

Global Anti-Graffiti Coatings Market Outlook to 2027

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Abstracts

Anti-graffiti coating prevents graffiti paints from bonding to the surfaces. The act of vandalism incurs billions of dollars every year. Companies worldwide strive to develop coats or paints themselves, that are graffiti proof to prevent the vandals from defacing government buildings and private properties. Anti-graffiti coatings may not be seen with the naked eye. There are different categories of anti-graffiti coatings. Sacrificial coatings, that are applied to the surface and removed when graffiti is applied, leaving the surface underneath untouched and clean, which can be coated with a new layer of the sacrificial coating. The other common type of coatings is permanent coatings that prevent graffiti from adhering to a surface in the first place. Types of coatings also depend on the substrate as the coatings can also be divided based on the solvents used.

According to BlueQuark Research & Consulting, the global anti-graffiti coatings market is expected to witness growth at a considerable rate during the forecast period. The high demand for anti-graffiti coatings in the construction industry is among the major driving factors for its growth. These coatings can eliminate repainting costs and prevent properties from losing their value. The transportation industry, mainly involving public transport, is also expected to drive the global anti-graffiti coatings market through high consumption. However, stringent government regulations preventing the use of certain petroleum-based solvents in the coatings are major restraining factors to the global anti-graffiti coatings market growth.

Due to the number of vandalism cases and growing graffiti art culture in North America, the region has dominated the global anti-graffiti coatings market. Europe closely follows this region as such a culture is prevalent in the European countries as well. Ongoing developments in nanotechnology and bio-based technology are anticipated to drive the North American anti-graffiti coatings market. North America is also expected to be the dominating market in the coming years, during the forecast period.

The global anti-graffiti coatings market is partially consolidated. The major players in the global anti-graffiti coatings market are Sherwin-Williams Company, 3M, BASF, Akzo Nobel, and Axalta Coating Systems, among others.

Global Anti-Graffiti Coatings Market report provides deep insight into the current and future state of the Anti-Graffiti Coatings market across various regions. The study comprehensively analyzes the Anti-Graffiti Coatings market by segmenting based on type (Non-Sacrificial, Sacrificial & Semi-Sacrificial), end-user industries (Automotive and Transportation, Construction & other end-users), and Geography (Asia-Pacific, North America, Europe, South America, and Middle-East and Africa). The report examines the market drivers and restraints, along with the impact of Covid-19 on the market growth in detail. The study covers & includes emerging market trends, developments, opportunities, and challenges in the industry. This report also covers extensively researched competitive landscape sections with profiles of major companies, including their market shares and projects.

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