

Global Diethanolamine (DEA) Market Outlook to 2027

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Abstracts

Diethanolamine, commonly known as DEA, is a colorless deliquescent crystalline or liquid amino alcohol with the chemical formula $(\text{HOCH}_2\text{CH}_2)_2\text{NH}$, it is an organic compound, which is a white solid at room temperature attained when ammonia chemically reacts with ethylene oxide. According to BlueQuark Research & Consulting, the global Diethanolamine market is expected to witness a significant growth rate during the forecasted period. Factors like the increasing use of Diethanolamine (DEA) in manufacturing consumer goods, including cosmetics, detergents, etc., are expected to drive the global Diethanolamine market in the forecasted period. Further, the use of Diethanolamine in the Textile Industry as a softener and a lubricant is projected to drive the global Diethanolamine (DEA) market in the forecast period. Furthermore, the increasing usage of Diethanolamine as Herbicides and Agrochemicals is expected to drive Diethanolamine (DEA) market growth. The use of Diethanolamine as metalworking fluids for cutting, stamping, and die-casting operations as a corrosion inhibitor is projected to drive the global market. However, factors like Stringent Government Regulations, the toxic nature of Diethanolamine, and the presence of some carcinogens in Diethanolamine are expected to hinder the global market growth.

Diethanolamine is used as soaps and surfactants, used in liquid laundry and dishwashing detergents, cosmetics, shampoos, hair conditioners, and as acid neutralization and soil deposition detergents cleaners, fabric solvents, and metalworking fluids. It is also used in end-user industries like agrochemicals, textiles, and consumer goods.

The Personal Care Segment is the biggest consumer of Diethanolamine, producing the most demand for the chemical and is expected to drive the global market. It is mainly used to prepare diethanolamides and diethanolamine salts of long-chain fatty acids, processed into soaps and surfactants used in liquid laundry and dishwashing detergents, cosmetics shampoos, and hair conditioners. Shampoos and hair dyes

sometimes contain free Diethanolamine as a component or as a contaminant of fatty acid alkanolamides, commonly in the range of 0.2-10%. Leading Consumer Goods Company, The Edgewell Personal Care Company, posted net sales of USD 573.7 Million and an 18.6% year-on-year increase showing the growth in the market. The Procter & Gamble Company posted fiscal 2021 USD 76.1 Billion, a 7 percent year-on-year increase in net sales, showing the demand in the sector. Furthermore, male consumers' use of cosmetic products has increased significantly, encouraging manufacturers to develop unique cosmetic products for men, which has directly contributed to the growth of the global Diethanolamine market as most of the products contain significant amounts of Diethanolamine. Johnson & Johnson posted its second-quarter results of 2021, a 27.1% increase in reported sales to USD 23 Billion and a 73.1% increase in the net earnings. Therefore the use of Diethanolamine in the Personal Care products industry is expected to grow and drive the overall market share in the future.

Some of the market's key players are Ineos Group Ltd, BASF SE, LG Chem Ltd., Mitsubishi Chemical Corporation, Akzo Nobel N.V., The Dow Chemical Company, among others.

The Asia-Pacific region is expected to be the leader in the production and consumption of Diethanolamine, with most of the consumption in countries like China and India. The demand for personal care products, cosmetics, and pharmaceuticals is enormous in the region since more than half of the world's population lives there. Further, the agriculture market is also enormous with plentiful supply and demand in the region, since the usage of Diethanolamine owing to its unique characteristics of removing the weeds and unnecessary grasses which pose a threat to the commercially grown crops and increase in the use of agricultural industry, is driving the growth of Diethanolamine (DEA) market. Furthermore, the textile market is humongous in the region, which uses Diethanolamine as a scouring agent for wool and silk owing to its low alkalinity, which is expected to drive the demand in the region. The growth and demand for products, such as body moisturizing lotions, sunscreen lotions & creams, facial wipes, face wash, hair styling gels, and make-up products for men and women, fuel the growth of the Asia-Pacific cosmetics market. The increase in consciousness regarding personal appearance among individuals and rising incomes drive the industry growth. All the factors added to the growth opportunities of the Diethanolamine market in the Asia Pacific region.

Global Diethanolamine Market report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses

the Diethanolamine market by segmenting based on the Formation Process (Ethylene Oxide Ammonia Method, Formaldehyde Cyanohydrin Catalytic Hydrogenation, Chloroethanol Ammonia Method), End-Use Industries (Personal Care Products, Cosmetics, Textiles, Agriculture, Others), and Geography (Asia-Pacific, North America, Europe, South America, and Middle-East and Africa). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers and includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.

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