built or a desired physical & chemical property to the wet or dry film. Inorganic pigments earned a higher value in the market than organic ones due to properties, such as good wetting, darker color, & leanness, as the organic pigments segment is anticipated the market growth. Stringent regulations affecting the inorganic pigments demand are also likely to provide scope for organic pigments through internal product substitution.

Some market's key players are BASF SE, Clariant AG, DIC Corporation, Sudarshan Chemical Industries Ltd., Atul Ltd, Huntsman Corporation, among others.

The Asia- Pacific region is expected to dominate the dyes & pigments market across the globe, with the most significant consumption from countries such as China & India. The growth of the textile industry in this region is rapidly increasing with the availability of a cheap labor force. A solid domestic manufactured fiber industry & a robust non-woven production sector are providing the manufacturers an opportunity to focus on the production of high-end textile in the country. Architectural and decorative coatings account for the enormous consumption of pigments in their production, also rising in construction & infrastructure activities in Asia-Pacific act as the major drivers for the dye & pigment market. Paperboard packaging has become relevant in the packaging sector and printing ink industry due to its durable design properties. Growing demand for dyes as well as pigments from the packaging industry is one of the prime drivers for the global printing ink industry, and also for foreign shipping of non-consumer products is expected to boost the packaging sector during the forecast period.

In October 2021, Clariant announced global price increases across its Quinacridone product portfolio.

In August 2021, DIC Corporation announced that wholly-owned subsidiary Sun Chemical had expanded its ECO PASSPORT by OEKO-TEX certified colorant portfolio for spin-dyed fibers, reinforcing its commitment to sustainable fibers processing for textiles.

Global Dyes and Pigments Market report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses the Dyes and Pigments market by segmenting based on Product Type (Dyes and Pigments), Application (Paints & Coatings, Textiles, Printing Inks, Construction,

Plastics, Paper, Leather, Others). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers and includes emerging market trends, development, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.

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- Europe
 - Germany
 - United Kingdom
 - France
 - Spain
 - Rest of Europe
- Asia-Pacific
 - China
 - India
 - Japan
 - South Korea
 - Rest of Asia-Pacific
- South America
 - Brazil
 - Argentina
 - Rest of South America
- Middle East & Africa

South Africa
Saudi Arabia
West of Middle East & Africa

Company Profiles

ation
Chemical Industries Ltd

Corporation
ldwide Inc.

G
es
aterials PLC
nited

Co., Ltd.
poration

**List of companies is not exhaustive*

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