

Global Cosmetic Chemicals Market Outlook to 2027

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Abstracts

Cosmetics are a class of chemical beauty products specifically designed to cleanse, protect, and change the appearance of external parts of the body. There are many chemical combinations used for the preparation of cosmetic ingredients. According to BlueQuark Research & Consulting, the Global Cosmetic Chemicals Market is expected to witness a significant growth rate during the forecast period. The growing demand for cosmetic ingredients and personal care products is the primary market driving factor. Other factors include growing interest in environmentally friendly and sustainable cosmetic ingredients. Moreover, the increasing cosmetic market for specific ethnic groups and men, coupled with rising demand for anti-aging products, is expected to act as market growth opportunities in the period of forecast.

North America is expected to be the largest shareholder by region due to the high demand for the cosmetic product in the region. In the United States, the cosmetic and personal care industry attains new heights with every passing year. Manufacturers in the country are taking up an integrated approach towards health and beauty products rather than treating each as an individual category in personal care. Many industry players are focusing on increasing the cross-over of biotechnology, pharmaceutical, and food ingredient companies into the beauty market, thereby resulting in the launch of technologically advanced products. On average, women in the country uses 12 personal care products every day, whereas men use six products. Further, in the United States, a 2019 survey of Clique's community found that 63% of women see skin care as an investment in their wellness. Further, there is a surge in demand for skincare products among individuals, due to growing awareness regarding healthy skin and skin care. Increasing demand for face creams, sunscreens, and body lotions across the globe is expected to drive the growth of the Cosmetic Chemicals market. Major players operating in the cosmetic chemicals industry are now more focused toward the development of advanced skin care products. In addition, change in the consumer preference toward organic and naturally-derived products having natural ingredients is



expected to drive the cosmetic chemicals market growth. Some companies primarily develops its chemicals from botanical includingcamelina, polyphenols, and marine, such as collagen, algae, as well as insects. Various new smaller manufacturers also have ventured into the marketplace to avail the benefits of the continuously thriving industry. Moreover, the increased investment in research and development in skincare products is also driving market growth.

Emollients and moisturizers are expected to be the most prominent segment by type in the global cosmetics chemicals market due to their extensive presence as an active ingredient in several products. They are made from a variety of raw materials including, zinc oxide, mineral oil, iron oxide, preservatives, triclosan, formaldehyde, among others. Some of the widely used emollients include olive oil, coconut oil beeswax, andlanolin, as well as petrolatum (petroleum jelly), glycerin,mineral oil, zinc oxide, diglycol laurate, and butyl stearate. They are used by several cosmetic manufacturers and personal care products such as skin moisturizers, shampoo, makeup, talc, fragrance, eye makeup, waterproof mascara, body lotions, hair dye, nail polish, face creams, and lip products. Other cosmetic chemicals that are generally found in cosmetic products include colorants, surfactants, rheology control agents, emulsifiers, and preservatives.

Preservatives is a major part of cosmetics products and are usually added to the formulations to extend their shelf life and prevent the growth of microorganisms like bacteria and fungi. The growth of these microorganisms can easily ruin the product and can be harmful to the application. As most of the microbes reside in water, the preservatives used need to be water-soluble. Preservatives used in cosmetics products vary in compositions and quantities. The preservatives used in the formulations can vary from 0.01% to 5.0% depending upon the necessity of the product. Some of the commonly used preservatives includeformaldehyde, parabens, benzyl alcohol, salicylic acid, andtetrasodium ethylenediamine tetra-acetic acid (EDTA).

Some of the key players in the market are BASF SE, Dow Inc., Ashland, and Clariant AG, among others.

A move toward country-branded beauty products has gained steam in recent years. The rising trend of 'made in' stamps on the cosmetic product allows cosmetic companies to capitalize on their cultural associations. Globalization and renewed interest in travel and culture, has helped drive this influential beauty trend, such as K-beauty's growing trend.

Global Cosmetic Chemicals Market report provides deep insight into the current and future state of the Global Cosmetic Chemicals Market across various regions. The study



comprehensively analyzes the Global Cosmetics Chemicals Market by segmenting based on geography, By Type (Emollients & Moisturizers, Surfactants, Film Formers, Colorants & Pigments, Preservatives, Emulsifying & Thickening Agents, Additives, Aroma Chemicals & Blends, and Others). The report examines the market drivers and restraints that are influencing the growth in detail. The study covers & includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with profiles of major companies including their market shares and projects.



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