

# Global Decorative Concrete Market Outlook to 2027

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## Abstracts

Decorative Concrete can be assigned as an application of concrete to change the aesthetics of a structure merely, the transformation of Concrete into Decorative Concrete is achieved through the use of several materials that may be used during the pouring process or after the concrete is cured, and concrete design is a developing trend for concrete patios, concrete floors, entryways, countertops, and others. According to BlueQuark Research & Consulting, the global Decorative Concrete market is expected to witness a significant growth rate during the forecasted period. Factors like the rising adoption of Decorative Concrete from residential & non-residential sectors and growth in construction of new residential & commercial spaces anticipate a boost to the market in the forecasted period. Further, the increasing ownership for constructed residential houses or non-residential involves repairing & remodeling works on a large scale, consequently driving the decorative concrete market growth. Furthermore, a surge in infrastructure construction in recent times also expedites the global Decorative Concrete market demand for designer interior & exterior modeling. However, the growing upfront cost of Decorative Concrete is a consequential concern for the constructors and builders in diverse developing countries across the globe, limiting the growth of the Decorative Concrete market.

Decorative Concrete is used for a horizontal and vertical surface that includes stamped, textured, integral, micro-toppings, stencil, engraved, form liners, diamond-polished, and a lot more.

The trend of using Decorative Concrete in residential homes & buildings has led to growth in demand for the decorative concrete market. The non-residential segment generates higher demand for Decorative concrete products, majorly for the flooring applications. Decorative concrete is preferred for driveways, patios, & sidewalks due to the longevity, esthetic appeal & high-performance properties of Decorative Concrete, the high demand for stamped concrete, especially for constructing hotel flooring &

others. A commercial building is a primary factor resulting in an upsurge in demand due to the extensive benefits of the stamped concrete, such as good esthetic appeal to floors and its resistance to skidding to wear & tear caused by heavy footfall. High investments in housing developments & rapid industrialization in developing countries of these regions can boost the demand for stamped concrete. Stamped Concrete upgrades the esthetic appeal of establishing the facility, thereby enhancing its demand over the forecasted period.

Some of the market's key players are BASF SE, PPG Industries Inc., RPM International Inc., Sika AG, and The Sherwin-Williams Company.

The North America is considered the highest market in the Decorative Concrete market globally and is likely to influence the market during the forecasted period. Increasingly remodeling & renovations operations in non-resident spaces will accelerate the demand for Decorative Concrete. Hotel & resort owners are engaged in renovating the structures of their outlets to improve their customer base & enhance the accommodation experience. The characteristics of Decorative Concrete make it popular, like its highly durable nature, easy way to maintain, and simultaneously larger life span. Manufacturers in the decorative concrete market have a substantial opportunity due to the high demand and rapid growth of this concrete in end-use markets and comparatively low prices compared to other concrete types. Polishing of the concrete is the new style in the decorative concrete market that can provide smooth finishing to the floor, and nowadays, diamond polishing is the recent trend in the decorative concrete market. Stamped Concrete offers a wide range of products on concrete patterns or colors, and it is ideal for outdoor usages & is commonly used for beautifying pool decks, driveways, courtyards, & patios.

May 2021, Sika AG Corporation is proud to announce the merge of Sika Butterfield Color and Sika Scofield to generate a harmonized line of Decorative Concrete products called SikaColor, SikaCem, and SikaStamp. Sika Corporation provides a complete line of engineered decorative concrete coloring, texturing, reconstruction, and performance systems from the two industry-leading brands, Butterfield Color, the contractor's choice, and Scofield, almost all specified brands of architectural concrete color.

Global Decorative Concrete Market report provides deep insight into the Industrial market's current and future state across various regions. The study comprehensively analyses the Decorative Concrete market by segmenting based on Type (Stamped Concrete, Polished Concrete, Concrete Overlay, Stained Concrete, Colored Concrete, Concrete Dye, Others), By Applications (Footpath, Patio, Pool Deck, Floor, Wall,

Others), By End-user Industry (Residential, Non-residential). The report examines the market drivers and restraints and the impact of Covid-19 on the market growth in detail. The study covers and includes emerging market trends, development, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with prominent companies and profiles, including their market shares and projects.

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AG  
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MEX S.A.B. de C.V.  
atech Cement Limited  
3M Company  
tsman Corporation  
e Holcim Group  
idelbergCement  
pei S.p.A.  
crete Technologies Pvt Ltd  
ermo Concrete Inc.  
rchem Construction Supplies  
rmac  
e Euclid Chemical Company  
R. Grace & Co.\* *List of companies is not exhaustive*

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